

# MPIfG Report 2014–2016



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MPIfG Report 2014–2016



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THE YEARS 2014–2016



As director at the Institute since 2005, Jens Beckert has developed a research agenda in economic sociology that attracts international scholars to Cologne

The last three years at the Max Planck Institute for the Study of Societies (MPIfG) have been a period of transition. In October 2014, Wolfgang Streeck retired after almost two decades as director at the Institute. The search for a successor has not yet been concluded, but as the Institute's only director, I have not been sailing alone – far from it! The MPIfG has proven its resilience, creativity, and productivity during these three years.

Researchers at the MPIfG completed almost 50 research projects between 2014 and 2016 in the fields of the sociology of markets, institutional change in contemporary capitalism, the political economy of European integration, the economization of the social and the history of complexity, and institution building across borders. The International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE) hosted 44 students from 2014–2016, and 24 of the School's students were awarded doctorates during that time. The community of researchers at the institute comprised over 80 scholars between 2014 and 2016. They were joined by some 70 visiting researchers from 21 countries. The interaction among these researchers, as diverse as their countries of origin, career stages, and research themes are, is remarkable. We get very positive feedback from researchers when they leave the institute: they appreciate the intellectually stimulating and supportive atmosphere in which they have been able to work.

The results of the Institute's research are reflected in the substantial number of books, peer-reviewed articles, papers, and dissertations its researchers publish – and in the awards some of these publications have received. We are pleased to document these contributions to economic sociology, political economy, and contemporary history in this report.

The Institute profits greatly from collaboration with long-standing partners. It runs the IMPRS-SPCE jointly with the Faculty of Management, Economics and Social Sciences at the University of Cologne. The University of Duisburg–Essen recently became an associated partner of the IMPRS-SPCE, and the MPIfG is looking forward to the new opportunities this partnership will bring for future doctoral students.

Internationally, the Institute's close collaboration with Sciences Po in Paris, institutionalized since 2012 through the Max Planck Sciences Po Center on Coping with Instability in Market Societies (MaxPo), is a valuable link to social science in France. In 2016, MaxPo's financing was extended through 2022 after a regularly scheduled evaluation. We are very glad that the joint conferences, joint courses for doctoral students, the exchange of researchers, and the cross-border inspiration will continue in the years to come. By establishing MaxPo, Sciences Po and the Max Planck Society aimed to increase the international visibility of the French and German social sciences. This goal is coming more and more to fruition as the cooperation deepens.

From April 2017 on, the MPIfG will have a Max Planck Partner Group at the Polish Academy of Sciences' Institute of Philosophy and Sociology in Warsaw. Headed by Marcin Serafin, a sociologist who got his doctorate in 2015 after being a student at the IMPRS-SPCE, the group



will work with members of my project area *Sociology of Markets*. There are 40 Max Planck Partner Groups in the world, all of which have been founded by someone who recently left a Max Planck Institute, has been conducting promising research, and has found a position in the partner institution.

Another transition at the MPIFG will be Jürgen Lautwein's retirement in 2018. He has stayed a steady course as the Institute's administrative director for over 30 years, collaborating with four directors (so far), overseeing the construction of the new institute building in the late 1990s, and supervising a first-rate support staff. We are glad that Ursula Trappe, who has been the academic coordinator of the IMPRS-SPCE and the Institute's research coordinator since 2012, will be succeeding him as the head of administration.

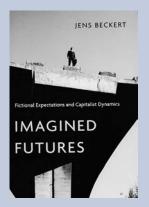
We have not really had to say goodbye to Wolfgang Streeck since he retired as director at the Institute. Like Renate Mayntz and Fritz W. Scharpf, he continues to have an office here and contributes frequently to public debate. We tremendously appreciate what the emeritus directors do for the MPIfG and are glad that they remain a part of the life of the Institute.

During this transition period, the Institute has been particularly fortunate to have three independent research groups in addition to the project area that I am responsible for. The groups' leaders, Martin Höpner, Ariane Leendertz, and Mark Lutter, have provided leadership for early-career researchers and made substantial, innovative contributions to the research program. Along with the other senior researchers, they have been instrumental in introducing new research methods, enriching the MPIfG Professional Development Program, and making the Institute's work known in the scientific community.

I hope the *MPIfG Report 2014–2016* will inspire you to take a closer look at the work of the Max Planck Institute for the Study of Societies. Our aim will continue to be building academic careers and putting cutting-edge themes on the research agenda in economic sociology, political economy, and contemporary history. This report shows why we think you can trust us to pursue this goal wholeheartedly.

Jens Beckert

Managing Director



Jens Beckert
Imagined Futures: Fictional
Expectations and Capitalist
Dynamics. Harvard UP, 2016





In *Imagined Futures*, Jens Beckert demonstrates how fictional expectations drive modern economies – or throw them into crisis when the imagined futures fail to materialize. The author presented the book at events in Cologne and Berkeley in 2016

# **HIGHLIGHTS**

# **Imagined Futures**

The publication of Jens Beckert's monograph *Imagined Futures: Fictional Expectations and Capitalist Dynamics* by Harvard University Press was a significant step forward in the research program of the Max Planck Institute for the Study of Societies in 2016. The book explains the great influence that expectations of future states of the world have on the monetary system, investments, innovation processes, and consumers' purchasing decisions, and it examines the role of economic theories and forecasting in generating futures in the economy. Drawing on Jens Beckert's earlier research on the lottery market, the wine market, and the market for contemporary art, *Imagined Futures* is the cornerstone of a new body of research at the MPIfG and is also shaping research projects at other institutions.

For more about the book and other projects at the Institute addressing the future, see Section 2 of this report.

# **Synergies with MaxPo**

Research about the future also became a focal point of research at MaxPo, the Max Planck Sciences Po Center on Coping with Instability in Market Societies in Paris, when economic historian Jenny Andersson became co-director of the Center in November 2015. In 2012, she had received a European Research Council Starting Grant that enabled her to launch the Futurepol project at Sciences Po. In her research, Jenny Andersson explores the political history of the future, examining the role of forecasts and scenarios in producing problematic and fundamentally unstable expectations and images of the future. In another project at MaxPo with co-director and economic sociologist Olivier Godechot, she is building an interdisciplinary research group between history, political economy, and sociology that will aim at understanding changing conceptions of elite and mass politics from the 1970s on.

Jointly founded in 2012 by the Max Planck Society and Sciences Po – an international research university dedicated to the social sciences – at the initiative of the MPIfG, MaxPo was thoroughly evaluated in 2016. The Max Planck Society's decision to fund the Center through 2022 based on the evaluation confirms the conviction held by Sciences Po and the MPIfG that cooperation between France and Germany in social science research is a valuable contribution to the social sciences internationally. MaxPo has become a hub on the Continent for political scientists, sociologists, and historians, particularly from other European countries and North America. The close cooperation between the MPIfG and MaxPo, particularly in conducting workshops and seminars, has greatly enriched the intellectual life of the Institute in Cologne.

For more about MaxPo and other partners the MPIfG cooperates with, see Section 3 of this report.

# The IMPRS in Its Tenth Year: Growing Diversity and a New Partnership

The three years covered by this report have been outstandingly productive in terms of launching the careers of young researchers. The International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE) saw 24 of its students receive doctorates between 2014 and 2016. Several awards and grants went to doctoral students and graduates, either to pursue research abroad or to recognize excellent dissertations. By reviewing and improving its recruitment procedures, the IMPRS-SPCE has been able to increase both its share of international students and its share of female students. All but one of the doctoral students whose contracts ended between 2014 and 2016 have found employment, and the great majority have gone on to positions in academia.

The MPIfG has been organizing the IMPRS-SPCE jointly with the Faculty of Management, Economics and Social Sciences at the University of Cologne since 2007. In 2017, the Institute of Sociology at the University of Duisburg–Essen became an associated partner of the School. The IMPRS-SPCE will celebrate its tenth anniversary in July 2017 with a symposium at the MPIfG.

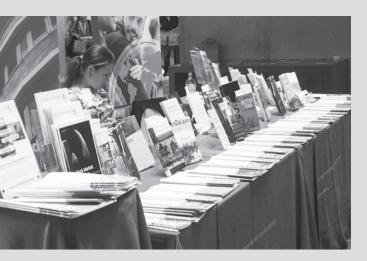
For more about training for doctoral students, improvements in the contracts for postdoctoral researchers, and equal opportunity in research, see Section 4.







The University of Duisburg–Essen became an associated partner of the IMPRS-SPCE in 2017, and Sigrid Quack and Karen Shire from the University's Department of Sociology are now affiliated faculty members of the School





All publications by MPIfG researchers are put in the institutional repository of the Max Planck Society, MPG.PuRe, where they are available through open access either immediately or after an embargo period – and searchable online

# **Illegality in Markets**

A major focus of research on the sociology of markets at the Institute has been illegality in markets. Jens Beckert and Renate Mayntz took up this topic, which had long been neglected by political economy and economic sociology, in 2010, and they were joined in 2011 by Matías Dewey, an Argentinian sociologist and Humboldt fellow who came from the German Institute of Global and Area Studies in Hamburg. Projects in this cluster have examined such phenomena as the international market for rhino horn, garment sweatshops in Argentina, and the diamond market in Sierra Leone. In 2017, they will be presented in a volume edited by Jens Beckert and Matías Dewey, *The Architecture of Illegal Markets: Towards an Economic Sociology of Illegality in the Economy* (Oxford UP), which includes chapters by MPIfG researchers and scholars from Belgium, France, Germany, Russia, the United Kingdom, and the United States.

# **Publications Reach a Large Academic Audience**

For his article "Do Women Suffer from Network Closure? The Moderating Effect of Social Capital on Gender Inequality in a Project-based Labor Market, 1929 to 2010" in the *American Sociological Review* (ASR, 2015), MPIG research group leader Mark Lutter was awarded the Best Article Prize by the European Academy of Sociology in 2016. Research on playing the lottery in Germany, project-based labor markets, and winner-take-all markets prepared Mark Lutter for heading up the *Transnational Diffusion of Innovation* research group at the Institute from 2014 on (see more about Mark Lutter in "Transitions" below).

From 2014 to 2016, MPIfG researchers published some 70 articles in peer-reviewed journals, 20 books, almost 50 MPIfG Discussion Papers, and 230 further publications such as book chapters and other journal articles. By putting all of the researchers' publications into MPG.PuRe, the Max Planck Society's institutional repository, the Institute ensures maximum open access and optimal visibility for its research results.

For more about the Institute's publications and its commitment to open access, see Section 5.

# Collaborating with the Institute's Alumni

The MPIfG received a 29,000-euro competitive grant from the Alexander von Humboldt Foundation to more firmly establish the Society of Friends and Former Associates of the MPIfG as a platform for interaction with its alumni from 2014 to 2016. The Institute used the funds first to conduct a survey of all its alumni so that it would be sure to be going in the right direction as it set out to improve its alumni connections. The alumni's interest in increasing their personal and virtual contact among themselves and with current MPIfG researchers has led to two new types of events. In 2016, the Institute held its first *Alumni Reception* at a major academic conference – in Berkeley – and it held a *Research Meets Practice* workshop (*Wissenschaft trifft Praxis*) in Berlin. See more about the Institute's public relations in Section 6.

Martin Höpner, leader of the Institute's research group on the *Political Economy of European Integration*, established a research network on "European Economic and Social Integration" with researchers from the universities of Bremen, Tübingen, and Leipzig and from the Institute of Economic and Social Research (WSI) of the Hans Böckler Foundation in Düsseldorf in 2014. The network, which was launched at the MPIfG and includes three former MPIfG researchers, will be meeting for the fourth time in 2017 and plans to continue collaborating in the coming years. The network shows that maintaining professional ties with former colleagues can lead to fruitful cooperation and open up new avenues of research.





Werner Eichhorst, Chair of the Society of Friends and Former Associates of the MPIfG, at the Institute's 2015 Annual Colloquium

# **Addressing Topics of Public Interest**

The Institute recently addressed such issues as the euro crisis, fairness in the financial industry, and the mechanisms of tax evasion in public lectures, conferences, books, and papers. The spring 2016 lecture series *One Crisis – Nineteen Points of View: The Division of the Euro Area from Its Members' Perspective* brought leading researchers from London, Milan, Budapest, Paris, and Essen to the Institute to talk from various national perspectives about how the euro crisis developed, how it has played out, and how it might be dealt with in the future. The MPIfG collaborated with the Cologne Institute for Economic Research (IW) on two academic conferences, one of which asked how the financial industry might be able to improve its reputation and how banks might be able to regain the trust of their stakeholders; both conferences were held at the IW. A major book to come out of the Institute in 2016 was *Capital without Borders: Wealthy Managers and the One Percent* (Harvard UP) by Brooke Harrington, which explores the results of her study on how the super-rich protect their wealth intergenerationally. When the Panama Papers scandal was unveiled in the *Süddeutsche Zeitung* in 2016, Brooke Harrington was sought out for her expertise. She conducted much of her groundbreaking research on the super-rich at the MPIfG from 2006 to 2010.

When political economist Benjamin Braun came to the MPIfG in 2014, he began examining asset-manager capitalism and patient capital. His research has come to include analyzing the role of central banks in a time of financial upheaval. As he notes in the abstract of an article for the *Review of International Political Economy* in 2016, much is known about how central banks communicate with "the markets," but "little is known about if and how central bankers speak to 'the people." He has taken a fresh look at the role of the ECB and is contributing to demystifying it, both for his colleagues in the scientific community and for the general public. In 2017, he authored a 74-page report on the independence and accountability of the ECB



Benjamin Braun proposes policies for improving the governance of the European Central Bank in a recent report for Transparency International EU

for Transparancy International EU. Benjamin Braun is currently a visiting scholar and John F. Kennedy Memorial Fellow at the Center for European Studies at Harvard University.

See *Featured Research* on the MPIfG website for the back story on research topics that are in the news.

# **Integrating Contemporary History into the Research Program**

Since 2005, the Institute has aimed to use an institutional approach to examine how markets and business organizations are embedded in historical, institutional, political, and cultural frameworks, how they develop, and how their social contexts change over time. While a number of projects over the years have been historically framed, it was not until 2014 that the institute established a research group led by a historian, Ariane Leendertz. The group examines relationships between political and social approaches to social "complexity" and the "economization of the social" since the 1970s. Its members also look back to earlier phases of the twentieth century as they examine the role of complexity in public discourse, the political and environmental crises of the 1970s, the paradigmatic shifts in the management of firms, and the way business consultants' activities reshaped the political sphere of West Germany after 1950. A completed project in the group looking at popular diagnoses of the present (think Future Shock by Alvin Toffler) dovetailed with the studies of the future mentioned at the beginning of this subsection. In 2016, Ariane Leendertz co-edited Die neue Wirklichkeit: Semantische Neuvermessungen und Politik seit den 1970er-Jahren (The new reality: Politics in a new semantic landscape since the 1970s; Campus) with Wencke Meteling of the University of Marburg in which authors examine the evolution of such terms as "one world," "life's work," and "self-management." The Institute is pleased to be establishing stronger links to scholars in the field of history through the investigations conducted by this group.

## **TRANSITIONS**

# **Honoring Two Decades of Leadership and Scholarship**

When the Max Planck Institute for the Study of Societies stated in its online news that "Sociologist and Political Scientist Wolfgang Streeck Has Retired," his colleagues and collaborative parters suspected that this was only partially true. On October 30, 2014, Wolfgang Streeck gave his last lecture, entitled *Gesellschaft heute* (Society Today), in his capacity as director at the MPIfG. The following morning, some 100 researchers from Europe and the USA gathered at the Institute to honor their colleague and mentor with an academic colloquium on *Politics and Society in Dynamic Capitalism*. Robert Boyer, Colin Crouch, and Martin Höpner talked about whether German capitalism exists and whether it can survive, echoing the title of one of Wolfgang Streeck's articles. Peter Hall, Fritz W. Scharpf, and Cornelia Woll discussed compromised sovereignty in Europe, which may be the theme of that day that continues to be most important to Wolfgang Streeck today. In the final panel of the morning, Lucio Baccaro, Gregory





Discussions about compromised sovereignty in Europe, the survival of German capitalism, and beneficial constraints in the post-Fordist economy honored Wolfgang Streeck's scholarship at an academic colloquium on the occasion of his retirement as MPIfG director on October 31, 2014





In her keynote talk at the festive gathering that afternoon, Kathleen Thelen offered a very personal tribute to Wolfgang Streeck, sharing insights into his journey across continents and disciplines. The day before, Streeck gave a valedictory lecture about "Society Today." Both talks are available as podcasts on the MPIfG website

Jackson, and Joel Rogers reminded the audience about the impact of Wolfgang Streeck's major contributions to the field of industrial relations by reflecting on beneficial constraints in the post-Fordist economy.

On the afternoon of October 31, many public figures, friends, and alumni joined those attending the colloquium for festivities at the Rautenstrauch-Joest Museum in downtown Cologne, where Kathleen Thelen spoke about the thinker, researcher, colleague, teacher, speaker, and writer Wolfgang Streeck, whose writings were passed around among his academic fans in the 1970s until they were dog-eared. Reiner Hoffmann of the German Trade Union Confederation, Christoph Engel of the Max Planck Society, and Renate Mayntz, who along with Fritz W. Scharpf had recruited Wolfgang Streeck for the MPIfG in 1995, also paid tribute to an institution-builder and an observer of the world. Since his retirement, Wolfgang Streeck has been very active traveling, lecturing, debating, blogging (wolfgangstreeck.com), publishing (How Will Capitalism End? Essays on a Failing System, Verso, 2016), and presenting translations of his 2013 book Buying Time: The Delayed Crisis of Democratic Capitalism – which is why the term "retirement" does not seem wholly appropriate.

# **Searching for a New Director**

Upon Wolfgang Streeck's retirement, there was a vacant directorship to be filled at the MPIfG. The Institute has effectively had only one department, along with its three independent research groups, since the end of 2014. The long search for a successor can be attributed to the extremely rigorous recruitment procedure for Max Planck directors, which is necessary because of the Max Planck Society's policy of appointing the most creative and innovative international scholars to head up the departments of its institutes. The MPIfG looks forward to expanding its research staff again when the search comes to a successful conclusion.

# **Professorships**

In 2014, political scientist Armin Schäfer, who had been at the MPIfG as a doctoral student, a postdoctoral researcher, and a senior researcher since 2001, was appointed Professor of Political Science at Osnabrück University. In his new position, Armin Schäfer concentrates on comparative political economy, empirical research on democracy, and political theory. His publications explaining the correlation between social inequality and low voter turnout have attracted considerable attention in Germany. In 2017, Armin Schäfer will receive the 2016 Foundation Award of the Democracy Foundation in Cologne for his book *Der Verlust politischer Gleichheit: Warum die sinkende Wahlbeteiligung der Demokratie schadet* (The Loss of Political Equality: Why Declining Voter Turnout Is Bad for Democracy, Campus, 2015).

In April 2017, sociologist Mark Lutter left the Institute to take on a position as full professor of sociology at the University of Wuppertal. He began working at the MPIfG as a doctoral student in 2005 and went on to become the leader of a research group on the *Transnational Diffusion of Innovation* in 2014, having completed projects on the lottery market and winner-take-all markets in creative industries.

Betsy Carter, a political scientist who came to the MPIfG from UC Berkeley in 2013 to be a postdoctoral researcher looking into the construction of quality in wine markets, went back to the USA in 2014. She has gone on to become an assistant professor of political science at the University of New Hampshire.



**Betsy Carter** 



Aleksandra Maatsch



Michael McCarthy



Solomon George Zori

Aleksandra Maatsch, a political scientist who came from the University of Cambridge to the MPIfG as a postdoctoral researcher in 2014, is now an interim professor of European and multilevel policy at the University of Cologne. Her research at the MPIfG examined the changing role of parliaments in the economic governance of the European Union.

Michael McCarthy is a political sociologist who came to the Institute as a postdoctoral researcher in 2013 to study the role of pension reform in a neoliberal era. He returned to the USA in 2014 to become an assistant professor of sociology at Marquette University in Milwaukee.

Solomon George Zori, who was a doctoral student in the IMPRS-SPCE, wrapped up his study of the adoption of international financial reporting standards in Africa as a postdoctoral researcher at the Institute in 2015. He is now an assistant professor in the Department of Accounting and Control at the Rotterdam School of Management.

Marcin Serafin, also a doctoral student in the IMPRS-SPCE and later postdoctoral researcher at the Institute, became an assistant professor at the Institute of Philosophy and Sociology at the Polish Academy of Sciences in Warsaw in 2016. In this capacity, he is heading up a Max Planck Partner Group on the Sociology of Economic Life as of April 2017, which will be associated with the MPIfG through 2020. The group in Warsaw will be collaborating with members of Jens Beckert's project area *Sociology of Markets*.

# The Institute as a Starting Point for Academic Careers

Of the 35 researchers who left the MPIfG between 2014 and 2016, 24 have gone on to positions in academia, 3 are working in research management, 3 have gone into the private sector, one is working for the European Commission, one is at a non-profit organization, and one is an adjunct lecturer. In addition to the scholars individually mentioned above, those who have remained in academia are at King's College London, Sciences Po Grenoble, University College Dublin, the University of Zurich, Uppsala University, the University of Southern Denmark, the University of Graz, the University of Cape Town, the Brazilian Center for Analysis and Planning in São Paulo, the Central University of Chile and Diego Portales University, both in Santiago, Heidelberg University, the University of Jena, the University of Düsseldorf, the University of Koblenz–Landau, and Goethe University Frankfurt.



Marcin Serafin, a distinguished graduate of the IMPRS-SPCE at the MPIfG, will be heading up a new Max Planck Partner Group on the Sociology of Economic Life at the Institute of Philosophy and Sociology of the Polish Academy of Sciences (pictured) in Warsaw from 2017 to 2020. Max Planck Partner Groups are established outside Germany for promising researchers who are moving on from Max Planck institutes to positions at other institutions. Marcin Serafin is an assistant professor of sociology at the Polish Academy of Sciences



# PROJECT AREAS AND RESEARCH PROJECTS

# THE RESEARCH PROGRAM

Since its foundation in 1985, the Max Planck Institute for the Study of Societies has gone through three program periods, each concerned with the governance of contemporary societies from a different perspective. Shifts in the program have reflected the results of research and theorizing, as well as real-world changes in economic and political organization that led to new research questions.

The first program, from 1986 to 1995, featured historically and internationally comparative studies of the interaction between political-administrative intervention and societal self-organization in selected sectors "close to the state" (*staatsnahe Sektoren*). Special attention was paid to health care systems, organized research and science, and large technical infrastructures, in particular telecommunications. The objective was to develop a realistic, practically useful social science-based theory of the governance of modern societies by an interventionist state in cooperation with an organized society.

The second period, from 1996 to 2005, responded to the growing importance of markets and competition even in sectors that had formerly been protected and controlled by state authority. Telecommunications, for instance, which until the mid-1990s had been a state monopoly, was privatized and deregulated. That markets played a growing role in the 1990s may in part have been due to changes in ideologies and in public perceptions of reality. But it was also a result of new constraints on the regulative capacities of the nation-state caused by internationalization, including European integration, and international regime competition. Subsequently, newly developing forms of multi-level governance and the consequences of economic liberalization for states and governments became main subjects of research at the MPIfG.

Today, the continuing shift from state regulation to market-driven forms of social order requires paying even more attention to the working of the economy and its interaction with the polity and other societal subsystems. Thus current research investigates the social, cultural, and political preconditions for the operation of markets, which have become dominant institutions governing production and distribution. Projects explore how markets and business organizations are embedded in historical, institutional, political, and cultural frameworks, as well as the social and political processes that shape economic relations over time. Rather than a prescriptive theory of state intervention, the objective is an empirically based understanding of the social and political foundations, or the "constitution," of modern economies and of the interrelations between social, political, and economic action.

That the economy has become the main subject of interest at a research institute devoted to *Gesellschaftsforschung* – i.e., "the study of societies" – reflects the ongoing transformation of the postwar socio-economic order of "embedded liberalism." As long as this order was intact, modern capitalism was amenable to supportive political intervention with respect to both economic efficiency and social peace. Today it appears that the capitalist economy has largely



emancipated itself from the tutelage of politics and the state, and has in turn begun to impose its terms on the political system. In the midst of a historical process of worldwide liberalization, it seems that now more than ever, and certainly more than in the postwar period, capitalist markets determine the conditions under which other social spheres operate. The financial and economic crisis that has been unraveling since 2008 reflects this development. In particular, the bailout policies demonstrate the extent to which the state has become the hostage of the markets rather than reestablishing political control over the economy.

Understanding the operation of the economy thus becomes a precondition for understanding other areas of social life, including politics and the state, which seem to be increasingly driven by what presents itself as a self-driven process of market expansion. Political economy in particular can no longer afford to treat the economy as a neutral entity separate from society operating under distinct and invariable "laws" of cause and effect, to be strategically utilized by policy-makers for the common good. As the economy ceases to function as a machine for the creation of material well-being, it becomes imperative for political-economic theory to crack open its "black box" and re-include its inner workings in the world of social action, much in the manner of classical political economy before the disciplinary peace settlement between sociology on the one hand and economics on the other.

Thus, although the current program moves the economy to the center of the Institute's research agenda, this does not mean that work at the MPIfG will replicate economics as an academic discipline. Unlike standard neo-classical economics, and in an attempt to return to some of the roots of sociological and economic theory, projects at the MPIfG study the contemporary capitalist economy *as a historical social order* with real actors in unique historical contexts. Doing so requires a revival of traditions of *economic sociology and political economy as theories of society.* While recovery of *a social theory of the economy* cannot at present be more than a program, previous and ongoing research suggests several directions in which to go:

1. A theory of the economy as a social order needs to be based on empirical-historical rather than theoretically stylized actor preferences. In other words, it requires a theory of action that is capable of understanding preference formation as shaped by the identities and interest perceptions of actors in historical social contexts. This is a categorically different approach from theories of "rational choice," even though instrumental rationality may in specific contexts be a pragmatically useful assumption or a correct empirical observation, just as rational-egoistic utility maximization may be and indeed is a powerful, socially sanctioned actor disposition in specific circumstances and social contexts. In dealing with empirical preferences, the inevitable limitations on the cognitive and predictive capacities of human actors must be taken seriously, in the sense that they must be treated as essential rather than ephemeral elements of human action. To endogenize actor preferences and overcome the manifold limitations of rational choice modeling ("homo oeconomicus"), research at the MPIfG looks to

sociological theories of action and cultural evolution, as opposed to psychological-naturalistic approaches that assume preferences and behavior to be "hard-wired" products of natural, i.e. evolutionary-biological history.

- 2. Explaining how the economy functions in society requires an *empirical-analytical* rather than a functionalist and efficiency-theoretical, prescriptive approach. Unlike most of contemporary economics, a theory of the social and political constitution of the economy cannot be content with analyzing economic processes in terms of the extent to which they maximize, or fail to maximize, the "efficient" use of resources. Instead it must try to understand how actors in specific social contexts define economic efficiency and how and why they act, or do not act, in its pursuit. This makes it necessary to include in the analysis cultural frames and meanings attached to economics and the economy, paying attention to their evolution over time.
- A central subject of any social theory of the economy must be the social preconditions needed for *markets* to become stable arenas of social interaction in production and exchange. These include but are not limited to firmly enshrined property rights, reliable legal protection, especially from predatory government, and non-confiscatory regimes of taxation. Generally for market exchange to take place, actors need to be able to form stable expectations regarding the outcomes of risky decisions. At the same time, stable conditions on competitive markets are continuously undermined by actors trying to secure better outcomes for themselves by changing the rules of the game in their favor. Research and theory have identified three coordination problems faced by market actors: the value problem; the problem of competition; and the problem of cooperation. Typically these are studied from a micro perspective, looking at economic exchange from the viewpoint of actors, while explaining the solutions found with reference to the social macrostructures in which actors are embedded, which include institutions, social networks, and cognitive framings. From the perspective of society as a whole, the latter also limit the reach of markets and commodification, protecting zones of social stability from the volatility of self-regulating relative prices, which typically takes place in conflict with the progress of market expansion.
- 4. A social theory of the economy recognizes that societies and social structures cannot ultimately be explained as results of economic rationalization, nor can they be entirely reorganized in the service of economic efficiency. Even in contemporary capitalism, efficient allocation of resources is only one social value among others, with some of which it is in continuous and irresolvable conflict. For example, pressures to "economize" may violate interests in the predictability of social relations and the stability of social structures, subjecting social life to a degree of volatility that sections of society may, for various and again potentially conflicting reasons, find unacceptable. Expanding markets may therefore, and typically do, cause deep divisions in societies about what limits to set to the commodification of labor, capital, nature, and other "fictitious commodities." Such divisions, in turn, may give rise to social countermovements to marketization, trying to exempt specific spheres of social life from economic rationalization. "Market struggles" of this sort are typically fought as political conflicts over redistributive policies, the nature and extent of the modern welfare state, or the proper role of political democracy in relation to a capitalist economy. Their fundamental significance for modern societies derives from the fact that utility-maximizing rational-economic action as a variant of social action seems to depend on the presence of social relations and institutions that are based on trust, reciprocity, equity, and the like - institutions, in other words, that also support and contain economic action. This raises the possibility that rational-egoistic

economic action may undermine social conditions that it requires for its continued viability – and that, paradoxically and unintentionally, social countermovements against market expansion may ensure that rational utility maximization, where it is socially licensed, remains socially and technically viable. Economic sociology and political economy need to develop a sufficiently complex conceptual toolkit to enable themselves to tackle these central issues of contemporary sociology and political economy.

- 5. A social theory of the economy must not conceive of its object in the abstract, but rather in the concrete *historical forms* that it takes. The predominant form today is *modern capitalism*. The themes this points to include the processes of "globalization" and liberalization and the way they transform the postwar political-economic order, in Europe and beyond, as well as rapid technological change, including change in the needs and rewards for different kinds of work skills. While research at the MPIfG has made important contributions to the study of the "varieties of capitalism," it must be equally concerned with the commonalities of capitalism, i.e., the common evolutionary trends to which national capitalist economies are currently subject.
- 6. Studying "the economy" as a social order in the historical form of modern capitalism suggests an *institutionalist approach* that investigates the structure and development of the collectively sanctioned social norms that govern economic action as a category of social action. Institutional analysis has a long and well-established tradition at the MPIfG, where it was always assumed that "institutions matter," as both constraints and opportunities. Institutionalism at the MPIfG is not efficiency-theoretical (neither in the prescriptive nor in the functionalist sense) but *empirical-analytical*. Unlike standard neo-classical economics or rational choice political economy, which explain economic action and economic institutions as the outcome of pressures for, or in relation to ideal conditions of, maximal "efficiency," research at the MPIfG draws on the interests and objectives of real actors acting on and within social institutions.
- 7. Economic sociology and political economy at the MPIfG share the growing discontent of advanced contemporary economics with the discipline's established rational actor models ("homo oeconomicus"). Unlike behavioral economics, however, and in competition with the biological naturalism that it offers as an alternative, research at the MPIfG proposes to invest





in *a theory of social action* as the most promising approach to a deeper understanding and an improved theorization of the economy as a socially and politically constituted system of action. This does not mean that research and theory at the MPIfG will be ignorant of important new developments under way at some of the frontiers of economics as a discipline. In particular, close attention will be paid to efforts to give disequilibrium and change the prominent place they deserve; to the work of economic historians recognizing and trying to account for the stability over time of "inefficient" institutional arrangements; to attempts to come to terms with temporality and periodicity in economic processes and economic development; to evolutionary economics of a Schumpeterian or another kind; to efforts to account for ("endogenize") actor preferences, instead of treating them as given or unproblematic; and to economic theories that take uncertainty seriously and recognize the significance of the openness of the future for economic action.

- 8. Institutionalist social and political analysis deals with both *formal and informal institutions*. *Political economy* studies the origin, change, operation, interaction, and effects of the formal political and legal institutions that govern economic action in modern societies. *Economic sociology*, by contrast, also looks at informal institutions, social networks, and cultural frames that regulate economic action without necessarily being part of the political-legal complex. That distinction, however, is far from categoric. Moreover, the way the different types of social macrostructures interact in the real world is of great systematic interest, given that political institutions, like social ones, are embedded in cultural contexts and social networks, while the latter are often profoundly shaped by political and legal intervention. Working side by side at the MPIfG, economic sociology and political economy have a unique opportunity to overcome their respective traditional (self-)limitations: whereas economic sociology often underestimates the role of political-legal institutions in economic life, political economy sometimes overlooks the cultural and "moral" dimension of the economy.
- 9. An important issue that is often neglected in political economy while being central to economic sociology is *the cultural and moral dimension* of economic social action. For example, economic growth depends on expanding demand, which in turn depends on needs created and stabilized by social processes of preference formation. In advanced capitalist economies in particular, continuing accumulation depends on cultural mechanisms that devalue existing





levels of need satisfaction and create demand for new, "improved" means of consumption. Generally, economic and social policies are shaped by ideas and public discourses whose significance for political economy is as yet only incompletely understood. Furthermore, debates in advanced capitalist countries on the appropriate market behavior of firms and individuals and the legitimate purposes of social policies are saturated with competing conceptions of fairness and "social justice" that exercise effective but still largely unexplored influence on the operation of the economy.

10. Institutionalism at the MPIfG, especially in the political economy tradition, has increasingly tended to be *historical institutionalism*. Historical institutionalism recognizes the importance of historical legacies for the "paths" along which institutions and social orders change. It also allows for the possibility of the principles governing economic life differing between historical periods ("periodicity"). Many of the research projects at the Institute today assume a dynamic perspective, studying political-economic institutions in historical context and explaining them not by their implied efficiency effects, but as moments in processes of endogenous or exogenous – *institutional change*. In fact, institutional change has become one of the MPIfG's core subjects of empirical study and theory-building. Understanding it has turned out to be essential for studies at the micro-level of the emergence of stable exchange structures. At the same time, taking account of how markets are integrated in patterns of social action appears indispensable for understanding the operation of the macroeconomy and the functioning of the society as a whole.

11. Studying the contemporary capitalist economy as a society and a polity can only be done in *international and transnational perspective*. The defining element in contemporary capitalist development is the rapid and universal expansion of markets across national borders. As the capitalist economy finally turns into a world system, regulatory institutions and embedding social structures follow only slowly. While this offers market actors an unprecedented wealth of new strategic options, institution-building across borders has become a fundamental concern in national societies trying to adjust to the constraints and opportunities inherent in a new and powerful wave of economic internationalization and "globalization." Even more than in the past, research at the MPIfG on institution-building and institutional change must consider the evolving relationship between international market expansion and a social order that is still largely national.

In sum, research at the MPIfG in its third program period undertakes to explain economic structures and processes with reference to the social and institutional structures in which economic action is embedded. It proceeds on the assumption that not only social but also economic phenomena cannot be adequately accounted for in terms of general theories of "rational choice," but must be related to historically specific social, cultural, and political contexts. Ultimately this would seem to require a micro-foundation of institutional analysis in a theory of social action that considers not just the constraints and opportunities offered by social institutions, but also the cultural meanings actors assign to social structures and to themselves ("action-based institutionalism"). By recognizing the historical and cultural embeddedness of economic action, research at the MPIfG tries to explain contemporary phenomena by reviving traditions of classical sociology and political economy that treated economic action as social action, and economic relations as social relations, to be analyzed in the same way and by the same means as any other social phenomena.

# **Current Research Projects in March 2017**

#### Sociology of Markets

**Fundamentals** 

How Are Markets Possible?

