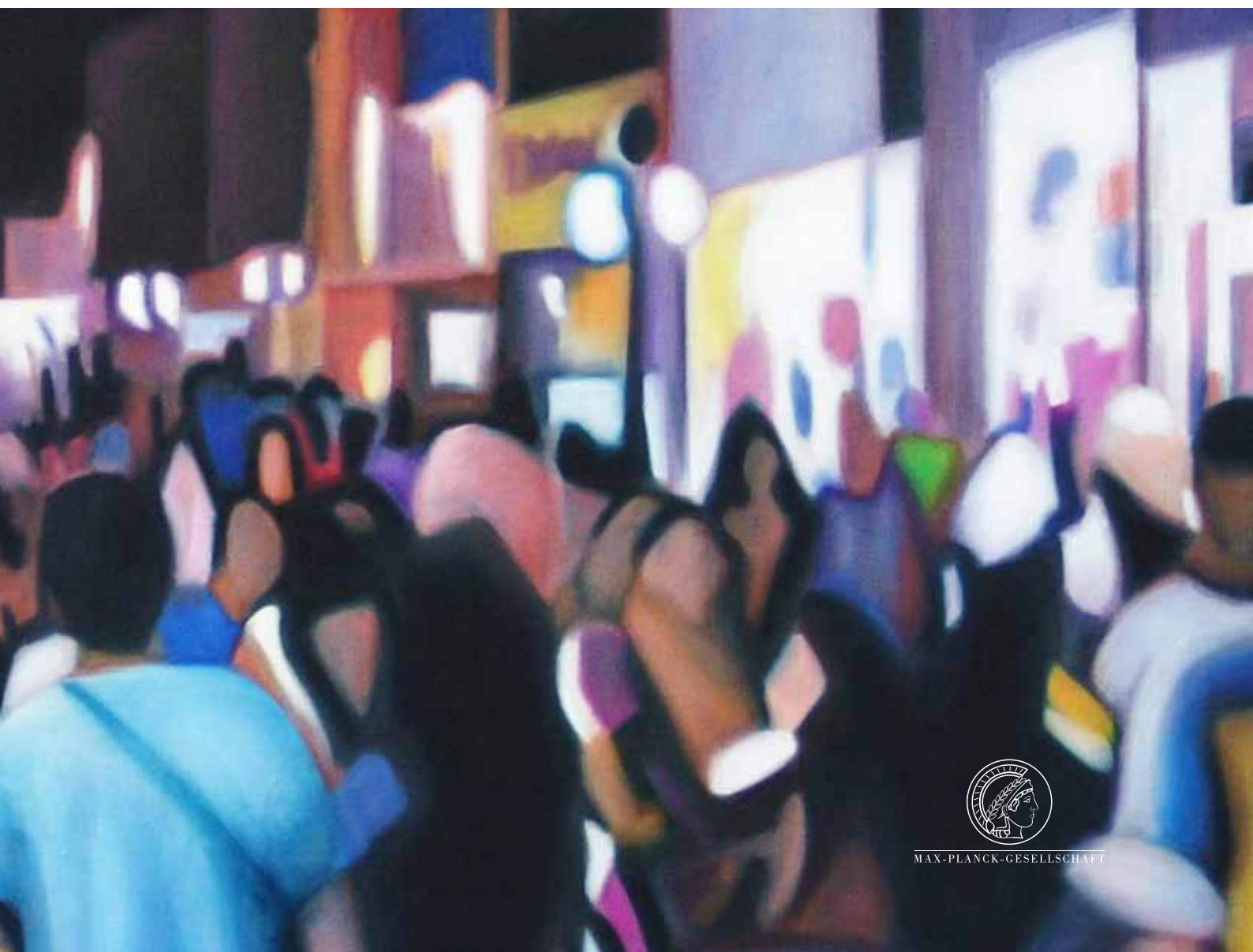




**MPIfG Report 2008–2009**



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MAX PLANCK INSTITUTE FOR THE STUDY OF SOCIETIES



## MPIfG Report 2008–2009





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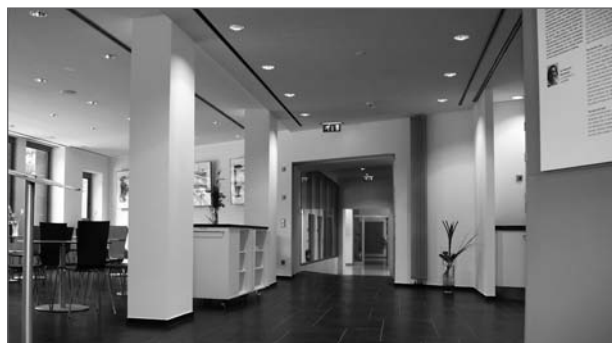
## The Years 2008–2009

After a period of change with a new director, a new research program, a new graduate school, and new conference facilities, the MPIfG has seen a period of consolidation during the last two years. In 2008 and 2009, we have focused on conducting ongoing research projects and initiating new ones, getting out results, fine tuning graduate training, and intensifying institutional contacts. With two research clusters led by the directors and three research groups led by senior researchers, the institute has a broad thematic base and good leadership resources for continuing its current third research program.

MPIfG researchers completed twenty projects in eight project clusters in 2008 and 2009. Their research led during this period to twenty monographs and four edited volumes. They published sixty-nine articles in peer-reviewed journals, over forty MPIfG Discussion Papers and MPIfG Working Papers, and almost 200 other publications.

Conferences were a major feature in the lives of MPIfG researchers in 2008 and 2009. They gave some 250 lectures at conferences worldwide and served as panel organizers and discussants at some sixty meetings with their colleagues. They were responsible for organizing or co-organizing fifteen major conferences, many of which were at other venues in Germany, Europe and the US, and seven of which were held in the new MPIfG conference facilities. As we expected, the conference room and the attractive cafeteria have enhanced the researchers' opportunities to host a wide variety of meetings.

The International Max Planck Research School for Research on the Social and Political Constitution of the Economy (IMPRS-SPCE) has been closely woven into the fabric of the institute. We have taken our program for training doctoral students to a new level thanks to the establishment of the School.





Jens Beckert



Wolfgang Streeck

Of course, our consolidation phase during the last two years has not stopped us from pursuing new goals. Intensifying our cooperation with other institutions, particularly with the University of Cologne and Sciences Po in Paris, has been a major concern. Thanks to the IMPRS-SPCE, contact with the university has grown. The University of Cologne plans to fill a new professorship for economic sociology and political economy in collaboration with the institute (*Brückenprofessur*) in the fall of 2010. This is a major step forward in the relationship between the MPIfG and the university. The next one could be a joint research master's degree to prepare IMPRS-SPCE students for their dissertation projects.

Since the mid-2000s, Sciences Po has become our closest international partner institution. With many joint workshops, a joint doctoral program, an MPIfG research group leader in Paris, and the exchange of visiting doctoral students, the MPIfG is now working closely with some of the leading French sociologists and political scientists. Only three hours away by train, Sciences Po is easily accessible from Cologne. By cooperating with its researchers and institutes, the MPIfG is part of the most vibrant intellectual environment in continental Europe and is helping to strengthen French-German relations in academia. The MPIfG seeks to intensify cooperation even further by pursuing the establishment of a Max Planck Center in Paris in the near future.

The careers of MPIfG researchers also saw important change between 2008 and early 2010. Three senior researchers went on to positions as professors at major universities. The students who received their doctorates all found positions in academia, government institutions, or the private sector, and our postdoctoral fellows went on to good jobs at universities and research institutions in Germany and abroad.

A major milestone during the period covered by this report was the twenty-fifth anniversary of the MPIfG, which we celebrated in the fall of 2009. Drawing on twenty-five years of scholarly inquiry, and having been rated as one of the top institutions in social science by the German Science and Humanities Council in 2008, the MPIfG looks to the future with a sense of accomplishment. With continued diligence, open minds, and a spirit of discovery, we will continue to seek answers to some of the important questions challenging society today.

Jens Beckert, Wolfgang Streeck  
*Directors*

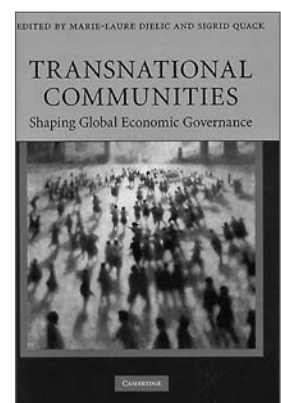
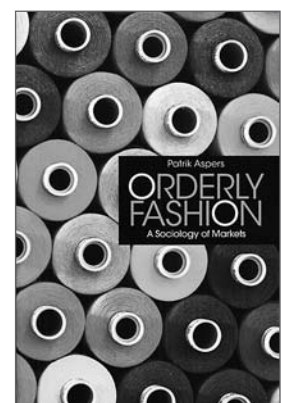
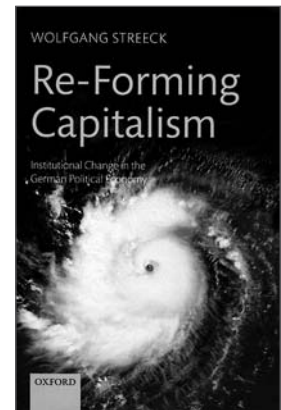


## Highlights

The years 2008–2009 were very productive ones for the institute. After a period of substantial innovation from 2005 to 2007, the institute focused on the progress of research projects, conferences, cooperation, and further optimization. Several research projects were completed. Their results are reflected in 23 MPIfG Books and 69 peer-reviewed journal articles, many of which are available via Open Access. A new Otto Hahn research group was established at Sciences Po in Paris. The institute hosted several major conferences, many in its new conference facilities. The newly-founded IMPRS-SPCE has sought continuously to improve its recruiting, admissions, welcoming, curriculum, stays abroad, and graduation in order to ensure that the students complete the program successfully. Contacts with the University of Cologne have intensified. The university has established a professorship in collaboration with the institute that is scheduled to be filled in the fall of 2010. Doctoral students, post-doctoral fellows, and senior researchers whose contracts ended went on to positions at universities in many countries or careers outside academia, and some doctoral students went on to become research fellows at the MPIfG. As they often have in the past, researchers received awards for their articles and theses. The institute received an excellent rating from the German Science and Humanities Council in 2008. In December 2009, friends from near and far joined the directors, researchers, and staff to celebrate the institute's twenty-fifth anniversary.

## Research Results

Some 20 projects were completed in 2008 and 2009, resulting in over 100 publications (see “Completed Projects”). In the field of the sociology of markets, publications from the projects on the social order of the global fashion industry and on the distributional effects of the lottery in Germany received much attention. Patrik Aspers' book *Orderly Fashion: A Sociology of Markets* has been called “a subtle account of all aspects of branded garment retailing.” His project also yielded four peer-reviewed journal articles, one of which won the Karl Polanyi Award of the Economic Sociology Section of the German Sociological Association (“Wissen und Bewertung auf Märkten”). Among the findings based on their study of the German lottery market, Jens Beckert and Mark Lutter showed that lotteries are a form of regressive taxation. Their project led to four peer-reviewed articles, one of which won the First Prize for Articles in the Social Sciences awarded by the Fritz Thyssen Stiftung (“Wer spielt, hat schon verloren?”). A major work emerging from the project area on institutional change in contemporary capitalism is Wolfgang Streeck's *Re-Forming Capitalism*, which examines the current liberalization of the postwar economy of democratic capitalism. The book is the culmination of Streeck's many years of studying wage-setting and wage structure, the organization of business and labor in business associations and trade unions, social policy, public finance, and corporate governance. Achim Goerres' book



on *The Political Participation of Older People in Europe* has been said to “overturn one conventional wisdom after another about the political impact of aging populations.” Four peer-reviewed articles came out of Goerres’ project on politics in aging societies. In the project area on science, technology, and innovation, Ulrich Dolata and Raymond Werle wrapped up their project on the socio-economic and institutional repercussions of technology, “Bringing Technology Back In,” in 2009, publishing three peer-reviewed articles and an edited volume, *Gesellschaft und die Macht der Technik* (society and the power of technology).

Among the many other books published by MPIfG authors between 2008 and mid-2010, *Inherited Wealth* (Jens Beckert), *Wirtschaftssoziologie* (edited by Jens Beckert and Christoph Deutschmann), *Transnational Communities* (edited by Marie-Laure Djelic and Sigrid Quack), *Deception* (Brooke Harrington), *Die Politische Ökonomie der europäischen Integration* (edited by Martin Höpner and Armin Schäfer), *Interessenvermittlung in Politikfeldern* (edited by Britta Rehder, Thomas von Winter, and Ulrich Willems), *Der erschöpfte Sozialstaat* (Christine Trampusch), and *Firm Interests* (Cornelia Woll) stand out, as do *Community and Autonomy* and *Föderalismusreform* (both Fritz W. Scharpf) and *Sozialwissenschaftliches Erklären* and *Über Governance* (both Renate Mayntz).

### Researchers Honored for Contributions to Their Fields



Renate Mayntz (l.) receives the Ernst Hellmut Vits Prize for her outstanding contributions to research. The 20,000 euro prize was awarded at Münster Castle on November 27, 2008.

In 2008, Renate Mayntz received the Ernst Hellmut Vits Prize from the Society for the Promotion of the University of Münster in Westphalia for her “outstanding contributions to research,” and Fritz W. Scharpf received an honorary doctorate from the European University Institute in Florence. In 2009, Guido Möllering was awarded the Peregrinus Award of the Bavarian Academy of Sciences and Humanities for his “significant interdisciplinary and internationally oriented work in the social sciences and its impact on business and society.”