The Future in Economic Action

Fictionality and Capitalist Dynamics

Uncertain Futures: Imaginaries, Narratives, and Calculation in the Economy

How to Study the Future

Asset-Manager Capitalism and Patient Capital

The Politics of Deindustrialization

Brexit: Futures Drifting Apart

Imagining the Future in the Face of Crisis

The Emergence of Markets

Monetary Incentives in the Dutch Education System

The Emergence of the Life Sciences Field

**Illegal Markets** 

The Structure of Illegal Markets

Financial Elites on Trial

Illegal Markets under Crisis Conditions

Wealth and Social Inequality

Forbes 400: The Super Rich in the United States

Inheritance Taxation

# Research Group on the Political Economy of European Integration

The Dynamics of "Integration through Law"

Wage Setting in the Eurozone

Unions, Public Employers, and EMU: Wage Dynamics in the German and Italian Public Sectors

The Politics of Budgetary Constraints

The Political Economy of European Securitization Regulation

Market Societies in Central and Eastern Europe

Crisis Resolution in European Economic Integration

# Research Group on the Transnational Diffusion of Innovation

The Role of Legitimation in the Diffusion of Innovations

"Winner-Take-All" Markets in the Creative Industries

The Werther Effect of Celebrity Suicides

The Impact of the Economy on Suicide

The Organizational Ecology of Consecrated Life: The Spread of Christian Orders

Credit Booms and Crashes

Elite Political Networks in Latin America

# Research Group on the Economization of the Social and the History of Complexity

Social Complexity and Global Interdependence

Economies and Environments in the Long 1970s

Reorganizing the Political: Business Consultants in the Public Sector

Transforming the Field of Work: The Tavistock Institute of Human Relations

# IMPRS-SPCE Doctoral Program: Dissertation Projects

Environmental Programs in Catholic Orders

The Formation of the Market for Bioplastics

The Market for Egg Freezing

The Regulation of Paid Domestic Work

Economic Change and the Conflict on Tax
Reforms

Hosting Offshore Finance in the Netherlands

# **Emeriti Projects**

Global Financial Regulatory Reform

Normative Foundations and Limits of Political Legitimacy

The Crisis of Contemporary Capitalism

#### **Further Projects**

Capitalist Development and the Market for Corporate Control

Institutions and Their Effects on Developmental Outcomes

How Uncertainty Affects Personal Decisions about Childbearing

# **Projects by Visiting Researchers**

Political Responsiveness in the Context of Growing Inequality

Money Laundering and Legal Compliance

# THE DEVELOPMENT OF THE INSTITUTE'S PROJECT PORTFOLIO

## Introduction

## **MAJOR RECENT FINDINGS**

Of the Institute's many contributions in its fields of interest during the past three years, three stand out: the understanding of the role of "imagined futures" in economic decision making, the opening up of research in economic sociology to phenomena of illegality, and deeper insights into the processes of European integration and the contradictions characterizing it.

# **Imagined Futures**

With the publication of Jens Beckert's *Imagined Futures: Fictional Expectations and Capitalist Dynamics* (Harvard UP, 2016), the Institute has contributed a major research program to the development of economic sociology and political economy for years to come. By focusing on the perception of the future by economic actors as a causal explanatory factor for economic processes, Beckert has introduced an innovative research perspective that not only will inform many research projects at the Institute in the future, but is already shaping research projects at many institutions. The book offers an answer to one of the key issues raised in the Institute's research program by suggesting a micro-foundation for political economy and aligning the fields of political economy and economic sociology more closely.

## **Illegality in Markets**

Phenomena of illegality in markets have been a focus of projects at the Institute since 2010. Most of these projects came to fruition between 2014 and 2016. While illegal market behavior has been the subject of research in criminology and, to a lesser extent, in anthropology and history, economic sociology and political economy have tended to presume the legality of market conduct when they approach economic processes. This has been the case even though illegality can easily be observed to play a major role not only in outright illegal markets (such





Observing diamond panners at work in Zimmi, Sierra Leone, was part of Nina Engwicht's fieldwork

In her study of the diamond market in Sierra Leone, Nina Engwicht shows that illegal market structures and practices have become integrated into the social, economic, and normative order of the post-war society







Costas Lapavitsas (left) and Maurizio Ferrera (center) were among the scholars who contributed to the MPIfG's lecture series *One Crisis – Nineteen Points of View: The Division of the the Euro Area from Its Members' Perspective* organized by research group leader Martin Höpner (right) in 2016. Lapavitsas, member of the Greek parliament and professor of economics at SOAS in London, explored the fundamental causes of the Greek debt and public finance crisis since 2009. Ferrera, professor of political science at the University of Milan, talked about how Italy's voice within the European monetary system became more assertive on the country's "journey" from the late 1970s to today

as the market for hard drugs or human trafficking), but in licit markets such as the financial industry as well, where regulations have been prominently ignored. The MPIfG has been instrumental in bringing illegality in markets onto the research agenda in economic sociology and contributed important analytical schemes (Beckert/Wehinger 2013; Beckert/Dewey 2017) and empirical case studies. It is only more recently that this topic has begun to gain wider interest among economic sociologists, especially in the investigation of financial markets.

## **European Integration: Dynamics and Crisis**

The institute has contributed substantially to the understanding of the dynamics of European integration, and of its current crisis. This work, done primarily in Martin Höpner's research group and by emeriti Fritz Scharpf and Wolfgang Streeck, focuses on the tensions building up between increasing European integration and the diminishing role of the nation state, which can often be understood as a conflict between economic liberalization and social protection. Bringing attention to the independent role of the European Court of Justice for the liberalization of markets has yielded original insights into political and economic processes in Europe and given researchers in political economy a valuable basis for analyzing recent political upheavals. Work on the euro crisis and the coordination problems within the eurozone indicates that the lack of wage coordination across countries has been a major factor in the crisis.

## THE INSTITUTE'S STANDING IN THE INTERNATIONAL ARENA

The MPIG is regarded internationally as one of the top research institutes in the social sciences. The high citation rates of many of its researchers' publications, the attractiveness of the institute for visiting researchers, the invitations its senior researchers receive, and the ability to attract highly talented doctoral students from around the world are proof of the Institute's significant, far-reaching impact. Much of the research at the Institute is agenda-setting. It provides new ideas and innovative angles for the analysis of contemporary political economies which are taken up by researchers and influence research agendas in the international academic community. Moreover, the Institute has a remarkable public impact through reports about

its research results in the general media, the presence of its senior researchers at events aimed at a broader public, and the MPIfG Twitter account, which was launched in 2015.

The Institute makes its results internationally known through publications in top-ranked social science journals, papers presented at major conferences, the MPIfG Discussion Paper series, and monographs and edited volumes published by leading presses. From 2014 to 2016, MPIfG researchers published in some 35 international peer-reviewed journals, among them the American Sociological Review, Politics & Society, and Socio-Economic Review. The IMPRS-SPCE doctoral program attracts top-quality international applicants every year, and its graduates take the rigorous approach to research that they learned in Cologne back to places as diverse as Eastern Europe, South America, and Turkey. The Institute's involvement with the Max Planck Sciences Po Center on Coping with Instability in Market Societies (MaxPo) in Paris has greatly enhanced and deepened its relationship with the French university Sciences Po, led to a greater visibility of the MPIfG (and German social science in general) in France and beyond, and enriched its research portfolio and its international perspective (see Section 3, "Research Cooperation").

Helen Callaghan's findings on the political dynamics of marketization will be published by Oxford University Press in 2018

#### THE PROJECT PORTFOLIO

The Institute's project portfolio continues to be based on the research program from 2007 but has seen substantial changes during the period covered by this report (2014–2016). In the research area "Sociology of Markets," the focus has recently shifted to projects investigating the role of perceptions of the future in economic processes; several new researchers and doctoral students are working in this field. Many of the projects investigating illegal markets were completed between 2014 and 2016, as were several projects focusing on the emergence of markets.

Wolfgang Streeck retired as director at the Institute in the fall of 2014, bringing his research area "Institutional Change in Contemporary Capitalism" to an end. Most of the projects in this area were completed in 2014. One senior researcher in this area, Helen Callaghan, will be publishing her second book (habilitation) in 2018 (on the political dynamics of marketization, Oxford UP). With a new director coming in the fall of 2017 at the earliest, the institute has effectively had only one department over the last three years.

The Institute's independent research groups have played a key role in this transitional phase. Martin Höpner's research group on the "Political Economy of European Integration" continued its work, finishing several projects and hiring two new doctoral students as well as two postdocs. In 2014 two new independent research groups were launched. Mark Lutter is the leader of the group on "Transnational Diffusion of Innovation." With three doctoral students and a postdoc, he is investigating processes of diffusion in a variety of economic and social settings. In the fall of 2014 Ariane Leendertz, a historian focusing on transformation processes since the 1970s, started a research group on "The Economization of the Social and the History of Complexity." Ariane Leendertz is also involved in the training of doctoral students at the Institute and supervises a postdoctoral researcher. Given that one of the director positions has been vacant since November 2014, the research group leaders have been vital for doctoral training and mentoring at the IMPRS-SPCE and had a sizable share in the research output of the Institute.

The Institute is fortunate to have three very active emeriti directors who continue to conduct research, publish, and participate in public debate.





Ariane Leendertz and Mark Lutter are research group leaders at the MPIFG



Jens Beckert (fourth from left) with the senior researchers, postdocs, and doctoral students who are currently exploring the sociology of markets: Matías Dewey, Daniel Meyer, Alexandra Hees, Guadalupe Moreno, Thomas Angeletti, Jacob Habinek, Dennis Mwaura, Lisa Suckert, and Timur Ergen (not pictured: Benjamin Braun and Guus Dix)

# Project Area "Sociology of Markets"

Research in the project area directed by Jens Beckert focuses on three fields – the role of the future in economic decision making and capitalist dynamics, illegal market activities, and the role of inheritance for the development of social inequality – which will be discussed in detail below. Several projects on valuation in markets and the emergence of new markets, major focuses of this cluster's work especially before 2014, have also been recently completed or are now nearing completion.

# THE ROLE OF THE FUTURE IN ECONOMIC DECISION MAKING

In recent years, Jens Beckert and several of the senior researchers and doctoral students in the project area have concentrated on investigating perceptions of the future and their role in economic decision making and the development of capitalism. A major milestone of this research during the time period covered in this report (2014–2016) was Jens Beckert's monograph *Imagined Futures: Fictional Expectations and Capitalist Dynamics* (Harvard UP, 2016). The book demonstrates how imaginaries of future states of the world are crucial for understanding the inner workings behind the monetary system, investments, innovation processes, and the motivation of consumers' purchasing decisions. It also explores the role of economic

theories and forecasting as instruments for generating futures in the economy. The result of many years of research, the book has origins in projects Jens Beckert began conducting on the lottery market, the wine market, and the market for contemporary art soon after his appointment as director at the MPIGG.

Imagined Futures exemplifies how the long-term research program of the MPIfG, which seeks to integrate micro and macro perspectives in economic sociology and political economy, is coming to fruition. Less than a year has passed since the book was published, so it is too early to assess its impact. The first reviews and reactions have been extremely positive, however. The book aims to shape an innovative research agenda for economic sociology that focuses on the microfoundations of capitalist modernity. It has come on the scene at a time when interest in questions about perceptions of the future is growing in disciplines such as sociology, political science, anthropology, organization studies, and contemporary history; the notion of "fictional expectations" is being used increasingly in different research domains. Imagined Futures enables the MPIfG to make a significant contribution to setting the research agenda in this field internationally.

Perceptions of the future in the economy and their consequences for economic and political outcomes are the focus of several current research projects in the Sociology of Markets cluster. Timur Ergen is investigating how imaginaries of a postindustrial future influenced economic policy decisions in the United States and Germany during the 1970s and 1980s. Lisa Suckert, whose project started in 2016, is analyzing the role of perceptions of economic futures in the Brexit decision. Benjamin Braun is examining the rise of asset management firms like Blackstone and Vanguard to understand possible changes in time horizons in financial markets. Guus Dix, a postdoctoral researcher, is exploring the role of long-term projections of expected GDP increases for the political legitimation of an incentive program for teachers in the Netherlands. Four new doctoral projects focus on the role of imagined futures in the economy. An example is Alexandra Hees' project on the vagaries of the emergence of a market for bioplastics, which were envisioned from the 1970s on as environmentally friendly substitutes for conventional plastics, which had been drawing increasing criticism because of their negative environmental impact. New projects in this field will be added to the portfolio in 2017.

The individual projects in this field concentrate on various empirical phenomena while aiming to contribute to an improved understanding of crucial theoretical questions associated with the role of perceptions of the future in the economy, such as: What makes a specific narrative of the future credible? How are imaginaries of the future linked to social structures and past experiences? How are expectations influenced politically, and how is power demonstrated through "expectation work"? To better understand the methodological challenges involved in studying imaginaries of the future, Jens Beckert and Lisa Suckert are working on a paper that identifies empirical strategies for investigating the future. The main challenge is that the future does not exist as an empirical fact. Papers from two conferences organized jointly by Richard Bronk from the London School of Economics and Jens Beckert will make up an edited volume to be published in 2018.

The investigation of imaginaries of economic futures and their significance for economic processes will be the main focus of Jens Beckert's research cluster during the next three to five years. He and his fellow researchers in this field at the MPIfG aim to significantly influence an emerging research agenda that is highly innovative and promises to provide many potential insights into understanding economic phenomena from a sociological perspective.



Benjamin Braun examines the rise of asset management firms to understand possible changes in time horizons in financial markets



Timur Ergen investigates how imaginaries of a postindustrial future influenced economic policy decisions



Lisa Suckert and Jens Beckert are working on a paper that identifies empirical strategies for investigating the future

#### **ILLEGAL MARKETS**

Illegal markets are another major focus of research in the Sociology of Markets cluster. Work in this field started at the MPIfG in 2010, and most of the projects were completed between 2014 and 2016. Both Nina Engwicht, who worked on the market for illegal diamonds in Sierra Leone, and Annette Hübschle-Finch, who examined the poaching and international trafficking of rhino horn, successfully defended their doctoral theses. Arjan Reurink completed an extensive study on the state of the art of research on financial crime (*MPIfG Discussion Paper* 16/5) and is now conducting a doctoral project on the development of offshore activities in the Netherlands since the 1970s. Thomas Angeletti is pursuing a postdoctoral project on how financial industry actors justify their actions when accused of illegal conduct, with a special focus on the LIBOR scandal. Matías Dewey is wrapping up his project on the emergence and functioning of the La Salada market on the outskirts of Buenos Aires, the largest informal garment market in South America. In addition to these empirical research projects, Jens Beckert, Matías Dewey, Renate Mayntz, and Frank Wehinger have published theoretical contributions to the analysis of illegal markets in journal articles and in chapters for *The Architecture of Illegal Markets*, a volume edited by Jens Beckert and Matías Dewey (Oxford UP, 2017).

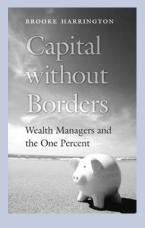
By bringing attention to the illegal side of market activities, this group of researchers within the Sociology of Markets cluster was setting a new agenda in a field that tends to presuppose the legality of market activity and hardly ever addresses illegal transactions despite their widespread existence. It is only now, largely in the wake of the financial crisis of 2007, that economic sociology has developed a heightened interest in investigating illegal market activities. The group's work has yielded both significant empirical results and important theoretical insights. One such insight involves the central role of the state in illegal markets. Not only does the state create illegal markets by declaring certain activities illegal; in all of the settings the group investigated, the state intermingles with the actors active in illegal settings by selectively enforcing the law, developing sophisticated systems of informal "taxation," or tolerating illegal activities to compensate for its own inability to produce social order. While it is fascinating to observe, as the group's research has shown, how relatively stable exchange structures can emerge despite



To investigate the social economy of rhino poaching in southern Africa, Annette Hübschle-Finch (right) conducted ethnographic fieldwork with poachers, prisoners, and local people living near Kruger National Park. She and Nina Engwicht (left) successfully defended their doctoral theses in 2015



In 2016, Brooke
Harrington published
the results of her
groundbreaking study
on how the super-rich
protect their wealth
intergenerationally



the completely changed role of the state, it is equally astounding to see that the emerging illegal structures do not lead to the sophisticated functional differentiation characteristic of contemporary legal economic structures. A second insight from the research group highlights the complicated relationship between illegality and legitimacy. Illegal activities often enjoy great social legitimacy. This has significant consequences for how such activities spread, how the state reacts to them, and, at times, how specific markets move from illegality to legality (or vice versa). The group's ongoing projects will be completed within the next two years.

## WEALTH AND INEQUALITY

A third, much smaller research field within the Sociology of Markets project area is concerned with questions of wealth and inequality. Interest in such issues grew out of Jens Beckert's research on inheritance and bequest and has thus informed various projects at the MPIfG since his arrival in 2005. During the period covered by this report, Brooke Harrington published the results of her groundbreaking study on how the super-rich protect their wealth intergenerationally, which she conducted largely as a postdoc and research fellow in Jens Beckert's group at the MPIfG. Her book, *Capital without Borders* (Harvard UP, 2016), has attracted considerable international attention. Research projects during 2014–2016 included work by Jens Beckert and H. Lukas R. Arndt on the normative framing of discourses on inheritance taxation in Germany and Austria (*MPIfG Discussion Paper* 16/8) and by Philipp Korom on wealth inequality in Europe. Philipp Korom left after only two years at the Institute in 2015, but he produced several publications and is continuing the project at the University of Graz. With Jens Beckert and Mark Lutter he coauthored a study (*MPIfG Discussion Paper* 15/8) on the longevity of super-fortunes based on the annual *Forbes* 400 ranking.

#### **DISSERTATIONS**

In addition to Nina Engwicht and Annette Hübschle-Finch, mentioned above, four other doctoral students advised by Jens Beckert successfully defended their theses between 2014 and 2016: Timur Ergen (the development of the market for solar energy), Felipe González (the emergence of a market for private consumer credit in Chile since the 1970s), Sebastian Kohl (comparative historical study of the development of different homeownership rates in Germany, France, and the United States housing markets), and Marcin Serafin (the working day of taxi drivers in Warsaw).

# **AWARDS**

Jens Beckert, Benjamin Braun, Guus Dix, Timur Ergen, and Sebastian Kohl received awards for their work between 2014 and 2016, and Marcin Serafin received an Otto Hahn Medal from the Max Planck Society for his dissertation. For details, see "Awards and Honors" in Section 6 of this report.

# PLANS FOR THE PROJECT AREA

During the next three to five years, the Sociology of Markets cluster will focus predominantly on exploring the role of assessments of the future for economic processes, as mentioned above. One important aim is to contribute to a sociologically informed alternative to rational

expectations theory, providing renewed microfoundations for the understanding of economic macro processes. Projects will examine widely differing empirical phenomena but come together in expanding knowledge about the role of expectations that become articulated as imaginaries and narratives. Expectations will be treated as an independent variable in studies seeking to explain economic outcomes and as a dependent variable in studies analyzing the whereabouts and progression of expectations themselves. Situations of crisis, which make it possible to observe how stable expectations suddenly collapse, are likely to be especially useful strategic research sites. Research may also lead the cluster to get more deeply involved in the field of social theory by investigating the role of economic imaginaries for social processes writ large. The embracing of economic meta-narratives like globalization, liberalization, or, more recently, digitization can be seen as a catalyst for social development. Their exhaustion has major political and social repercussions – as can be witnessed today in Europe and the United States.

# Research Group on the Political Economy of European Integration

The research group led by political scientist Martin Höpner analyzes European integration from a comparative political economy perspective. Heterogeneity within the European Union (EU) has increased with each round of enlargement. The EU is made up of countries with widely differing models of capitalism. In particular, EU members differ with regard to their productivity levels, welfare states, industrial relations regimes, and corporate governance arrangements. The research group analyzes how this political and economic heterogeneity shapes European integration. In particular, the group focuses on three integration dynamics: politically achieved harmonization in fields such as social and labor policy ("positive integration"), politically and judicially driven market integration ("negative integration"), and monetary integration.

After being launched in 2008, the group investigated the tensions between judicially driven economic integration and political integration. A second phase began in 2013, with a new focus on coordination problems within the eurozone. The Economic and Monetary Union of the European Union (EMU) is confronting its members with increased coordination demands. Given the non-availability of nominal devaluations and revaluations, EMU members face the need to synchronize their inflation rates, which in turn requires them to synchronize wage developments. The heterogeneity of their types of capitalism and their institutions in fields such as wage formation, however, makes this coordination difficult to achieve. The failure to achieve coordination contributed substantially to the emergence of the euro crisis. And when that crisis hit the eurozone, countermeasures strongly reflected the political and economic diversity of its members. In its current research phase, the group thus analyzes how the heterogeneity of inner-European production and distribution regimes shapes the emergence and functioning of the European currency as well as its future options.

During the time period covered by this report (2014–2016), Martin Höpner conducted research on the determinants of the non-synchronization of nominal unit labor cost increases within the eurozone. He also investigated what the functioning of the euro's predecessor, the European Monetary System (EMS), implies for the euro's future. Articles reporting on this research have appeared in *Labor History* and German journals such as *Berliner Journal für Soziologie*, *Leviathan*, *WSI-Mitteilungen*, *Wirtschaftsdienst*, and *Blätter für deutsche und internationale Politik*; others are scheduled to be published in 2017 in *European Political Science Review* (with Mark Lutter) and *New Political Economy* (with Alexander Spielau).

Martin Höpner also continued analyzing the tension between judicially and politically driven integration and its implications for the emergence of "Social Europe." In the years under report, he also completed two smaller projects, one on party donations among the 100 largest German firms (published in *Socio-Economic Review*, with Achim Goerres) and another on the Eurobarometer (MPIfG Discussion Paper 15/16, with Bojan Jurczyk).

In 2016, two doctoral students finished and successfully defended their dissertations. Martin Seeliger analyzed trade unions' attempts to develop common political positions at the European level in three policy fields: transnational coordination of wages, regulation of transnational worker posting, and minimum wages. Alexander Spielau analyzed the political dynamics and economic effects of devaluations and revaluations in the European Monetary System (EMS) between 1979 and 1998, with a special focus on France and Germany. They are



Martin Höpner (left), leader of the research group on the Political Economy of European Integration, with doctoral students and postdoctoral researchers: Alexander Spielau, Marina Hübner, Donato Di Carlo, and Aleksandra Maatsch in 2016

both revising their dissertations for publication as books and preparing English and German journal publications. Martin Seeliger has moved on to the University of Jena, and Alexander Spielau now has a postdoctoral position in the research group.

During her time as a postdoctoral researcher in the group from 2014 to 2016, Aleksandra Maatsch explored the role of national parliaments in the economic governance of the European Union. She has published widely on the subject in *West European Politics, Journal of European Public Policy*, and *Journal of Common Market Studies* and in a monograph (Routledge, 2017). She continues to work on the political dynamics of anti-crisis measures in her current position as an interim professor at the University of Cologne.

In April 2017, the group consists of Martin Höpner, three doctoral students and two post-docs. Donato Di Carlo, in his second year of the doctoral program, is analyzing wage dynamics in the public sectors of EMU countries with a special focus on Italy and Germany. Andreas Eisl (second doctoral year) is part of the cotutelle (binational) program run jointly by the University of Cologne and Sciences Po in Paris. He is investigating the variations between the fiscal frameworks implemented by the Euro members after the European fiscal compact was

negotiated. Marina Hübner (third doctoral year) is studying the European Capital Markets Union, particularly the politics of securitization. At the postdoctoral level, Alexander Spielau was joined in 2016 by Martin Mendelski, who is examining the impact of the European Union on the evolution of the rule of law and capitalist diversity in Central and Eastern Europe (see, for example, his latest publication in *Southeastern Europe*).

## PLANS FOR THE RESEARCH GROUP

The group will continue its research on the political and economic tensions within the eurozone. Martin Höpner also envisions setting up new projects on "Social Europe," which is burdened by the stress of the ever-increasing reach and scope of implementation of the European fundamental freedoms and European competition law, and on the European and national political attempts to cope with that stress and reduce it. Interest in these problems is being revived by new developments such as the recent judicial collision between employees' supervisory board codetermination rights in Germany and the European common market freedoms as well as current transnational conflicts over the European posting directive. Because such research requires an excellent knowledge of European law, its realization will largely depend on the backgrounds of doctoral students and postdocs applying to work in the group.

# Research Group on the Economization of the Social and the History of Complexity

The research group headed by historian Ariane Leendertz analyzes historical transformations in the second half of the twentieth century. The main focus is on the 1970s and 1980s because these decades are conceived in historiography as an era of fundamental change during which relationships between the state, economy, society, and the individual began to be transformed in a way that continues to shape the present. To investigate these changes, the research group uses the term "econonomization of the social" as a conceptual and interpretive framework to put research questions and topics together in a common perspective. While it seems almost natural that economization is a key process that must be studied in order to gain a better understanding of the scope of social and cultural change since the 1970s, the group is taking an innovative approach. Rather than following the mainstream claims in social science that nearly all spheres of human life have been subjected, in recent years, to logics of economic thinking, to "marketization," or to metrics commonly used in economic or business settings, the group understands economization as a variable and historically specific process that took different shapes at different times.

Established in 2014, the group focused initially on conceptual work. By 2015, two doctoral students and one postdoc had been hired, and the group could start defining its empirical research projects. There are no precedents in historical research for studying economization, and the definitions offered by sociology often confuse economization, commercialization, and marketization. The broad and rather timeless definitions of economization, centering around concepts of efficiency and profitability, proved too generic to provide a framework for historical research. The group defines economization as a process of establishing and accentuating a primacy of the economic over societal and political concerns, and of disseminating economic categories, arguments, belief systems, and practices in society and public political discourse and other fields or spheres previously considered to be non-economic. It understands







Historian Ariane Leendertz (right) and her research group (Gregory Ferguson-Cradler, Alina Marktanner, and Daniel Monninger, above) are developing an approach to understanding the economization of the social



economization as a historically variable concept that depends on the different historical and spatial forms of what was regarded to be the economy and the economic. Thus, the group is also dealing with specific modes of economization in the twentieth century – and the individual projects are called upon to determine whether, and how, the modes and forms of economization changed over time, and whether the 1970s and 1980s constitute a major shift in this regard.

Daniel Monninger's dissertation, which is in its third year, focuses on the Tavistock Institute of Human Relations to investigate transformations in the field of work and management from the 1940s through the 1980s, which included changing conceptions and treatment of managers and employees as well as a shift from hierarchies to dynamic self-organization. Alina Marktanner, in her second year as a doctoral student, is analyzing the role and the consequences of management consulting by agencies such as McKinsey and Roland Berger on public administration and policy-making since the 1950s. During his two-year position as a postdoc, Torsten Kathke investigated the market for popular diagnoses of the present (Zeitdiagnosen) that emerged in the United States and in Western Europe during the 1970s (an example being "Future Shock" by Alvin Toffler). In 2016, he moved on to be a lecturer at the University of Cologne, and he is currently completing a book manuscript on the results of his postdoctoral research. In the fall of 2016, Gregory Ferguson-Cradler, who has a PhD in history from Princeton University, joined the group as a two-year postdoc. His research project will examine connections between the economic crisis and the environmental crisis of the 1970s in an effort to identify how relationships between the economy, society, and the environment were subsequently redefined.

Ariane Leendertz' work has focused on the 1970s' debates on social "complexity," arguing that they indicate an "exhaustion of solutionism" and a crisis of a specific epistemic regime regarding the relationship between social science, politics, and society in the modern industrial world. Her research has shown that discussions on complexity in the 1970s should be seen as a symptom of a pivotal era that marked the beginning of fundamental changes in the understanding and practices of government and the state, and in the relationship of governmental institutions with the social world as an object of public policy and scientific inquiry. These findings were published in *Die neue Wirklichkeit: Semantische Neuvermessungen und Politik seit den 1970er-Jahren* (Campus, 2016), a volume she edited with Wencke Meteling, and in

MPIfG Discussion Paper 15/7. Ariane Leendertz is currently revising an article entitled "Losing Control? Social Complexity and the Eclipse of Policy Solutionism" to resubmit to the journal Modern Intellectual History. In April 2017, Vierteljahrshefte für Zeitgeschichte published her article on periodization, historical narratives, and research perspectives in the history of the twentieth century.

The group is collaborating with Andrea Mennicken of the London School of Economics (on "Quantification, Administrative Capacity and Democracy"), Jenny Andersson of Sciences Po and MaxPo in Paris (on "Historicizing Neoliberalism"), and Jürgen Renn of the Max Planck Institute for the History of Science in Berlin (on the research program "History of the Max Planck Society").

## PLANS FOR THE RESEARCH GROUP

The years 2017 and 2018 will be busy ones for the group: First, two international conferences are in the making, one on "The Making of Neoliberalism: Historical and Social Science Perspectives" (2017), and one on the "Economization of the Social" (2018). Building on a conference of the same name co-organized by Ariane Leendertz at The New School in New York in 2015, the latter aims to provide a survey of the state of the field in an edited volume which also summarizes the findings of the research group. Second, the group will organize joint workshops with Jenny Andersson and Andrea Mennicken. Third, it will extend the scope of its inquiry by including the late nineteenth and the first half of the twentieth century more systematically in its conceptual work. Ariane Leendertz will include debates on global "interdependence" in her research and relate them to the discourse on complexity to determine epistemic and institutional changes, such as a growing importance of economic issues on the political agenda, and the idea of resorting to self-regulating markets where government intervention appeared to be futile due the level of complexity in the respective policy area. She will also focus on a new project that deals with pivotal changes in the organization of research in recent decades: By the end of the 1990s, the Max Planck Society – a publicly funded research organization - started to imagine itself in ways that show parallels to financialized firms in a global market. The project will determine how this change in corporate imagination came about and what organizational consequences it had, including a sharp decline in tenured positions below the level of Max Planck directors.

# **Research Group on the Transnational Diffusion of Innovation**

The research group headed by sociologist Mark Lutter aims to understand diffusion processes in a variety of social and economic settings. What factors influence and shape the diffusion of innovations among individuals, networks, organizations, and societies? How do new forms of organization, policies, techniques, cultural ideas and norms, tastes, and fashions spread? The group was set up in February 2014 and currently includes three doctoral students and one postdoc.

A main focus of Mark Lutter's work has been the role of legitimation in the diffusion of organizational innovations. In describing such diffusion, scholars of sociological neoinstitutional theory tend to use the concept of legitimacy as an explanatory model; increasing legitimacy of an organizational innovation is generally understood to be a causal driver of its



Mark Lutter (left), leader of the research group on the Transnational Diffusion of Innovation, with Tod Van Gunten (postdoctoral researcher) and doctoral students Laura Einhorn and Nico Sonntag (doctoral student Karlijn Roex is pictured on the next page)

diffusion. But under precisely what conditions does legitimacy have an effect on diffusion? Based on panel data from two different organizational empirical settings described below, the project analyzes the specific conditions under which this central notion in neoinstitutional theory either becomes a strong explanatory factor influencing organizational diffusion processes – or does not.

One ongoing part of the project is looking at charter school expansion across school districts in California. Conducted in collaboration with Luke Dauter, a data scientist at a non-profit educational organization in Oakland, California, it develops the idea that legitimacy affects the diffusion of a new organizational model when the old model remains unchallenged, but has little impact when the old model is in a legitimacy crisis.

Another part of the project, which examines the diffusion of Corporate Social Responsibility (CSR) in over thirty countries from 1981 to 2008, makes a similar argument. Conducted in collaboration with Daniel Kinderman of the University of Delaware, it shows that the spread of a practice such as CSR is conditioned by the specific framework within which it develops: the context either enables or prevents its diffusion. If CSR satisfies a functional need – in times of economic liberalization, for example, when CSR functions as a substitute for growing institutional voids – it will spread instantaneously without external legitimation through prior adoptions. In contexts, however, where the practice does not satisfy a functional need, such as environments with high levels of institutionalized social solidarity, it will spread only if the practice has achieved a certain level of cultural acceptance.

Another focus of Mark Lutter's work is social contagion. With Karlijn Roex, a third-year doctoral student in the group, he has been examining the so-called Werther effect, i.e., the effect of celebrity suicides on a general population's suicide rate. Celebrity suicides potentially cause anomie and imitative behavior. In this project, Mark Lutter and Karlijn Roex present a new computational approach to measuring the degree of people's identification with celebrities who have committed suicide. They find that celebrity suicides lead to a significant increase

in a country's overall suicide rate, and that there are significant gender effects: male celebrity suicides impact the suicide rates of men but not women, and female celebrity suicides impact the suicide rates of women but not men.

Karlijn Roex is also exploring the diffusion of suicide in her dissertation project. She addresses the effects of economic uncertainties and Durkheimian anomie on suicidal behavior. To find out what drives such behavior, and what possibly moderates it, she examines the circumstances under which unemployment and economic changes have an effect on suicide rates over several decades and across many industrialized countries and regions. Her analysis combines macro-level data with data from surveys.

Nico Sonntag, a second-year doctoral student in the group, is investigating the diffusion and survival of Christian orders in medieval and early modern Europe (800–1800). Based on information from historical databases, he is constructing large-scale datasets on the "life courses" of monasteries and on the networks among them. This allows him to study how processes of innovation diffusion, legitimation, competition, and diversification differ among different types of orders.

First-year doctoral student Laura Einhorn is working in her dissertation on the spread of new consumption patterns. She is interested in the role of social contagion and norm diffusion in the case of food consumption.

Tod Van Gunten, a postdoc who obtained his PhD from the University of Wisconsin-Madison, is focusing on the diffusion of political success. Specifically, he is interested in the role of networks and brokerage in explaining the success of political elites in Mexico.

## PLANS FOR THE RESEARCH GROUP

In April 2017, Mark Lutter will move on to become a full professor of sociology at the School of Human and Social Sciences at the University of Wuppertal. He will continue to advise doctoral students Laura Einhorn, Karlijn Roex and Nico Sonntag, who will stay at the MPIfG. Tod van Gunten will be at the Institute until the fall of 2017.



In her dissertation project, Karlijn Roex addresses the effects of economic uncertainties on suicidal behavior



Postdoctoral researcher Tod Van Gunten is especially interested in the role networks and brokerage play in the success of political elites in Mexico

### **COMPLETED PROJECTS 2014–2016**

### **Completed Projects at a Glance\***

### Sociology of Markets

Big Promises and Fragile Coalitions: The Political Economy of the Photovoltaics Industry

Financial Crime: A Literature Review

Illegal Markets in Post-Conflict Societies: The Diamond Market in Sierra Leone

Impact of the 2008 Financial Crisis on Child Poverty in Developing Countries

Markets, Nature, and Power: The Emergence of Market-oriented Modes of Environmental Protection in the United States and Germany

Monetary Governability in the Euro Area: Governing through Money, Trust, and Expectations

Systems of Evaluation: The Case of "High Potentials"

The Dynamics of Economic Changes in the Network Industries: The Marketization of the French Railways

The Historical and Institutional Origins of Homeowner and Tenant Nations

The Illegal Market in Rhinoceros Horn

The Politics of Quality: Producer Organization and the Construction of Value in Wine Markets

The Production of Cultural Meaning and Price Formation on Wine Markets

The Role of Intermediaries in Market Valuation

The Working Day of Taxi Drivers in Warsaw: A Sociological Explanation for Labor Practices

Towards a Microfoundation of Financialization: The Consumer Credit Market in Chile

Wealth Inequality in Europe

## Institutional Change in Contemporary Capitalism

Beyond the Mean: Fertility Behavior in Regional Social Contexts

Class Power, the State, and Policy Change Collective Industrial Conflict Patterns in China and the Absence of Legal Institutions Democracy in an Age of Liberalization

Does Business Need Social Policy? The Role of Employers in the Formation and Transformation of the German Welfare State

Explaining Neoliberal Resilience: Developmental Regimes in Latin America and Eastern Europe

From Social Compromise to Assertiveness: How Did Organized Business Interests Influence the Transformation of the Welfare State?