### IMPRS-SPCE Is Part of the Institute’s Fabric

Inaugurated by the MPIfG and the Department of Management, Economics and Social Sciences of the University of Cologne in 2007, the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE) has become an integral part of the institute. In 2008 and 2009, eight students were awarded doctorates, three receiving the grade *summa cum laude*. As of June 2010, fourteen students are enrolled in the program at the MPIfG and five at the Uni-

versity of Cologne. The School seeks continuously to optimize its curriculum and its organization. The quality of the applicants and the students chosen reflects this effort, as do the positions the students are offered upon receiving their doctorates. In 2009, the IMPRS-SPCE expanded the three-year program by three months. Having offered the program since 2005 during the run-up to the School's founding, the MPIfG will be welcoming its sixth cohort in 2010. In 2009, the School had its first graduation ceremony. Presided over by the managing director, the *Promotionsfeier* gives the community at the institute, the students' families, and their friends an opportunity to honor the students' accomplishments (see "Graduate Training").

### Cooperating with the University of Cologne

Conducting the IMPRS-SPCE jointly with the Department of Management, Economics and Social Sciences of the University of Cologne has enhanced the contacts between the MPIfG directors, their fellow University of Cologne faculty members, and students at the university. The directors, research group leaders, and other research staff members at the MPIfG teach courses at the university, some of which are held at the institute. A welcome development for both institutions is the Joint Professorship for International Comparative Political Economy and Economic Sociology at the University of Cologne and the MPIfG (*Brückenprofessur*) scheduled to be filled in the fall of 2010.

### Strengthening Ties to Sciences Po

With the establishment of Cornelia Woll's Otto Hahn Research Group on Economic Patriotism at Sciences Po, the MPIfG has added a new cornerstone to its growing cooperation with the Fondation Nationale des Sciences Politiques in Paris. The MPIfG conducts a joint doctoral program (*cotutelle*), a summer school for doctoral students (the Max Planck Summer Conference on Economy and Society), an international exchange program for doctoral students and researchers, joint seminars, and workshops at regular intervals with Sciences Po, the leading social science university in France.



Cornelia Woll is the coordinator of the Otto Hahn Research Group on Economic Patriotism at Sciences Po.

### Organizing Conferences at Home and Abroad

The MPIfG was involved in organizing fifteen major conferences in 2008 and 2009 (see "MPIfG Conferences" in "Relations to the Scientific Community and the Public"). About half were held outside the institute, and the other half took advantage of

the new conference facilities created at the institute in 2008. The conferences outside the institute were at Harvard, Northwestern, Sciences Po, Villa Vigoni, and Ringberg Castle. Researchers welcomed the opportunity to hold larger events at the MPIfG, hosting section meetings of their professional organizations' sections, for example. The institute itself had its first two Annual Colloquiums (*Institutstage*) in 2008 and 2009, offering academics and practitioners from business, government, associations, and the media panel discussions with representatives from the institute and other research institutions. The Colloquiums have proven to be an excellent way for the institute to reach out to local experts and promote dialog on its research.



Ulrich Dolata

### Excellent Rating from the German Science and Humanities Council

The MPIfG was rated “excellent” in three out of six categories by the German Science and Humanities Council (*Wissenschaftsrat*) in 2008, when the Council evaluated 57 sociology departments and sociological research organizations in Germany. The leaders in the rating – the MPIfG, the University of Mannheim, and the German Socio-Economic Panel Study at the Deutsches Institut für Wirtschaftsforschung – are excellent in terms of research quality. The MPIfG also rated excellent (the top rating) on efficiency and the promotion of young researchers.



Marius R. Busemeyer

### Career Moves

Four senior researchers have become professors at leading universities: Ulrich Dolata became Professor of the Sociology of Organization and Innovation at Stuttgart University, Patrik Aspers became an Associate Professor of Sociology at Stockholm University, Brooke Harrington became an Associate Professor of Sociology at Copenhagen Business School, and Marius R. Busemeyer will be Professor of Political Science at the University of Konstanz in 2011. Of the doctoral students who left the institute after short stints as MPIfG postdoctoral fellows, Birgit Apitzsch became a research fellow at the Institute of Sociology at the University of Duisburg-Essen, Simone Burkhart became Head of the Evaluation and Statistics Section in the Strategy and Projects Department of the German Academic Exchange Service in Bonn, Philipp Klages became a postdoctoral fellow and the Coordinator of the Graduate Program “Markets and Social Systems in Europe” at Bamberg University, and Olga Malets became a lecturer at the Chair of Forest and Environmental Policy of the TUM Business School in Munich. Hendrik Zorn became a consultant at Boston Consulting in Frankfurt. Two other former doctoral students at the institute, Mark Lutter and Sascha Münnich, have become MPIfG research fellows. All of the postdoctoral fellows who left the MPIfG in 2008 and 2009 went on to interesting jobs in academia,



Patrik Aspers

taking on positions at New York University (Gabriel Abend), the University of Toronto (Christian Breunig), the Mannheim Centre for European Social Research (Jan Drahoukoupil), the National University of Singapore (Kurtulus Gemici), the University of Cologne (Achim Goerres), Utrecht University (Andrea M. Herrmann), the University of California–Davis (Stephanie Lee Mudge), the Social Science Research Center Berlin (Alexander Petring), the Max Planck Institute for Social Anthropology (Monica Vasile), and the Central European Labour Studies Institute in Bratislava (Marta Kahancová).

## Twenty-Fifth Anniversary

On December 4, 2009, the MPIfG celebrated its twenty-fifth anniversary at the Wallraf-Richartz-Museum in Cologne. When it founded the Max Planck Institute for the Study of Societies on November 23, 1984, the Max Planck Society reinforced its interest in supporting research on human society. Since 1984 the institute has been conducting research on the governance of modern societies. Concentrating today on the social and political foundations of modern economies, it is one of the largest institutes for research in the social sciences in Germany.

The anniversary day began with the MPIfG's 2009 Annual Colloquium on "Social Sciences between Professionalization and Civic Involvement." Historian Ariane Leendertz of Ludwig-Maximilians-Universität Munich presented the results of her study on the the Max Planck Society's pragmatic reorientation regarding the social sciences between 1975 and 1985 (Ariane Leendertz, *Die pragmatische Wende: Die Max-Planck-Gesellschaft und die Sozialwissenschaften 1975–1985*, Vandenhoeck & Ruprecht 2010. Research for this book was funded in part by the Society of Friends and Former Associates of the MPIfG). Reimar Lüst, who was President of the Max Planck Society when the institute was founded, and Franz-Xaver Kaufmann, Professor of Social Policy and Sociology at Bielefeld University until 1997 and chair of the Scientific Advisory Board in the MPIfG's early years, discussed Leendertz' presentation. These three viewpoints were published in MPIfG Working Paper 10/1. Peter A. Hall, Krupp Foundation Professor of European Studies at Harvard University and former chair of the Scientific Advisory Board of the MPIfG, concluded the Colloquium with his talk about "The Political Origins of Our Economic Discontents."

In the afternoon, Jens Beckert, managing director of the MPIfG, welcomed some 180 guests to the official twenty-fifth anniversary celebration at the Wallraf-Richartz-Museum. After he briefly reviewed the first twenty-five years, representatives from local and region-



Reimar Lüst and Wolfgang Streeck  
at the 2009 Annual Colloquium

al governments, the University of Cologne, Sciences Po, and the Max Planck Society addressed the audience, expressing their appreciation for the institute's independent thinking and their hopes for a continuation of the study of societies in Cologne. A panel discussion on "Governing Society: Politics versus Markets?" followed. The present and past directors of the institute – Renate Mayntz, Fritz W. Scharpf, Wolfgang Streeck, and Jens Beckert –



The present and past directors – Jens Beckert, Fritz W. Scharpf, Renate Mayntz, and Wolfgang Streeck – discuss the development of the institute with moderator Jürgen Zurheide (center).

talked about the development of the institute's research program since 1984, its current research interests, and the relationship between the social sciences and political practitioners. A podcast of the discussion (in German) is posted on the MPIfG website (for more in English, go to <[www.mpifg.de/institut/mpifg25\\_en.asp](http://www.mpifg.de/institut/mpifg25_en.asp)>).

In the evening, Cologne Mayor Jürgen Roters invited everyone to a reception at the nearby Cologne City Hall, where the four MPIfG directors, alumni from all phases of the institute's history, current researchers, support staff members, and friends of the MPIfG enjoyed the rare opportunity to get together.

# Project Areas and Research Projects

## The Research Program

Since its foundation in 1985 the Max Planck Institute for the Study of Societies has gone through three program periods, each concerned with the governance of contemporary societies from a different perspective. Shifts in the program have reflected the results of research and theorizing, as well as real-world changes in economic and political organization that led to new research questions.

The first program, from 1986 to 1995, featured historically and internationally comparative studies of the interaction between political-administrative intervention and societal self-organization in selected sectors “close to the state” (*staatsnahe Sektoren*). Special attention was paid to health care systems, organized research and science, and large technical infrastructures, in particular telecommunications. The objective was to develop a realistic, practically useful social science-based theory of the governance of modern societies by an interventionist state in cooperation with an organized society.

The second period, from 1996 to 2005, responded to the growing importance of markets and competition even in sectors that had formerly been protected and controlled by state authority. Telecommunications, for instance, which until the mid-1990s had been a state monopoly, was privatized and deregulated. That markets played a growing role in the 1990s may in part have been due to changes in ideologies and in public perceptions of reality. But it was also a result of new constraints on the regulative capacities of the nation-state caused by internationalization, including European integration, and international regime competition. Subsequently, newly developing forms of multi-level governance and the consequences of economic liberalization for states and governments became main subjects of research at the MPIfG.

Today, the continuing shift from state regulation to market-driven forms of social order requires paying even more attention to the working of the economy and its interaction with the polity and other societal subsystems. Thus current research inves-

tigates the social, cultural, and political preconditions for the operation of markets, which have become dominant institutions governing production and distribution. Projects explore how markets and business organizations are embedded in historical, institutional, political, and cultural frameworks, as well as the social and political processes that shape economic relations over time. Rather than a prescriptive theory of state intervention, the objective is an empirically based understanding of the social and political foundations, or the “constitution,” of modern economies and of the interrelations between social, political, and economic action.

That the economy has become the main subject of interest at a research institute devoted to *Gesellschaftsforschung* – i.e., “the study of societies” – reflects the ongoing transformation of the postwar socio-economic order of “embedded liberalism.”



The MPIfG in downtown Cologne

As long as this order was intact, modern capitalism was amenable to supportive political intervention with respect to both economic efficiency and social peace. Today it appears that the capitalist economy has largely emancipated itself from the tutelage of politics and the state, and has in turn begun to impose its terms on the political system. In the midst of a historical process of worldwide liberalization, it seems that now more than ever, and certainly more than in the postwar period, capitalist markets determine the conditions under which other social spheres operate. The financial and economic crisis that has been unraveling since 2008 reflects this development. In particular, the bailout poli-

cies demonstrate the extent to which the state has become the hostage of the markets rather than reestablishing political control over the economy.

Understanding the operation of the economy thus becomes a precondition for understanding other areas of social life, including politics and the state, which seem to be increasingly driven by what presents itself as a self-driven process of market expansion. Political economy in particular can no longer afford to treat the economy as a neutral entity separate from society operating under distinct and invariable “laws” of cause and effect, to be strategically utilized by policy-makers for the common good. As the economy ceases to function as a machine for the creation of material well-being, it becomes imperative for political-economic theory to crack open its “black box” and re-include its inner workings in the world of social action, much in the manner of classical political economy before the disciplinary peace settlement between sociology on the one hand and economics on the other.

Thus, although the current program moves the economy to the center of the institute’s research agenda, this does not mean that work at the MPIfG will replicate economics as an academic discipline. Unlike standard neo-classical economics, and in an attempt to return to some of the roots of sociological and economic theory, projects at the MPIfG study the contemporary capitalist economy *as a historical social order*



with real actors in unique historical contexts. Doing so requires a revival of traditions of *economic sociology and political economy as theories of society*. While recovery of a *social theory of the economy* cannot at present be more than a program, previous and ongoing research suggests several directions in which to go:

1. A theory of the economy as a social order needs to be based on empirical-historical rather than theoretically stylized actor preferences. In other words, it requires a theory of action that is capable of understanding preference formation as shaped by the identities and interest perceptions of actors in historical social contexts. This is a categorically different approach from theories of “rational choice,” even though instrumental rationality may in specific contexts be a pragmatically useful assumption or a correct empirical observation, just as rational-egoistic utility maximization may be and indeed is a powerful, socially sanctioned actor disposition in specific circumstances and social contexts. In dealing with empirical preferences, the inevitable limitations on the cognitive and predictive capacities of human actors must be taken seriously, in the sense that they must be treated as essential rather than ephemeral elements of human action. To endogenize actor preferences and overcome the manifold limitations of rational choice modeling (“*homo oeconomicus*”), research at the MPIfG looks to sociological theories of action and cultural evolution, as opposed to psychological-naturalistic approaches that assume preferences and behavior to be “hard-wired” products of natural, i.e. evolutionary-biological history.

2. Explaining how the economy functions in society requires an *empirical-analytical* rather than a functionalist and efficiency-theoretical, prescriptive approach. Unlike most of contemporary economics, a theory of the social and political constitution of the economy cannot be content with analyzing economic processes in terms of the extent to which they maximize, or fail to maximize, the “efficient” use of resources. Instead it must try to understand how actors in specific social contexts define economic efficiency and how and why they act, or do not act, in its pursuit. This makes it necessary to include in the analysis cultural frames and meanings attached to economics and the economy, paying attention to their evolution over time.