Growing Capacity or Shrinking Ambition? The Political Economy of Budget Surpluses

Household Debt in the Age of Permanent Austerity

Integrating Spheres and Uncertainties: The Case of International Adoption

Lots of Children, Little Work: The Lives of Large Families on Welfare

Perception, Appraisal, and Coping: Uncertainties and Their Effects on Fertility Behavior in Germany

Public Debt and Public Policy: On the Transformation of the Swedish Political Economy

Taxation and the Welfare–Finance Nexus: The Lineage of Welfare Capitalism in East Asia

The Animation Industry in the Philippines: Institution Building for Skill Formation

The Political Economy of Private Indebtedness and Mortgage Credit in Advanced Capitalist Economies

The Political Economy of the Funeral Market

## Research Group on the Political Economy of European Integration

Economic and Social Integration in Europe

Parliaments and the Economic Governance of the European Union

Preference Formation among European Trade Unions

The "New Economy" of Industrial Capitalism: Industrial and Institutional Revolution in the Rhineland

The Political Economy of Exchange Rate Adjustments

The Politics of Austerity in the Eurozone

Research Group on the Economization of the Social and the History of Complexity

The Market for Popular Diagnoses of the Present in West Germany and the United States, 1968–1989

## Research Group on Institution Building across Borders

Elites on Trial? The Design of Institutions, Industries, and Organizations

Global–Local Interaction in Cross-Border Governance

Social Mobilization around Land Tenure and Citizenship in Brazil

The Adoption of International Financial Reporting Standards in Africa: An Institutional Perspective

The Creation of Scarcity: Practices and Authority in Patent Systems

Trajectories of Transnational Governance

### **Theories and Methods**

Interest Formation in Virtual Groups: How Social Media Is Changing a University

Technical Advice for Projects at the Institute

## IMPRS-SPCE Doctoral Projects at Affiliated Institutions

Actors, Institutional Change, and Reproduction: The Colombian Case of Racial Exclusion and Regional Development

Innovation and Success in Culture Industries

Lobbying for Financial Reforms

New Political Parties as Innovators: Their Formation and Success

Statist Skill Formation: An Historical Analysis of Skill Formation in France and Sweden

The Political Economy of Sociotechnical Change

 $<sup>^{\</sup>ast}~$  In alphabetical order within project areas.

### **Completed Projects in Detail\***

### **Sociology of Markets**

Big Promises and Fragile Coalitions: The Political Economy of the Photovoltaics Industry

Timur Ergen (doctoral project)

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*Ergen, T.:* Coalitional Cohesion in Technology Policy: The Case of the Early Solar Cell Industry in the United States. MPIfG Discussion Paper 17/7. Max Planck Institute for the Study of Societies, Cologne 2017, 32 p.

## Financial Crime: A Literature Review Jens Beckert and Arjan Reurink

*Reurink, A.:* Financial Fraud: A Literature Review. MPIfG Discussion Paper 16/5. Max Planck Institute for the Study of Societies, Cologne 2016, 94 p.

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Illegal Markets in Post-Conflict Societies: The Diamond Market in Sierra Leone

Nina Engwicht (doctoral project)

Engwicht, N.: After Blood Diamonds: The Moral Economy of Illegality in the Sierra Leonean Diamond Market. MPIfG Discussion Paper 16/9. Max Planck Institute for the Study of Societies, Cologne 2016, 26 p.

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Impact of the 2008 Financial Crisis on Child Poverty in Developing Countries

Adel Daoud, University of Gothenburg

*Daoud, A.*: Quality of Governance, Corruption and Absolute Child Poverty in India. Journal of South Asian Development 10, 2, 148–167 (2015).

*Daoud, A., B. Halleröd and D. Guha Sapir:* Quality of Government and the Relationship between Natural Disasters and Child Poverty: A Comparative Analysis. MPIfG Discussion Paper 15/5. Max Planck Institute for the Study of Societies, Cologne 2015, 34 p.

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Markets, Nature, and Power: The Emergence of Market-Oriented Modes of Environmental Protection in the United States and Germany

Christopher Rea, University of California, Los Angeles

*Rea, C.M.*: Theorizing Command-and-Commodify Regulation: The Case of Species Conservation Banking in the United States. Theory and Society 46, 1, 21–56 (2017).

Monetary Governability in the Euro Area: Governing through Money, Trust, and Expectations Benjamin Braun

*Braun, B.*: Governing the Future: The European Central Bank's Expectation Management during the Great Moderation. Economy and Society 44, 3, 367–391 (2015).

*Braun, B.:* Preparedness, Crisis Management and Policy Change: The Euro Area at the Critical Juncture of 2008–2013. British Journal of Politics and International Relations 17, 3, 419–441 (2015).

*Braun, B.:* Speaking to the People? Money, Trust, and Central Bank Legitimacy in the Age of Quantitative Easing. MPIfG Discussion Paper 16/12. Max Planck Institute for the Study of Societies, Cologne 2016, 26 p.

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<sup>\*</sup> In alphabetical order within project areas.

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The Dynamics of Economic Changes in the Network Industries: The Marketization of the French Railways Jean Finez, University of Lille I

Finez, J. and P. Perennes: La tarification "grandes lignes" de la SNCF: entre service public et logique de rentabilité. Revue générale des chemins de fer, No. 251, 6–21 (2015).

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Sebastian Kohl (doctoral project)

Blackwell, T. and S. Kohl: Varieties of Housing Finance in Historical Perspective: The Impact of Mortgage Finance Systems on Urban Structures and Homeownership. MPIfG Discussion Paper 17/2. Max Planck Institute for the Study of Societies, Cologne 2017, 50 p.

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The Politics of Quality: Producer Organization and the Construction of Value in Wine Markets

Betsy Carter

*Carter, E.:* Constructing Quality: Producer Power, Market Organization, and the Politics of High Value-Added Markets. MPIfG Discussion Paper 15/9. Max Planck Institute for the Study of Societies, Cologne 2015, 26 p.

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The Production of Cultural Meaning and Price Formation on Wine Markets

Jens Beckert and Jörg Rössel, University of Zurich

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## The Role of Intermediaries in Market Valuation Sidonie Naulin

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The Working Day of Taxi Drivers in Warsaw: A Sociological Explanation for Labor Practices

Marcin Serafin (doctoral project)

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Felipe González (doctoral project)

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## Technical Advice for Projects at the Institute Lothar Krempel

Zeini, S., T. Göhnert, T. Hecking, L. Krempel, and H. U. Hoppe: The Impact of Measurement Time on Subgroup Detection in Online Communities. In: State of the Art Applications of Social Network Analysis. (Eds.) F. Can, T. Özyer, and F. Polat. Springer International Publishing, Cham 2014, 249–268.

Zeini, S. and L. Krempel: Extracting Rich Social Network Data via the Facebook API. In: Encyclopedia of Social Network Analysis and Mining, Vol. 1. (Eds.) R. Alhajj and J. Rokne. Springer Reference, New York 2014, 528–530.

## **IMPRS-SPCE Doctoral Projects** at Affiliated Institutions

Actors, Institutional Change, and Reproduction: The Colombian Case of Racial Exclusion and Regional Development Irina España, University of Cologne (doctoral project)

*España Eljaiek, I. R.*: Actors, Institutional Change and Reproduction: The Colombian Case of Racial Exclusion and Local Socio-Economic Performance 1886–1950. Dissertation, University of Cologne, 2016, 299 p.

Innovation and Success in Culture Industries
Isabella Reichert, University of Cologne (doctoral project)

*Reichert, I.:* Der Status-Effekt: Bestseller und Exploration im Literaturmarkt. Springer VS, Wiesbaden 2017, 217 p.





The annual IMPRS-SPCE graduation ceremony honors the students who received their doctorates in the previous year. Their advisors describe the doctoral projects for the audience made up of family, friends, and colleagues

### **Lobbying for Financial Reforms**

Lisa Kastner, Sciences Po, Paris, and University of Cologne (doctoral project)

*Kastner, L.:* Civil Society and Financial Regulation: Consumer Finance Protection and Taxation after the Financial Crisis. Routledge, London 2018, forthcoming.

Kastner, L.: Delayed Industry Capture: A Lobbying Analysis of the EU Financial Transaction Tax. AICGS Essay Series Transatlantic Perspectives. American Institute for Contemporary German Studies (AICGS), Johns Hopkins University, Washington, DC 2015, http://www.aicgs.org/publication/delayed-industry-capture.

Kastner, L.: Forging Legitimizing Coalitions: Comparing EU/U.S. Financial Consumer Protection Reforms. AICGS Essay Series Transatlantic Perspectives. American Institute for Contemporary German Studies (AICGS), Johns Hopkins University, Washington, DC 2014, http://www.aicgs.org/publication/forging-legitimizing-coalitions-comparing-euu-s-financial-consumer-protection-reforms-2.

*Kastner, L.:* "Much Ado about Nothing?": Transnational Civil Society, Consumer Protection and Financial Regulatory Reform. Review of International Political Economy 21, 6, 1313–1345 (2014).

*Kastner, L.:* Partners in Advocacy for Financial Reforms: After the Financial Crisis, MEPs and Civil Society Groups Countered Financial Lobby Efforts to Stymie Re-Regulation. Pademia Research Note Series 8/2016. Pademia – Parliamentary Democracy in Europe, (funded by the European Commission from 2013–2016) 2016, 4 p.

*Kastner, L.:* The Power of Weak Interests in Financial Reforms: Explaining the Creation of a US Consumer Agency. MaxPo Discussion Paper 16/1. Max Planck Sciences Po Center on Coping with Instability in Market Societies, Paris 2016, 23 p.

*Kastner, L.:* Transnational Civil Society and the Consumer-Friendly Turn in Financial Regulation. MaxPo Discussion Paper 13/2. Max Planck Sciences Po Center on Coping with Instability in Market Societies, Paris 2013, 26 p.

New Political Parties as Innovators: Their Formation and Success Gregor Zons, University of Cologne (doctoral project)

Zons, G.: How Programmatic Profiles of Niche Parties Affect Their Electoral Performance. West European Politics 39, 6, 1205–1229 (2016).

*Zons*, *G.*: The Influence of Programmatic Diversity on the Formation of New Political Parties. Party Politics 21, 6, 919–929 (2015).

Statist Skill Formation: An Historical Analysis of Skill Formation in France and Sweden

Annika Wederhake, University of Cologne (doctoral project)

Wederhake, A.: Staatszentrierte Berufsbildung in Frankreich und Schweden: Eine historisch-vergleichende Analyse. Dissertation, University of Cologne, 2016, 296 p.

The Political Economy of Sociotechnical Change Filippo Reale, University of Cologne (doctoral project)

Reale, F.: Die politische Ökonomie soziotechnischen Wandels: Eine Fallstudie an Hand der Arbeitsbeziehungen in der spanischen Verkehrsluftfahrt. IMPRS-SPCE, Cologne 2016, 169 p.

### **GRANT-FUNDED PROJECTS 2014–2016**

### Alexander von Humboldt-Foundation Improving Interaction with MPIfG Alumni

Corporate design, alumni survey and alumni reception Grant 2014–2016

The MPIfG was among sixteen universities and three research institutions to receive a competitive grant from the Alexander von Humboldt Foundation as part of the foundation's "Research Alumni Strategies" initiative. The Institute devoted the 29,000 euro grant to more firmly establishing the Society of Friends and Former Associates of the MPIfG as a platform for interaction with its alumni. The grant covered expenses for creating a corporate design for the Society, conducting an alumni survey of all of the MPIfG's former



researchers, and holding the first MPIfG Alumni Reception. Held in 2016 at the SASE Conference in Berkeley, the reception was an expression of improved relations between the Institute and its alumni (see also the "Highlights" in Section 1, "The Years 2014–2016").

### German Research Foundation Conference Grant

"The Economization of the Social": An international conference in New York | Grant 2014–2015

The New School for Social Research in New York was the site of a conference on "The Economization of the Social since the 1970s" in June 2015. The interdisciplinary meeting explored how "the social" was newly defined historically from the 1970s on in light of changing economic and social conditions. Ariane Leendertz organized the conference jointly with MPIfG director emeritus Wolfgang Streeck and Julia Ott of the New School for Social Research. The grant covered travel expenses and research assistance.



#### Max Planck Society (MPG)

The Max Planck Society awards a variety of competitive research grants. In 2014, 2015, and 2016, the MPIfG benefited from programs devoted to training young researchers at International Max Planck Research Schools and conducting innovative research programs at International Max Planck Centers.

#### **IMPRS-SPCE**

34 doctoral students in 2014–2016 | Grant 2013–2019

The International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE) is the international PhD program offered jointly by the Max Planck Institute for the Study of Societies, the Faculty of Management, Economics and Social Sciences of the University of Cologne, and the Faculty of Social Sciences at the University of Duisburg–Essen as an associated partner. After a rigorous evaluation in 2012, the Max Planck Society approved the continuation of the IMPRS-SPCE from 2013–2019 and increased the School's funding.

#### MaxPo

Max Planck Sciences Po Center on Coping with Instability in Market Societies (MaxPo) | Grant 2012–2017 [and 2017–2022]

Founded in 2012 by Sciences Po Paris and the MPIfG, the Max Planck Sciences Po Center on Coping with Instability in Market Societies builds on the outstanding research traditions France and Germany have in the social sciences. In 2016, the first four years of MaxPo's work were evaluated, and the president of the Max Planck Society decided to renew the Center's funding for another five years (2017–2022). This confirmed the Center's valuable contribution to German and French social science and to the European Research Area (see more in Section 3, "Research Cooperation").

### Minerva Research Group on the History of Complexity

Improving career opportunities for female researchers | Grant 2014-2019

Ariane Leendertz is the leader of the Research Group on the Economization of the Social and the History of Complexity at the MPIfG. Her position is funded by a grant from the Max Planck Society's Minerva program, which aims to improve career and leadership opportunities for young female researchers and employs a rigorous selection procedure. The grant thus covers Ariane Leendertz' research project "Social Complexity and Global Interdependence"; the other projects in the research group – one postdoctoral project and two doctoral projects – are funded by the core budget of the MPIfG.

Neil Fligstein (right) of the Sociology Department at UC Berkeley, who was a visiting researcher at the Institute in the 1990s and at MaxPo in 2015, was among the 30 current and former MPIfG researchers attending the first MPIfG Alumni Reception at the SASE conference in Berkeley in 2016

## **RESEARCH COOPERATION**

### **COOPERATION WITH RESEARCHERS OUTSIDE THE INSTITUTE**

The MPIGG benefits from being part of an international network of institutions and scholars in the social sciences. A wealth of collaborative efforts including joint writing, editing, conference organization, teaching, and participation in professional associations contributes to the quality of its researchers' work (see also "The Institute in the Scientific Community" in Section 6). The Institute's intellectual debate thrives on the scholarly exchange of ideas between the researchers and their colleagues in Germany and around the world.

### **Local Partnership**

Jens Beckert is a member of the Faculty of Management, Economics and Social Sciences of the University of Cologne and teaches courses there. MPIfG Research Group Leader Martin Höpner is an adjunct professor (*Außerplanmäßiger Professor*) in the same faculty and also teaches courses there every year. From 2014 to 2016, twelve other MPIfG researchers taught courses in the Faculty of Management, Economics and Social Sciences as well. MPIfG Research Group Leader Ariane Leendertz has taught in the History Department of the Faculty of Humanities at the University of Cologne since 2013.

The Faculty of Management, Economics and Social Sciences (*WiSo-Fakultät*) at the University of Cologne is the MPIfG's local partner for the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE; see Section 4). Four members of the department – Mark Ebers, André Kaiser, Clemens Kroneberg, and Christine Trampusch – are faculty members of the IMPRS-SPCE. Holding the Chair of International Comparative Political Economy and Economic Sociology, a *Brückenprofessur* or liaison chair to the MPIfG, Christine Trampusch particularly enhances the institute's collaboration with the university. She and André Kaiser, Chair of Comparative Politics at the University of Cologne, jointly run the Cologne Center for Comparative Politics (CCCP), which focuses on comparative political institutions and comparative political economy. Martin Höpner is an associate member of the CCCP; four IMPRS-SPCE doctoral students are members of the CCCP team.

### **Cooperation within Germany**

Many researchers at the MPIfG are members of their fields' professional associations in Germany, such as the German Sociological Association (*Deutsche Gesellschaft für Soziologie*, DGS) and the German Political Science Association (*Deutsche Vereinigung für Politikwissenschaft*, DVPW). They frequently present their work at these associations' conferences.



Through editorships and memberships in editorial boards of scholarly journals published in German, the researchers contribute to scholarly debate in German-speaking countries. They are involved with journals in the fields of sociology, economic sociology, history and society, management, and governance. Jens Beckert is editor of Campus Verlag's "Theory and Society" book series and a member of the editorial board of the Kölner Zeitschrift für Soziologie und Sozialpsychologie, the flagship journal of German sociology.

Martin Höpner's research group on the "Political Economy of European Integration" is one of the founding members of a research network (*Projektverbund*) on "European Economic and Social Integration" that includes scholars from the universities of Bremen, Tübingen, and Leipzig and from the Institute of Economic and Social Research at the Hans Böckler Foundation in Düsseldorf. The network's researchers, whose projects take a political economy perspective, examine the challenges facing European integration, such as the European Monetary Union, harmonizing the economic and social systems of European countries, and the impact of judgments made by the European Court of Justice. Since its founding meeting at the MPIfG in January 2014, the network has met once a year (2015 in Leipzig; 2016 in Tübingen; 2017 in Düsseldorf).

Ariane Leendertz edited a book with Wencke Meteling of the University of Marburg, *Die neue Wirklichkeit: Semantische Neuvermessungen und Politik seit den 1970er-Jahren* (Campus, 2016), which drew on a conference in 2013 that brought scholars from philosophy, history, sociology, and cultural studies together to assess the power of language and its influence on politics since the 1970s. The book addresses the themes Ariane Leendertz is now investigating with her research group on "The Economization of the Social and the History of Complexity."

The MPIfG and the Cologne Institute for Economic Research (*Institut der deutschen Wirtschaft*, IW), a private-sector think tank, have continued their joint conference series. Looking at "Fair Federalism" and then at a "Fair Financial Industry," experts from business, academia, and politics gathered to discuss whether German federalism is in need of reform in the fields of education and interstate financial equalization (2014) as well as how the financial industry might improve its reputation and how banks might regain the trust of their stakeholders (2015).

MPIfG researchers make valuable contacts when teaching at universities. Transporting the institute's research into the university classroom is also an effective recruitment tool for the IMPRS-SPCE. From 2014 to 2016, MPIfG researchers taught not only in Cologne, but also at universities in Berlin, Duisburg-Essen, Lüneburg, and Marburg.

The year 2016 saw preparations for a major change in the IMPRS-SPCE: in 2017, in the doctoral program's tenth year, the MPIfG and the Faculty of Management, Economics and Social Sciences at the University of Cologne will be welcoming the University of Duisburg–Essen as an associated partner in offering the IMPRS-SPCE. Sigrid Quack and Karen Shire, both professors at the University of Duisburg–Essen's Institute of Sociology, will join the IMPRS-SPCE faculty. After the initial association phase, the cooperation with the University of Duisburg–Essen will gradually progress to a full partnership by October 2019.

### **International Cooperation**

### **Partner Institutions**

The MPIfG cooperates with several research institutes abroad, including:

### Europe

- Sciences Po in Paris and its affiliated institutes, such as the Centre d'études européennes (CEE), the Centre de sociologie des organisations (CSO), and the Max Planck Sciences Po Center on Coping with Instability in Market Societies (MaxPo), which is funded jointly by Sciences Po and the Max Planck Society
- CEPREMAP (Centre pour la recherche économique et ses applications) in Paris
- Graduate School in Political, Economic and Social Sciences at the Università degli Studi di Milano
- European University Institute (EUI) in Florence
- Amsterdam Institute for Advanced Labour Studies (AIAS)
- European Institute at the London School of Economics and Political Science (LSE)

#### USA

- Institute for Policy Research and Departments of Sociology and Political Science at Northwestern University in Evanston
- Department of Political Science at the Massachusetts Institute of Technology (MIT)
- Department of Sociology at Columbia University
- Sociology Department and Department of Political Science at the University of California, Berkeley

The MPIfG has cooperation agreements with Columbia University, the European University Institute, Sciences Po, and Northwestern University to promote student exchange at the IMPRS-SPCE. MPIfG doctoral students benefit greatly from stays abroad at the institute's partner institutions and other universities. Fifteen of the institute's doctoral students and junior researchers had extended stays at universities outside Germany from 2014 to 2016, gaining international experience and making the MPIfG's research better known to the academics at these institutions.

### Sciences Po - MaxPo

The MPIfG cooperates intensively with Sciences Po, Paris, the leading social science university in France, which is made up of interdisciplinary and internationally oriented research centers specialized in political science, sociology, economics, history, and law.

A highlight of the collaboration between the MPIfG and Sciences Po, which began in 2005, came in 2012 when the MPIfG and Sciences Po jointly founded MaxPo – the Max Planck Sciences Po Center on Coping with Instability in Market Societies. MaxPo investigates how individuals, organizations, and nation-states are coping with the new forms of economic and social instability that have developed in Western societies as a result of policy shifts, the expansion of markets, technological advances, and cultural changes. Funded in equal parts



Jenny Andersson and Olivier Godechot are the co-directors of MaxPo

by the Max Planck Society and Sciences Po, the Center is a unique innovation in Franco-German collaboration in the social sciences and reflects the Max Planck Society's aim to put its operations on an increasingly international footing. MaxPo's funding has been approved by the Max Planck Society for a second five-year period through 2022 following an evaluation of the Center in 2016. Sociologist Olivier Godechot and economic historian Jenny Andersson are the codirectors of MaxPo, research associates at the MPIfG, and affiliated members of the faculty of the IMPRS-SPCE. They each work with a small group of junior researchers. By hosting many visiting researchers every year, including MPIfG researchers, MaxPo has become a valuable meeting point for social scientists in Western Europe. See the MaxPo feature in this section of the report for more information on the Center.

Sciences Po is one of the international partner institutions of the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE). In addition to the intensive collaboration involving MaxPo, cooperation between the MPIfG and Sciences Po includes a joint doctoral program (cotutelle), a summer school for doctoral students, an international exchange program for doctoral students and researchers, and joint seminars and workshops at regular intervals.

### Collaboration with Scholars around the World

### **Hosting Visiting Researchers**

Most of the Institute's visiting researchers come from abroad. Formal and informal research collaboration grows out of their encounters with the research staff, as do opportunities for MPIfG researchers to do research and study abroad. From 2014 to 2016, visiting researchers came from Austria, Brazil, Chile, China, Denmark, France, Germany, Italy, Japan, Norway, the Philippines, Poland, the Republic of Korea, Slovakia, South Africa, Spain, Sweden, Switzerland, Turkey, the UK, and the USA (see the "MPIfG Visiting Researchers Program" feature in this section and the list of recent visiting researchers in "The Research Community within the Institute" in Section 7).



### **FUNDING RENEWAL THROUGH 2022**

The Max Planck Sciences Po Center on Coping with Instability in Market Societies (MaxPo) emerged from many years of collaboration between the Max Planck Institute for the Study of Societies (MPIfG) and the French university Sciences Po. Located in Paris, its mission is to serve as a hub and a catalyst for strengthening Franco-German research in the social sciences. MaxPo was created and jointly founded by the Max Planck Society (MPG) and Sciences Po at the initiative of the MPIfG in 2012. Based on an evaluation of

MaxPo's work to date in 2016, the MPG has renewed the Center's funding for another five years through 2022, which is a tribute to the Center's excellent research and acknowledges how fruitful the collaboration between the MPIfG and Sciences Po continues to be.

The Center examines the impact of increasing liberalization, technological advances, and cultural change on the stability of industrialized Western societies. It aims to develop empirical and analytical accounts of these shifts and explores their

effects on social, political, and economic relations. MaxPo is part of the strategy of the MPG to internationalize its research institutionally and thematically. On the French side, it is part of Sciences Po's strategy to become a leading social science research university. Both sides are convinced that bringing together the best of what German and French social science have to offer will enhance Europe's capacity for original research in this field and contribute to strengthening the European Research Area.

### **ORGANIZATION**

MaxPo is made up of two research groups directed by Jenny Andersson and Olivier Godechot, who have each developed a five-year research program for themselves and up to three doctoral students. As co-directors of the Center, Andersson and Godechot cooperate closely, taking turns managing the Center's relations with Sciences Po and the MPIfG and consulting closely with the Center's Joint

A Joint Council made up of directors from the MPIfG and Sciences Po oversees the operation of MaxPo. The Council advises the Center's codirectors regularly regarding the choice of research projects, recruitment of research staff, and activities at the Center.

Leading international scholars and international doctoral students, including researchers from the MPIfG, come to MaxPo as visiting researchers. Most come for shorter stays, others for an academic year. Visiting scholars are a valuable part of MaxPo's intellectual life. They often present their research at the Center's popular lecture and workshop series.

### IOINT COUNCIL

Jens Beckert Director at the MPIfG

### TRD

Director at the MPIfG (position is vacant in April 2017)

### **Sophie Dubuisson-Quellier**

**CNRS** Research Professor Centre de sociologie des organisations (CSO)

### Patrick Le Galès

CNRS Research Professor, Centre d'études européennes

### **CO-DIRECTORS**

Jenny Andersson **Professor of Economic History** 

**Olivier Godechot Professor of Sociology** 

### **ADMINISTRATIVE DIRECTOR**

Allison Rovny



MaxPo | Max Planck Sciences Po **Center on Coping with Instability** in Market Societies Sciences Po | 27 rue Saint-Guillaume 75337 Paris Cedex 07, France info@maxpo.eu | www.maxpo.eu

### **MPIfG Scholars in Residence**

Each year the MPIfG invites a distinguished scholar in the field of political science, economics, or sociology to spend three to six months at the institute as a Scholar in Residence. Scholars in Residence are expected to pursue a research project that complements research conducted at the MPIfG and to give three public lectures. The Scholar in Residence Lectures, along with many other public lectures at the Institute, are available as podcasts on the MPIfG website.

In 2013/2014, the Institute welcomed Francesco Boldizzoni, who is research professor of economic history at the University of Turin. In his lecture series "The Making and Breaking of Welfare States," he discussed the evolution of welfare systems as a product of cultural variables and material forces that are largely responsible for the sense of instability that dominates today's societies.

In 2014/2015, Robert Boyer, an economist whose career included leading positions at the Ecole des hautes études en science (EHESS), the Centre national de la recherche scientifique (CNRS), and the Centre pour la recherche économique et ses applications (CEPREMAP), came to Cologne from the Institute of the Americas in Vanves near Paris. In his lecture series about "Economic Theory Facing Major Changes and Systemic Crises: An Analytical and Social History of Macroeconomics," he challenged the view held by many theorists and politicians that the eurozone crisis is something exceptional and therefore of little consequence to economic theory, and he discussed possible reasons why economists were unable to anticipate the crisis in time.

In 2015/2016, Lucio Baccaro, Professor of Sociology at the University of Geneva, was the Institute's Scholar in Residence. His lecture series on "The Growth Model Perspective on Comparative Capitalism" explored various European growth models and how they are affected by increasing liberalization.

### **MPIfG Researchers Abroad**

Extended stays in France and the United States gave the institute's directors the opportunity to conduct research, work on book manuscripts, and teach. Jens Beckert spent the academic year 2015–2016 at the Centre de sociologie des organisations at Sciences Po in Paris, and Wolfgang Streeck was the Theodor Heuss Professor in Politics at the New School for Social Research in New York from August 2013 to May 2014.

Matías Dewey was a Visiting Researcher in the Department of Sociology at the University of Texas at Austin from September 2015 to March 2016, and Benjamin Braun has a John F. Kennedy Memorial Scholarship at the Center for European Studies at Harvard University from September 2016 to June 2017. See more about the Institute's researchers' stays abroad in "Leaves of Absence for Research and Study" in this section.

### **Collaboration on Edited Volumes**

In 2014, Renate Mayntz convened a workshop with authors from the United Kingdom, the United States, and Germany to assess how actors in the multilevel political system affected the process of reforming financial market regulation. The insights gained from the workshop were published in an edited volume, *Negotiated Reform: The Multilevel Governance of Financial Regulation* (Campus, 2015). In 2015, Jens Beckert and Matías Dewey held an international







Francesco Boldizzoni, Robert Boyer, and Lucio Baccaro were the Institute's Scholars in Residence in 2014, 2015, and 2016

### **MPIFG VISITING RESEARCHERS PROGRAM**

The Max Planck Institute for the Study of Societies (MPIfG) is a place where researchers from around the world can meet, discuss, and work together. Its Visiting Researchers Program brings fresh ideas to the Institute's research and provides opportunities for interdisciplinary and international networking.

#### Researchers at Many Career Stages Can Apply

The MPIfG Visiting Researchers Program is intended for researchers from the fields of economic sociology, political economy, and modern history and offers stays generally ranging from two to nine months. Applications are welcome from professors based either in Germany or abroad as well as from postdoctoral researchers and doctoral students. The intended research project of a potential visiting researcher should relate to the MPIfG's research program and ongoing projects at the Institute.

#### Visiting Doctoral Students from IMPRS-SPCI Partner Institutions

The MPIfG has an international doctoral exchange program with Northwestern University, Columbia University, Sciences Po, and the European University Institute that is part of the IMPRS-SPCE doctoral program (see Section 4, "Building Academic Careers"). Doctoral students from these universities who are working in fields close to the

MPIfG's research program frequently come to Cologne for a three- to twelve-month stay at the MPIfG. Similarly, IMPRS-SPCE students in Cologne can go to one of these partner universities for their semester abroad.

#### Scholars in Residence

Each year the MPIFG hosts a distinguished scholar in the field of political science, economics, or sociology for three to six months as a Scholar in Residence. Scholars in Residence give a series of public lectures on a subject of their choice and enrich the intellectual life of the Institute. Senior scholars are welcome to send nominations at any time to the MPIFG's managing director.

#### Where Have Visiting Researchers Come From?

Visiting researchers from Germany and other countries have been part of the MPIfG's international, interdisciplinary approach since its founding. Since 2005, visiting researchers have come to the MPIfG from Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Denmark, France, Germany, Greece, Israel, Italy, Japan, the Netherlands, New Zealand, Norway, the Philippines, Poland, the Republic of Korea, Russia, Slovakia, South Africa, Spain, Sweden, Switzerland, Taiwan, Turkey, the United Kingdom, and the United States at the rate of about 21 scholars per year.

conference on "Interfaces between Legality and Illegality in Markets," which has culminated in *The Architecture of Illegal Markets: Towards an Economic Sociology of Illegality in the Economy* (Oxford UP, 2017, forthcoming). See "The Development of the Institute's Project Portfolio" in Section 2 for more about the significance of this project for the Institute.

## International Professional Associations and Scholarly Journals

MPIfG researchers contribute through service, panel participation, and conference papers to international professional associations (see also "The Institute in the Scientific Community" in Section 6). Jens Beckert was a member of the Council of the Economic Sociology Section of the American Sociological Association (ASA) from 2011 to 2014, and Helen Callaghan was on the Executive Council of the Society for the Advancement of Socio-Economics (SASE) from 2010 to 2016. Mark Lutter was on the Program Committee of the first two International Conferences on Computational Social Science in 2015 and 2016, which can be viewed as the beginning of a concerted interdisciplinary effort to assess developments in collecting and analyzing big data on human and societal behavior that used to be unquantifiable. He is also on the Program Committee for the 2017 conference, which will be organized by the GESIS Leibniz Institute

for Social Sciences in Cologne. Sidonie Naulin was an organizer for the Economic Sociology Research Network of the Association française de sociologie until 2015. Several of the Institute's researchers gave paper talks at the Council of European Studies' Annual International Conferences of Europeanists. From 2014 to 2016, MPIfG researchers presented their results at the conferences of many other professional associations outside Germany.

Jens Beckert is an editor of the *European Journal of Sociology*. Mark Lutter (until 2016) and Lisa Suckert (since 2016) have been the book review editors of *Economic Sociology –The European Electronic Newsletter*, which is hosted on the MPIfG website. From 2014 to 2016, MPIfG researchers were on the editorial boards or advisory committees of some 13 international scholarly journals.

### **External Scientific Members**

Kathleen Thelen, Ford Professor of Political Science at the Massachusetts Institute of Technology (MIT) in Cambridge, has been an External Scientific Member of the MPIfG since 2005. Over the last 15 years, her collaboration with MPIfG researchers involved projects looking at the political economy of skills (Busemeyer, Trampusch) and institutional change (Streeck). Kathleen Thelen's research examines the origins, development, and effects of institutional arrangements that define distinctive "varieties of capitalism" across the developed democracies, especially in the "coordinated market economies" of northern Europe, and it explores the political-coalitional foundations of capitalism. Her latest monograph, Varieties of Liberalization and the New Politics of Social Solidarity (Cambridge UP, 2014), has won awards from the American Sociological Association and the American Political Science Association. From 2014 to 2015, Kathleen Thelen was a Fellow at the Hanse-Wissenschaftskolleg Delmenhorst (an interdisciplinary Institute for Advanced Study), and in 2016 she was a visiting scholar at EHESS (a grande école specialized in social sciences) in Paris. She has been an Extraordinary Member of the Berlin-Brandenburg Academy of Sciences and Humanities since 2009 and was elected to the American Academy of Arts and Sciences in 2015. In 2017-2018, she will be president of the American Political Science Association. Kathleen Thelen gives an internal seminar at the MPIfG every January; her first such seminar, held in 2017, was about institutional theory.

Colin Crouch, emeritus professor of the University of Warwick and a fellow of both the Academy for Social Sciences (UK) and the British Academy, has been an External Scientific Member of the MPIfG since 1997. Before his retirement, he conducted several joint projects with MPIfG researchers over the course of two decades, which led to a number of joint publications. Crouch's research looks into the structure of European societies, with special reference to labor market, gender, and family issues; his interests include economic sociology, neoinstitutional analysis, and problems of democracy and globalization. His monographs, such as Post-Democracy (2004), The Strange Non-Death of Neoliberalism (2011), Making Capitalism Fit for Society (2013), The Knowledge Corrupters (2015; all Polity), Governing Social Risks in Post-Crisis Europe (Elgar, 2016), and Society and Social Change in 21st Century Europe (Palgrave Macmillan, 2016), influence public debate. Many of them have been published in German, most recently Die bezifferte Welt (Suhrkamp, 2015). In 2016 alone, Crouch published in German, Italian, and French journals as well as British ones. He is a sought-after interviewee, commentator, and author for the German media on topics such as democracy in Germany and Europe and the future of capitalism. At the Institute's Annual Colloquium in 2016, his talk on the "Future of Democracy" drew a very large audience.