3. A central subject of any social theory of the economy must be the social preconditions needed for *markets* to become stable arenas of social interaction in production and exchange. These include but are not limited to firmly enshrined property rights, reliable legal protection, especially from predatory government, and non-confiscatory regimes of taxation. Generally for market exchange to take place, actors need to be able to form stable expectations regarding the outcomes of risky decisions. At the same time, stable conditions on competitive markets are continuously undermined by actors trying to secure better outcomes for themselves by changing the rules of the game in their favor. Research and theory have identified three coordination problems faced by market actors: the value problem; the problem of competition; and the problem of cooperation. Typically these are studied from a micro perspective, looking at economic exchange from the viewpoint of actors, while explaining the solutions found with reference to the social macrostructures in which actors are embedded, which include institutions, social networks, and cogni-

tive framings. From the perspective of society as a whole, the latter also limit the reach of markets and commodification, protecting zones of social stability from the volatility of self-regulating relative prices, which typically takes place in conflict with the progress of market expansion.

4. A social theory of the economy recognizes that societies and social structures cannot ultimately be explained as results of economic rationalization, nor can they be entirely reorganized in the service of economic efficiency. Even in contemporary capitalism, efficient allocation of resources is only one social value among others, with some of which it is in continuous and irresolvable conflict. For example, pressures to “economize” may violate interests in the predictability of social relations and the stability of social structures, subjecting social life to a degree of volatility that sections of society may, for various and again potentially conflicting reasons, find unacceptable. Expanding markets may therefore, and typically do, cause deep divisions in societies about what limits to set to the commodification of labor, capital, nature, and other “fictitious commodities.” Such divisions, in turn, may give rise to social countermovements to marketization, trying to exempt specific spheres of social life from economic rationalization. “Market struggles” of this sort are typically fought as political conflicts over redistributive policies, the nature and extent of the modern welfare state, or the proper role of political democracy in relation to a capitalist economy. Their fundamental significance for modern societies derives from the fact that utility-maximizing rational-economic action as a variant of social action seems to depend on the presence of social relations and institutions that are based on trust, reciprocity, equity, and the like – institutions, in other words, that also support and contain economic action. This raises the possibility that rational-egoistic economic action may undermine social conditions that it requires for its continued viability – and that, paradoxically and unintentionally, social countermovements against market expansion may ensure that rational utility maximization, where it is socially licensed, remains socially and technically viable. Economic sociology and political economy need to develop a sufficiently complex conceptual toolkit to enable themselves to tackle these central issues of contemporary sociology and political economy.

5. A social theory of the economy must not conceive of its object in the abstract, but rather in the concrete *historical forms* that it takes. The predominant form today is *modern capitalism*. The themes this points to include the processes of “globalization” and liberalization and the way they transform the postwar political-economic order, in Europe and beyond, as well as rapid technological change, including change in the needs and rewards for different kinds of work skills. While research at the MPIfG has made important contributions to the study of the “varieties of capitalism,” it must be equally concerned with the commonalities of capitalism, i.e., the common evolutionary trends to which national capitalist economies are currently subject.

6. Studying “the economy” as a social order in the historical form of modern capitalism suggests an *institutionalist approach* that investigates the structure and development of the collectively sanctioned social norms that govern economic action as a category of social action. Institutional analysis has a long and well-established

lished tradition at the MPIfG, where it was always assumed that “institutions matter,” as both constraints and opportunities. Institutionalism at the MPIfG is not efficiency-theoretical (neither in the prescriptive nor in the functionalist sense) but *empirical-analytical*. Unlike standard neo-classical economics or rational choice political economy, which explain economic action and economic institutions as the outcome of pressures for, or in relation to ideal conditions of, maximal “efficiency,” research at the MPIfG draws on the interests and objectives of real actors acting on and within social institutions.



7. Economic sociology and political economy at the MPIfG share the growing discontent of advanced contemporary economics with the discipline’s established rational actor models (“homo oeconomicus”). Unlike behavioral economics, however, and in competition with the biological naturalism that it offers as an alternative, research at the MPIfG proposes to invest in a theory of social action as the most promising approach to a deeper understanding and an improved theorization of the economy as a socially and politically constituted system of action. This does not mean that research and theory at the MPIfG will be ignorant of important new developments under way at some of the frontiers of economics as a discipline. In particular, close attention will be paid to efforts to give disequilibrium and change the prominent place they deserve; to the work of economic historians recognizing and trying to account for the stability over time of “inefficient” institutional arrangements; to attempts to come to terms with temporality and periodicity in economic processes and economic development; to evolutionary economics of a Schumpeterian or another kind; to efforts to account for (“endogenize”) actor preferences, instead of treating them as given or unproblematic; and to economic theories that take uncertainty seriously and recognize the significance of the openness of the future for economic action.

8. Institutional social and political analysis deals with both formal and informal institutions. *Political economy* studies the origin, change, operation, interaction, and effects of the formal political and legal institutions that govern economic action in modern societies. *Economic sociology*, by contrast, also looks at informal institutions, social networks, and cultural frames that regulate economic action without necessarily being part of the political-legal complex. That distinction, however, is far from categorical. Moreover, the way the different types of social macrostructures interact in the real world is of great systematic interest, given that political institutions, like social ones, are embedded in cultural contexts and social networks, while the latter are often profoundly shaped by political and legal intervention. Working side by side at the MPIfG, economic sociology and political economy have a unique opportunity to overcome their respective traditional (self-)limitations: whereas economic sociology often underestimates the role of political-legal institutions in economic



life, political economy sometimes overlooks the cultural and “moral” dimension of the economy.

9. An important issue that is often neglected in political economy while being central to economic sociology is the *cultural and moral dimension* of economic social action. For example, economic growth depends on expanding demand, which in turn depends on needs created and stabilized by social processes of preference formation. In advanced capitalist economies in particular, continuing accumulation depends on cultural mechanisms that devalue existing levels of need satisfaction

and create demand for new, “improved” means of consumption. Generally, economic and social policies are shaped by ideas and public discourses whose significance for political economy is as yet only incompletely understood. Furthermore, debates in advanced capitalist countries on the appropriate market behavior of firms and individuals and the legitimate purposes of social policies are saturated with competing conceptions of fairness and “social justice” that exercise effective but still largely unexplored influence on the operation of the economy.

10. Institutionalism at the MPIfG, especially in the political economy tradition, has increasingly tended to be *historical institutionalism*. Historical institutionalism recognizes the importance of historical legacies for the “paths” along which institutions and social orders change. It also allows for the possibility of the principles governing economic life differing between historical periods (“periodicity”). Many of the research projects at the institute today assume a dynamic perspective, studying political-economic institutions in historical context and explaining them not by their implied efficiency effects, but as moments in processes of – endogenous or exogenous – *institutional change*. In fact institutional change has become one of the MPIfG’s core subjects of empirical study and theory-building. Understanding it has turned out to be essential for studies at the micro-level of the emergence of stable exchange structures. At the same time, taking account of how markets are integrated in patterns of social action appears indispensable for understanding the operation of the macroeconomy and the functioning of the society as a whole.

11. Studying the contemporary capitalist economy as a society and a polity can only be done in *international and transnational* perspective. The defining element in contemporary capitalist development is the rapid and universal expansion of markets across national borders. As the capitalist economy finally turns into a world system, regulatory institutions and embedding social structures follow only slowly. While this offers market actors an unprecedented wealth of new strategic options, institution-building across borders has become a fundamental concern in national societies trying to adjust to the constraints and opportunities inherent in a new and powerful wave of economic internationalization and “globalization.” Even more than in the past, research at the MPIfG on institution-building and institutional change

must consider the evolving relationship between international market expansion and a social order that is still largely national.

In sum, research at the MPIfG in its third program period undertakes to explain economic structures and processes with reference to the social and institutional structures in which economic action is embedded. It proceeds on the assumption that not only social but also economic phenomena cannot be adequately accounted for in terms of general theories of “rational choice,” but must be related to historically specific social, cultural, and political contexts. Ultimately this would seem to require a micro-foundation of institutional analysis in a theory of social action that considers not just the constraints and opportunities offered by social institutions, but also the cultural meanings actors assign to social structures and to themselves (“action-based institutionalism”). By recognizing the historical and cultural embeddedness of economic action, research at the MPIfG tries to explain contemporary phenomena by reviving traditions of classical sociology and political economy that treated economic action as social action, and economic relations as social relations, to be analyzed in the same way and by the same means as any other social phenomena.

Research projects at the MPIfG are informed by the institute’s research program without necessarily having to contribute to each and every facet of it. Currently several projects investigate the formation and operation of markets, for example the role of trust and the way prices are set in social contexts, while others study illegal markets. Several projects look at the ongoing liberalization of the postwar political economy, in terms of both ongoing processes of institutional change and specific policies. Relocation of production in low-wage countries is studied with respect to the cultural “fit” of manufacturing operations in host environments, or to the moral pressures exerted on managers in countries of origin where job losses are feared. Political economy is combined with democratic theory in projects that explore the effect of economic liberalization on democratic performance and political participation. Other perspectives on the problem of social order in societies with receding state intervention and an increased role for markets are offered by research on social networks in deregulated labor markets; on the changing role of law and courts of law in the regulation of the economy; on the mechanisms that support or undermine the cross-national diffusion of legal norms in periods of liberalization-through-internationalization; and on the rise and nature of transnational institutions emerging at a time when national institutions are losing their grip on an internationalizing economy. While individual research results are to shed light on the general questions behind the institute’s research program, they also continuously redefine its perspectives and leading assumptions.



## Current Research Projects in August 2010

### Sociology of Markets

#### Fundamentals

How Are Markets Possible?

#### Social Risks of Market Exchange

The Costs of Internationalization

Trust as a Mechanism of Economic Coordination

#### The Emergence of Markets

Where Do Markets Come From?

Trading Intellectual Property

“Winner-Take-All” Markets in the Creative Industries

#### Creation of Value in Markets

Demand Structure and Distributional Effects of the Lottery

The Production of Cultural Meaning and Price Formation  
on Wine Markets

Political Regulation in the Wine Market

The Worth of Goods

#### Illegal Markets

The Structure of Illegal Markets

Illegal Markets in the Social Sciences: The State of Research  
Media and Corruption

#### Sociology of Profit

The Sociology of Profit

### Institutional Change in Contemporary Capitalism

#### Industrial Relations and Welfare States

Social Conditions and Consequences of Flexible Labor Markets

The German Vocational Training System

Vocational Education in International Comparison

The Political Logic of Juridical Action

#### Theory of Capitalism

Commonalities of Capitalism

The Fiscal Crisis of the State in Contemporary Capitalism

Corporate and Moral Interests in the Relocation of Production

#### Democratic Theory

Democracy in an Age of Liberalization

#### European Integration

The Political Economy of European Integration

European Integration and the Clash of Capitalisms

#### Corporate Governance

Insiders, Outsiders, and the Politics of Corporate Governance

Limits of Political Intervention in the Financial Sector

Decentralization of Capital in Germany

### Research Group on European Liberalization Policies

Liberalization Policies in International Comparison

“Integration through Law” as a Source of European  
Liberalization Policy

The European Challenge to the German Public Banking Sector

The Dispute over “Golden Shares”

Supervisory Board Codetermination in the One Hundred Largest  
German Firms

Large Firms’ Donations to Political Parties in Germany

### Research Group on Institution Building across Borders

Law and Legitimacy in the Global Economy

Transnational Communities

The Copyright Dispute

Transnational Politics of Professional Expertise

Transnational Governance of Common Resources

When Transnational Governance Hits the Ground

Transnational Activism and Labor Regulation in Chinese Supply  
Chains

### Research Group on Economic Patriotism

Economic Patriotism in the Era of Global Financial Markets

Politics beyond Borders: Regulating Hedge Funds

The French Debate over the Bolkestein Directive

The Political Economy of Banking Bailouts in Europe  
and the United States

The Transformation of Financial Institutions

### Science, Technology, and Innovation

Technical Innovations and the Protection

of Intellectual Property

Impact of Modern Information and Communication

Technologies on Governance

### Governance of Global Structures

Globalization and the Consequences for Governance

Institutional Change in the Governance of Financial Markets

Normative Foundations and Limits of Political Legitimacy

### Theories and Methods

Social Science and the Practice of Politics

Theory of Institutional Change

Technical Advice for Projects at the Institute

### IMPRS-SPCE Doctoral Program: Dissertation Projects

The Political Economy of the Funeral Market

The Constitution of the Antiques Market

Evaluating Candidates in the Labor Market

Religious Charity in Social Policy

Fiscal Redistribution in Modern Welfare States

The Politics of Sociology

Social Preferences in Democratic Decision-Making

### Projects by Visiting Researchers and Postdoctoral Fellows

Retrenchments in Public Pension Generosity

Organizational Learning through Privatization

Does Business Need Social Policy?

The Ideational Embeddedness of Social Inequality

Capitalism in China

Social Lending

## The Development of the Institute's Project Portfolio

The institute's project portfolio has seen gradual change in 2008 and 2009. Research projects are based on the research program developed in 2007. In the directors' research areas, "Sociology of Markets" and "Institutional Change in Contemporary Capitalism," several projects were completed and many new ones were started during the period covered by this report. In 2009, Cornelia Woll launched a new Otto Hahn Junior Research Group on "Economic Patriotism," which is located at Sciences Po in Paris. The other two research groups launched in 2007 – Martin Höpner's group on "European Liberalization Policies" and Sigrid Quack's on "Institution Building across Borders" – have become an integral part of the institute's research.

### Project Area "Sociology of Markets"

Projects in this area directed by Jens Beckert focus on the analysis of markets. Based on a theoretical typology which distinguishes between different coordination problems in markets, the research projects conducted since 2008 concentrate mainly on problems of valuation in markets and issues of cooperation and trust. Their theoretical starting point is the question of how actors in economic contexts coordinate their interactions despite the uncertainty they are confronted with in highly complex and unpredictable market environments. Uncertainty is a key for analyzing the interdependencies of economic action with social structures like institutions, networks, and cultural frames. Put in sociological terms, the projects deal with the constitution and change of order in market exchange.