As the External Scientific Members of the MPIfG, the American political scientist Kathleen Thelen and the British sociologist Colin Crouch have a deep knowledge of the Institute and interact on many levels with its researchers

### LEAVES OF ABSENCE FOR RESEARCH AND STUDY

#### Ana Carolina Alfinito Vieira

Fieldwork: Social mobilization and land tenure in Brazil. Mato Grosso do Sul, Brazil, January–August 2014

Research: Social mobilization and land tenure in Brazil. Getúlio Vargas Foundation, São Paulo, Brazil, March–August 2014

Research/study: Social mobilization and land tenure in Brazil. Buffett Institute for Global Studies, Northwestern University, Evanston, USA, October–December 2014

### Jens Beckert

Research: Fictionality and capitalist dynamics. Centre de sociologie des organisations (CSO), Sciences Po, Paris, France, September 2015– June 2016

### Benjamin Braun

Research: Asset-manager capitalism and patient capital. John F. Kennedy Memorial Fellowship, Minda de Gunzburg Center for European Studies, Harvard University, Boston, USA, September 2016–June 2017

#### Matías Dewey

Research: Informal economic institutions in the Argentinian garment market. Max Planck Sciences Po Center on Coping with Instability in Market Societies (MaxPo), Paris, France, March 2015; University of Texas at Austin, USA, September 2015—March 2016

#### **Guus Dix**

Research: Performance pay in education. Maastricht, Amsterdam, The Hague, Rotterdam, and Utrecht, the Netherlands, March—May 2016

### Irina España

Fieldwork: Institutional colonial legacy in Colombia. Bogotá and Barranquilla, Colombia, February–June 2014

Research/study: Institutional colonial legacy in Colombia. Buffett Institute for Global Studies, Northwestern University, Evanston, USA, October–December 2014

### Jiska Gojowczyk

Research: Governing brothers and sisters – environmental programs in Catholic orders. Asian Center, University of the Philippines Diliman, Quezon City, Philippines, July–September 2014

Research/study: Governing brothers and sisters – environmental programs in Catholic orders. Department of Organization, Copenhagen Business School, Denmark, April–May 2015

### Felipe González

Research/study: Consumer credit and the financialization of Chilean households. Department of Sociology, University of California–San Diego, USA, May–July 2014

### Lukas Haffert

Research/study: Budget surpluses and party competition. BMW Center for German and European Studies, Georgetown University, Washington/DC, USA, April–May 2014





Many MPIfG researchers leave the institute for several weeks or months to conduct archival research or fieldwork, and the doctoral students often spend a semester abroad at universities such as Stockholm University and Northwestern in Evanston/USA

### Annina Hering

Research/study: How uncertainty affects personal decisions about childbearing. Demography Unit, Sociology Department, Stockholm University, Sweden, August–November 2014

#### Lisa Kastner

Research/study: Restraining regulatory capture. AICGS/DAAD Fellowship, Johns Hopkins University, American Institute of Contemporary German Studies (AICGS), Washington/DC, USA, February–March 2014

### Torsten Kathke

Research: Popular diagnoses of the present. Salzburg Literature Archive, Austria, March and November 2015 and September 2016; Archive of the Konrad Adenauer Foundation, St. Augustin, August 2015; Bavarian Broadcasting Archive, Munich, September 2015; Bertelsmann Corporate Archive, Gütersloh, July 2016; German Literature Archive, Marbach, August 2016 (all Germany); Robert-Jungk-Bibliothek für Zukunftsfragen, Salzburg, September 2016

### Ariane Leendertz

Research: The economization of the social. Institute of Contemporary History (Institut für Zeitgeschichte), Munich, Germany, July–August 2015 and July–September 2016

### Aldo Madariaga

Fieldwork: The political economy of neoliberal resilience. Warsaw, Poland, January 2014

### Martin Mendelski

Fieldwork: Market societies in Central and Eastern Europe. Bucharest and Iaşi, Romania, October–November 2016; Vienna, Austria, November 2016

### **Daniel Monninger**

Research: Transforming the field of work: The Tavistock Institute of Human Relations, 1940–1980. Wellcome Library, National Archives, and Institute of Psychoanalysis, London, UK, March–April 2016; Rockefeller Archive Center, Dobbs Ferry/Sleepy Hollow, USA, October 2016; York University, Toronto, Canada, October–November 2016

### Virginia Kimey Pflücke

Research: The regulation of paid domestic work in Uruguay and Spain. Faculty of Social Sciences, Carlos III University of Madrid, Spain, June–July 2015; Faculty of Social Sciences, University of the Republic, Montevideo, Uruguay, November–December 2015

Research/study: The regulation of paid domestic work in Uruguay and Spain. Department of Sociology, Columbia University, New York, USA, September–November 2015

### Inga Rademacher

Research/study: Economic change and the conflict on tax reforms. Buffett Institute for Global Studies, Northwestern University, Evanston, USA, September–December 2015

Research: Economic change and the conflict on tax reforms. Ronald Reagan Presidential Library, Simi Valley, CA, USA, August 2015; George W. Bush Presidential Library, Dallas, USA, August—September 2015

### Filippo Reale

Research/study: The political economy of sociotechnical change. Department of Social Sciences, Carlos III University of Madrid, Spain, October–December 2014

### Martin Seeliger

Research: Preference formation among European trade unions. European Trade Union Institute, Brussels, Belgium, February–June 2014.

Fieldwork: Preference formation among European trade unions. Sweden and Norway, February 2014; Poland and Hungary, April 2014; Italy and Spain, May 2014

Research/study: Preference formation among European trade unions. Political Science Department, University of California, Berkeley, USA, May—December 2015

#### Alexander Spielau

Research: The political economy of exchange rate adjustments in France. Max Planck Sciences Po Center on Coping with Instability in Market Societies (MaxPo), Archives Nationales de France, and Archives Nationales du monde du travail, Paris and Roubaix, France, May–June 2014; Archives Nationales de France, Paris, January 2015

Research/study: The political economy of exchange rate adjustments. Columbia University, New York, USA, September–December 2014, and International Monetary Fund, Washington/DC, USA, November 2014

### Wolfgang Streeck

Research/teaching: Theodor Heuss Professorship, The crises of democratic capitalism. The New School for Social Research, New York, USA, August 2013–May 2014

Research/teaching: The crises of democratic capitalism. Spring 2014 Visiting Scholars Program, Havens Center for Social Justice, Department of Sociology, University of Wisconsin–Madison, USA, April 2014

### Christian Tribowski

Research/study: Integrating spheres and uncertainties in international adoption. Columbia University, New York, USA, August 2013–April 2014

### Annika Wederhake

Research/study: Statist skill formation. Stockholm University, SOFI, Stockholm, Sweden, July–October 2014, and Centre d'études européennes (CEE), Sciences Po, Paris, France, October–December 2014

4

## **BUILDING ACADEMIC CAREERS**

One of the foremost aims of the Max Planck Institute for the Study of Societies is to promote the academic careers of the researchers it hosts, be they

- research staff members who work as doctoral students, postdocs, research fellows, or research group leaders,
- shorter-term participants in the Visiting Researchers Program at a doctoral or more advanced level (see Section 3, "Research Cooperation"), or
- younger students considering a career in sociology, political science, or history.

This section focuses largely on the Institute's programs for doctoral and postdoctoral researchers. It also explains how bachelor and master students can get to know the Institute from the inside and describes the senior researchers' positions. See "Habilitations" to find out about the two MPIfG researchers who achieved this academic career milestone during the time covered by this report (2014–2016). The "habilitation" or "venia legendi" is one of the ways researchers in German-speaking countries can qualify to become a full professor.

How can a student or researcher become part of the MPIfG's academic community? The Institute offers a small number of short-term internships and assistant positions for social science students in their third BA year or in MA programs. It considers this a good way to get to know excellent students interested in its research fields, who often end up applying to the MPIfG's doctoral program.

An international call for applications is issued annually to attract outstanding graduate students to the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE), which is the joint international doctoral program of the MPIfG, the Department of Management, Economics and Social Sciences of the University of Cologne, and the University of Duisburg–Essen (as an associated partner starting in 2017). The IMPRS-SPCE welcomes up to eight new doctoral students each fall. They each choose a faculty member as their main advisor. In addition, they are assigned a mentor who supports them in getting settled at the Institute. Upon successful completion of the program within three and a half years, doctoral researchers receive a six-month wrap-up postdoc position, which allows them time for publishing, gaining initial teaching experience, and applying for postdoctoral positions.

Most of the MPIfG's postdoctoral researchers come from outside the Institute, though a few are recruited among the best IMPRS-SPCE graduates. Postdoctoral researchers conduct their own research projects within the scope of the MPIfG research program. They stay for up to two years and are integrated into a project area, i.e., one of the Institute's research groups or a director's research cluster. The head of the project area provides advice and feedback on developing the research project and building the next career phase.

Senior researchers at the Institute work on their own research projects under the guidance of the directors. Their goal is to pursue an academic career. Senior researchers have three-year



work contracts, which are extended for another three years after an interim evaluation. This gives them six years to write their second book or publish the research articles necessary to qualify for a professorship position. After successful completion of their six years, they are sometimes employed for an interim period before being appointed to a professorship. Senior researchers usually teach one MA course every other term.

Researchers are encouraged to take advantage of the wide offerings of the MPIfG Professional Development Program and external courses such as the programs at the University of Cologne's Center for Training University-Level Instructors (see the feature in this section).

Travel to conduct research and to present papers at conferences, which gives the Institute's researchers vital opportunities to discuss findings and network with other researchers, is funded by the Institute.

Most MPIfG alumni successfully pursue careers in academia, which is not too surprising in the case of senior researchers. But it is remarkable that eighty-four percent of our IMPRS alumni (and eighty-seven percent of female IMPRS alumni) since 2008 have stayed in research; another four percent have found work in research policy or research management, and the rest work as consultants, for political institutions, or in journalism. Of the forty-five alumni who received their doctorates between 2008 and 2016, eleven percent (and seven percent of female IMPRS alumni) have already gone on to leadership positions in academia (professorships, assistant professorships, and research group leader positions).

In 2016, the Institute intensified interaction with its alumni, offering MPIfG researchers new ways to get in touch with their fellow alumni inside and outside of academia (see "Cooperation and Communication" in Section 7).

# GRADUATE TRAINING: INTERNATIONAL MAX PLANCK RESEARCH SCHOOL ON THE SOCIAL AND POLITICAL CONSTITUTION OF THE ECONOMY (IMPRS-SPCE)

A graduate program in the field of economic sociology, political economy, organizational studies, and contemporary history, the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE) explores the social and political foundations of the modern economy. Founded jointly by the MPIfG and the University of Cologne in 2007, the IMPRS-SPCE offers a rigorous curriculum to a small group of doctoral students from all over the world. In 2017 the University of Duisburg-Essen became an associated partner of the IMPRS-SPCE. The students benefit from being part of a cohesive group and from the close ties between the Institute and the University of Cologne, reflected by the Liaison Chair connecting the two institutions. Cooperation with international partners promotes intellectual exchange between the students and experienced academics from many

countries. The School's curriculum is the subject of continuous review by the faculty members, ensuring that opportunities for its improvement are detected and addressed and that it reflects developments in the School's major research fields. The Institute's research program is enriched by the innovative topics the students choose to investigate. The second evaluation of the IMPRS-SPCE by the Max Planck Society will take place in 2018.

### **Organization**

The IMPRS-SPCE faculty members in early 2017 are Jens Beckert (MPIfG director), Christine Trampusch, Mark Ebers, André Kaiser, and Clemens Kroneberg (professors of Political Economy, Organization Studies, Political Science, and Sociology, respectively, in the Faculty of Management, Economics and Social Sciences at the University of Cologne), Martin Höpner (MPIfG research group leader and adjunct professor at the University of Cologne), and Mark Lutter (MPIfG research group leader). The affiliated faculty members of the IMPRS-SPCE are Jenny Andersson and Olivier Godechot (Codirectors at MaxPo, Paris), Ariane Leendertz (MPIfG research group leader), and two professors of sociology from the University of Duisburg-Essen, Karen Shire and former MPIfG research group leader Sigrid Quack.

The faculty members constitute the Council of the IMPRS-SPCE, which decides on the structure of the program and the curriculum and selects the new students from the pool of



IMPRS-SPCE faculty members in 2014: Mark Lutter, Jens Beckert, André Kaiser, Christine Trampusch, Ariane Leendertz, and Martin Höpner

applicants. The doctoral spokespersons are invited to attend the Council's meetings, which take place twice a year. The Council and the School are chaired by the MPIfG's managing director, currently Jens Beckert. The School's administrative coordinator, Jürgen Lautwein, and its academic coordinator, Ursula Trappe, support the faculty to ensure that the School is run smoothly.

International exchange at the School is based on formal cooperation agreements with Northwestern University, Columbia University, the European University Institute, and Sciences Po as well as informal cooperation with the University of California, Berkeley, and the Massachusetts Institute of Technology.

### **Admissions**

The IMPRS-SPCE admits up to eight doctoral students per year, who are recruited through an open international application process. Applicants submit their CV, a research statement, letters of recommendation, and examples of their written work to the selection committee, which invites the best candidates to a personal interview. Since 2013, the regular funding period for doctoral students has been three and a half years. Since 2015, IMPRS doctoral researchers, funded by the Max Planck Society, have received employment contracts (*Fördervertrag*). Due to the different remuneration policies at the University of Cologne, IMPRS doctoral students there continue to receive scholarships.

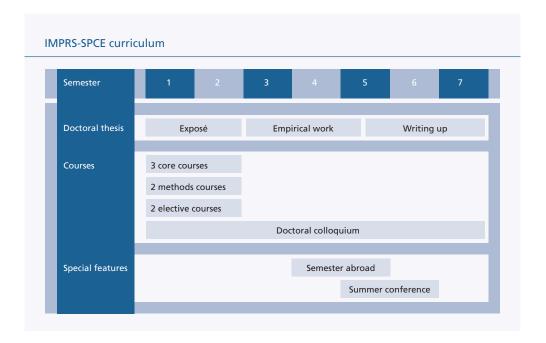
The IMPRS-SPCE program is divided into two phases. Students are first awarded funding for fifteen months, during which they are expected to participate in coursework and write a first-year paper outlining their dissertation topic and a research plan. If their prospectus is approved by the IMPRS-SPCE faculty, their funding is extended for two years and three months, during which they are expected to conduct the empirical research for their dissertation and write their thesis.

For each doctoral student, one IMPRS-SPCE faculty member serves as principal advisor. At the end of the first year, a committee is formed consisting of the advisor and two senior researchers, who can be from universities, other research institutes, or from the MPIfG. The committees assure that students benefit from the highest possible level of expertise for their research topics. They meet about twice a year to discuss the student's research progress.

### Curriculum

Coursework at the beginning and systematic exposure to an international research environment are key elements of the IMPRS-SPCE program. In the first phase of the program, there is a strong emphasis on improving methodological skills and deepening knowledge in economic sociology and political economy. Three core courses are complemented by two methods courses and two elective courses. Courses offered by the IMPRS-SPCE faculty and MPIfG researchers include Economy and Society 1 and 2, Research Design in Comparative Social Research, Logic of Social Inquiry, Sociology of Markets, Institutional Analysis of Organizations, Political Economy of European Integration, Comparative Political Institutions, Applied Regression Analysis for Social Scientists, and Comparative Political Economy. Students also receive training in the specialized research methods they need in order to conduct their projects either at in-house workshops – on topics including interviewing, archival work, and specialized methods such as regression analysis – or at workshops offered by other institutions. The methods training is an integral part of the MPIfG Professional Development Program (see p. 70), which also offers courses in general academic skills.

At the end of their first year, students take specialized short courses in research methods offered by the ECPR Summer Schools in Bamberg, Budapest, and Ljubljana, the Essex Summer School in Social Science Data Analysis, the GESIS Leibniz Institute for the Social Sciences, or comparable institutions. From the beginning, students present their work in a biweekly colloquium currently held by the director, Jens Beckert, along with the research group leaders Martin Höpner and Mark Lutter. They also participate in all the other intellectual activities of the Institute, including lectures and conferences.



### **International Exchange**

International student exchange is a core element of the IMPRS-SPCE. During the second or third year of their enrollment, students have a four-month research stay at one of the School's international partner institutions. While continuing to work on their doctoral research, they may also participate in graduate seminars at the host institution. The international character of the training program is enhanced by doctoral students from the partner institutions coming to the MPIfG for stays lasting three to six months. The partner institutions also take turns organizing the annual Max Planck Summer Conference on Economy and Society, where doctoral students present their work and receive feedback from senior faculty and other leading international scholars in their fields. In 2014, the ninth summer conference, hosted by Columbia University, addressed the relation between "Technology, Economy and Democracy." In the following year, Sciences Po hosted the summer conference on "Territories of the Economy." In 2016, the eleventh summer conference was organized by Northwestern University and looked at "Global Political Economy in a Post-Crisis Era." The next summer conference, to be organized by the MPIfG, will address "Social Inequalities." It will be held at Ringberg Castle in the Bavarian Alps in June 2017.

The international character of the doctoral program is reinforced by the systematic recruitment of non-German students, a feature encouraged and required by IMPRS regulations. Of the 19 students enrolled in the IMPRS-SPCE at the MPIfG and the University of Cologne at the beginning of 2017, nine have an international background. With a rate of 47.4% international students, the School nearly reached the 50 percent threshold called for in the general IMPRS guidelines, a difficult target for the social sciences. The high proportion of international students is at least partly the result of the Council's strategy to reach and attract more of the highly talented international students it would like to recruit: One component of that strategy was to substantially expand the mailing list of institutions outside Germany that receive the annual call for applications. In this context, promising institutions were identified especially in South America, Turkey, and Russia; four of the new IMPRS doctoral students are from these regions.



Doctoral students at the IMPRS-SPCE in April 2017: Andreas Eisl, Alina Markanner, Daniel Meyer, Alexandra Hees, Inga Rademacher, Kristina Gushchina, Jiska Gojowczyk, Dennis Mwaura, Guadalupe Moreno, Marina Hübner, Laura Einhorn, Donato Di Carlo, and Lea Elsässer (not pictured: Düzgün Arslantas, Daniel Monninger, Arjan Reurink, Karlijn Roex, Nico Sonntag, and Asli Unan)

### **Doctoral Research Projects**

Research at the School investigates the complex linkages between economic and social action. Just as politics and social life are affected by economic power and pressure to maximize economic efficiency, economic action is embedded in and indeed presupposes an infrastructure of social institutions and political decisions. In this sense, the economy as a system of action is both politically and socially constituted.

While the research program of the IMPRS-SPCE is centered on the core research fields of political economy and economic sociology as well as organization studies and economic history, students choose their research topics independently in consultation with faculty members. This leads to a broad spectrum of topics and ensures that students are strongly motivated to conduct their research.

Funding for all but one of the students currently enrolled in the IMPRS-SPCE comes from the MPIfG – primarily from resources made available through competitive grant funding awarded to the IMPRS-SPCE by the Max Planck Society – and the university budget. One of the doctoral students is financed by Sciences Po Paris and is participating in the IMPRS-SPCE as a cotutelle student (see also Section 3, "Research Cooperation").

### **Advisors**

Of the 19 students enrolled in the IMPRS-SPCE at the beginning of 2017, five are being advised by Jens Beckert; three each by Martin Höpner, André Kaiser, and Mark Lutter; two by Ariane Leendertz; and one each by Sigrid Quack, Armin Schäfer, and Christine Trampusch.



In the Institute's courtyard after the 2016 IMPRS-SPCE graduation ceremony: Annette Hübschle, Filippo Reale, Annika Wederhake, Alexander Spielau, Annina Hering, and Irina España

### Theses, Degrees, and Awards

With 24 IMPRS doctoral students submitting their dissertations between 2014 and 2016, more doctoral theses were completed per year in this period (an average of eight theses) than in 2010–2011 (an average of three theses per year) or 2012–2013 (an average of six theses per year). Students who finished between 2014 and 2016 took an average of three years and six months (42.3 months) to complete their theses.

Since the MPIfG does not confer academic degrees, doctoral students at the Institute must submit their thesis to a university and defend it according to the rules of that institution. The University of Cologne is usually the institution of choice. The MPIfG researchers on the IMPRS-SPCE faculty are also members of the Faculty of Management, Economics and Social Sciences at the University, or they have been granted the right to serve as primary dissertation advisors and give grades for dissertations and defenses as MPIfG Research Group Leaders. The Liaison Chair (*Brückenprofessur*) of International Comparative Political Economy and Economic Sociology created by the University of Cologne in cooperation with the Institute in 2011 serves to connect the two institutions as well. Christine Trampusch has held this chair since its inception.

Of the 24 students who earned German doctorates in 2014–2016, 10 received a "summa cum laude," 13 a "magna cum laude," and one a "cum laude." Two of these students received a double doctorate based on a cotutelle agreement between the MPIfG, the University of Cologne, and Sciences Po. IMPRS-SPCE graduates received eight dissertation prizes in the last three years: Lukas Haffert and Marcin Serafin received the Max Planck Society's Otto Hahn Medal; Lukas Haffert was honored by the Körber Foundation, Lisa Kastner by the PADEMIA research network, Barbara Fulda by the German Society for Demography and the Roman Her-



## INTERNATIONAL MAX PLANCK RESEARCH SCHOOL on the Social and Political Constitution of the Economy

The IMPRS-SPCE is an international graduate program in the field of political economy, economic sociology, organization studies, and economic history that offers research funding for 42 months for up to eight doctoral students every year. It explores the relationship between the modern economy and its social and political foundations. Offered jointly by the Max Planck Institute for the Study of Societies (MPIfG) and the Faculty of Management, Economics and Social Sciences of the University of Cologne (with the Faculty of Social Sciences at the University of Duisburg-Essen as an associated partner), the school has a unique program of seminars, colloquia, and summer schools. Students benefit from stays at partner institutions abroad and take part in the intellectual life of the MPIfG and the two universities.

### **INTERNATIONAL PARTNERS**

Northwestern University, Columbia University, the European University Institute, and Sciences Po

### **APPLICATIONS**

Applications can be submitted between December 15 and February 28. Notification of acceptance is in May, and the program begins on October 1.

#### **FACULTY**

The faculty is made up of professors from the Max Planck Institute for the Study of Societies and the University of Cologne. Five further members are affiliates.

#### **PROFESSORS**

Jens Beckert (Sociology)
Mark Ebers (Organization Studies)
Martin Höpner (Political Science)
André Kaiser (Political Science)
Clemens Kroneberg (Sociology)
Christine Trampusch (Political Science)

### **AFFILIATED FACULTY MEMBERS**

Jenny Andersson (Economic History)
Olivier Godechot (Sociology)
Ariane Leendertz (History)
Mark Lutter (Sociology)
Sigrid Quack (Sociology)
Karen Shire (Sociology)

### **IMPRS-SPCE CHAIR**

Jens Beckert, beckert@mpifg.de

#### ACADEMIC COORDINATOR

Ursula Trappe, trappe@mpifg.de

#### **ADMINISTRATIVE COORDINATOR**

Jürgen Lautwein, lautwein@mpifg.de

#### CONTACT

IMPRS-SPCE
Max Planck Institute
for the Study of Societies
Paulstr. 3, 50676 Cologne, Germany
Phone + 49.221.2767-0
Fax + 49.221.2767-555
imprs@mpifg.de
http://imprs.mpifg.de

zog Institute, Timur Ergen by the Institute of Energy Economics at the University of Cologne, and Sebastian Kohl by the Franco-German University and the European Network for Housing Research (see "Awards and Honors" in Section 6).

### **Wrapping Up**

Doctoral students who submit an excellent dissertation within three and a half years qualify for a wrap-up postdoctoral fellowship to last until the end of their fourth year. This gives them time to prepare their dissertation, or parts of it, for publication and to apply for postdoctoral positions.

### **Doctoral Students 2014–2016**

#### Ana Carolina Alfinito Vieira

Social Mobilization around Land Tenure and Citizenship in Brazil (dissertation submitted 2016)

### Düzgün Arslantas

Topic TBD; first-year student (IMPRS-SPCE student at the University of Cologne)

### Donato Di Carlo

Unions, Public Employers, and EMU: Understanding Wage Dynamics in the German and Italian Public Sectors

### Laura Einhorn

Topic TBD; first-year student

#### **Andreas Eisl**

The Politics of Budgetary Constraints: Understanding the Variation of National Fiscal Frameworks in the Eurozone (IMPRS-SPCE student at Sciences Po, Paris)

#### Nina Engwicht

Illegal Markets in Post-Conflict Societies: The Diamond Market in Sierra Leone (dissertation submitted 2015)

#### **Timur Ergen**

Big Promises and Fragile Coalitions: The Political Economy of the Photovoltaics Industry (dissertation submitted 2014)

### Irina España

Actors, Institutional Change, and Reproduction: The Colombian Case of Racial Exclusion and Regional Development (IMPRS-SPCE student at the University of Cologne; dissertation submitted 2016)

### Barbara Elisabeth Fulda

Beyond the Mean: Fertility Behavior in Regional Social Contexts (dissertation submitted 2014)

#### Jiska Gojowczyk

Governing Brothers and Sisters: Environmental Programs in Catholic Orders

### Felipe González

Towards a Microfoundation of Financialization: The Consumer Credit Market in Chile (dissertation submitted 2015)

### Kristina Gushchina

Topic TBD; first-year student (IMPRS-SPCE student at the University of Cologne)

#### Lukas Haffert

Growing Capacity or Shrinking Ambition? The Political Economy of Budget Surpluses (dissertation submitted 2014)

#### Alexandra Hees

A Green Future for Plastics? The Formation of the Market for Bioplastics from an Economic Sociology Perspective

#### Annina T. Hering

Having Children Anyway? How Uncertainty about Individuals' Employment Situation and Relationship Commitment Affects Personal Decisions about Childbearing in Germany (dissertation submitted 2016)

#### Marina Hübner

The Political Economy of the Capital Markets Union in the Shadow of the European Growth and Euro Crisis

### Annette Hübschle-Finch

The Illegal Market in Rhinoceros Horn (dissertation submitted 2015)

### Lisa Kastner

Lobbying for Financial Reforms (IMPRS-SPCE student at Sciences Po Paris; dissertation submitted 2015; cotutelle, Sciences Po, Paris, and University of Cologne)

#### Sebastian Kohl

Moral Foundations of Housing Markets (dissertation submitted 2014; cotutelle, University of Cologne and Sciences Po, Paris)

### Markus Lang

The Creation of Scarcity: Practices and Authority in Patent Systems

### Aldo Madariaga

Explaining Neoliberal Resilience: Developmental Regimes in Latin America and Eastern Europe (dissertation submitted 2015)

#### Alina Marktanner

Reorganizing the Political: Business Consultants in the Public Sector, 1950–1990

#### Daniel Mertens

Household Debt in the Age of Permanent Austerity (dissertation submitted 2014)

#### **Daniel Meyer**

Topic TBD; first-year student

### **Daniel Monninger**

Transforming the Field of Work: The Tavistock Institute of Human Relations, 1940–1980

#### Guadalupe Moreno

Topic TBD; first-year student

### Dennis Mwaura

Frozen Futures: The Market for Egg Freezing in Germany and the United States

### Stephan Paetz

The Development of Legal Professions in Cross-National Comparison

### Virginia Kimey Pflücke

The Regulation of Paid Domestic Work (IMPRS-SPCE student at the University of Cologne)





Lisa V. Kastner
Civil Society and Financial Regulation:
Consumer Finance Protection and Taxation after
the Financial Crisis. London: Routledge 2018

Lisa Kastner and Sebastian Kohl received awards for their doctoral theses, which are both being published by Routledge. They each have both a French and a German doctorate thanks to the cotutelle de thèse agreement between the MPIFG and the École doctorale de Sciences Po in Paris





Sebastian Kohl Homeownership, Renting and Society: Historical and Comparative Perspectives. London: Routledge 2017

### Inga Rademacher

Straining the Middle: Economic Change and the Conflict on Tax Reforms

### Filippo Gian-Antonio Reale

The Political Economy of Sociotechnical Change (IMPRS-SPCE student at the University of Cologne; dissertation submitted 2016)

#### Isabella Reichert

Innovation and Success in Culture Industries (IMPRS-SPCE student at the University of Cologne; dissertation submitted 2015)

### Arjan Reurink

Hosting Offshore Finance: The Making of the Netherlands as an Offshore Jurisdiction

### Karlijn Roex

Anomie, the American Dream, Shame, and Diffusion: The Impact of the Economy on Suicide

#### Martin Seeliger

Preference Formation among European Trade Unions (dissertation submitted 2016)

#### **Marcin Serafin**

The Working Day of Taxi Drivers in Warsaw: A Sociological Explanation for Labor Practices (dissertation submitted 2015)

#### **Nico Sonntag**

The Organizational Ecology of Consecrated Life: The Spread and Viability of Christian Orders

#### Alexander Spielau

The Political Economy of Exchange Rate Adjustments (dissertation submitted 2016)

### Christian Tribowski

Integrating Spheres and Uncertainties: The Case of International Adoption (dissertation submitted 2015)

#### Asli Unan

Topic TBD; first-year student (IMPRS-SPCE student at the University of Cologne)

### Sara Weckemann

Lots of Children, Little Work: The Lives of Large Families on Welfare (dissertation submitted 2014)

### Annika Wederhake

Statist Skill Formation: An Historical Analysis of Skill Formation in France and Sweden (IMPRS-SPCE student at the University of Cologne; dissertation submitted 2016)

#### **Gregor Zons**

New Political Parties as Innovators: Their Formation and Success (IMPRS-SPCE student at the University of Cologne; dissertation submitted 2015)

### Solomon Zori

The Adoption of International Financial Reporting Standards in Africa: An Institutional Perspective (dissertation submitted 2015)

### **DOCTORAL DEGREES**

### Nina Engwicht

Dr. rer. pol., 8 June 2015 University of Cologne, Germany Dissertation: Illegale Märkte in Postkonfliktgesellschaften: Der sierra-leonische Diamantenmarkt

Published: Book: Illegale Märkte in Postkonfliktgesellschaften: Der sierra-leonische Diamantenmarkt. Campus, Frankfurt a.M. 2016. 274 p.

### Timur Ergen

Dr. rer. pol., 14 October 2014 University of Cologne, Germany *Dissertation:* Große Hoffnungen und instabile Ordnungen: Politische Ökonomie der Photovoltaikindustrie

Published: Große Hoffnungen und brüchige Koalitionen. Industrie, Politik und die schwierige Durchsetzung der Photovoltaik. Campus, Frankfurt a.M. 2015. 343 p.

### Irina España

Dr. rer. pol., 2 June 2016 University of Cologne, Germany Dissertation: Actors, Institutional Change and Reproduction: The Colombian Case of Racial Exclusion and Local Socio-economic Performance 1886–1950

Published online in the IMPRS-SPCE Dissertation Series, imprs.mpifg.de/imprs\_dissertation\_series.asp

### Barbara Elisabeth Fulda

Dr. rer. pol., 23 June 2014 University of Cologne, Germany Dissertation: Immer weniger Kinder? Soziale Milieus und regionale Unterschiede der Geburtenzahlen. Eine Mixed-Methods-Analyse zum aktuellen Einfluss regionaler sozialer Milieus auf Geburtenraten in Deutschland Published: Immer weniger Kinder? Soziale Milieus und regionale Geburtenraten in Deutschland. Frankfurt a.M.: Campus 2016. 272 p.

### Felipe González

Dr. rer. pol., 30 June 2015 University of Cologne, Germany Dissertation: Micro-Foundations of Financialization: Status Anxiety and the Market for Consumer Credit in Chile Published online in the IMPRS-SPCE Dissertation Series, imprs.mpifg.de/imprs\_dissertation\_series.asp

### Lukas Haffert

Dr. rer. pol., 11 July 2014 University of Cologne, Germany Dissertation: Freiheit von Schulden – Freiheit zur Gestaltung? Die politische Ökonomie von Haushaltsüberschüssen Book: Freiheit von Schulden – Freiheit zum Gestalten? Die Politische Ökonomie von Haushaltsüberschüssen. Frankfurt a.M.: Campus, 2015. 336 p.

### Annina T. Hering

Dr. rer. pol., 21 July 2016 University of Cologne, Germany Dissertation: Trotzdem Kinder? Unsicherheiten auf dem Arbeitsmarkt sowie in der Partnerschaft und ihr Einfluss auf die Geburtenentscheidungen in Deutschland Publication by Campus is planned for 2018

#### Annette Hübschle-Finch

Dr. rer. pol., 26 January 2016 University of Cologne, Germany Dissertation: A Game of Horns: Transnational Flows of Rhino Horn Published online in the IMPRS-SPCE Dissertation Series, imprs.mpifg.de/imprs\_dissertation\_series.asp

### Till Martin Kaesbach

Dr. rer. pol., 27 June 2015 University of Cologne, Germany Dissertation: Europäische Finanzmarktregulierung in der Krise: Eine Untersuchung von Regulierungsprozessen in der Europäischen Union nach der Finanzkrise am Beispiel der Regulierung von Ratingagenturen und Verwaltern alternativer Investmentfonds

#### Lisa Kastner

Dr. rer. pol., 13 January 2016 Sciences Po, Paris, France and University of Cologne, Germany (cotutelle) Dissertation: Restraining Regulatory Capture: An Empirical Examination of the Power of Weak Interests in Financial Reforms Book: Civil Society and Financial Regulation: Consumer Finance Protection and Taxation after the Financial Crisis. Routledge, London 2018, forthcoming

### Sebastian Kohl

Dr. rer. pol., 25 June 2014

University of Cologne, Germany, and Sciences Po, Paris, France (cotutelle) *Dissertation:* Homeowner Nations or Nations of Tenants. How Historical Institutions in Urban Politics, Housing Finance and Construction Set Germany, France and the US on Different Housing Paths *Book:* Homeownership, Renting and Society:

*Book*: Homeownership, Renting and Society: Historical and Comparative Perspectives. Routledge, London 2017, 232 p.

### Aldo Madariaga

Dr. rer. pol., 29 June 2015 University of Cologne, Germany Dissertation: The Political Economy of Neoliberal Resilience: Developmental Regimes in Latin America and Eastern Europe Published online by the University of Cologne library, kups.ub.uni-koeln.de/6364

#### **Daniel Mertens**

Dr. rer. pol., 25 June 2014 University of Cologne, Germany Dissertation: Privatverschuldung in Deutschland: Institutionalistische und vergleichende Perspektiven auf die Finanzialisierung privater Haushalte

*Book*: Erst sparen, dann kaufen? Privatverschuldung in Deutschland. Campus, Frankfurt a.M. 2015, 387 p.

### Filippo Gian-Antonio Reale

Dr. rer. pol., 1 June 2016 University of Cologne, Germany Dissertation: Die politische Ökonomie soziotechnischen Wandels. Eine Fallstudie an Hand der Arbeitsbeziehungen in der spanischen Verkehrsluftfahrt Published online in the IMPRS-SPCE Dissertation Series, imprs.mpifg.de/imprs\_disserta-

#### Isabella Reichert

tion\_series.asp

Dr. rer. pol., 29 June 2015 University of Cologne, Germany Dissertation: Of Novels and Novelty: Status und Exploration im Literaturmarkt Book: Der Status-Effekt: Bestseller und Exploration im Literaturmarkt. Springer VS, Wiesbaden 2017, 205 p.

### Martin Seeliger

Dr. phil., 31 August 2016 University of Jena, Germany Dissertation: Die soziale Konstruktion organisierter Interessen: Gewerkschaftliche Positionsbildung im Zuge der europäischen Integration

*Book*: Die soziale Konstruktion organisierter Interessen: Gewerkschaftliche Positionsbildung auf europäischer Ebene. Campus, Frankfurt a.M. 2017, forthcoming.

### Marcin Serafin

Dr. rer. pol., 15 June 2015 University of Cologne, Germany Dissertation: The Temporal Structures of the Economy: The Working Day of Taxi Drivers in Warsaw

Published online in the IMPRS-SPCE Dissertation Series, imprs.mpifg.de/imprs\_dissertation\_series.asp

### Alexander Spielau

Dr. rer. pol., 20 June 2016 University of Cologne, Germany Dissertation: Die Politische Ökonomie von Wechselkursanpassungen: Auf- und Abwertungen in Deutschland und Frankreich Publication by Campus planned for 2018

### Christian Tribowski

Dr. rer. pol., 22 June 2015 University of Cologne, Germany Dissertation: Kinder kauft man nicht: Eine politische Ökonomie der Geldverhältnisse in internationalen Adoptionen in Deutschland und den Vereinigten Staaten Published online by the University of Cologne library, kups.ub.uni-koeln.de/6774

#### Sara Weckemann

Dr. rer. pol., 16 June 2014 University of Cologne, Germany Dissertation: Viele Kinder, keine Arbeit: Mutterschaft als Anerkennungshoffnung und warum der Traum zerbrechlich ist Published online in the IMPRS-SPCE Dissertation Series, imprs.mpifg.de/imprs\_dissertation\_series.asp

### Annika Wederhake

Dr. rer. pol., 17 October 2016 University of Cologne, Germany *Dissertation:* Staatszentrierte Berufsbildung in Frankreich und Schweden: Eine historischvergleichende Analyse *Published online* in the IMPRS-SPCE Dissertation Series, imprs.mpifg.de/imprs\_dissertation\_series.asp

### **Gregor Zons**

Dr. rer. pol., 1 February 2016 University of Cologne, Germany Dissertation: New Political Parties as Innovators: Formation and Success Published: The cumulative dissertation includes articles published by Gregor Zons in Party Politics and West European Politics

### Solomon George Zori

Dr. rer. pol., 20 January 2015 University of Cologne, Germany Dissertation: To Adopt or Not to Adopt? The Transnational Adoption of International Financial Reporting Standards (IFRS) in Africa Published online by the University of Cologne library, kups.ub.uni-koeln.de/6076



Postdoctoral researchers in April 2017: Gregory Ferguson-Cradler, Irina España, Martin Mendelski, Jacob Habinek, Alexander Spielau, and Tod Van Gunten

### **POSTDOCTORAL PROGRAM**

The MPIG provides an attractive environment for postdoctoral researchers to pursue their own research projects within the scope of the Institute's research program. Scholars of all nationalities whose work relates to the main areas of focus of the Institute's research program and who have completed their doctorates less than three years before the position would begin are eligible for the MPIG Postdoctoral Program.

Successful candidates, who are chosen on the basis of scholarly excellence, their research proposal, and (starting in 2017) a job interview in person or via video conference, receive a work contract for 24 months based on the Public Service Wage Agreement (TVöD E 13). Postdocs have been given work contracts rather than stipends since 2015 based on a major change in the Max Planck Society's employment policy for junior researchers. Two-year contracts are also a new policy; before 2016, postdoctoral stays lasted one year. Postdocs' contracts at the MPIfG usually begin on October 1. Postdoctoral researchers are provided with their own office at the MPIfG and actively participate in the intellectual life of the Institute.

Internal candidates from the IMPRS-SPCE, who often submit their dissertations at the end of March, may apply for a 12-month postdoctoral position that begins on October 1, right after their IMPRS wrap-up position ends. The deadline for internal applications is April 15, two weeks after the dissertation submission deadline on March 31. Internal applicants are selected based on the quality of their submitted dissertation, how well the proposed project fits with the research program, and the Institute's interest in publications. While all IMPRS students usually qualify for the six months of wrap-up funding, it is the exception for a doctoral researcher to receive a full 12-month postdoctoral contract from the MPIfG following the wrap-up period.

In rare instances, researchers start as doctoral students in the IMPRS-SPCE, continue as postdocs, and go on to become senior researchers at the Institute.

#### MPIFG PROFESSIONAL DEVELOPMENT PROGRAM

#### **Social Science Research Methods**

Enabling researchers to gain proficiency in using the latest social science research methods is the main goal of the Institute's Professional Development Program. The Head of the Professional Development Committee collaborates closely with the Methods Coordinator (both are MPIfG researchers) to ensure that the inhouse methods training the Institute offers meets the researchers' current needs. Some training occurs in peer-organized ad-hoc groups where MPIfG researchers pass on their new knowledge to their colleagues; other training is brought in from the outside. There are at least four inhouse workshops on methods every year. The focus of recent workshops has been on qualitative approaches (such as interview techniques, archival work, or ethnographic field methods), quantitative approaches (such as text mining or sequence analysis), analytic software (such as Max-QDA), and coding languages (such as R). In the academic year 2017-2018, the methods training program will be expanded.

## Academic Skills, Soft Skills, and Languages

While the focus and purpose of a researcher's work is to gain expertise and insights in a particular research field and its research methods, there are other types of knowledge and skills that support successful research and help to build an academic career. Researchers need to be able to organize their research process, cope with deadlines, manage their literature, collaborate with colleagues, communicate their findings, and get their results published. To do this confidently throughout their career, they are well advised to acquire and hone many professional skills not directly related to their scholarly interests.

To support its researchers in this pursuit, the MPIfG offers extensive systematic training. The Professional Development Committee organizes some 15 in-house workshops every year. Topics range from soft skills (such as intercultural communication and coping with stress) to basic academic skills (such as good academic

practice, academic writing, and bibliographic software) and language skills (such as German as a foreign language for international students). Most of the instructors come from outside the Institute, and the courses are evaluated regularly.

### **Finding the Right Course**

The Professional Development Committee also supports researchers who require special training in any of the areas described above that are not part of the in-house program. On its intranet site, the Committee provides a detailed list of external course offerings in methods and soft skills; each entry includes, when possible, the names of colleagues who have already taken the course. The Committee assists researchers in finding individual solutions to meet specific needs.











### Some recent courses

- A political ethnography of urban marginality
- Text analysis and topic modelling in R
- Qualitative interviews
- Publishing in peer-reviewed journals
- English academic writing workshop

# Postdoctoral Researchers 2014–2016

#### **Thomas Angeletti**

Project: Financial Capitalism and Its Critiques: Financial Elites on Trial Internal affiliation: Sociology of Markets Contract: 2015/10–2017/09 Doctorate: Dr., Sociology, 2013, École des Hautes Études en Sciences Sociales, Paris

# Ismail Emre Bayram

debtedness and Mortgage Credit in Advanced Capitalist Economies

Internal affiliation: Research Group on the Political Economy of European Integration

Contract: 2013/12–2014/08

Doctorate: PhD, Political Science, 2014, Euro-

pean University Institute, Florence

Project: The Political Economy of Private In-

# Benjamin Braun

Project: The Political Economy of Asset-Manager Capitalism and Patient Capital Internal affiliation: Sociology of Markets Contract: 2014/10–2016/07 Doctorate: PhD, Political Science, 2014, University of Warwick and Université Libre de Bruxelles

#### **Guus Dix**

Project: Incentives Contested: Monetary Incentives in the Dutch Education System Internal affiliation: Sociology of Markets Contract: 2015/10–2017/09 Doctorate: Dr., Philosophy of Science, 2014, Universiteit van Amsterdam

#### Irina España

Project: Institutions and Their Effects on Developmental Outcomes
Internal affiliation: Further Projects
Contract: 2016/10–2017/09
Doctorate: Dr. rer. pol., Economic Sociology and Economic History, 2016, Universität zu Köln

### Gregory Ferguson-Cradler

Project: Twin Crises: Economies and Environments in the Long 1970s
Internal affiliation: Research Group on the Economization of the Social and the History of Complexity
Contract: 2016/10–2018/09
Doctorate: PhD, History of Science, 2016, Princeton University

#### Barbara Elisabeth Fulda

Project: The Family Institution in the Context of Social and Economic Change Internal affiliation: Institutional Change in Contemporary Capitalism Contract: 2014/04–2015/03 Doctorate: Dr. rer. pol., Sociology, 2014, Universität zu Köln

#### Jacob Habinek

Project: The Emergence of the Life Sciences Field: Discipline Formation in German and British Biology, 1750–1914 Internal affiliation: Sociology of Markets Contract: 2016/10–2018/09 Doctorate: PhD, Sociology, 2016, University of California, Berkeley

### Annina T. Hering

Project: Having Children Anyway? How Uncertainty about Individuals' Employment Situation and Relationship Commitment Affects Personal Decisions about Childbearing in Germany

Internal affiliation: Institutional Change in Contemporary Capitalism Contract: 2016/10–2017/09

Doctorate: Dr. rer. pol., Sociology, 2016, Uni-

Doctorate: Dr. rer. pol., Sociology, 2016, Universität zu Köln



#### Torsten Kathke

Project: The Market for Popular Diagnoses of the Present in West Germany and the United States, 1968-1989

Internal affiliation: Research Group on the Economization of the Social and the History of Complexity

Contract: 2014/10-2016/09

Doctorate: Dr. phil., American Cultural History, 2013, Ludwig-Maximilians-Universität München

#### Sebastian Kohl

Project: The Historical and Institutional Origins of Homeowner and Tenant Nations Internal affiliation: Sociology of Markets Contract: 2014/10-2015/09 Doctorate: Dr. rer. pol., Sociology, 2014, Universität zu Köln and Sciences Po, Paris

### Aleksandra Maatsch

Project: Parliaments and the Economic Governance of the European Union Internal affiliation: Research Group on the Political Economy of European Integration Contract: 2014/10-2016/03 Doctorate: PhD, Political Science, 2009, Universität Bremen

## Michael McCarthy

Project: Class Power, the State, and Policy

Internal affiliation: Research Group on the Political Economy of European Integration Contract: 2013/10-2014/05

Doctorate: PhD, Sociology, 2013, New York University

### Martin Mendelski

Project: Capitalist Diversity, Socio-economic Fragmentation, and the EU's Neoliberal Reforms in Central and Eastern Europe Internal affiliation: Research Group on the Political Economy of European Integration Contract: 2016/10-2018/09 Doctorate: PhD, Political Science, 2014, University of Luxembourg

#### Sidonie Naulin

Project: The Role of Intermediaries in Market Valuation Internal affiliation: Sociology of Markets

Contract: 2013/10-2014/08

Doctorate: PhD, Sociology, 2012, Université Paris-Sorbonne

#### Marcin Serafin

Project: The Working Day of Taxi Drivers in Warsaw: A Sociological Explanation for Labor Practices

Internal affiliation: Sociology of Markets Contract: 2015/10-2016/09

Doctorate: Dr. rer. pol., Sociology, 2015, Universität zu Köln

### Alexander Spielau

Project: The Political Economy of Exchange Rate Adjustments

Internal affiliation: Research Group on the Political Economy of European Integration Contract: 2016/10-2018/06

Doctorate: Dr. rer. pol., Political Science, 2016, Universität zu Köln

# Christian Tribowski

Project: Integrating Spheres and Uncertainties: The Case of International Adoption Internal affiliation: Institutional Change in Contemporary Capitalism Contract: 2015/10-2016/09 Doctorate: Dr. rer. pol., Sociology, 2015, Universität zu Köln

#### **Tod Van Gunten**

Project: Micro-level Determinants of Credit Booms and Crashes: Spanish Savings Banks Internal affiliation: Research Group on the Transnational Diffusion of Innovation Contract: 2015/10-2017/11 Doctorate: PhD, Sociology, 2012, University of Wisconsin-Madison

# **HABILITATIONS**



Mark Lutter

Venia legendi in Sociology, 26 October 2015

University of Cologne, Faculty of Management, Economics and Social Sciences

Habilitation thesis: The Winner Takes It All: Der Einfluss sozialer Strukturen auf Verteilung und Konzentration von Erfolg

Articles: The cumulative habilitation thesis includes articles published by Mark Lutter in Kölner Zeitschrift für Soziologie und Sozialpsychologie, Zeitschrift für Soziologie, American Sociological Review, and International Sociology.



Sociologist Mark Lutter came to the MPIfG as a doctoral student in 2005, was a student in the IMPRS-SPCE during its founding years, and got his doctorate from the University of Duisburg–Essen in 2009 with a thesis on the sociology of playing the lottery. He continued at the Institute as a senior researcher, focusing in his research on winner-take-all markets in creative industries. He was a visiting scholar at Harvard University in 2008, ETH Zurich in 2012,

and MaxPo in Paris in 2013. From 2014 to March 2017, Mark Lutter led the MPIfG research group on the *Transnational Sociology of Diffusion*. In 2015, the University of Cologne awarded him the venia legendi in sociology based on his cumulative habilitation thesis – this qualified him to apply for a full professorship. In the spring of 2017, he was appointed professor of sociology at the University of Wuppertal. www.sociology.uni-wuppertal.de



Armin Schäfer

Venia legendi in Political Science, 30 April 2014

Heidelberg University, Faculty of Economics and Social Sciences

Habilitation thesis: Der Verlust politischer Gleichheit: Warum die sinkende Wahlbeteiligung der Demokratie schadet

*Book*: Der Verlust politischer Gleichheit: Warum die sinkende Wahlbeteiligung der Demokratie schadet. Campus, Frankfurt a.M. 2015, 332 p.



Political scientist Armin Schäfer began his graduate work at the MPIfG in 2001 and received his doctorate from the University of Bremen in 2004 with a thesis comparing the policy coordination of the European Union, the OECD, and the International Monetary Fund. He continued at the Institute as a postdoctoral researcher until 2006 and a senior researcher until 2014, conducting research on the impact of dwindling prosperity on democratic politics

and voting behavior. Armin Schäfer has received awards for his dissertation and for his habilitation thesis. His opinion is sought out by the media and policymakers. Since 2014, he has been a professor of political science focusing on international comparative political economy at Osnabrück University. In 2015, he became a member of the executive board of the German Political Science Association.

www.armin-schaefer.de

# **ENSURING EQUAL OPPORTUNITY IN RESEARCH**

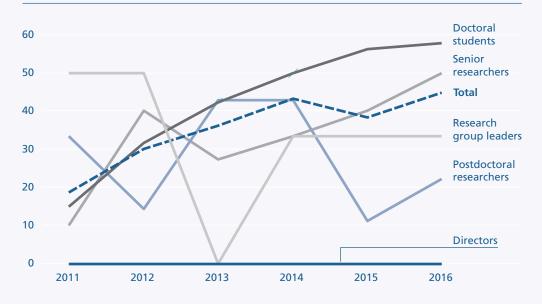
As an institute of the Max Planck Society, the MPIfG is part of an organization employing some 13,000 researchers that aims to recruit the most talented people possible to conduct groundbreaking research. The Max Planck Society is particularly interested in ensuring that female and male researchers have the same employment opportunities. The MPIfG is acutely aware of the obstacles that can keep equal opportunity from becoming a reality, and it is deeply committed to recruiting exceptional researchers regardless of their sex or their family status.

# **Recent Employment Trends at the Institute**

The MPIGG aims to increase the number of female employees in areas where they are underrepresented and to improve equal opportunities for women and men at the Institute. This goal informs the Institute's recruitment processes, its support for women in developing their careers, and the many ways it helps employees achieve a balance between work and family life.

In 2016, 45 percent of the Institute's researchers were female. Women currently make up 58 percent of the doctoral students. At the level of senior researchers, 40 percent of the senior researchers, research group leaders, and directors altogether are females. The share of females among the postdocs, however, is still quite low (22 percent); but this situation will already be improving in the fall of 2017, when the new postdocs will include two women and one man. As the figure "Percentage of female researchers at different career stages at the MPIfG (2011–2016)" shows, there has been a trend toward a more equal share of women and men among the research staff since 2011.

### Percentage of female researchers at different career stages at the MPIfG (2011–2016)



# PROMOTING WORK AND FAMILY LIFE BALANCE

The MPIfG is committed to helping its researchers balance their work and their personal lives. The Max Planck Society has been awarded the Hertie Foundation's "Work and Family" certificate.



#### Child Day Care

For researchers with children, access to high-quality child care is a crucial aspect of balancing an academic career and family life. The MPIfG has an agreement with Fröbel nursery schools ensuring preferential treatment for MPIfG employees seeking spots for their children – all ten MPIfG employees recently seeking daycare at one of the Fröbel schools in Cologne found a spot. The Institute subsidizes the nursery school fees by making up the difference between the standard public fee, which the employees pay themselves, and the higher cost of the Fröbel schools.

MPIFG employees can also take advantage of an MPG-wide general contract with "PME Familienservice," an agency that supports employees in coping with a range of family-related challenges such as finding babysitters, infant day

care, and temporary care for a sick child. For school-age children, PME also offers family day care, emergency child care in back-up facilities, and day camps at the MPI or external facilities. Especially for the MPIs, PME offers child care services during conferences for small children and schoolchildren. The researcher must cover the fees for the actual services rendered; the MPG covers the cost of arranging for the services.

# Dual Career Office of the University of Cologne

Since 2014, the MPIFG can avail itself of the services of the Dual Career Center at the University of Cologne when researchers coming to the Institute for two years or more need help finding work for their partners or spouses.

# **Making Equal Opportunity Possible**

The directors of the Institute evaluate the statistics on equal opportunity regularly and discuss them with the equal opportunity officers (cf. below). The Institute is sensitive to equal opportunity in its recruitment processes and tries to design its employment policies in ways that will make the positions offered attractive to women. In 2016, for instance, it expanded the contracts for postdoctoral researchers from one year to two years. As explained above, this is the career stage in which women are most poorly represented at the Institute today. Extending the postdoc contract period is part of the MPIfG's efforts to make the postdoctoral program more attractive especially for outstanding female researchers; all researchers with children might find it easier to opt for a move to Cologne with their family if they have a longer time perspective.

The Institute also takes advantage of the special programs offered by the Max Planck Society to promote women's academic careers. Ariane Leendertz's position as head of the Research Group on the Economization of the Social and the History of Complexity is funded by the MPG's Minerva Program. The program aims to improve career and leadership opportunities for female researchers. Ariane Leendertz moved to the Minerva position in 2014 after having been a researcher at the MPIfG since 2010. The two doctoral positions and one postdoctoral position in her research group are funded by the MPIfG's core budget.

Female MPIfG researchers are encouraged to participate in career-building programs offered, for example, by the MPG (the "Sign Up!" program for female postdocs; the Minerva FemmeNet mentoring program), the Female Career Center at the University of Cologne (voice training), and the Equal Opportunity Officer at the University ("Career Family Coaching"). The Institute is organized to accommodate its researchers' need for flexibility in their schedules. Meetings are planned in a family-friendly way, and excellent IT services facilitate effective work at remote sites. The MPIfG is committed to helping the parents among its employees balance their work and family life, as is explained in greater depth in the feature "Promoting Work and Family Life Balance."

# **Equal Opportunity Officers**

All of the some 80 institutes in the Max Planck Society have equal opportunity officers who meet regularly at the MPG level and are charged with representing women's issues within their institutes. The MPIfG has an equal opportunity officer and a deputy who are elected by the Institute's female employees: Claudia Werner of the secretaries' group was reelected to her second four-year term as equal opportunity officer in 2016, and Alina Marktanner was elected as the deputy in the same year. The managing director of the Institute meets with the equal opportunity officers on a regular basis (twice a year).



Claudia Werner and Alina Marktanner are the two equal opportunity officers at the Institute

Claudia Werner has also been one of the four elected members of the Spokeswomen's Group for Equal Opportunity Officers of the MPG since 2015. This group, which is made up of representatives from each of the MPG sections and had its inaugural meeting at the MPIG in October 2015, aims to facilitate communication between the local officers and the officers concerned with equal opportunity at MPG headquarters.

# Outstanding Female Scholars: At the Institute, in the Scientific Community, and Beyond

The Institute's history shows that outstanding female scholars have been a constant in its academic community. Sociologist Renate Mayntz was named the Institute's founding director in 1984. Since her retirement as director in 1997, she has continued to conduct research at the Institute and be a mentor to generations of social scientists. Kathleen Thelen, Professor of

	At MPIfG		Current place of employment
Sabina Avdagic	2003–2004 and 2006	Political science	University of Sussex, UK
Chiara Benassi	2014	Human resource management	King's College London, UK
Carolyn Biltoft	2012–2013	History	Graduate Institute of Interna- tional and Development Studies, Geneva, Switzerland
Alima Bissenova	2011–2012	Anthropology	Nazarbayev University, Kazakhstan
Elena Bogdanova	2007–2011	Sociology	University of Borås, Sweden
Betsy Carter	2013–2014	Political science	University of New Hampshire, USA
Brooke Harrington	2006–2010	Sociology	Copenhagen Business School, Denmark
Andrea Herrmann	2006–2008	Political science	Utrecht University, Nether- lands
Sigrun Kahl	2002–2006	Political sociology	Yale University, USA
Sidonie Naulin	2013–2014	Sociology	Sciences Po, Grenoble, France
Sigrid Quack	2007–2013	Sociology	University of Duisburg–Essen, Germany
Lucia Quaglia	2010–2011	Political science	University of York, UK
Amy Quark	2011	Political sociology	College of William and Mary, USA
Britta Rehder	2002–2011	Political science	Ruhr University Bochum, Germany
Susanne K. Schmidt	1990–2005	Political science	University of Bremen, Germany
Christine Trampusch	2001–2007	Political science	University of Cologne, Germany
Zsuzsanna Vargha	2009–2010	Accounting and organization	University of Leicester, UK
Cornelia Woll	2002–2006	Political science	Sciences Po, Paris, France
Sabrina Zajak	2007–2011	Political sociology	Ruhr University Bochum, Germany

<sup>\*</sup> Including full, associate, and assistant professorships and their European equivalents.

Political Science at the Massachusetts Institute of Technology, has contributed since 2005 as an External Scientific Member to the Institute's intellectual life. Many female MPIfG scholars have become professors (see the table in this section). Others have pursued careers outside research where they could build on their MPIfG experience, such as Simone Burkhart (higher education policy specialist at the German Academic Exchange Service) and Geny Piotti (officer for EU research affairs at the European University Viadrina).

# **PUBLICATIONS AND OPEN ACCESS**

# **MPIFG PUBLICATION SERIES**

#### **MPIfG Books**

Aspers, P.: Märkte. Reihe Wirtschaft und Gesellschaft. Springer, Wiesbaden 2015. 174 p.

Beckert, J.: Imagined Futures: Fictional Expectations and Capitalist Dynamics. Harvard University Press, Cambridge/MA 2016. 373 p.

Busemeyer, M. R.: Skills and Inequality: Partisan Politics and the Political Economy of Education Reforms in Western Welfare States. Cambridge University Press, Cambridge 2015. 309 p.

Engwicht, N.: Illegale Märkte in Postkonfliktgesellschaften: Der sierra-leonische Diamantenmarkt. Publication Series of the Max Planck Institute for the Study of Societies, Vol. 88. Campus, Frankfurt a.M. 2016. 274 p.

Ergen, T.: Große Hoffnungen und brüchige Koalitionen: Industrie, Politik und die schwierige Durchsetzung der Photovoltaik. Publication Series of the Max Planck Institute for the Study of Societies, Vol. 83. Campus, Frankfurt a.M. 2015. 343 p.

Fulda, B. E.: Immer weniger Kinder? Soziale Milieus und regionale Geburtenraten in Deutschland. Publication Series of the Max Planck Institute for the Study of Societies, Vol. 87. Campus, Frankfurt a.M. 2016. 272 p.

Gerlach, P.: Der Wert der Arbeitskraft: Bewertungsinstrumente und Auswahlpraktiken im Arbeitsmarkt für Ingenieure. Springer VS, Wiesbaden 2014. 284 p.

Haffert, L.: Die schwarze Null: Über die Schattenseiten ausgeglichener Haushalte. Suhrkamp, Berlin 2016. 158 p.

Haffert, L.: Freiheit von Schulden – Freiheit zum Gestalten? Die Politische Ökonomie von Haushaltsüberschüssen. Publication Series of the Max Planck Institute for the Study of Societies, Vol. 84. Campus, Frankfurt a.M. 2015. 336 p.

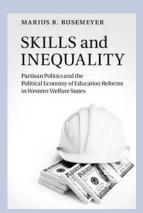
Harrington, B.: Capital without Borders: Wealth Managers and the One Percent. Harvard University Press, Cambridge/MA 2016. 381 p.

Klas, G. and P. Mader (Eds.): Rendite machen und Gutes tun? Mikrokredite und die Folgen neoliberaler Entwicklungspolitik. Campus, Frankfurt a.M. 2014. 217 p.

Leendertz, A. and W. Meteling (Eds.): Die neue Wirklichkeit: Semantische Neuvermessungen und Politik seit den 1970er-Jahren. Publication Series of the Max Planck Institute for the Study of Societies, Vol. 86. Campus, Frankfurt a.M. 2016. 316 p.

Mader, P.: The Political Economy of Microfinance: Financializing Poverty. Studies in the Political Economy of Public Policy. Palgrave Macmillan, Houndmills 2015. 284 p.

Mahoney, J. and K. A. Thelen (Eds.): Advances in Comparative-Historical Analysis: Strategies for Social Inquiry. Cambridge University Press, Cambridge 2015. 305 p.



Marius R. Busemeyer

Skills and Inequality: Partisan Politics and the Political Economy of Education Reforms in Western Welfare States. Cambridge University Press, 2015



For his book *Skills and Inequality*, Marius Busemeyer was awarded the 2015 Stein Rokkan Prize by the International Social Science Council (ISSC), the University of Bergen, and the European Consortium for Political Research (ECPR). The jury praised the book, which draws on research Busemeyer conducted at the MPIFG from 2006 to 2010, for being "innovative in its analytical ambitions; theoretically sophisticated; exceptionally broad-ranging in its empirical scope; and rigorous in methodological terms"



Mayntz, R. (Ed.): Negotiated Reform: The Multilevel Governance of Financial Regulation. Publication Series of the Max Planck Institute for the Study of Societies, Vol. 85. Campus, Frankfurt a.M. 2015. 192 p.

Mehrtens, P.: Staatsschulden und Staatstätigkeit: Zur Transformation der politischen Ökonomie Schwedens. Publication Series of the Max Planck Institute for the Study of Societies, Vol. 80. Campus, Frankfurt a.M. 2014. 297 p.

Mertens, D.: Erst sparen, dann kaufen? Privatverschuldung in Deutschland. Publication Series of the Max Planck Institute for the Study of Societies, Vol. 82. Campus, Frankfurt a.M. 2015. 387 p.

Schäfer, A.: Der Verlust politischer Gleichheit: Warum die sinkende Wahlbeteiligung der Demokratie schadet. Publication Series of the Max Planck Institute for the Study of Societies, Vol. 81. Campus, Frankfurt a.M. 2015.

Streeck, W.: Buying Time: The Delayed Crisis of Democratic Capitalism. Verso, London 2014. 240 p.

Streeck, W.: Gekaufte Zeit: Die vertagte Krise des demokratischen Kapitalismus. Frankfurter Adorno-Vorlesungen 2012. Erweiterte Ausgabe. Suhrkamp Taschenbuch Wissenschaft, Vol. 2133. Suhrkamp, Berlin 2015. 351 p.

Streeck, W.: How Will Capitalism End? Essays on a Failing System. Verso, London 2016. 272 p.

Thelen, K. A.: Varieties of Liberalization and the New Politics of Social Solidarity. Cambridge Studies in Comparative Politics. Cambridge University Press, New York 2014. 250 p.

# **MPIfG Journal Articles**

The MPIfG Journal Articles series features articles by MPIfG researchers and visiting scholars published in peer-reviewed journals.\*

Akyel, D. and J. Beckert: Pietät und Profit: Kultureller Wandel und Marktentstehung am Beispiel des Bestattungsmarktes. Kölner Zeitschrift für Soziologie und Sozialpsychologie 66, 3, 425–444 (2014).

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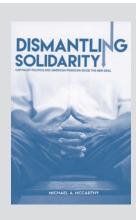
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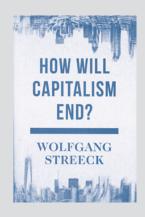
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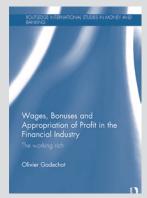
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# 6

# RELATIONS TO THE SCIENTIFIC COMMUNITY AND THE PUBLIC

# THE INSTITUTE IN THE SCIENTIFIC COMMUNITY

# **MPIfG Conferences**

# Max Planck Summer Conferences on Economy and Society

The Max Planck Summer Conferences on Economy and Society are an integral part of the curriculum of the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE). Bringing together researchers from political economy and economic sociology, they foster ties between the IMPRS-SPCE's doctoral program and its international partners at Columbia University, European University Institute, Northwestern University, and Sciences Po, Paris. Doctoral students from all four institutions present their work to senior scholars and open up their findings for discussion.

# Technology, Economy, Democracy

Ninth Max Planck Summer Conference on Economy and Society, 6–9 July 2014. Organizers: Isabela Mares, David Stark, and Joshua Whitford (all at Columbia University). Co-hosts: Columbia University and IMPRS-SPCE/MPIG.

Sixteen doctoral students from the IMPRS-SPCE in Cologne and its partner institutions came together with senior researchers from Europe and the United States to discuss how democracy is influenced by the interaction between technology and the economy. Topics included regulatory reform, financial reporting standards, and the changing role of data and evidence. A plenary presentation on "Coping with the rule of business" by Fabian Muniesa of MINES ParisTech opened the debate.

# Territories of the Economy

Tenth Max Planck Summer Conference on Economy and Society, 5–8 July 2015. Organizer: Patrick Le Galès (Sciences Po). Co-hosts: Sciences Po, Paris, and IMPRS-SPCE/MPIfG.

The political economy of international adoption, the relationship between prosperity and public debt, the effect that natural disasters have on election results, labor policies in the era of liberalization, and the growth of major cities were among the topics addressed at the tenth Summer Conference. Fourteen doctoral students from the IMPRS-SPCE and its partner institutions met with fifteen senior researchers at the Reims Sciences Po campus for three days of presentations and discussions. As one of three keynote speakers, Michael Storper of UCLA and LSE presented his new book comparing the transformation of San Francisco and Los Angeles.

### Global Political Economy in a Post-Crisis Era

Eleventh Max Planck Summer Conference on Economy and Society, June 19–22, 2016. Organizers: Bruce Carruthers and James Mahoney (Northwestern University). Host: Northwestern University (Chicago Campus).

Sixteen doctoral students from the IMPRS-SPCE in Cologne and its partner institutions discussed their work with senior researchers from Europe and the United States. Regional focuses ranged from Africa to the European Union and India to the United States, and topics ranged from the regulation of domestic work to multinational companies and from the unintended consequences of early voting to economic development as political mobilization. Plenary presentations addressed German multinationals (Gary Herrigel) and the local production of medicines in three African countries (Nitsan Chorev).

# Joint Workshops with MaxPo and Sciences Po

In a long-term partnership, the MPIfG and Sciences Po, including its affiliated institutes, organize joint workshops on mutual research topics in Cologne and Paris. These workshops foster both the exchange of ideas between the two partner institutions and the integration of Franco–German research traditions more broadly.

# Politics and Society in the Age of Financialization

Workshop, 16–17 April 2015. Organizers: Jens Beckert (MPIfG) and Olivier Godechot (MaxPo). Host: MaxPo.

The seventh workshop of the "States and Markets" series organized by Sciences Po and the MPIfG, this workshop brought together some twenty political and social scientists from Germany and France to present their findings on the effects of the financial crisis on the economy, the state, and society as well as the possibilities for regulating financial markets.

# Inequality: The Wealth–Credit–Housing Nexus and Its Political Consequences

Workshop, 21–22 April 2016. Organizers: Jens Beckert, Tod Van Gunten (both MPIfG), and Olivier Godechot (MaxPo). Host: MaxPo.



The goal of this workshop was to shed light on an intriguing aspect of the debate on income and wealth inequality sparked recently by Thomas Piketty in his book Capital in the Twenty-First Century. Sociologists, economists, and political scientists came together to talk about how wealth, credit, debt, and housing influence each other and contribute to growing socioeconomic inequality. One result of the workshop was the realization that social scientists need to classify and quantify the extent of this inequality and the numerous forms it takes.

# Joint Workshops with the University of Cologne

The workshop series "Sociology in Cologne" is jointly organized by the MPIfG and the Institute of Sociology and Social Psychology (ISS) of the Faculty of Management, Economics and Social Sciences at the University of Cologne. At these workshops, MPIfG and ISS researchers come together to present their current and planned research projects in order to strengthen the long-standing cooperation and intellectual exchange between the two institutions.

# Sociology in Cologne I

Workshop, 18 June 2014. Organizers: Jens Beckert (MPIfG) and Clemens Kroneberg (Institute of Sociology and Social Psychology, University of Cologne). Host: MPIfG.

Increasing wealth inequality, the relationship between the state and markets, and the public's perception of markets were among the topics discussed when the MPIfG launched its joint workshop series with the ISS.

# Sociology in Cologne II: Cumulative Advantages

Workshop, 27 January 2016. Organizers: Jens Beckert (MPIfG) and Clemens Kroneberg (Institute of Sociology and Social Psychology, University of Cologne). Host: MPIfG, Cologne.

At the second joint workshop, scholars from the MPIfG and the University of Cologne discussed their projects on the "Forbes 400," the impact of local deprivation on young children, political elite networks in Mexico, and the accumulation of wealth over the life course.

# Joint Conferences with the Cologne Institute for Economic Research

Continuing their joint conferences, which have been taking place since 2011, the MPIfG and the Cologne Institute for Economic Research (Institut der deutschen Wirtschaft Köln – IW) invited experts from business, academia, and politics to the IW in 2014 and 2015.

# Fairer Föderalismus: Zum Reformbedarf bei Bildung und Finanzen | Fair Federalism: On the Need for Reform in Education and Finance

Conference, 12 November 2014. Organizers: MPIfG and Cologne Institute for Economic Research. Host: Cologne Institute for Economic Research.

The core issue at the fifth joint conference was whether federalism is a blessing or a curse. Is a decentralized system of education preventing necessary reforms? What effect does fiscal equalization have? Does Germany require further reform of its federalist system? Researchers from both institutes discussed the need for reforms in education and finance in the Bundesländer.





The Institute organizes joint workshops with MaxPo and the Department of Sociology at the University of Cologne

## Faire Finanzindustrie | A Fair Financial Industry

Conference, 10 November 2015. Organizers: MPIfG and Cologne Institute for Economic Research. Host: Cologne Institute for Economic Research.

How might the financial industry improve its reputation, and how might banks regain the trust of their stakeholders? These questions are essential for the survival of the industry, and they were the focus of discussion among researchers and guests from the IW and the MPIfG at this conference. Presentations covered topics such as the dilemma in the financial industry between regulation and trust, whether financialization is responsible for rising inequality, the historical and economic aspects of time regimes in financial markets, and a review of financial regulation since 2008.

# **MPIfG Annual Colloquia**

At the MPIfG Annual Colloquia, current and former MPIfG researchers discuss current research and issues of social and political interest with scholars and professionals from politics, business, interest associations, and the media. Podcasts of the colloquia are available at www. mpifg.de > Events > Podcasts.

# Politics and Society in Dynamic Capitalism

MPIfG Annual Colloquium, 30–31 October 2014. Organizers: MPIfG and Society of Friends and Former Associates of the MPIfG. Host: MPIfG.

Some 100 researchers from Europe and the United States came together at the MPIfG Annual Colloquium on the occasion of Wolfgang Streeck's retirement to discuss issues emerging from his research, such as German capitalism, compromised sovereignty in Europe, and beneficial constraints in the post-Fordist economy.

# Kinder, Arbeit und Konsum: Wie der Kapitalismus die Familie verändert | How Capitalism Is Changing the Family

MPIfG Annual Colloquium, 5–6 November 2015. Organizers: MPIfG and Society of Friends and Former Associates of the MPIfG. Host: MPIfG.

Smaller families, an aging population, and transformations in living and working conditions require new political and economic approaches as individuals seek more balance between their work and their family lives. MPIfG researchers and guests from academia, business, and politics came together to discuss both the current situation and where these issues might be going in the future.

# Wem gehört die Zukunft? Kollektive Erwartungen in Wirtschaft, Gesellschaft und Politik | Who Does the Future Belong To?

MPIfG Annual Colloquium, 17–18 November 2016. Organizers: MPIfG and Society of Friends and Former Associates of the MPIfG. Host: MPIfG.

Over 100 participants from academia, business, and politics came together to address the question: Who does the future belong to? Visions of the future are a prerequisite of capitalist action. The collective expectations of actors are the foundation for economic dynamics. Expert prognoses stoke expectations for the future, but the future itself remains uncertain. In his keynote address, Colin Crouch, External Scientific Member of the MPIFG, argued that democracy depends on the balance between reason and passion in a society. Focusing on the future of work, the second day included a panel discussion that asked: "Do We Still Need Codetermination?"

# MPIfG Workshop Series "Research Meets Practice"

As part of its initiative to strengthen its ties with alumni, the MPIfG launched the new MPIfG workshop series "Research Meets Practice" in 2016. The next workshop in the series is planned for 2018. By bringing practitioners and researchers together at events like these, the MPIfG seeks to promote an ongoing debate about the questions driving its research.

# Die Europäische Union im Krisenmodus | The European Union in Crisis Mode

Workshop, 15 September 2016. Organizers: MPIfG and the Society of Friends and Former Associates of the MPIfG. Host: WissenschaftsForum Berlin.