Valuation on markets is the underlying issue of several research projects conducted between 2008 and 2010 that seek to answer two questions: How do actors classify the qualities of heterogeneous or "singular" goods so that they can form preferences based on the judgment of the qualities? Why is there a demand for goods with little or no utility in the functional sense? Jens Beckert and Mark Lutter addressed both of these questions in a project investigating the origins of the demand for lottery tickets and the distributional effects of lottery markets. The results were published in several journal articles and a book by Mark Lutter based on his dissertation, *Märkte für Träume: Die Soziologie des Lottospiels* (Campus Verlag). The research showed how important the symbolic meanings of lottery tickets are, evoking players' fantasies of a radical transformation of their economic situation. This "imaginative value" is essential for understanding the valuation of a wide range of goods, especially in affluent consumer societies. Jens Beckert explains the theoretical implications of these findings for examining the sources of economic growth in an



Researchers in the project area "Sociology of Markets"

MPIfG discussion paper on *The Transcending Power of Goods*. Patrik Aspers' project on the garment industry also offered insights into the valuation of goods, showing how the value of garments is assessed in producer markets and consumer markets. Aspers contributed the important distinction between standard markets and status markets, referring to two different ways of classifying the quality of goods. Quality assessments can either refer to qualities of the product itself or to the status of the supplier and the customers buying the product. Aspers published his findings in *Orderly Fashion: A Sociology of Markets* in 2010 with Princeton University Press. Several doctoral students are conducting dissertation projects investigating the classification of goods in markets. Thorsten Kogge (the wine market), Elena Bogdanova (the antiques market), Philipp Gerlach (recruitment in labor markets) and Irene Troy with Raymund Werle (the market for patents, i.e., the commodification of knowledge) will provide insights on the social foundation of evaluating goods in markets and point out important general mechanisms of market order that are relevant beyond the individual empirical cases. Beyond the evocation of fantasies mentioned above, some of the mechanisms they describe are the symbolic association with ideals, the role of stories in charging products with value, the contestation of quality markers in interest struggles, and the role of tightly woven communities of experts. As part of the work in this area Jens Beckert and Patrik Aspers organized two international conferences in 2009 on valuation and price formation whose papers will be published in *The Worth of Goods* by Oxford University Press in 2011.



Geny Piotti

A second cluster of projects has materialized around the issue of trust in markets. Market exchanges are risky for the parties involved because of the possibility of contractual obligations not being fulfilled. An issue that came to the forefront of public debate when the financial crisis began in 2008, trust is one of the key problems of market coordination addressed at the MPIfG. Geny Piotti has explored issues of trust – and the related issue of deception – based on her empirical investigation of German companies relocating their production to China. Her project – which will be finished at the end of 2010 – demonstrates how unfamiliarity with local cultural contexts, unclear property rights, and disconnection from local networks prevent the formation of trust in the interaction between German and Chinese companies, leading frequently to profound disappointment of the expectations of German firms doing business in China. In a similar vein, Brooke Harrington edited a volume published by Stanford University Press in 2009 entitled *Deception: From Ancient Empires to Internet Dating*. Trust has also been the topic of several publications by Guido Möllering and Jens Beckert between 2008 and 2010.



Brooke Harrington

A third topic gaining special attention in the project area is the emergence of new markets. Newly emerging markets are especially fascinating for understanding how coordination problems in markets are solved, since it is in the early phases of market evolution that these problems come especially to the fore. Issues of market constitution figure prominently in several projects (e.g. lotteries; patent markets) and are the explicit focus of Guido Möllering's project examining the interlinking of cooperation and competition in the semiconductor industry and renewable energy markets.



Guido Möllering



While projects on valuation, trust and the emergence of markets predominate in the research area, projects highlighting other aspects of economic sociology have also provided valuable insights. Brooke Harrington has conducted a project on dynastic wealth that looks at how super-rich families transmit wealth from one generation to the next and sheds light on the profession of the trust and estate managers who help such families to protect their wealth from the state and spendthrift heirs. This project will be continued at Copenhagen Business School, where Brooke Harrington took up a professorship in 2010. Jens Beckert conducted a project with Natalia Besedovsky assessing the development of the field of economic sociology in Germany and the United States since the 1970s; the results were published in 2009. Jens Beckert and Christoph Deutschmann, Scholar in Residence at the MPIfG in 2008/2009, jointly edited a special issue of the *Kölner Zeitschrift für Soziologie und Sozialpsychologie* on economic sociology in 2009.

Several IMPRS-SPCE students have completed their dissertations during the last three years under Jens Beckert's supervision. They all received their doctoral degree from the University of Cologne. Hendrik Zorn investigated the international harmonization of statistical concepts and methods of national accounts. Olga Malets examined the effectiveness of certification schemes for the regulation of transnational markets, studying the impact of the Forest Stewardship Council on forest management in Russia. Sascha Münnich, who received an Otto Hahn Medal in 2010 for his dissertation, explored the origins of unemployment insurance in Germany and the United States in the 1930s. Roy Karadag dealt with the long-term stability of nonliberal forms of capitalism based on a comparison between Turkey and the Philippines. Currently Jens Beckert is supervising six other dissertation projects (Bogdanova, Dreßler, Gerlach, Kogge, Vereta Nahoum and Troy), and he will be taking on two new doctoral students in the fall of 2010.

On the post-doctoral level, Guido Möllering submitted his habilitation thesis to the Freie Universität Berlin in the summer of 2010. Patrik Aspers became an Associate Professor at Stockholm University in 2009. Brooke Harrington accepted a position as Full Professor at the Copenhagen Business School in 2010.

### Project Area "Institutional Change in Contemporary Capitalism"

This area is directed by Wolfgang Streeck, who will be retiring from his directorship in four years (2014). Within this period current projects will have to be wound up, and new projects will be undertaken only if they can be completed by the time of Streeck's retirement, in order to free up resources for research undertaken by his successor. In the three years between 2008 and 2010, general themes of research in the project area were the liberalization of national economies and the related restructuring of the postwar democratic nation-state. Special attention was given to the transformation of the "German model" of capitalism, democracy and the welfare state. Research aimed at providing insight into the causes, forms, and mechanisms of



Sascha Münnich



Roy Karadag

change in political-economic institutions and into the capacity of national politics to shape social relations under conditions of advancing internationalization. Many projects were internationally comparative, and increasingly a diachronic, historical perspective was adopted.

A number of projects ended in the period covered by this report while others were added, slowly but continuously changing the project portfolio and its substantive concerns. The institute's long-standing interest in the "German model" of capitalism, and in German corporatism in particular, gradually merged into a broader perspective on modern capitalism in general, and projects focusing specifically on Germany came to a close. Britta Rehder's research on the liberalization of German labor law in the 1990s and its relationship to the history of legal doctrine and the role of the labor courts since the Weimar Republic ("The Political Logic of Juridical Action") culminated in her submitting her habilitation thesis, and we expect major publications to arise from it in the coming months and years. The MPIfG's temporary involvement in research on the politics of aging societies ended with the production of a policy-related report issued by the German National Academy of Sciences, the Academia Leopoldina in Halle, to which the MPIfG contributed through two projects (Streeck with Skarpelis; Goerres). In order to sharpen the focus of the project area, no new work on the subject is being contemplated. The same applies to completed work on the entanglement and disentanglement of share ownership among large firms in Germany.