At the MPIfG Annual Colloquia, researchers discuss current research and issues of social and political interest with scholars ...

The first MPIfG "Research Meets Practice" workshop brought researchers and practitioners from the Society of Friends and Former Associates of the MPIfG together with the Institute's current researchers and MPIfG Journalists in Residence to discuss what is happening in the European Union eight years into the euro crisis. What impact is the transnational opening of member states' social systems having on the debate about labor migration within Europe? Why has it not proved possible to find a common European response to the migration crisis? Will Euroskepticism continue to grow? Thirty people altogether were involved in the workshop.

### **Major Conferences and Workshops**

# Interfaces between Legality and Illegality in Markets

Conference, 5–6 February 2015. Organizers: Jens Beckert and Matías Dewey (both MPIfG).

Distinguishing between legal and illegal markets is not as easy as it might seem at first. When market activity is illegal but legitimate, for example, the boundaries become unclear. Researchers from Europe, Africa, and the United States discussed how legal and illegal market activities intersect and looked at a range of different markets such as diamond production in Sierra Leone and Western financial markets.

 Jens Beckert and Matias Dewey (eds.): The Architecture of Illegal Markets: Towards an Economic Sociology of Illegality in the Economy. Oxford, Oxford University Press 2017, forthcoming.

#### The Economization of the Social

Conference, 5–6 June 2015. Organizers: Ariane Leendertz, Wolfgang Streeck (both MPIfG), and Julia Ott (New School for Social Research). Host: New School for Social Research, New York. Funded by the German Research Foundation (DFG).

At this interdisciplinary meeting of sociologists, political scientists, and historians from Europe and the United States, participants explored how "the social" was newly defined historically from the 1970s on in light of changing economic and social conditions. Discussions ad-

dressed various aspects of economization, with several participants observing that the "economization of the social" went hand in hand with a "socialization of the economy."

### Economic Futures: Imaginaries, Narratives and Calculation

Conference, 17–18 March 2016. Organizers: Jens Beckert (MPIfG) and Richard Bronk (LSE). Host: Institut d'études avancées (IEA), Paris.

Modern economies are oriented towards the future, and in many circumstances the future is inherently uncertain. How do modern economies cope with an uncertain future? What strategies do actors use to assess the outcomes of their decisions and to exploit an indeterminate future to their advantage? These were prominent issues discussed among scholars from Europe and the United States at this conference.

### Moral Struggles in and around Markets

Research conference, 11–12 November 2016.Organizers: Philip Balsiger (University of Neuchâtel) and Simone Schiller-Merkens (MPIfG). Host: Institute of Sociology, University of Neuchâtel, Switzerland.

Economic choices are always moral choices. This fact is most obvious with regard to certain morally weighted goods, such as organs or weapons, but it is also apparent in alternative markets offering goods with an eye to the ethics of production processes, such as fair trade. This conference brought together some 25 researchers from the United States and Europe from various theoretical perspectives to discuss morals and markets. Topics ranged from carbon markets to distributing organic milk in discount grocery stores, with regional focuses from Russia to Uganda and from the United States to Switzerland.

# The Resilience of Finance Capitalism: Exploring the Role of Money, Capital, and Power

Workshop, 5 December 2016. Organizer: Kai Koddenbrock (MPIfG). Host: MPIfG.

What is the function of money in the global financial system, and what is money's relation to capital and various forms of power? Researchers from the United Kingdom, Germany, and Italy came together at this workshop to discuss the development of financial capitalism since the





... and professionals from politics, business, interest associations, and the media

financial crisis. By bringing together economists, sociologists, and political scientists working on money, credit, banking, and the theory of capitalism more broadly, the workshop aimed to develop a clearer and more fine-grained understanding of the persistence of finance capitalism and the roles played by money, capital, and power.

# **Other Workshops and Conferences**

Auftakttagung des Projektverbunds "Europäische Wirtschaftsund Sozialintegration" | First meeting of the "European Economic and Social Integration" research network

Workshop, 9–10 January 2014. Organizer: Martin Höpner (MPIfG).

# Babies, Bonds, and Buildings: The Societal Impact of the Financial Crisis in a Transatlantic Perspective

Workshop, 18 June 2014. Organizers: Ismail Emre Bayram (MPIfG), Herman Schwartz (University of Virginia), and Hubert Zimmermann (University of Marburg). Co-funded by the Foundation for German-American Academic Relations (SDAW).

### The Swedish Model at a Crossroads

Workshop, 24–25 July 2014. Organizer: Philip Mehrtens (MPIfG).

#### Multilevel Governance of Financial Market Reform

Editors' Workshop, 5 December 2014. Organizer: Renate Mayntz (MPIfG).

Das Gespenst der Unregierbarkeit und der Traum vom guten Regieren: Konzepte politischer Steuerung seit den 1970er-Jahren | The Specter of Ungovernability and Ideas of Good Government: Concepts of Political Governance since the 1970s

Conference, 23–24 April 2015. Organizers: Ariane Leendertz (MPIfG), Martin Geyer (LMU Munich), and Ulrich Bröckling (University of Freiburg).

# Financial Innovation, Diffusion and Institutionalization: The Case of Securitization

Workshop, 9–10 June 2016. Organizers: Benjamin Braun, Marina Hübner, and Tod Van Gunten (all MPIfG).

# Wage Policy under the Euro: European Trade Unionism and Collective Bargaining

Conference, 10 June 2016. Organizer: Martin Seeliger (MPIfG).

# Losing Social Control? New Perspectives on Cultural Transformations between 1965 and 1985

Workshop, 30 June–1 July 2016. Organizers: Ariane Leendertz (MPIfG) and Martin Geyer (LMU Munich).

# **De-Constitutionalization**

Workshop, 13 December 2016. Organizers: Fritz W. Scharpf, Martin Höpner (both MPIfG), and Dieter Grimm (Wissenschaftskolleg Berlin). Host: Wissenschaftskolleg Berlin.



Philippe Steiner (right) of the Sorbonne at the MPIfG conference on illegal markets in 2015



Discussing the resilience of finance capitalism at an MPIfG workshop in 2016

# **Lectures and Conference Contributions by MPIfG Researchers**

From 2014 to 2016, MPIfG researchers held 124 invited lectures at universities, research institutes, foundations, cultural institutes, professional associations, and advocacy groups in 11 European countries, North and South America, China, Ghana, the Philippines, and South Africa.

The universities at which MPIfG researchers presented their work include leading institutions in North America (Harvard, Princeton, Berkeley, Columbia, Boston University, the University of Chicago, and Northwestern), South America (University of Chile), Europe (Sciences Po, University of St. Andrews, University of Lausanne, LSE, EUI, University of Vienna, and Uppsala University), Asia (Boğaziçi University, Peking University, and the University of the Philippines Diliman), and Africa (University of Cape Town) as well as many universities in Germany.

The Institute's researchers presented 240 papers at meetings, conferences, workshops, and symposia in their fields. They were organizers and presenters at major conferences in sociology and political science and specialized conferences or section meetings in such fields as socio-economics, economic and social history, economic and financial policy, European and international studies, business studies, computational social science, organization studies, and Latin American studies. Beyond the leading international associations in which the Institute is consistently well represented (see Section 3, "Research Cooperation"), MPIfG researchers also contributed to meetings of the French Political Science Association and the International Association of French-Speaking Sociologists (both of which reflect increasing contact between social sciences in Germany and France), and to the Polish Sociological Association.

The issues addressed in the presentations reflect ongoing research at the Institute. They include fictional expectations in financial markets; the crises of democratic capitalism; the EU and the euro crisis; social complexity in the 1970s; gender-related inequality in creative industries; the political economy of retail banking/sweatshops/wage setting/household credit/ the capital markets union; financial crime; the responsiveness of political parties during the financial crisis; and the demographic dynamics of family inequality.

MPIfG researchers were actively involved as conference organizers, consultants, panel chairs, and discussants at 63 workshops, section meetings, conference panels, and symposiums. A parliamentary party group, a regional government, a national government, and a German federal ministry were among the governmental actors who invited them to organize or participate in panel discussions.





Matías Dewey (left, at the podium) and Annina Hering (right) presented papers at the biennial conference of the European Sociological Association in Prague in 2015

# **Guest Lectures at the MPIfG**

# The Scholar in Residence Lectures

#### Francesco Boldizzoni

MPIfG Scholar in Residence 2013/2014 Università degli Studi di Torino, Italy The Making and Breaking of Welfare States

- The Early Modern Origins of Modern Welfare Systems
- Reframing Justice in the Age of Revolution
- Can Welfare Survive? Capitalism, Socialism, and the Post-Industrial Order

#### **Robert Boyer**

MPIfG Scholar in Residence 2014/2015 Institut des Amériques, Vanves, France The Role of Economic Theory and Representations

- Success and Crisis of European Integration
- An Analytical History of Macroeconomic Theory since John Maynard Keynes
- Why Has Leading Macroeconomic Thinking Become Irrelevant? Macroeconomics as a Profession

# Lucio Baccaro

MPIfG Scholar in Residence 2015/2016 Université de Genève, Switzerland The Growth Model Perspective on Comparative Capitalism

- Rethinking Comparative Political Economy: Growth Models and Distributive Dynamics
- Weakening Institutions, Hardening Growth Model: The Liberalization of the German Political Economy
- Tying Your Hands and Getting Stuck: The Italian Political Economy under the "External Constraint" Regime

# **Lecture Series**

One Crisis – Nineteen Points of View: The Division of the Euro Area from Its Members' Perspective

# Costas Lapavitsas

The Greek Disaster and the Future of the EMU SOAS, University of London, UK 10 May 2016

#### Maurizio Ferrera

From Bad to Good Pupil? Italy's Journey (and Voice) through the Euro Crisis Università degli Studi di Milano, Italy 24 May 2016

### Francesco Saraceno

France and the Euro Crisis: A Tale of Two Narratives? Observatoire français des conjonctures économiques, Sciences Po, Paris, France 5 July 2016

#### Till van Treeck

Hat die Eurozone ein Deutschland-Problem? Universität Duisburg–Essen, Essen, Germany 12 July 2016

#### Other Lectures

# Silja Häusermann

Distributive Conflict in Post-Industrial Societies: Preferences and Politics in Dualized Labor Markets Universität Zürich, Switzerland 16 January 2014

# Jenny Andersson

Prediction as a Source of Social Power: The History of Forecasting from the RAND Corporation to the Financial Crisis Sciences Po, Paris, France 30 January 2014

# Nigel Dodd

Vires in Numeris: Taking Simmel to MtGox London School of Economics and Political Science, UK 22 May 2014

## **Bruce Carruthers**

Credit Ratings, Quantification, and Modern Economic Governance Northwestern University, Evanston, USA 12 June 2014

# Simone Polillo

Theorizing Efficient Markets: How Financial Scholars Gain Prestige and Shape Knowledge University of Virginia, Charlottesville, USA 26 June 2014



# **PODCASTS**

# LISTEN TO MPIFG LECTURES ONLINE

#### Go to:

www.mpifg/index\_en.asp > News > Events > Podcasts

### Olivier Godechot

Financial Labor Market and Inequality Max Planck Sciences Po Center on Coping with Instability in Market Societies, Paris, France

3 July 2014

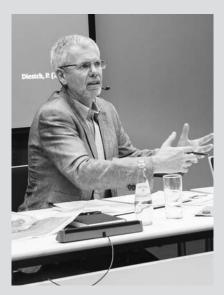
# **Stefan Svallfors**

Politics as Organized Combat: New Players and New Rules of the Game in Sweden Umeå University, Sweden 16 October 2014

# **Moritz Schularick**

Financialization: Questions for Economic History

Institute of Macroeconomics and Econometrics, Universität Bonn, Germany 4 December 2014







John Christensen of the Tax Justice Network (UK), Silja Häusermann of the University of Zurich, and Francesco Boldizzoni of the University of Turin were among the 30 guest lecturers from 2014 to 2016

# Fred Block

Innovation and the Contested Transformation of the US Political Economy University of California, Davis, USA 29 January 2015

# Fabian Muniesa

Setting the Habit of Capitalization Centre de sociologie de l'innovation, Mines ParisTech, France 26 March 2015

### **David Rueda**

Redistribution Preferences, Altruism, and Group Heterogeneity in Industrialized Democracies University of Oxford, UK 30 April 2015

# Isabela Mares

From Open Secrets to Secret Ballots: The Adoption of Political Reforms Protecting Electoral Autonomy Columbia University, New York, USA 21 May 2015

# **Balazs Vedres**

Escaping Network Gravity: Relational Structures for Generating Novelty Central European University, Budapest, Hungary 3 June 2015

# **David Brady**

Path Dependency and the Politics of Socialized Medicine Berlin Social Science Center, Germany 18 June 2015

# Lutz Raphael

Eine Problemgeschichte der Gegenwart schreiben: Beobachtungen im Niemandsland zwischen Politischer Ökonomie, Zeitgeschichte und Soziologie Universität Trier, Germany 9 July 2015

# Klaus Weber

Translation in Action: Global and Local Templates in Technology Entrepreneurship

Northwestern University, Evanston, USA 20 October 2015

# John Christensen

The National Competitiveness Revolution and the Race to Below the Bottom Tax Justice Network, Chesham, UK 8 December 2015

# **Shamus Khan**

From Cultural Purity to Segregated Inclusion: Subscribers to the New York Philharmonic in the Gilded Age Columbia University, New York, USA 12 January 2016

# **Neil Fligstein**

Why the Federal Reserve Failed to See the Financial Crisis of 2008: The Role of "Macroeconomics" as Sense-Making and Cultural Frame University of California, Berkeley, USA 26 January 2016

# **Art Alderson**

Inequality, Status, and Subjective Well-Being Indiana University, Bloomington, USA 27 January 2016

# **Richard Bronk**

Uncertainty and the Dangers of Monocultures in Regulation, Analysis and Practice London School of Economics and Political Science, UK
10 February 2016

# **Michael Storper**

The Rise and Decline of Urban Economies: Los Angeles and San Francisco since 1970 Luskin School of Public Affairs, University of California, Los Angeles, USA 7 November 2016

# **Christoph Möllers**

Soziale Normen jenseits sozialer Differenzierung Faculty of Law, Humboldt-Universität Berlin, Germany 8 December 2016

# **Teaching**

#### Jens Beckert

Courses at IMPRS-SPCE (International Max Planck Research School on the Social and Political Constitution of the Economy), MPIfG, Cologne:

- Doctoral Seminar, Economy and Society I, Winter 2013/14
- Doctoral Seminar, Imagined Futures: Fictional Expectations and Capitalist Dynamics, Winter 2014/15
- Doctoral Seminar, Economy and Society II, Summer 2015 and Summer 2016

Joint Doctoral Seminar, Sciences Po Paris and Universität zu Köln (with Pierre François and Olivier Godechot): *Recent Advances in Economic Sociology*, 17–19 May 2016, Paris

# Helen Callaghan

Courses at IMPRS-SPCE (International Max Planck Research School on the Social and Political Constitution of the Economy), MPIfG, Cologne:

- Doctoral Seminar, Logic of Social Inquiry I, Winter 2013/14
- Doctoral Seminar, Economy and Society I, Winter 2014/15, Winter 2015/16, and Winter 2016/17

# Matías Dewey

Courses at WiSo-Fakultät (Faculty of Management, Economics and Social Sciences), Universität zu Köln:

- Seminar, Die soziale Relevanz des Vorübergehenden: Lektüre und Analyse klassischer und neuer Studien zur Soziologie der Mode, Winter 2014/15
- Seminar (with Marcin Serafin), Markets and Time: Sociological Perspectives and Empirical Cases, Summer 2016

#### Timur Ergen

Doctoral Seminar, *Economy and Society II*, IMPRS-SPCE (International Max Planck Research School on the Social and Political Constitution of the Economy), MPIfG, Cologne, Summer 2015

# Martin Höpner

Courses at CGS (Cologne Graduate School in Management, Economics and Social Sciences), WiSo-Fakultät, Universität zu Köln:

- Seminar for PhD and MA students, Das Integrationsprojekt in der Krise? Die Politische Ökonomie der europäischen Integration, Summer 2014 and Summer 2015
- Seminar for PhD and MA students, Politische Ökonomie der europäischen Integration, Summer 2016

#### Sebastian Kohl

MA Seminar (with Arne Dreßler), Wirtschaftssoziologie der Städte, WiSo-Fakultät, Universität zu Köln, Winter 2014/15

# Philipp Korom

MA Seminar, Einkommensreich – vermögensarm? Lektüre und Diskussion neuester Studien der Vermögensforschung, WiSo-Fakultät, Universität zu Köln, Winter 2014/15

#### Lothar Krempel

Courses at CGS (Cologne Graduate School in Management, Economics and Social Sciences), WiSo-Fakultät, Universität zu Köln:

Doctoral Seminar, Analysis of Social Networks, Winter 2013/14, Winter 2014/15, and Winter 2015/16

Courses at Institut für Soziologie, Fakultät für Gesellschaftswissenschaften, Universität Duisburg–Essen:

- MA Seminar, Netzwerkanalytische Verfahren zur Untersuchung der digitalen Universität, Summer 2014
- MA Seminar, Methoden zur Analyse der Entwicklungsdynamiken elektronischer Communities. Winter 2014/15
- MA Seminar, Ko-Evolution von Themen und Gemeinschaften in Sozialen Netzwerken, Summer 2015
- MA Seminar, Politische Netzwerke und Open Data, Winter 2015/16

Seminar, Einführung in die Analyse Sozialer Netzwerke, Grazer Methodenkompetenzzentrum, Karl-Franzens-Universität Graz, Summer 2015

Doktoranden-/Blockseminar, Verfahren zur Analyse Sozialer Netzwerke, German Institute of Global and Area Studies Hamburg, Winter 2014/15

Courses at Fakultät Medien, Hochschule Mittweida – University of Applied Sciences:

- MA Blockseminar, Visualisierung komplexer Sachverhalte, Winter 2013/14
- MA Seminar, Simulation und Visualisierung, Winter 2014/15



#### Ariane Leendertz

Courses at Historisches Institut, Philosophische Fakultät (Faculty of Humanities), Universität zu Köln:

- Aufbauseminar, Bessere Politik durch bessere Beratung? Die "Verwissenschaftlichung der Politik" in der Bundesrepublik, 1950erbis 1970er-Jahre, Winter 2013/14
- Hauptseminar (with Wolfgang Streeck), Gesellschaftsdiagnosen im 20. Jahrhundert, Summer 2014
- Aufbauseminar, Was war das 20. Jahrhundert? Deutsche/europäische Geschichte und ihre Periodisierung, Summer 2015
- Aufbauseminar, Zeitgeschichte nach 1945 Schlüsselthemen, Kontroversen und Entwicklungen der Zeitgeschichte in der Bundesrepublik 1945/49 bis zur Gegenwart, Winter 2015/16
- Aufbauseminar, Deutschland und die USA im 20. Jahrhundert, Winter 2016/17

#### Mark Lutter

Courses at IMPRS-SPCE (International Max Planck Research School on the Social and Political Constitution of the Economy), MPIfG, Cologne:

- Doctoral Seminar, Applied Regression for the Social Scientist, Summer 2014
- Doctoral Seminar, Logic of Social Inquiry, Winter 2014/15, Winter 2015/16, and Winter 2016/17
- Doctoral Seminar, Applied Regression for the Social Scientist, Summer 2016

### Aleksandra Maatsch

MA Seminar, Ausgewählte Fragen der Politikwissenschaft: Das Integrationsprojekt in der Krise? Die Politische Ökonomie der europäischen Integration, CGS (Cologne Graduate School in Management, Economics and Social Sciences), WiSo-Fakultät, Universität zu Köln, Summer 2015

# Philip Mehrtens

Courses at WiSo-Fakultät, Universität zu Köln:

- Seminar, Öffentliche Finanzen und Staatstätigkeit, Summer 2014
- Seminar, Öffentliche Finanzen und Staatstätigkeit, Winter 2014/15

#### **Daniel Mertens**

Proseminar, Minus und Minus gibt Plus? Die Europa- und Kommunalwahlen 2014, Fakultät für Gesellschaftswissenschaften, Universität Duisburg–Essen, Summer 2014

#### **Daniel Monninger**

Graduate Reading Group, "Wahrheit und Methode" für die Geschichtswissenschaften, a.r.t.e.s. Graduate School for the Humanities, Universität zu Köln, Summer 2016

#### Sidonie Naulin

Lecture for Master in Communications, Sociologie de la communication et des medias, École de la communication, Sciences Po, Paris, Fall 2014

#### Thomas Paster

Seminar for undergraduate students, Sozialer Wandel in Europa, Cologne Center for Comparative Politics, WiSo-Fakultät, Universität zu Köln, Summer 2014

# Virginia Kimey Pflücke

Seminar, *Gender, Arbeit, Wohlfahrtsstaat,* WiSo-Fakultät, Universität zu Köln, Summer 2016

# Filippo Reale

Seminar, Typologien in den zentralen Feldern der vergleichenden politischen Ökonomie, Wi-So-Fakultät, Universität zu Köln, Summer 2015

# Simone Schiller-Merkens

Blockseminar, Movement Activism, Organizations and Markets, Lehrstuhl für Strategisches Management, Institut für Unternehmensentwicklung, Leuphana Universität Lüneburg, Winter 2013/14

#### Marcin Serafin

Seminar (with Matías Dewey), Markets and Time: Sociological Perspectives and Empirical Cases, WiSo-Fakultät, Universität zu Köln, Summer 2016

### Alexander Spielau

Courses at Fachbereich 03: Wirtschafts- und Rechtswissenschaften, Hochschule für Technik und Wirtschaft Berlin

- Bachelorseminar, Einführung in Politikwissenschaften, Winter 2016/17
- Bachelorseminar, Einführung in die VWL, Winter 2016/17

Seminar, *Political Economy of Exchange Rate Politics*, WiSo-Fakultät, Universität zu Köln, Winter 2016/17

Masterseminar, Makroökonomische Anpassungspolitik in der Europäischen Währungsunion, Fachbereich 03, Institut für Politikwissenschaft, Philipps-Universität Marburg, Summer 2016

# Wolfgang Streeck

Graduate Seminar, *The Political Economy of Money*, Political Science Department, New School for Social Research, New York, Spring 2014

Lucerne Master Class 2015, *Markets and Democracy*, Graduate School of Humanities and Social Sciences, Universität Luzern, Fall 2015

# Sara Weckemann

Blockseminar, *Familie und Armut in Deutschland*, Fachbereich Gesellschaftswissenschaften und Philosophie, Philipps-Universität Marburg, Winter 2014/15

# Annika Wederhake

Bachelorseminar, *Sozialwissenschaftliche Staatstheorien*, WiSo-Fakultät, Universität zu Köln, Summer 2015

# Professional Service, Editorships, and Memberships in Academies

Thomas Angeletti

### **Editorial Board**

 Tracés – Revue de sciences humaines, until 2016

Jens Beckert

#### **Professional Service**

- Board of Trustees, German Thesis Award (Deutscher Studienpreis), Körber Foundation, until 2016
- Council, Economic Sociology Section, American Sociological Association, until 2014
- Nominating Committee for Section Chair and Council Members, Theory Section, American Sociological Association, 2014– 2015
- Nominating Committee for Section Chair, Economic Sociology Section, American Sociological Association (ASA), 2016
- Scientific Committee for International Symposium "Finance at Work," Université Paris Ouest, 2014
- Search Committee, Professor of Economic Sociology, Vienna University of Economics and Business, 2014–2015

### **Editorships**

- European Journal of Sociology
- Geschichte und Gesellschaft Zeitschrift für Historische Sozialwissenschaft
- Theorie und Gesellschaft book series, Campus Verlag

# **Editorial Boards**

- Socio-Economic Review
- Economic Sociology The European Electronic Newsletter
- Kölner Zeitschrift für Soziologie und Sozialpsychologie
- Wirtschaft und Gesellschaft book series, Springer-VS
- Managementforschung, since 2016
- Soziopolis, since 2015

# **Academy Membership**

 Member, Berlin-Brandenburg Academy of Sciences and Humanities (BBAW)

Helen Callaghan

# **Professional Service**

 Executive Council, Society for the Advancement of Socio-Economics (SASE), until 2016 Martin Höpner

#### **Professional Service**

 Co-Organizer, Research Network on the Political Economy of European Integration, with scholars from the universities of Bremen, Tübingen, and Leipzig and from the Institute of Economic and Social Research (WSI) of the Hans Böckler Foundation in Düsseldorf, since 2014

#### **Editorial Board**

- dms - Der moderne Staat

Lothar Krempel

# Editorship

 Section editor, "Technology for Online Social Networking and Human Computer Interaction," Encyclopedia of Social Network Analysis and Mining (Springer)

#### **Editorial Boards**

- Historical Network Research
- Journal of Social Structure

Ariane Leendertz

### **Professional Service**

- Representative of the MPIfG researchers, Human Sciences Section, Scientific Council, Max Planck Society
- Senate, Max Planck Society, since 2014
- Spokesperson for the academic staff representatives, Human Sciences Section, Max Planck Society, since 2015

Mark Lutter

# **Professional Service**

 Program Committee, International Conference on Computational Social Science, since 2015

### **Editorship**

 Book review editor, Economic Sociology – The European Electronic Newsletter, until 2016

# **Editorial Board**

Sociology, until 2016

Renate Mayntz

#### **Professional Service**

 Jury, Bureaucracy Studies Award (Wissenschaftspreis Bürokratie), Cologne Institute for Economic Research, since 2015

#### **Editorial Boards**

- Schweizerische Zeitschrift für Soziologie
- Zeitschrift für Vergleichende Politikwissenschaft/Comparative Governance and Politics (ZfVP)

# Academy Memberships and Honorary Memberships

- Extraordinary Member, Berlin-Brandenburg Academy of Sciences and Humanities (BBAW)
- Foreign Honorary Member, American Academy of Arts and Sciences
- Honorary Member, European Group for Organizational Studies (EGOS), until 2016
- Member, Academia Europaea

Michael A. McCarthy

#### **Professional Service**

 Best Book Award Committee, Labor and Labor Movements Section, American Sociological Association, until 2014

Sidonie Naulin

# **Professional Service**

 Organizer, Economic Sociology Research Network (RT12), Association Française de Sociologie, until 2015

Armin Schäfer

## **Professional Service**

 Executive Board, Political Economy Section, German Political Science Association (DVPW)

Fritz W. Scharpf

# **Editorial Boards**

- European Law Journal
- Journal for Comparative Government and European Policy/Zeitschrift für Staats- und Europawissenschaften, until 2015
- Journal of Public Policy, until 2014
- Rivista Italiana di Politiche Pubbliche

# Academy Memberships and Honorary Memberships

- Corresponding Fellow, British Academy
- Honorary Foreign Member, American Academy of Arts and Sciences
- Honorary Fellow, Society for the Advancement of Socio-Economics (SASE)

### Simone Schiller-Merkens

#### **Professional Service**

 Research Network "Field-Configuring Events: Time, Space and Relations," funded by the German Research Foundation (DFG), until 2014 Wolfgang Streeck

### **Professional Service**

- Awards Commission, Berlin-Brandenburg Academy of Sciences and Humanities (BBAW), since 2014
- International Advisory Board, Sheffield Political Economy Research Institute, University of Sheffield
- Research Council, European University Institute (EUI)

#### **Editorial Boards**

- Comparative European Politics
- European Journal of Industrial Relations
- European Sociological Review
- Work, Employment and Society

# Academy Memberships and Honorary Memberships

- Corresponding Fellow, British Academy
- Honorary Fellow, Society for the Advancement of Socio-Economics (SASE)
- Member, Academia Europaea
- Member, Berlin-Brandenburg Academy of Sciences and Humanities (BBAW)

#### Lisa Suckert

#### **Editorship**

 Book review editor, Economic Sociology – The European Electronic Newsletter, since 2016

# **Awards and Honors**



Political scientist Benjamin Braun came to the MPIfG in 2014 with a binational doctorate from the University of Warwick (UK) and Université Libre de Bruxelles (Belgium). In 2016/2017, he has a JFK Memorial Fellowship to pursue his project on asset manager capitalism at the Center for European Studies (pictured) at Harvard University. In 2016, he received the Sir Walter Bagehot Prize of the Political Studies Association for his dissertation on "Central Bank Agency and Monetary Governability"



# Jens Beckert

March 2015

Selected as *External Faculty Affiliate* at the Center on Organizational Innovation at Columbia University, New York.

# Benjamin Braun

April 2016

JFK Memorial Fellowship to pursue his project "Asset Manager Capitalism and the Political Economy of Patient Capital." Awarded by the German Academic Exchange Service (DAAD) and the Center for European Studies at Harvard University.

# Donato Di Carlo

June 2016

Ford Foundation Fellowship to enable him to participate in the 2016 Hyman P. Minsky Summer Seminar at Bard College, USA.

#### **Guus Dix**

June 2016

Early Career Workshop Award from the Society for the Advancement of Socio-Economics (SASE).

### Irina España

August 2015

*Travel Grant* for junior researchers to attend the 17th World Economic History Congress in Kyoto, Japan. Awarded by the World Economic History Congress.

### **Daniel Monninger**

November 2016

Research Fellowship for a stay as a Visiting Doctoral Student, March–June 2017, at the German Historical Institute in London. Awarded by the German Historical Institute, London.

# Virginia Kimey Pflücke

September 2015

Doctoral Fellowship Grant for a research and study stay in the US and Uruguay, September–December 2015. Awarded by the German Academic Exchange Service (DAAD).

# Fritz W. Scharpf

July 2016

*Juan Linz Prize*. Awarded by the International Political Science Association (IPSA).

# Wolfgang Streeck

October 2015

*Honorary Doctorate* from the University of Southern Denmark.

July 2016

Elected as a *Corresponding Fellow* of the British Academy.

# Kathleen Thelen

April 2015

Elected to the American Academy of Arts and Sciences.

#### **Awards for Books**

#### Kathleen Thelen

August 2015

Barrington Moore Book Award for Varieties of Liberalization and the New Politics of Social Solidarity (Cambridge 2014). The award honors the best book in comparative and historical sociology. Awarded by the Comparative and Historical Sociology Section of the American Sociological Association (ASA).

September 2015

Best Book Award (co-winner) for Varieties of Liberalization and the New Politics of Social Solidarity (Cambridge 2014). The award honors the best book on European politics and society published in the previous year. Awarded by the European Politics and Society Section of the American Political Science Association (APSA).

# **Awards for Articles and Papers**

# Dominic Akyel and Jens Beckert

July 2015

Best Articles in the Social Sciences Published in 2014 – Second Prize for "Pietät und Profit: Kultureller Wandel und Marktentstehung am Beispiel des Bestattungsmarktes," Kölner Zeitschrift für Soziologie und Sozialpsychologie 66, 3, 425–444 (2014). Awarded by the Fritz Thyssen Foundation.

# Sebastian Kohl

July 2015

Bengt Turner Award – First Runner-up for his paper "Urban History Matters: Explaining the German-American Homeownership Gap." Awarded by the European Network for Housing Research at its annual conference.

# Mark Lutter

October 2014

Advisory Board Award 2014 for the best article or discussion paper in 2012–2013 at the MPIfG for "Is There a Closure Penalty? Cohesive Network Structures, Diversity, and Gender Inequalities in Career Advancement," MPIfG Discussion Paper 13/9. Awarded by the Scientific Advisory Board of the MPIfG.

October 2016

Best Article Prize 2016 for "Do Women Suffer from Network Closure? The Moderating Effect of Social Capital on Gender Inequality in a Project-based Labor Market, 1929 to 2010," American Sociological Review 80, 2, 329–358 (2015). Awarded by the European Academy of Sociology.

Journal Article Prize (MPIfG Zeitschriftenpreis)

For the best article by an MPIfG researcher published in a refereed scholarly journal in the preceding year. Awarded by the Society of Friends and Former Associates of the Max Planck Institute for the Study of Societies.

### Sigrid Quack and Leonhard Dobusch

November 2014

Journal Article Prize for "Framing Standards, Mobilizing Users: Copyright versus Fair Use in Transnational Regulation," Review of International Political Economy 20, 1, 52–88 (2013).

### Lisa Kastner

November 2015

Journal Article Prize for "Much Ado about Nothing?' Transnational Civil Society, Consumer Protection and Financial Regulatory Reform," Review of International Political Economy 21, 6, 1313–1345 (2014).

# Sebastian Kohl

November 2016

Journal Article Prize for "The Power of Institutional Legacies: How Nineteenth-Century Housing Associations Shaped Twentieth-Century Housing Regime Differences between Germany and the United States," European Journal of Sociology 56, 2, 271–306 (2015).

# **Awards for Doctoral Theses**

# Benjamin Braun

March 2016

Sir Walter Bagehot Prize for Best Dissertation in Government and Public Administration for his thesis "Central Bank Agency and Monetary Governability in the Euro Area: Governing through Money, Trust, and Expectations." Awarded by the Political Studies Association (PSA).

## Timur Ergen

November 2015

Theodor Wessels Award for his dissertation on the political economy of the photovoltaics industry entitled "Große Hoffnungen und instabile Ordnungen: Politische Ökonomie der Photovoltaikindustrie." Awarded by the Institute of Energy Economics at the University of Cologne (EWI).

### Barbara Elisabeth Fulda

March 2015

Allianz Demography Award for her dissertation analyzing the influence of regional social milieus on Germany's birth rates entitled "Immer weniger Kinder? Soziale Milieus und regionale Geburtenraten in Deutschland." Awarded by the German Society for Demography (DGD) and Allianz Group.

July 2016

Roman Herzog Award – Second Place for her dissertation entitled "Immer weniger Kinder? Soziale Milieus und regionale Geburtenraten in Deutschland." Awarded by the Bavarian Industry Association (VBW).

#### **Lukas Haffert**

June 2015

Otto Hahn Medal for Outstanding Scholarly Achievement for his thesis, which takes a political economy approach to determining whether budget surpluses enhance countries' capacity to govern, entitled "Freiheit von Schulden – Freiheit zur Gestaltung? Die politische Ökonomie von Haushaltsüberschüssen." Awarded by the Max Planck Society.

November 2015

German Thesis Award in Social Sciences – Second Prize honoring a doctoral thesis with a significant social impact and outstanding scholarly quality, for his thesis "Freiheit von Schulden – Freiheit zur Gestaltung? Die politische Ökonomie von Haushaltsüberschüssen." Awarded by the Körber Foundation.

#### Lisa Kastner

May 2016

PADEMIA Research Award for her dissertation "Restraining Regulatory Capture: An Empirical Examination of the Power of Weak Interests in Financial Reforms." Awarded by the Trans European Policy Studies Association (TEPSA).

#### Sebastian Kohl

November 2014

Dissertation Award for the Best Franco-German Theses for his dissertation "Homeowner Nations or Nations of Tenants? How Historical Institutions in Urban Politics, Housing Finance and Construction Set Germany, France and the US on Different Housing Paths." Awarded by the Franco-German University (a network of German and French universities). Sponsored by the Rotary Club Berlin-Brandenburger Tor and Rotary Club de Paris.

October 2016

Real Estate Research Prize for his dissertation "Homeowner Nations or Nations of Tenants? How Historical Institutions in Urban Politics, Housing Finance and Construction Set Germany, France and the US on Different Housing Paths." Awarded by the German Real Estate Academy (DIA).

### Michael A. McCarthy

June 2014

Thomas A. Kochan & Stephen R. Sleigh Best Dissertation Award – Honorable Mention for his dissertation "Privatizing the Golden Years: Power and Politics in American Pensions, 1935–1990" (New York University, 2013). Awarded by the Labor and Employment Relations Association (LERA).

# Marcin Serafin

June 2016

Otto Hahn Medal for Outstanding Scholarly Achievement for his thesis "The Temporal Structures of the Economy: The Working Day of Taxi Drivers in Warsaw." Awarded by the Max Planck Society.

Award for a Master's Thesis

## **Andreas Eisl**

December 2016

Leopold Scheidl Award for Economic Geography for his master's thesis on economic resilience. Awarded by the Austrian Geographical Society.



For his dissertation comparing homeownership and renting in historical perspective, Sebastian Kohl was honored by the German Real Estate Academy and the Franco-German University (pictured)



# **PUBLIC RELATIONS AND PUBLIC IMPACT**

# The Institute as Part of the Scientific Community



The MPIfG publication series are another principal means of scholarly communication for the Institute's researchers. *MPIfG Books* are monographs aimed at the scientific community and at practitioners in government, business, and associations. *MPIfG Discussion Papers* are articles reporting on research results from current projects. They are usually subsequently published in scholarly journals. The *MPIfG Journal Articles* series features articles by MPIfG researchers and visiting scholars published in peer-reviewed scholarly journals. The International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE; see Section 4 of this report) presents its doctoral students' research in the *IMPRS-SPCE Dissertation Series* on its website. Committed to the principles of Open Access, the Institute provides free access to every title in these series whenever possible.

On its website, the Institute presents news, information on events, researchers' profiles, project abstracts, and the like to complement the scholarly articles and books published for a worldwide audience. Public lectures at the MPIfG are published as podcasts; 80 podcasts have been posted since 2012. Visitors to the website can subscribe to research updates, publication newsletters, and invitations to lectures and other events via email, and they can sign up for postal mailing lists to receive brochures, yearbooks, and reports.

Book exhibits at major conferences of sociologists and political scientists in Germany and at international venues are another way the Institute presents research results to key audiences in Germany and abroad. Recently, the MPIfG had book exhibits at the conferences of the German Sociological Association (2014 in Trier and 2016 in Bamberg), the German Political Science Association (2015 in Duisburg), the Society for the Advancement of Socio-Economics (2015 in London and 2016 in Berkeley), the International Political Science Association (2016 in Poznan), the European Group for Organizational Studies (2014 in Rotterdam), and the European Sociological Association (2015 in Prague).



The Institute exhibits books and papers at the meetings of its researchers' professional associations

# Dialog with Decision Makers, Experts, and Practitioners

The transfer of knowledge to decision makers in government, business, trade unions, interest associations, and society at large is facilitated by the lectures, workshops, and discussion forums MPIfG researchers participate in as well as by their presence on various boards and commissions involved in policymaking.

Wolfgang Streeck has continued to discuss his book *Buying Time: The Delayed Crisis of Democratic Capitalism* (first published in German in 2013) in many European cities and the

United States, and his latest book *How Will Capitalism End?* (2016, both Verso) has further fueled the debate.

In the context of the euro crisis, MPIfG research on the political economy of European integration has also been discussed in the wider public arena. In media reports and at public panel discussions, MPIfG researchers have provided insights into the discourse surrounding the crisis in the monetary system and problems of political legitimacy in Europe. In the Institute's public lecture series *One Crisis – Nineteen Points of View* in 2016, scholars from five European countries explored how different countries in the eurozone perceive problems associated with the euro crisis and what solutions are considered viable from each country's point of view. Effective solutions require mutual understanding between eurozone member states – and the social sciences can help the various parties listen to each other.

Jens Beckert's research on controversial aspects of inherited wealth and how they reflect problems in society at large has influenced public debate on inheritance taxes in Germany and Austria. Changes in the distribution of wealth since the 1980s indicate that social inequality is on the rise, which can have a negative effect on economic prosperity and, ultimately, on democracy. Jens Beckert has shown that by reducing the size of large estates as they are transferred from one generation to the next, inheritance taxes can contribute to greater equality of opportunity for all.

In 2016, the *Süddeutsche Zeitung* featured Jens Beckert in a series about "German Economists to Look Out For" ("Deutsche Ökonomen, auf die es ankommt") that it also published in a book (*Denk doch, wie du willst: Überraschende Einblicke von Deutschlands wichtigsten Ökonomen*, 2016). The newspaper wanted to introduce a new generation of influential economic thinkers to a wide audience.

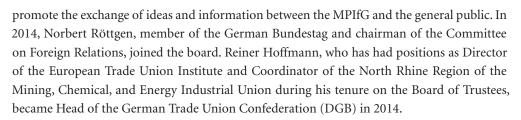
### **Trustees Promote Contact with the Public**

Building long-term relationships with representatives from business, government, and the media is important for the Institute. The Institute's commitment to these relationships is especially reflected in the MPIfG Board of Trustees. Convening annually in Cologne to keep abreast of current projects and developments at the Institute, the Board is called upon to



The Institute's Board of Trustees promotes the exchange of ideas and information between the MPIFG and the public. Rainer Hank, Wolfgang Uellenberg-van Dawen, Hermann H. Hollmann, Rolf Mützenich, Helmut Stahl, and Peter Pauls were among the Trustees who attended the Board's 2014 meeting





tutstag). With up to 100 people in attendance, the Annual Colloquium is dedicated to fostering exchange between researchers at the MPIfG and the Institute's alumni and between the Institute and practitioners from politics, business, interest associations, and the media. Occasionally, the Society provides financial assistance for researchers in special situations that are not



## Since 2002, the Society of Friends and Former Associates of the Max Planck Institute for the Study of Societies has helped the Institute stay in touch with its alumni and friends. The Society promotes the Institute's research in a number of ways. It sponsors a prize for the best journal article by an MPIfG researcher, and it organizes the MPIfG Annual Colloquium (*Insti-*

covered by standard Institute funding.

**Strengthening Connections with Alumni and Friends** 

In 2014, the MPIfG received a competitive grant from the Alexander von Humboldt Foundation for its Research Alumni Strategies 2014. The 29,000-euro grant, which is funded by the German Federal Ministry of Education and Research, has been devoted to more firmly establishing the Society of Friends and Former Associates of the MPIfG as a platform for interaction with its alumni, enhancing communication among alumni, and strengthening contact between alumni and researchers currently at the MPIfG. Through this growing network of scholars, the MPIfG aims to promote lively debate on its research topics. In 2016, for the first time, the MPIfG and the Society of Friends and Former Associates of the MPIfG held an Alumni Reception at the University of California, Berkeley, during the annual conference of the Society for the Advancement of Socio-Economics. On the first evening of the conference, some 30 current and former MPIfG researchers met in an informal setting to chat and get to know each other. Another initiative to actively facilitate networking and the exchange of ideas among alumni and the Institute's research staff is the new MPIfG workshop series Research Meets Practice, which kicked off with a session on "The European Union in Crisis Mode" at the WissenschaftsForum Berlin in 2016. Researchers and practitioners from the Society of Friends and Former Associates of the MPIfG discussed what is happening in the European Union eight years into the euro crisis. The idea for these two events arose from a survey of MPIfG alumni in 2014 aimed at finding out what they would like to see the Society do for them and what input they would like to offer as alumni.

Practitioners, MPIfG alumni, and MPIfG researchers gathered for the Institute's first Research Meets Practice workshop in Berlin in 2016 (top, center). The first MPIfG Alumni Reception at the SASE conference in Berkeley (2016) was held in response to alumni's desire to meet at conference venues

### **Journalist in Residence Fellowship**

The Journalist in Residence Fellowship program (JiR), which has been fully funded by the Max Planck Society since 2015, went into its tenth year in 2016. The program has been very successful, as is evident from the ongoing exchange the Institute has with its JiR alumni and similar

programs that are emerging at other research institutions. From 2014 to 2016, the MPIGG provided five journalists from newspapers, magazines, and broadcasting corporations with an in-house stay away from their place of work, time to do in-depth research, and opportunities for discussion with researchers. Their research topics ranged from increasing automation and networking, referred to as Industry 4.0, to neoliberal utopias, the loss of legitimation in European representative democracies, the crisis of the political left, and the recent debate on populism in Europe. The purpose of the Journalist in Residence program is to improve communication between the social sciences and society at large and promote high-quality reporting about politics, social issues, and the economy. It also helps researchers learn how to present their results to the media more effectively and thus take part more confidently in public debate.

### **Social Media**

Social networks are becoming increasingly important in academia. Researchers gather data, communicate, and build their professional networks on social media platforms, and research institutions use them as an international channel of communication. The MPIfG opened its Twitter account in July 2015, and by the end of 2016, it had nearly a thousand followers, mostly early and mid-career researchers, half of them from abroad. On Twitter, the MPIfG reports about its researchers' findings, opinions, and publications and about job openings, events, and topical discussions. You can follow the MPIfG on Twitter @MPIfG\_Cologne.

### **Informing the General Public**

MPIfG researchers publish in the politics and business sections of news magazines and national newspapers. They give interviews and participate in panel discussions on public radio stations. The MPIfG uses press releases, email news flashes, and social media to report on recent research, and it presents news about the Institute regularly on its website.

A new section of the MPIfG website, "Featured Research," is targeted at a wider range of audiences: It offers insights into the Institute's research and background information from MPIfG research projects on topics of current interest to the public. In-depth profiles in which individual researchers comment on political and economic developments and talk about what it's like to conduct research today shed light on the motivation behind the Institute's research agenda.

In two German-language publications designed to present research to a wide audience of non-specialists, the MPIfG reports about its research projects, results, publications, and events. Each issue of the semiannual online newsletter *Gesellschaftsforschung* has a feature on a topic of current public interest. The biennial *MPIfG Jahrbuch*, available in print and online, highlights several of the Institute's research projects in original, short articles, and it usually includes a feature on an issue of particular topical interest.

The Institute is a member of the Cologne Science Forum (*Kölner Wissenschaftsrunde*), a roundtable of representatives from Cologne's research institutions and the Cologne Chamber of Commerce and Industry that promotes networking among researchers and between local firms and academia.



An MPIfG Journalist in Residence in 2016: Daniel Bax from the German daily newspaper taz







The @MPIfG\_Cologne
Twitter account, the
semiannual newsletter
Gesellschaftsforschung,
and the biennial MPIfG
Jahrbuch present the
Institute's results to a large
audience

### 7 THE RESEARCH COMMUNITY WITHIN THE INSTITUTE

### **COOPERATION AND COMMUNICATION**

### **Presenting Research**

Keeping each other informed about current work is an established part of researchers' activities at the Institute. Several types of in-house events enable researchers to present their findings, discuss new project ideas, and share their insights into the research process.

At *institute seminars* (at least one each semester), directors and senior researchers discuss their ongoing projects with the Institute's researchers and present findings from recently completed projects. At *research seminars*, visiting senior researchers and postdocs discuss their work in progress with MPIfG researchers in similar fields. The Institute's project clusters and its independent research groups have each established their own ways of presenting their work in progress to each other and discussing it. When new interests in certain strands of literature or innovative methods arise, *informal reading groups* and *method study groups* are formed. In 2016, MPIfG researchers founded a *Writer's Roundtable* to discuss draft papers brought in by the participants. Discussions focus on the writing process, how to improve the structure and argumentation of a paper, writing problems and their possible solutions, and writing techniques in general.

### **Integrating Doctoral Students**

The International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE), described in detail in Section 4, prepares talented graduate students for careers in academia and beyond. Its biweekly doctoral colloquium and the wide range of courses in its curriculum provide a stimulating environment for IMPRS-SPCE students. The doctoral students' interaction with their advisors on the IMPRS-SPCE faculty and the rhythm of first-year papers and subsequent advisory committee meetings ensure that they get substantial feedback and complete their theses on time. A four-month stay at a foreign partner university exposes them to a different research environment and adds to the international aspect of their experience. At the annual Summer Conference on Economy and Society, doctoral students present their work in progress to peers and senior scholars.

A *Graduate Retreat* is held each fall shortly after the new doctoral students arrive. Aimed at facilitating academic and social exchange between the new arrivals and experienced graduate students at the School, the Retreat offers a special venue where a wide range of organizational and personal questions related to doctoral studies can be addressed. MPIfG directors, senior researchers, seasoned doctoral students, and alumni give talks based on their experience, and the ensuing discussions make for a lively exchange between all the groups and individuals in



attendance. This enables the new doctoral students to see their projects as part of a bigger picture and to connect to the IMPRS, their colleagues, and their new surroundings in Cologne and the Rhineland.

The academic and administrative coordinators of the IMPRS-SPCE also contribute to optimizing the doctoral students' learning experience by facilitating communication between the students, the Chair of the School, the faculty members, the support staff at the MPIfG, and the university administration. Every two months, the academic coordinator hosts a *Brown Bag Lunch* where organizational issues related to dissertation projects are addressed and doctoral students can bring up questions related to the IMPRS-SPCE program.

### **Interacting with the Wider Scientific Community**

The exchange of ideas between the Institute and the wider scientific community is the focus of international conferences and workshops organized by groups of researchers at the Institute. Outstanding scholars from Europe and beyond are invited to hold public lectures at the MPIfG to which the local scientific community, students, and friends of the Institute are invited (see Section 6, "Relations to the Scientific Community and the Public").

The Scholar in Residence Program, now in its eleventh year, exemplifies the Institute's aim of bringing leading scholars and early-career researchers together. Each year the MPIfG invites a leading scholar from political science, economics, or sociology for a three- to six-month stay during which he or she gives three public lectures. The Scholars in Residence, with their records of outstanding scholarship and extensive academic experience, enhance the intellectual life of the Institute. For junior researchers in particular, it is a special opportunity to be able to interact with them in everyday work situations.

Researchers at all levels, including doctoral students, participate in a rigorous internal peer review process for papers submitted for publication in the Institute's Discussion Paper series. This is an important vehicle for mutual debate that enables reviewers to develop their critical skills, while authors gain from their colleagues' experience and insights. The review process often includes researchers from other institutions as well.

### The Intellectual Life of the Institute in a Social Context

Weekly joint lunches in the cafeteria, monthly "staff and friends" lunches, and afternoon meetings at the barista's espresso machine on the third floor are popular meeting places for informal exchange and welcoming new colleagues. Researchers and staff members get together in one of the lunchrooms or on one of the terraces, or they meet in the Institute's foyer to head over to the restaurants on nearby Severinstrasse.



New researchers introduce themselves at the Meet the Newcomers coffee in the fall of 2016

Each fall, the Institute offers an *Intercultural Workshop* to its international researchers. The research coordinator and the international office are points of contact for new researchers as they get settled at the Institute. Members of the research staff help visiting researchers establish professional contacts both inside and outside the Institute, in Germany, and beyond.

The Institute's academic calendar begins on October 1 and ends in late July. New doctoral students, postdocs, and many visiting researchers begin work on October 1. Every fall, there are three gatherings that usher in the new academic year. A *Meet the Newcomers* coffee is open to everyone at the Institute. A *Welcome Session for New Doctoral Students* gives the managing director, the IMPRS-SPCE faculty, and the current doctoral students an opportunity to spend time with the new students – and vice versa. Members of the service staff offer a *Service Point*, where new researchers, doctoral students, and visiting researchers can familiarize themselves with the services and facilities available at the Institute.

The directors of the MPIfG regard it as one of their most important and rewarding tasks to provide for a rich social and intellectual context within which independent and spontaneous discussion and cooperation among all researchers can flourish. Communication among researchers is no less essential for this than direct interaction between directors and research staff. Recruiting staff and visitors, selecting topics for internal seminars and workshops, inviting guest speakers, and organizing lecture series are all important instruments for cultivating collective and individual creativity and independent motivation to produce excellent work.

The Society of Friends and Former Associates of the MPIfG provides a forum for networking among former MPIfG researchers who want to maintain their connection with the Institute and current members of the research staff. In 2016, the Institute introduced three new types of events aimed at enhancing the interaction between MPIfG alumni and current researchers. In June, alumni and MPIfG researchers were invited to the Institute's first *Alumni Reception* at the annual meeting of the Society for the Advancement of Socio-Economics (SASE) in Berkeley. "The European Union in Crisis Mode" was the issue addressed in September at the Institute's first *Research Meets Practice* workshop (*Wissenschaft trifft Praxis*) in Berlin, which brought together MPIfG researchers, alumni from political institutions and academia, and MPIfG Journalists in Residence. The *MPIfG Annual Colloquium* in November was the site of the first organized individual meetings between IMPRS doctoral researchers and senior alumni.

### RESEARCH STAFF AND DOCTORAL STUDENTS

### Dominic Akyel\*

Research fellow (Dr. rer. pol., Sociology, 2012, Universität zu Köln): market research; economic research; quantitative and qualitative data analysis; economic sociology; sociology of religion; demography

### Ana Carolina Alfinito Vieira\*

Doctoral student, IMPRS-SPCE (Master, Public Policy, 2012, Hertie School of Governance, Berlin): political ecology; global and transnational governance; processes of commodification; institutional change

### Jenny Andersson

MPIfG research associate and co-director of MaxPo (PhD, Economic History, 2006, Uppsala University): political economy of social democracy; political history of neoliberalism; transnational history; histories of prediction in a global space

### **Thomas Angeletti**

Postdoctoral researcher (Dr., Sociology, 2013, École des hautes études en sciences sociales, Paris): sociology of capitalism and its transformations; economic sociology; sociology of elites; financialization; critiques of finance; sociological theory

### Düzgün Arslantas

Doctoral student, IMPRS-SPCE, Universität zu Köln (MSc, International Relations, 2013, Middle East Technical University, Ankara): parties and party systems; clientelism; authoritarianism; political Islam; Turkish politics

### Ismail Emre Bayram\*

Postdoctoral researcher (PhD, Political Science, 2014, European University Institute, Florence): political economy; public policy; comparative politics; financial markets; financial crises; housing

### Jens Beckert

Director (Dr. phil., Sociology, 1996, Freie Universität Berlin; habil., Sociology, 2003, Freie Universität Berlin): role of the economy in society, especially based on the study of markets; organizational sociology; sociology of inheritance; sociological theory

### Chiara Benassi\*

Postdoctoral researcher (PhD, Employment Relations and Organizational Behavior, 2014, London School of Economics and Political Science): comparative employment relations; comparative political economy; skills; temporary work; union strategies

### Benjamin Braun

Senior researcher (PhD, Political Science, 2014, University of Warwick and Université Libre de Bruxelles): international political economy; economic sociology; central banking and monetary policy; management of expectations; financialization

### Helen Callaghan

Senior researcher (PhD, Political Science, 2006, Northwestern University): comparative political economy; European integration; corporate governance; preference formation in political parties and interest groups; changes in the structure of corporate ownership and their political impact

### Betsy Carter\*

Postdoctoral researcher (PhD, Political Science, 2012, University of California, Berkeley): comparative political economy; economic sociology; regulatory politics; institutional history; supply chain politics; the construction and protection of high-value added sectors

### Colin Crouch

External scientific member (Dr. phil., Sociology, 1975, Nuffield College, Oxford University; Emeritus Professor, University of Warwick): structure of European societies, with special reference to labor market, gender and family issues; economic sociology; neo-institutional analysis; local economic development and public service reform

### Matías Dewey

Senior researcher (PhD, Political Science, 2008, Universität Rostock): illegal markets; informal institutions; social theory; qualitative social research; Latin American studies

### Donato Di Carlo

Doctoral student, IMPRS-SPCE (MSc, Political Economy of Europe, 2014, London School of Economics and Political Science; Advanced Master in Public Policy and Social Change, 2015, Collegio Carlo Alberto, Turin): Varieties of Capitalism debate; comparative political economy; institutional analysis; industrial relations systems

### **Guus Dix**

Postdoctoral researcher (Dr., Philosophy of Science, 2014, Universiteit van Amsterdam): economic sociology; science and technology studies; incentives; public sector reform; history and philosophy of the social sciences

### Laura Einhorn

Doctoral student, IMPRS-SPCE (MA, Sociology of European Societies, 2016, Freie Universität Berlin): social stratification; social and economic inequality; economization of society; sustainability research; attitudes toward justice; sociology of consumption; quantitative and mixed methods

### Andreas Eisl

Doctoral student, Sciences Po, Paris, and IMPRS-SPCE (MA, Political Science, and MSc, Geography, 2015, Universität Salzburg): comparative and international political economy; public debt; fiscal rules; fiscal councils; mixed methods research design; eurozone

### Lea Elsässer

Research assistant (MSc, Economics, 2013, Universität zu Köln): political economy; public finance; social inequality; European integration; political representation

### Nina Engwicht\*

Postdoctoral researcher (Dr. rer. pol., Sociology, 2015, Universität zu Köln): illegal markets in post-conflict societies; peace and conflict research; transitional justice

### Timur Ergen

Senior researcher (Dr. rer. pol., Sociology, 2014, Universität zu Köln): economic sociology; historical methods; industrial organization; sociological theory

<sup>\*</sup> Left the Institute before January 2017.

### Irina España

Postdoctoral researcher (Dr. rer. pol, Economic Sociology and Economic History, 2016, Universität zu Köln): economic history; institutional theory; regional development

### Gregory Ferguson-Cradler

Postdoctoral researcher (PhD, History of Science, 2016, Princeton University): comparative and global political economy; history of science; environmental history; quantitative methods in history; theory of history; Russia and the post-socialist world

### Barbara Elisabeth Fulda\*

Postdoctoral researcher (Dr. rer. pol., Sociology, 2014, Universität zu Köln): sociology of the family; demography; educational sociology; economic sociology; urban sociology; sociology of space; comparative research; quantitative and qualitative research methods

### Olivier Godechot

MPIfG research associate and co-director of MaxPo (PhD, Sociology, 2004, Conservatoire national des arts et métiers – CNAM, Paris; habil., Sociology, 2013, Sciences Po, Paris): finance; wages; recruitment; labor markets; networks; inequality; work; France; United States; European Union

### Jiska Gojowczyk

Postdoctoral researcher (Magistra Artium, Sociology, 2012, Universität zu Köln): environmental sociology; institutional analysis; organizational sociology; culture and cognition

### Felipe González\*

Postdoctoral researcher (Dr. rer. pol., Sociology, 2015, Universität zu Köln): sociology of markets; sociology of credit; financial studies; consumer credit markets

### Kristina Gushchina

Doctoral student, IMPRS-SPCE, Universität zu Köln (MA, Political Science, 2015, Central European University, Budapest): political science; quantitative and comparative political research; research on women's representation; causes of political institutions' creation and their political and/or socio-economic impact; elections; electoral authoritarianism

### Jacob Habinek

Postdoctoral researcher (PhD, Sociology, 2016, University of California, Berkeley): economic sociology; sociology of knowledge; institutional change; social networks; quantitative and qualitative methods; social theory

### Lukas Haffert\*

Postdoctoral researcher (Dr. rer. pol., Political Science, 2014, Universität zu Köln): public debt; economic history; institutional theory

### Alexandra Hees

Doctoral student, IMPRS-SPCE (MA, Sociology, 2014, Albert-Ludwigs-Universität Freiburg): processes of commodification; sociology of markets; cultural embeddedness of the economy; sociology of the body

### Annina Hering (née Aßmann)

Postdoctoral researcher (Dr. rer. pol., Sociology, 2016, Universität zu Köln): sociology of the family; demography; social conditions and impact of flexible labor markets; quantitative empirical social and economic research

### Martin Höpner

Research group leader (Dr. phil., Political Science, 2002, FernUniversität in Hagen; habil., Political Science, 2007, Universität zu Köln): comparative political economy; comparative policy research; Europeanization; institutional change; industrial relations; corporate governance

### Marina Hübner

Doctoral student, IMPRS-SPCE (MA, Political Science, 2014, Otto-Friedrich-Universität Bamberg): international and comparative political economy; financial markets regulation; states as financial market actors

### Annette Hübschle-Finch\*

Postdoctoral researcher (Dr. rer. pol., Sociology, 2016, Universität zu Köln): illegal and informal markets; organized crime; the organized crime—terror nexus

### Lisa Kastner\*

Doctoral student, Sciences Po, Paris (PhD, Political Science, 2016, Sciences Po, Paris): international and comparative political economy; financial markets; regulation; consumer protection in financial services; lobbying; transnational civil society

### Torsten Kathke\*

Postdoctoral researcher (Dr. phil., American Cultural History, 2013, Ludwig-Maximilians-Universität München): cultural history; history of ideas; contemporary history; nineteenth- and twentieth-century United States; transnational and transatlantic history

### Sebastian Kohl\*

Postdoctoral researcher (Dr. rer. pol., Sociology, 2014, Universität zu Köln and Sciences Po, Paris): economic sociology; housing markets; political economy; social philosophy; philosophy of the social sciences

### Philipp Korom\*

Senior researcher (Dr. rer. soc. oec., Sociology, 2011, Karl-Franzens-Universität Graz): wealth inequality; economic sociology; sociology of elites/intellectuals; social network analysis



Düzgün Arslantas



Laura Einhorn



Irina España



**Annina Hering** 



Torsten Kathke

### Lothar Krempel\*

Senior researcher (Dr. sc. pol., Political Science, 1984, Universität Duisburg; habil., Sociology with a Focus on Empirical Social Research, 2003, Universität Duisburg–Essen): network analysis; dynamic modelling; organizational networks and interlocks; visualization of social structures

### Markus Lang\*

Doctoral student, IMPRS-SPCE (Diplom, Political Science, 2011, Otto-Friedrich-Universität Bamberg): economic sociology; organization theory; sociology of law; social network analysis

### Ariane Leendertz

Research group leader (Dr. phil., Modern History, 2006, Eberhard Karls Universität Tübingen): German and American history of the twentieth century; history of transatlantic relations; history of the social sciences; intellectual history

### Mark Lutter

Research group leader (Dr. rer. pol., Sociology, 2009, Universität Duisburg–Essen; habil., Sociology, 2015, Universität zu Köln): economic sociology; sociology of markets; social stratification; organizational sociology; political sociology; statistical modeling; survey research; sociology of diffusion

### Aleksandra Maatsch\*

Postdoctoral researcher (PhD, Political Science, 2009, Universität Bremen): European economic governance; national parliaments in the EU; democratic control of economic integration; European integration process; citizenship; migration and integration

### Aldo Madariaga\*

Postdoctoral researcher (Dr. rer. pol., Political Science, 2015, Universität zu Köln): comparative political economy; models of development; social policy and inequality; sociological theory

### Alina Marktanner

Doctoral student, IMPRS-SPCE (MA, Cultures of Arts, Science and Technology, 2014, Maastricht University): economic history; economization; marketization; societal complexity; New Public Management

### Renate Mayntz

Director emerita and founding director (Dr. phil., Sociology, 1953, Freie Universität Berlin; habil., Sociology, 1957, Freie Universität Berlin): theories of society/social systems; political institutions, policy development and implementation; development of science and of technology, relationship between science and politics; transnational structures and "global governance"

### Michael McCarthy\*

Postdoctoral researcher (PhD, Sociology, 2013, New York University): political sociology; labor movements and social movements; political economy; social policy; comparativehistorical methods

### Philip Mehrtens\*

Research fellow (Dr. rer. pol., Political Science, 2013, Universität zu Köln): comparative political economy; welfare state research; fiscal policy; methods of empirical social research; voting behavior and politics in Germany

### Martin Mendelski

Postdoctoral researcher (PhD, Political Science, 2014, University of Luxemburg): economic sociology; comparative political economy; varieties of capitalism; new institutional economics; rule of law; corruption; Europeanization; democratization; transnationalization; good governance; pluralism; Central and Eastern Europe; Western Balkans

### Daniel Mertens\*

Postdoctoral researcher (Dr. rer. pol., Political Science, 2014, Universität zu Köln): political economy; public finance; labor relations; political theory

### Daniel Meyer

Doctoral student, IMPRS-SPCE (Magister Artium, Sociology, 2016, Friedrich-Schiller-Universität Jena): economic sociology; science studies; sociology of knowledge; comparative social policy; labor market research

### Fokko Misterek

Research assistant (MA, Political Science, 2016, Rheinische Friedrich-Wilhelms-Universität Bonn): political economy of digitalization; democratic sovereignty under globalization; ideologies and institutional change; historical institutionalism

### **Daniel Monninger**

Doctoral student, IMPRS-SPCE (Magister Artium, History, 2014, Philipps-Universität Marburg): contemporary history; history of knowledge; history of ideas; history of energy; historical theory

### Guadalupe Moreno

Doctoral student, IMPRS-SPCE (MA, Economic Sociology, 2016, Universidad Nacional de San Martín, Argentina): economic sociology; economic anthropology; emergence of markets; processes of commodification; qualitative research methods (especially ethnography); Latin American studies

### Dennis Mwaura

Doctoral student, IMPRS-SPCE (Master, Public Policy, 2014, Hertie School of Governance, Berlin): political and technical constitution of economic markets; sociological theory; market microstructure; risk regulation; political theory; gender; temporal dynamics; transnational democratic innovations

### Sidonie Naulin\*

Postdoctoral researcher (PhD, Sociology, 2012, Université Paris-Sorbonne): economic sociology; sociology of markets; media studies; sociology of occupations and work; culture; food and consumption

### Stephan Paetz\*

Doctoral student, IMPRS-SPCE (MA, Social Sciences, 2013, Humboldt-Universität zu Berlin): economic sociology; professions; institutions and institutional change; organization studies; qualitative methods and case study research

### Thomas Paster\*

Research fellow (PhD, Political Science, 2009, European University Institute, Florence): comparative political economy; comparative welfare state research; industrial relations; business associations

### Virginia Kimey Pflücke

Postdoctoral researcher, Universität zu Köln (MA, Sociology, 2013, Universität Leipzig): sociology of work; gender sociology; historical and qualitative methods of social research

### Sigrid Quack\*

MPIfG research associate and professor of sociology at the Universität Duisburg–Essen (Dr. phil., Sociology, 1992, Freie Universität Berlin; habil., Sociology, 2007, Freie Universität Berlin): globalization and cross-border institution-building; development of transnational regulation; legal norms and regulatory standards; experts' role in the creation of norms; comparative economic and organizational sociology

### Inga Rademacher

Postdoctoral researcher (Diplom, Political Science, 2011, Goethe-Universität Frankfurt am Main): comparative political economy; tax reforms and tax competition; electoral and interest group influence on redistribution; historical methods in social research

### Filippo Reale\*

Postdoctoral researcher, Universität zu Köln (Dr. rer. pol., Political Science, 2016, Universität zu Köln): comparative institutional analysis; political economy; institutional change

### Aidan Regan\*

Postdoctoral researcher (PhD, Public Policy, 2012, University College Dublin): comparative political economy; European integration; Eurozone crisis; industrial relations; wage coordination; Ireland and southern Europe; causal process-tracing analysis

### Isabella Reichert\*

Postdoctoral researcher (Dr. rer. pol., Business Administration, 2015, Universität zu Köln): organization studies; social network analysis; intermediation; creative industries

### Arjan Reurink

Doctoral student, IMPRS-SPCE (MA, International Relations, 2012, Universiteit van Amsterdam): international political economy; economic sociology; tax policy and financial market regulation; offshore finance and tax havens; shadow banking; financial crime

### Karlijn Roex

Doctoral student, IMPRS-SPCE (MSc, Sociology, 2014, University of Oxford): sociology of diffusion; norms; economic inequality; public attitudes on welfare and distribution; work commitment

### Armin Schäfer\*

Senior researcher (Dr. rer. pol., Political Science, 2004, Universität Bremen; habil., Political Science, 2104, Ruprecht-Karls-Universität Heidelberg): democracy and social inequality; political economy; European integration; political parties

### Fritz W. Scharpf

Director emeritus (Dr. jur., Law, 1964, Albert-Ludwigs-Universität Freiburg; Full Professor, Political Science, 1968, Universität Konstanz): democratic theory; organization problems and decision processes in government; multi-level governance in Germany and the European Union; political economy of inflation and unemployment in Western Europe; comparative political economy of welfare states

### Simone Schiller-Merkens

Research fellow (Dr. rer. pol., Social Sciences, 2006, Universität zu Köln): formation of organizational fields; role of social movements in markets; processes and mechanisms of institutional change; institutional theory; social movement theories; economic sociology; practice theories

### Martin Seeliger\*

Postdoctoral researcher (Dr. phil., Political Science, 2016, Friedrich-Schiller-Universität Jena): international labor relations; comparative political economy; social inequality

### Marcin Serafin\*

Postdoctoral researcher (Dr. rer. pol., Sociology, 2015, Universität zu Köln): economic sociology; sociological theory; field theory

### Nico Sonntag

Doctoral student, IMPRS-SPCE (MA, Sociology, 2015, Universität Mannheim): diffusion; action theory; social stratification; labor markets

### Alexander Spielau

Postdoctoral researcher (Dr. rer. pol., Political Science, 2016, Universität zu Köln): comparative political economy; monetary and fiscal policy; regional economic integration; financialization

### Wolfgang Streeck

Director emeritus (Dr. phil., Sociology, 1979, Goethe-Universität Frankfurt am Main; habil., Sociology, 1986, Universität Bielefeld): political economy of modern capitalism; institutional change; labor markets and labor relations

### Lisa Suckert

Senior researcher (Dr. rer. pol., Sociology, 2015, Universität Bamberg): market sociology; sociology of organization; sustainability research; capitalism; field theory; discourse and conventions; institutional entrepreneurship



**Guadalupe Moreno** 



**Dennis Mwaura** 



Sidonie Naulin



Inga Rademacher



Arjan Reurink

### Kathleen Thelen

External scientific member (PhD, Political Science, 1987, University of California, Berkeley; Professor of Political Science, Massachusetts Institute of Technology): comparative politics; historical institutionalism and institutional theory; political economy of the advanced democracies; labor politics

### Christian Tribowski\*

Postdoctoral researcher (Dr. rer. pol., Sociology, 2015, Universität zu Köln): economic and organizational sociology; international political economy; cultural sociology; sociological theory; social science methodology and network analysis

### Asli Unan

Doctoral student, IMPRS-SPCE, Universität zu Köln (MA, Political Science, 2016, Sabanci University, Istanbul): comparative political institutions; institutional change; institutional reform; regulation of markets; regulatory agencies

### Tod Van Gunten

Postdoctoral researcher (PhD, Sociology, 2012, University of Wisconsin–Madison): comparative economic and political sociology; social networks; globalization and development; sociological theory; Latin America; Southern Europe

### Sara Weckemann\*

Postdoctoral researcher (Dr. rer. pol., Sociology, 2014, Universität zu Köln): sources of variation in family structure; social inequality; conditions and consequences of flexible labor markets.

### Annika Wederhake\*

Postdoctoral researcher, Universität zu Köln (Dr. rer. pol., Political Science, 2016, Universität zu Köln): comparative political economy; historical institutionalism; educational policy; social policy; labor relations

### Cornelia Woll\*

MPIfG research associate and co-director of MaxPo (PhD, Political Science, 2004, Sciences Po, Paris, and Universität zu Köln; habil., Political Science, 2013, Universität Bremen): comparative and international political economy; finance and trade policy; interest groups and business lobbying; European Union; France

### Gregor Zons\*

Doctoral student, IMPRS-SPCE, Universität zu Köln (Dr. rer. pol., Political Science, 2016, Universität zu Köln): comparative politics; political economy; party competition and new political parties

### Solomon George Zori\*

Postdoctoral researcher (Dr. rer. pol., with a focus in Business Administration, 2015, Universität zu Köln): international financial reporting; transnational accounting reforms; institutional change

### VISITING RESEARCHERS

### **Scholars in Residence**

### Francesco Boldizzoni

The complex dynamics of modern welfare systems

University of Turin, Italy 2014/01–03

### Robert Boyer

Analytical and social history of macroeconomic theory since John Maynard Keynes Institut des Amériques, Vanves, France 2015/02–05

### Lucio Baccaro

The growth model perspective on comparative capitalism

Department of Sociology, University of Geneva, Switzerland 2015/10–2016/01

### Visiting Professors and Postdoctoral Researchers

### Taner Akan

Institutional system analysis in political economy

Kocaeli University, Kocaeli, Turkey 2014/01

### Jenny Andersson

History of knowledge production and forms of governance

Centre d'études européennes (CEE), Sciences Po, Paris 2015/01–02

### Zofia Boni

Children and food in Warsaw: Negotiating feeding and eating

Department of Anthropology and Sociology, SOAS, University of London, United Kingdom

2015/10-2016/09

### **Betsy Carter**

Market dynamics, technological innovation, and the evolution of popular American music Department of Politics, University of California, Irvine, USA 2015/06

### Adel Daoud

Impact of the financial crisis on child poverty Department of Sociology, University of Gothenburg, Sweden 2013/09–2015/01

### Christoph Deutschmann

What can literature on globalization contribute to the theoretical understanding of markets without borders?

Department of Sociology, University of Tübingen, Germany 2015/11

### Jean Finez

The historical transformations of a political market: A sociological inquiry into the French railways (1823–2014)

Department of Economics and Sociology, University of Lille 1, France 2015/10–2016/02

### Edward F. Fischer

The future in economic thinking and culture Center for Latin American Studies, Vanderbilt University, Nashville, USA 2016/05

### **Achim Goerres**

Conflict and solidarity between generations in ageing welfare states

Institute of Political Science, University of Duisburg-Essen, Duisburg, Germany 2016/04-09

### Michael Hochgeschwender

How Catholic immigrants adapted to the specifics of American capitalism from 1865 until the **Great Depression** 

Amerika-Institut, Department of English and American Studies, University of Munich (LMU), Germany 2013/11-2014/02

### Roman Hofreiter

The sociology of markets and the dynamics of Central and East European capitalism Institute of Social and Cultural Studies, Matej Bel University, Banská Bystrica, Slovakia 2014/11

### Annette Hübschle-Finch

Why do communities poach and why don't they? A study of illegal wildlife economies, their leverage points, and enrolments

Environmental Security Observatory, University of Cape Town, South Africa; Global Initiative against Transnational Organized Crime, Geneva, Switzerland 2016/06-07

### **Johannes Kiess**

Perspectives for European trade unions Department of Social Sciences, University of Siegen, Germany 2016/09

### Dokvun Kim

Taxation and welfare-finance nexus in East

Department of Sociology, Seoul National University, Korea 2014/02-12

### Poul F. Kiaer

Institutional transformation in European political economy: A socio-legal approach Department of Business and Politics, Copenhagen Business School, Denmark 2016/11-12

### Kai Koddenbrock

Money in a capitalist global society Institute for Political Science, RWTH Aachen University, Germany 2016/01-2017/01

### Sebastian Kohl

Homeownership, renting and society: Historical and comparative perspectives

Department of Sociology, Uppsala University, Sweden 2016/07

### Aleksandra Lis

Relations between expert knowledge and processes of regulating new, controversial technologies in the European Union

Institute of Ethnology and Cultural Anthropology, Adam Mickiewicz University, Poznan, Poland

2015/10-12

### Andrea Mennicken

Quantification, administrative capacity, and

Department of Accounting, London School of Economics and Political Science (LSE), United Kingdom 2016/04-07

### Tom Nakano

Ethical fashion

Aoyama Gakuin University, Tokyo, Japan 2016/04-05, 2016/07

### **Olivier Pilmis**

Economic forecasting and uncertainty in the economy

Centre de sociologie des organisations (CSO), Sciences Po, Paris, France 2013/11-2014/07

### Sigrid Quack

Collaboration on a special section about "Varieties of Recursivity in Transnational Governance" for the journal "Global Policy" Institute of Sociology, University of Duisburg-Essen, Duisburg, Germany 2015/08-09

### Alfred Reckendrees

The "New Economy" of industrial capitalism: Industrial and institutional revolution in the

Centre for Business History, Department of Management, Politics and Philosophy, Copenhagen Business School, Denmark 2014/06-2015/06

### Maurício Reinert

Illegal, immoral and illegitimate - is there a difference? Should it, does it matter? Department of Business, State University of Maringá, Brazil 2015/10-2016/06

### May Zuleika Salao

People organization and skill formation School of Law and Governance, University of Asia and the Pacific, Metro Manila, Philippines

2016/05-07

### Stefan Svallfors

Subterranean politics: The work of policy professionals

Department of Sociology, Umeå University, Sweden, and Institute for Futures Studies, Stockholm, Sweden 2014/10

### Matt Vidal

The diffusion and implementation of lean production in the United States

Department of Management, King's College London, United Kingdom 2015/11-12

### Craig Zabala

Developments in the global shadow banking sector: New developments in the United States, Europe, and Germany Concorde Group, New York, USA

2016/07-2017/06

### **Hubert Zimmermann**

The euro crisis and the transformation of the European state

Department of Political Science, University of Marburg, Germany 2015/10-2016/03

### Visiting Doctoral Students

### Camille Allé

Policymaking of local public finance in France since the 1970s

Sciences Po, Paris, France 2015/05-06

### Barbara Brandl

Corporatist aspects of funding for research and technology

Department of Sociology, University of Munich (LMU), Germany 2015/06-07



### Pascal Braun

Systems of evaluation for high potentials Sciences Po, Paris, France 2014/01–06

### **Fabio Bulfone**

The state strikes back: Industrial policy and the emergence of successful Italian and Spanish multinationals in banking, electricity, and telecommunications

European University Institute, Florence, Italy 2016/11

### Tatiana Castilla

The role of social movements in building local markets: A comparative study between the Andean countries

Institute of Social Sciences (ICS), University of Brasília, Brazil 2015/10–2016/03

### Tom Chevalier

Institutional structuration of the transition to adulthood

Sciences Po, Paris, France 2014/04–06

### **Tracy Corley**

The impact of national and EU reforms on social constructions of legitimate and informal work in Germany

School of Public Policy and Urban Affairs, Northeastern University, Boston, USA 2016/07–09

### Lea Elsässer

Who gets represented? Political responsiveness in the context of growing inequality
Institute of Social Sciences, Osnabrück University, Germany
2014/10–2017/09

### Mario Gavenda

Social Europe in times of crisis Department of Political Science, Institute for Advanced Studies, Vienna, Austria 2015/02

### Ricardas Juskevicius

Subsidy politics in Europe: Explaining member state adaptation to supranational state aid regulation

London School of Economics and Political Science (LSE), United Kingdom 2016/01–04

### Tomas H. Loding

The financialization of the Norwegian public sector: Causes and consequences

Department of Sociology, University of Bergen, Norway 2015/10–12

### Matthew Maguire

Governance beyond governments: The importance of corporate social responsibility
Department of Political Science, Boston University, USA
2015/10–2015/12

### María Luisa Marinho

Health inequalities and social capital in Chile Department of Sociology, University of Warwick, Coventry, United Kingdom 2013/02–2015/11

### Christopher Rea

Emergence of state-directed but market-oriented regulatory institutions: Habitat conservation in the United States and Germany

Department of Sociology, University of California, Los Angeles, USA 2015/10–2016/06

### May Zuleika Salao

Institution building for skill formation in the Philippines

Tri-College PhD Program in Philippine Studies, University of the Philippines, Quezon City, Metro Manila, Philippines 2013/01–2014/05

### **Carl Sandberg**

Organization and identity in global work places Department of Sociology, Stockholm University, Sweden 2013/10–2014/02

### Katharina Sass

Comprehensive school reforms in Norway and Germany, 1959–1979

Department of Sociology, University of Bergen, Norway 2015/04–06

### Melchior Simioni

Carceral world: Economic sociology of borders and borders of the economy

Groupe d'étude des méthodes de l'analyse sociologique de la Sorbonne (GEMASS), Paris-Sorbonne University and CNRS, Paris, France

2016/04-09

### Nina Suesse

A third way to reproduce gender inequality: Welfare state reform in Germany since 1998 Department of European and International Studies, King's College London, United Kingdom

2015/10-2016/09

### Wei Tu

Collective industrial conflict patterns in China Renmin University of China, Beijing, China 2014/10–2015/09

### Alice Valiergue

The construction of the "voluntary carbon market": Providing equivalences between environmental, social, and economic values Sciences Po, Paris, France 2015/09–12

### Anne van der Graaf

Framing financial risk: What does financial risk management manage? MaxPo, Sciences Po, Paris, France 2016/04–05

### **MANAGEMENT AND BUDGET**

### **MANAGEMENT**

The Institute uses management methods that help it stay at the forefront of research. A network of committees facilitates the flow of information between research and service staff. The committees enable the administrative director, the service groups, and the research coordinator to stay in close touch with the managing director, the researchers, and their projects.

### **Functional Committees**

The directors, researchers, service staff, and student assistants are all represented on the functional committees of the Institute. The committees are chaired by researchers. Meetings are scheduled as needed. The Library Committee discusses which journals and databases should be subscribed to or cancelled and supports the library staff in adapting its collection to research developments at the Institute. The Computer Committee ensures broad input and discussion on IT innovations. The Publications Committee is a forum for discussing the Institute's publication policy and publication management. In addition, the committee chair organizes the internal and external peer review of the Institute's book series (published by Campus Verlag) and Discussion Paper series. The Professional Development Committee coordinates the program of continuing education at the Institute, which offers courses on social science research methods, academic skills, and languages. The Web Committee, chaired by the research coordinator, meets regularly to discuss the Institute's website, intranet, and social media presence.

The IMPRS-SPCE is represented in several of the functional committees by its academic coordinator, who is responsible for organizing the School's curriculum and its academic events.

### **Managerial Committees**

Chaired by the managing director, the managerial committees at the Institute meet regularly. Every two weeks, the heads of the service units and the research coordinator meet with the managing director to discuss decisions that need to be made and exchange information about ongoing projects. Once a month, this group is expanded to include the chairs of the functional committees. This Management Committee also has a planning session in December, where the service units' goals for the coming year are agreed upon and the previous year's developments are discussed.



### **Research Coordinator**

The research coordinator, who is also the academic coordinator of the IMPRS-SPCE, consults with and supports the MPIfG directors in research management issues and in implementing their decisions. She works closely with the administrative director, the administration, the editorial unit, and the other service groups. She is a point of contact for doctoral students, postdocs, visiting researchers, national and international partners, and the Society of Friends and Former Associates of the MPIfG. Her tasks also include optimizing the Institute's research infrastructure and preparing meetings and events.

In this dual role, she helps the institute constantly improve its recruitment of doctoral students, facilitate interaction between researchers at different career stages, and promote the



Since 2012, Ursula Trappe has been the research coordinator at the MPIfG

### Organizational structure of the MPIfG\* **Board of Trustees** Scientific Advisory Board **DIRECTORS ADMINISTRATION RESEARCH** Administrative Research Director Coordination Research Areas Sociology of Markets Institute Assembly **Service Groups Political Economy** of European Integration Administration Transnational Diffusion of Innovation Committees Library Economization of the Social and the History of Complexity Management Editing & PR IMPRS-SPCE Doctoral Program Library Secretaries **Emeriti Projects** Computer **Further Projects Publications** Web **Projects by Visiting Researchers** Professional Development \* As of March 2017

exchange between the MPIfG and research and educational organizations such as other Max Planck institutes, the Max Planck Society, universities, and funding bodies.

### **Good Scientific Practice**

In accordance with the Max Planck Society's *Rules of Good Scientific Practice*, researchers provide comprehensive material about their projects to be stored on the Institute's servers for ten years. They store primary data upon which the research is based and an explanation of the data's content, its structure, and any ways it may have been changed from its raw form. This should enable another user to interpret and understand the empirical basis of the project. At a *Good Scientific Practice Workshop*, research ethics issues and examples of scientific misconduct are discussed with researchers and doctoral students. The Institute also has an ombudsperson who serves as a confidential advisor if a violation of the principles of good scientific practice is suspected. The quality and integrity of the Institute's research is enhanced by these checks and balances.

### **Directors Meet with Researchers Regularly**

There are many informal opportunities for researchers to meet and exchange ideas (see Sections 4 and 7). In accordance with the bylaws of the Institute, there is an annual Institute Assembly (*Institutsversammlung*). Chaired by the managing director, it brings together the directors and the research staff to review the development of the Institute and provide a forum for discussion. In the summer or fall, there is a Project Planning Conference, also chaired by the managing director, where the project areas and possible research themes for the upcoming year and beyond are discussed.

### **Welcoming Newcomers**

The academic year begins in early October with three get-togethers: one for everyone, where the new researchers and staff members are introduced; one for the IMPRS-SPCE, where new doctoral students meet with fellow students, faculty members, and the managing director; and one for the newcomers, who meet with the heads of the service units to find out what support is available to them. The Institute also offers intercultural awareness workshops for all newcomers. Beyond these personal encounters, the MPIfG intranet, which was relaunched using Web 2.0 in 2013 and is continually being improved, helps newcomers find out who is working at the institute, what is happening from day to day, and what in-house services are available.

### **Support for Visiting Researchers**

The Institute is continually working to optimize its support for visiting researchers. Close cooperation between the international office, the administration, the research coordinator, and prospective visitors ensures that stays are well prepared and that any issues still open when a

visitor arrives can be easily dealt with. Long before their arrival at the MPIfG, visiting researchers receive detailed information about the Institute and the city of Cologne as well as access to the Institute's calendar, and the Institute helps them find accommodation. Immediately upon arrival, they can get down to work (see "MPIfG Visiting Researchers Program" in Section 3).

### **Representing Employees' Interests**

In accordance with German labor law, the MPIfG has a works council. Elected every four years, the works council represents the interests of the employees vis-à-vis the employer. It is consulted by the managing director when new positions are to be filled. It also cooperates with the managing director and the administrative director in setting works rules (such as how to manage flextime) and helps individual employees as needed. As stipulated in the federal Works Constitution Act, the works council meets regularly with the managing director and holds a works meeting, which all MPIfG employees attend, twice a year. The MPIfG works council sends a delegate to the central works council of the Max Planck Society. Two female employees, one from the research staff and one from the service staff, represent the interests of women at the Institute. The MPIfG researchers elect a representative to the Human Sciences Section of the Max Planck Society. The doctoral students elect a spokesperson to represent them within the Institute and meet with doctoral students from other Max Planck institutes.

### Promoting a Family-friendly Workplace and a Healthy Work Environment

The Max Planck Society has been awarded the Hertie Foundation's "Work and Family" certificate, recognizing its wide-ranging support for employees seeking to combine work and family responsibilities. The MPIfG provides flexible solutions for young parents and for those who need time to care for other family members (see "Promoting Work and Family Life Balance" in Section 4). This includes an agreement between the Institute and the works council that makes it possible for members of the service staff who care for family members to do some of their work from a home office on a regular basis.







The MPIFG provides flexible solutions for parents and for those who need time to take care of other family members



Airy lunchrooms, ample refrigerators, exercise classes, seminars on nutrition and stress management, and flextime are some of the ingredients in the Institute's recipe for health promotion at the workplace

The Institute has a working group on Promoting Health at the Workplace, which has initiated a range of activities on nutrition, exercise, and relaxation to promote employees' health and fitness. An in-house Health Day organized by the administration in 2015, for example, focused on nutrition and exercise, with invited talks from experts and an exchange of ideas and suggestions among the employees.

### **Communication Facilitates Effective Management**

Open channels of communication ensure that the directors only need to get involved in administrative issues at critical junctures of the decision-making process. The service units and the researchers each know what the other is doing, and plans for administrative projects are discussed in the appropriate forums. Members of the research staff and the service units have a high degree of autonomy in organizing their work environment. The intranet ensures a dynamic and decentralized flow of information.

Members of the service staff are in touch with their counterparts at MPG headquarters, other Max Planck institutes, and social science research institutes in Germany and abroad. They are also in contact with research institutes and university departments in the Rhine region. Communication in these networks helps ensure that the support staff can continue to provide MPIfG researchers with professional service.

### **SERVICE UNITS**

The administration, the IT services group, the editorial and public relations unit, the library, and the secretaries to the directors are the infrastructural backbone of the Institute. They provide support and ancillary services for the research staff and visiting researchers and contribute to the technical and organizational development of the Institute. Three trainees, one in administration and two in IT, are also part of the service staff. Student assistants provide support for researchers and staff members.

### **Administration and Personnel Development**

The administration is responsible for the Institute's human resource management, payroll, vocational training, budget planning, accounting, procurement, occupational health and safety, facility management, the reception desk, and support for visiting researchers before and during their stays, particularly through the international office.

### Supporting research

Administration staff members support research planning and career building in many ways, such as managing the IMPRS-SPCE's funding and optimizing its online application procedure. They also advise and inform the researchers about project funding opportunities and project management and help them prepare grant proposals and manage projects in national and international programs.

### Personnel development

The Institute encourages its employees to improve their professional skills by taking part in continuing education programs, including in-house seminars. The Professional Development Committee for researchers and staff tailors its program to respond to employees' needs. It offered over 30 courses between 2014 and 2016, including workshops on social science research methods, conference presentation and academic writing, and publishing in peer-reviewed journals as well as courses in German as a foreign language for researchers and English for staff members (see "MPIfG Professional Development Program" in Section 4).

### **Recruiting trainees**

The recruitment information package developed for potential trainees in 2012–2013, including promotional postcards and a separate webpage with testimonials on the Institute's German website, has helped the Institute attract more well-qualified young people to apply for vocational training in an international research setting (see "Vocational Training" below). The postcards were useful at job fairs and conferences.



### **Administrative services**

Heike Genzel, Christiane Wenz-Miebach, Ernst Braun, Margarete Wybranietz, Sabine Jordans, Jürgen Lautwein (Administrative Director), Renate Blödorn, Enke Otte-Wiese, Dirk Bloemen, and Petra Zimmermann



**Library services**Melanie Klaas, Cora Molloy, Susanne Hilbring, and Elke Bürger



IT services Bruno Egger, Susanne Schwarz-Esser, Manuel Schüren, and Jalal Dakkak

### Budgeting to maximize results

The Max Planck Society (MPG) uses the commercial bookkeeping system SAP, which provides a budgeting procedure to give institutes financial flexibility. SAP optimizes budgeting efficiency and project planning, enabling the Institute to maximize its results while staying within the limits of its budget.

### **Library**

The library supports the Institute's research by giving researchers and staff access to information and helping them find sources located outside the Institute. Users have a range of services at their disposal: on-demand acquisition of books, fast document delivery services and interlibrary loan facilities, generous lending policies, personal assistance in finding specialized databases, and in-house software workshops tailored to their needs.

### The collection

The library is developing into a "hybrid" library, comprising both traditional resources – books, documents, newspapers, and journals on paper – and digital ones. The book collections include some 62,000 printed books in the social sciences, political science, economics, and history that focus on the Institute's research program as well as 600,000 centrally licensed ebooks. The collection of printed journals was reduced to 120 journals over the last 3 years. Agreements between the Max Planck Society and publishing companies now give researchers and staff direct online access to most requested journals.

### eLibrary

In 2014, the Library launched the new discovery service *eLibrary*, which replaced the old library catalog. Library staff members have tailored open-source software to meet the needs of local

users. Design goals for the new interface were drawn from an extensive series of interviews with MPIfG members, conducted to ensure that the new tool meets the needs of researchers.

For users, *eLibrary* is a search engine for accessing the library's resources: it allows them to search for several things at once, all in one place. It helps them find the things they have traditionally looked for in the online library catalog: print books, ebooks, journal articles, book chapters, and much more. It points them to other sources, too, including selected research databases and external full-text resources such as JSTOR and online open access journals. *eLibrary* also helps users sort and filter their results, access the full text of the articles or books they need, and request books via Interlibrary Loan. The library's new online tool can be accessed directly by anyone visiting the MPIfG website.

### Online information services

A wide variety of sociological, political science, economics, law, and historical databases provides full-text access to primary and secondary sources worldwide. A special linking service provides access to the full text of electronic journal articles and ebooks directly from databases, Google Scholar, and catalog entries.

### Managing publication data

Committed to the principles of Open Access, the MPIfG seeks to provide online public access to every article resulting from the Institute's research. It has created an institutional repository located in the Max Planck Society's publication archive, MPG.PuRe, which the library staff updates continually by entering the researchers' publications. The library staff also uses the repository to manage Open Access to publications by the Institute's researchers, which entails monitoring the embargo periods required by copyright law (see Section 5 for more about the Institute's Open Access policy).

Since September 2016, the content of MPG.PuRe has fed the MPIfG publication webpages. Every publication by an MPIfG researcher entered into MPG.PuRe is automatically listed on the MPIfG website under "Recent Publications" and "Publications by the Researchers" or in one of the institute's series.

### **IT Services Group**

The IT services group provides a modern computer infrastructure for staff and researchers at the MPIfG. This includes planning and implementing an up-to-date communications infrastructure, installing efficient network printers, personal computers, and workstations, and providing a software package tailored to the users' needs. The group also offers advice and support on computer-related subjects, ranging from how to use remote-access services to designing, programming, and implementing solutions for classifying and processing complex data.

The Max Planck Institute for the Study of Societies has a homogeneous Windows Server environment that provides a variety of services to the PCs via Gigabit Ethernet, including personal and group file accounts that are centrally stored in accordance with the German laws on data protection and confidentiality, information services, database services, and client/server-based communication services such as computerized fax, email, and a connection to the internet.

In 2014, the Institute's entire WiFi infrastructure was overhauled, and the Institute joined the Eduroam initiative. The IT services group integrated the devices and services into the Institute's network that ensure access to Eduroam in the building. Eduroam is a roaming service that provides members of participating research institutions with an internet connection at other participating institutions around the world.

From 2014 to 2016, the IT group continued to enhance the flexibility and reliability of its server infrastructure by adding a server and migrating the web, database, and email servers into the virtual environment. It also expanded and revamped the storage area for project and research data. After the Max Planck Society (MPG) launched an MPG-wide video conference infrastructure, the group installed a new video conference facility in 2015 and 2016. At the same time, it upgraded the audiovisual equipment in the Institute's conference room.

From 2014 to 2016, two trainees completed their three-year apprenticeships as certified IT specialists for systems integration. One of them received an award from the Max Planck Society for his outstanding work performance. During this period, two new trainees began apprenticeships in systems integration, one in 2014 and one in 2015. The members of the IT services group continue to be committed to the Institute's vocational training program.

### **Editorial and Public Relations Unit**

### The MPIfG publication series

The main task of the editorial and public relations unit is to manage the Institute's publications: *MPIfG Books*, *MPIfG Discussion Papers*, and *MPIfG Journal Articles*. The group also manages the *MaxPo Discussion Papers* for the Max Planck Sciences Po Center on Coping with Instability in Market Societies and the *IMPRS-SPCE Dissertation Series* (launched in 2016) for the International Max Planck Research School on the Social and Political Constitution of the Economy. For the paper series, this includes editing, copy-editing, typesetting, producing, and distributing the papers in print and online. The unit also advises researchers on book projects for publication by national and international publishing houses and assists them with copyediting, translations, graphics, and publishing know-how when they prepare books for publication and journal articles for submission. To promote the Institute's publication series, the unit presents them online and creates and distributes brochures, flyers, and an email newsletter.

### Presenting the MPIfG to the scientific community and the public

The editorial and public relations unit develops and produces print and online informational materials about the Institute. It informs the public and the media about selected research topics, facilitates contacts between journalists and researchers, organizes the Journalist in Residence program, and represents the MPIfG with book exhibits at major social science conferences in Germany and internationally. It designs and maintains the MPIfG website and plans and organizes public events. The group also provides public relations and corporate design services for MaxPo.

In 2015, the Institute launched a Twitter account, which has been an important avenue for informing the public. Received particularly well by early-career researchers, journalists, and practitioners, the MPIfG Twitter account provides information on career opportunities, research findings, and events at the Institute.



Editorial and public relations services
Silvia Oster, Emily Niemann, Christel Schommertz, Cynthia Lehmann, Thomas Pott, and Astrid Dünkelmann

The group is in charge of internal public relations, including organizing in-house project presentations by the researchers for the service staff and coordinating the development of the MPIfG intranet. It also supports the Institute's alumni relations coordinator. In 2015 and 2016, the MPIfG developed a range of new alumni events and new ways for its alumni to keep up with the activities of the Institute; this was made possible through funding from the Alexander von Humboldt Foundation. The editorial and public relations unit contributed substantially to creating and implementing these new alumni offerings.

### Documenting research

By preparing reports for the Max Planck Society (Yearbook), the MPIfG Scientific Advisory Board (evaluation report), and the public (MPIfG Report and MPIfG Jahrbuch) on a regular basis, the editorial and public relations unit documents the Institute's research. It gathers, organizes, and archives the data and manages the design and production of the reports.

From 2014–2016, the group produced the MPIfG Jahrbuch 2015–2016, the MPIfG Report 2012–2013, the MaxPo Report 2012–2015, and six issues of the Gesellschaftsforschung newsletter. In its fields of expertise, the group continued to support the Institute's Professional Development Program, recruiting instructors and organizing courses on conference presentation techniques, conference participation in English, and academic writing in English and German.

### **Secretaries to the Directors**

The secretaries provide administrative assistance to the Institute's directors, manage events at the MPIfG, and run the IMPRS-SPCE office.

For the directors and the emeritus directors, the secretaries' work includes correspondence, travel organization, calendar and contact management, taking minutes at meetings, maintaining personal homepages, preparing manuscripts, filing records, and updating databases. They support the managing director in his contacts with the headquarters of the Max Planck Society.

For the Institute at large, the secretaries help to organize academic conferences, workshops and internal seminars, special events honoring members of the MPIfG community, and meetings of the Scientific Advisory Board and the Board of Trustees, which includes scheduling, sending out invitations, organizing catering, and securing accommodation. The secretaries also coordinate the scheduling of internal seminars and lectures, public lectures, and doctoral colloquia. They compile and send out the Institute's weekly online calendar to keep employees up to date about upcoming events and people joining or leaving the Institute. Trainees at the Institute who are working toward certification as office communication specialists receive a substantial amount of their on-the-job training from the secretaries.

The duties associated with running the IMPRS-SPCE office include supporting the recruitment process, helping doctoral students get settled, organizing the Summer School, and maintaining the IMPRS-SPCE website and database.

### **Vocational Training**

### **Trainees**

In Germany, employers participate in a "dual system" of vocational education. Secondary school students who do not plan to go to university (yet) can obtain qualifications for a variety of occupations in three-year programs of on-the-job training accompanied by instruction at a vocational school. A participant in the dual system since 1999, the MPIfG trains certified office communication specialists and information systems specialists. The Institute has two IT trainees and one administrative trainee on a regular basis. Four MPIfG staff members are officially certified to instruct trainees at the Institute. The head of the IT services group is a member of the Examination Board of the Cologne Chamber of Commerce. The six administrative trainees and eight IT trainees who have completed the trainee program since its inception have all succeeded in finding good jobs in the private sector; one of them has taken on a position as personnel specialist in the MPIfG administration. The Institute helps the trainees make the transition to employment after their program by giving them a flexible follow-up contract.

### **Interns**

The Max Planck Institute for the Study of Societies offers a small number of short-term internships. A serious interest in the social sciences is required as well as above-average grades and a willingness to work independently on projects. Interns are assigned to ongoing projects and gain insights into the institute's areas of research. The structured internship program for university students working toward a bachelor's or master's degree has proven to be a promising way to recruit highly talented students who might develop an interest in pursuing a doctorate at the IMPRS-SPCE.



Secretarial services Christina Glasmacher, Christine Claus, Petra Küchenmeister, and Claudia Werner



Trainees
Marius Müller, Marin Baban, and Frederik Fuchs

### **SERVICE STAFF 2017**

### **ADMINISTRATION**

Jürgen Lautwein (Administrative Director), Renate Blödorn, Dirk Bloemen, Ernst Braun, Heike Genzel, Sabine Jordans, Enke Otte-Wiese, Christiane Wenz-Miebach, Margarete Wybranietz, Petra Zimmermann

### **RESEARCH COORDINATION**

Dr. Ursula Trappe

### **LIBRARY**

Susanne Hilbring (Coordinator), Elke Bürger, Melanie Klaas, Cora Molloy

### **COMPUTING SERVICES**

Bruno Egger (Coordinator), Jalal Dakkak, Manuel Schüren, Susanne Schwarz-Esser

### **EDITORIAL AND PUBLIC RELATIONS UNIT**

Christel Schommertz (Coordinator), Astrid Dünkelmann, Cynthia Lehmann, Emily Niemann, Silvia Oster, Thomas Pott

### SECRETARIES TO THE DIRECTORS

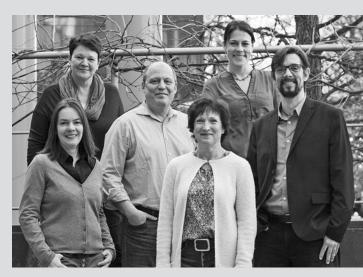
Petra Küchenmeister (Coordinator), Christine Claus, Christina Glasmacher, Claudia Werner

### TRAINEES

Marin Baban (Administration), Frederik Fuchs (IT), Marius Müller (IT)

Several service staff members work part-time.

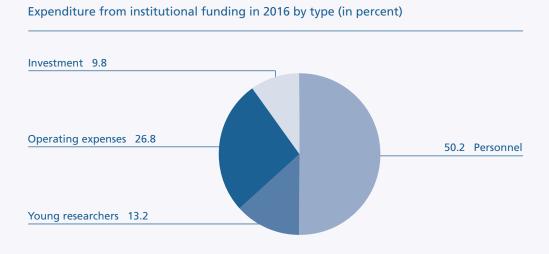
Markus Burtscheidt has been released from his operational duties in the IT services group so that he can serve as Chair of the Central Works Council of the Max Planck Society. He and his administrative assistant, Nicole Woop, have offices at the Institute.



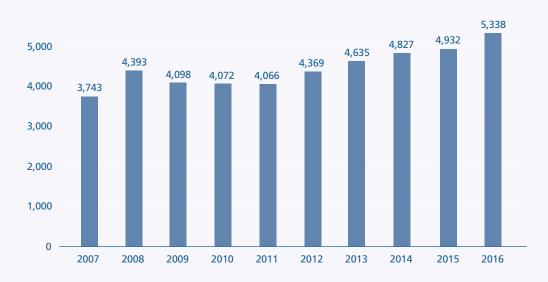
Nicole Woop (front left) provides administrative support for Markus Burtscheidt in the Central Works Council office. Members of the MPIFG works council in spring 2017: Susanne Hilbring, Markus Burtscheidt, Petra Küchenmeister, Silvia Oster, and Manuel Schüren

### **FACTS AND FIGURES**

## MPIfG personnel in December 2016 Research group leaders (3) Director (1) Senior researchers (6) Postdoctoral researchers (9) Trainees (3) Doctoral students (19) Student assistants (14) Visiting researchers in 2016 (26)







The Max Planck Institute for the Study of Societies (MPIfG) is an institute of the Max Planck Society for the Advancement of the Sciences e.V. (MPG), an independent, non-profit organization that is mostly publicly funded. In 2016, the Max Planck Society had a budget of 1.8 billion euros. Half of the government funding for the Max Planck Society's budget comes from the federal level (*Bund*) and half from the state level (the *Länder*). The rest of the funding comes from specific projects supported by the federal government, the state governments, the EU, and foundations.

Each of the some eighty Max Planck institutes receives an annual budget from the Max Planck Society. In 2014, 2015, and 2016, the MPIfG had expenditures of 4.8, 4.9, and 5.3 million euros respectively from institutional and grant funding. The Institute's budget covers personnel, special funding for young researchers, operating costs, investment, and research cooperations with other countries. The MPIfG has 13 permanently funded positions for senior researchers and currently employs some 28 young researchers financed by the MPIfG's core budget and IMPRS grants from the MPG. Research assistants receive temporary institutional funding. At the end of 2016, 39 researchers were working at the Institute. In addition, the Institute hosts visiting researchers from Germany and abroad whose stays last from one month to two years. In 2014–2016, the Institute hosted 69 visiting researchers from 21 countries.



### MPIfG Report 2014-2016

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Cynthia Lehmann

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Astrid Dünkelmann

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### Max Planck Institute for the Study of Societies

Max-Planck-Institut für Gesellschaftsforschung (MPIfG) Paulstr. 3, 50676 Cologne, Germany Phone +49 221 2767-0 | Fax +49 221 2767-555 info@mpifg.de | www.mpifg.de | @MPIfG\_Cologne

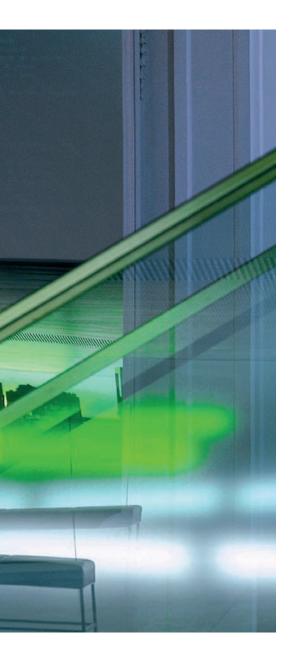
### Location

The MPIfG is located in the Südstadt section of downtown Cologne, ten minutes from the Cologne train station and twenty minutes from Cologne-Bonn Airport.

# AB-Kreuz Köln-Nord AB-Kreuz Köln-Ost A1 A3 A4 AB-Kreuz Köln-Ost A1 A3 A4 A4 AB-Kreuz Koln-West A4 Barbarossaplatz A3 A4 A4 A555 AB-Kreuz Gremberg

### **Photos**

MPIfG/Christoph Seelbach (cover), 5, 11 (bottom left), inside back cover; MPIfG/Matthias Jung 4; MPIfG/Astrid Dünkelmann 6, 7 (middle), 8, 9 (top), 11 (top left, right), 12, 13 (left), 15, 18 (left), 22, 23, 24, 25, 26 (left), 29, 31, 33, 34, 38, 41, 44, 45, 46, 47, 49, 51, 52, 53, 55 (top), 59, 60, 64, 66, 70, 71, 73, 76, 79, 80, 93 (top and bottom right), 94, 95, 96, 97, 99, 100, 103 (left), 106, 107, 108 (bottom), 109, 111, 114, 116, 119, 121, 123 (left, right), 125, 126, 131; Universität Duisburg-Essen 7 (left); Universität Duisburg-Essen/Picture People 7 (right); European Central Bank 9; MPIfG/Hardy Welsch 11 (bottom right), 17 (left), 37, 42, 107; Wikimedia Commons/harum 13 (right); MPIfG/Ernst Braun 17 (right), 18 (right), 112; MPIfG/Nina Engwicht 21; Barbara Regina Grübel 26 (right); www.juergen-bauer.com 55 (bottom); Study in Sweden 56 (left); Wikimedia Commons/Daderot 56 (right); MPIfG/Jan Knoff 63, 69; Inka Reiter 78; MPIfG/Jens Beckert 93 (bottom left); Andrew Anderson 103 (right); Université francoallemande/Iris Maurer 105 (top); Jacek Ruta 105 (bottom); MPIfG/Christel Schommertz 108 (top, middle), 123 (middle); MPIfG/Damian Jäger 129.



### The MPIfG

The Max Planck Institute for the Study of Societies (MPIfG) conducts basic research on the governance of modern societies. It aims to develop an empirically based theory of the social and political foundations of modern economies by investigating the interrelation between economic, social, and political action. Using primarily an institutional approach, it examines how markets and business organizations are embedded in historical, institutional, political, and cultural frameworks, how they develop, and how their social contexts change over time. The Institute seeks to build a bridge between theory and policy and to contribute to political debate on major challenges facing modern societies.

Prof. Jens Beckert is the director of the MPIfG. Some sixty researchers, including research staff, doctoral students, postdoctoral fellows, and visiting researchers, work together at the Institute in teams that often include scholars from other research institutions in Germany and abroad. The Institute cooperates closely with centers and departments at Sciences Po, Columbia University, Northwestern University, and the European University Institute, among others. The MPIfG is one of the largest social science research institutes in Germany.

The MPIfG is home to the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE), which it runs jointly with the Department of Management, Economics and Social Sciences at the University of Cologne. Offering a unique doctoral program focusing on economic sociology, comparative political economy, and contemporary history, the School prepares outstanding German and international graduate students for careers in academia.