Current research in the summer of 2010 includes Wolfgang Streeck's multi-year endeavor, started well before the global financial crisis, to understand the slow unfolding of a fiscal crisis of the democratic state in several advanced capitalist countries, and his effort to theorize the commonalities of modern capitalism as a social system, as distinguished from its varieties. Both projects have close links to the work of Armin Schäfer on democracy in a period of political-economic liberalization; one common topic to be explored in joint research is whether there is a connection between sinking electoral participation and the declining share of public spending that is still discretionary. Another major line of research is being pursued by Marius Busemeyer who, in close cooperation with Kathleen Thelen (MIT), is studying the ongoing transformation of collective skill formation systems involving employers, trade unions, and the state. Helen Callaghan is working on corporate governance and financial markets in the context of European multi-level politics and policy, an issue also dealt with by Armin Schäfer and Martin Höpner in their work. Finally, another subject that Wolfgang Streeck will continue to pursue is labor market flexibility and its connection with family structures and fertility as it affects government social policy.



Researchers in the project area "Institutional Change in Contemporary Capitalism"

In 2008 to 2010 four doctoral students attached to the cluster and supervised by Wolfgang Streeck received their degrees: Birgit Apitzsch from the University

of Duisburg, Saskia Freye and Martin Schröder from the University of Cologne, and Philipp Klages from Humboldt University in Berlin. Two of the dissertations (Freye and Klages) looked at changes in the German corporate governance regime; one (Apitzsch) at the social implications of flexible labor markets; and the fourth (Schröder) at the impact of public moral argument on decisions by firms to relocate production to foreign countries. (At the time of writing Birgit Apitzsch is working as a researcher at the University of Duisburg and Philipp Klages is a postdoc at the University of Bamberg. Saskia Freye and Martin Schröder are still at the MPIfG in different capacities.) Marius R. Busemeyer received his *venia legendi* (habilitation) in political science from the University of Cologne in 2010, and Britta Rehder is expected to receive her *venia legendi* in political science from the University of Münster in December 2010. As of 2011, Busemeyer will be Professor of Political Science at the University of Konstanz. Next in line for their habilitation are Armin Schäfer and Helen Callaghan. Two doctoral dissertations are expected to be completed in 2010/11: by Dominic Akyel on the funeral market in Germany, and by Ipek Göcmen on religious welfare organizations in Turkey. Seven more doctoral students belong to the group. Three of them (Mehrtens, Mertens, Haffert) are working on the fiscal crisis of contemporary democracies, two on the interaction between flexible employment, family structures, fertility and public policy (Weckemann, Fulda), one on the history of the separation between sociology and economics in Germany (Reif), and one on the relationship between welfare state development and ethnic conflict in Turkey (Kiliç).

Several books appeared in 2008, 2009 and 2010, marking major steps in the progress of the cluster's and the institute's research program. Wolfgang Streeck's *Re-Forming Capitalism*, published in 2009 by Oxford University Press, summarized a decade of work on institutional change in the German political economy and laid the foundation for current historical-institutionalist research on the relationship between economy and society under modern capitalism. In the same year, Marius Busemeyer's book on the politics of vocational training in Germany since the 1970s confirmed the significance of skill formation as a subject in the institute's ongoing exploration of political-economic liberalization after the demise of the postwar growth regime. In 2008, Cornelia Woll (now at Sciences Po in Paris) published a revised version of her dissertation on the collective and individual preferences and the lobbying activities of firms with respect to international free trade (Cornell University Press). A year later Christine Trampusch (now at the University of Berne) published her habilitation thesis on the transformation of the German welfare state in the MPIfG book series. Two doctoral theses appeared there as well, by Birgit Apitzsch on precarious employment in project-based labor markets and by Saskia Freye on the changing careers and backgrounds of the CEOs of large German companies. Moreover, two postdocs used their time at the MPIfG to revise their dissertations written at the EUI in Florence and at the LSE, respectively, for publication with leading academic presses. Andrea Herrmann published her work on pharmaceutical firms in Germany, Italy and the UK, which explores the extent to which their competitive strategies are shaped, or not shaped, by their institutional context (Oxford University Press), and



Britta Rehder



Armin Schäfer

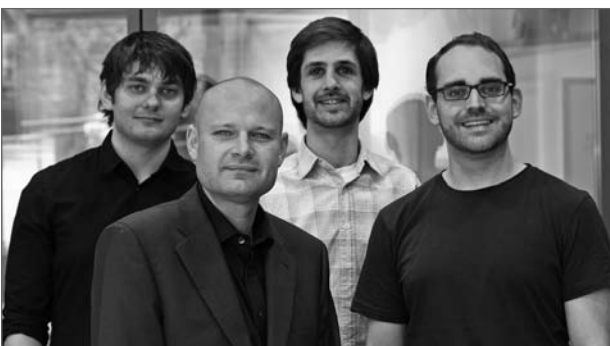
Achim Goerres completed his study on the political participation of older people in aging societies (Palgrave Macmillan). Finally, Martin Höpner and Armin Schäfer edited a reader in German on the political economy of European integration, in particular on its contribution to the liberalization of organized capitalism in European Union member states (Campus Verlag).

Closely related to the project area is a working group run by Wolfgang Streeck and Kathleen Thelen on “Theories of Institutional Change” (listed on the MPIfG project roster under “Theories and Methods”). The group continues the joint research agenda of Thelen and Streeck that resulted in the 2005 book *Beyond Continuity*. A first project-related publication is Streeck’s Epilogue in the *Oxford Handbook of Comparative Institutional Analysis* (2010), titled “Institutions in History.” The project will hold a series of workshops, alternating between Cologne and Cambridge, Massachusetts (where Thelen went in 2009 for a professorship at MIT), with small numbers of core participants and changing guests. The workshops are to discuss current issues of institutional theory as defined ad hoc from workshop to workshop by the organizers. The project will be a long-term effort, and publications will be sporadic for some time.

### Research Group on European Liberalization Policies

In order to analyze the transformation of “coordinated” (or “organized”) varieties of capitalism in the European Union, the group led by Martin Höpner examines the origins of European liberalization policies, the forms they take, and their varying impacts. Over the last decade, often surprisingly, the European Commission and the Court of Justice have identified an increasingly wide range of member state regulations as obstacles to the Common Market and to the European Union’s competition regime. This radicalization of common market integration has targeted such fields as company law, public banking, labor dispute law, university access, and tax law, and deepened the gap between “positive,” market-correcting and “negative,” market-enforcing integration.

The group seeks to develop a deeper understanding of this recent, distinct integration phase. Several factors are widening the gap between market-enforcing and market-correcting European policies. In particular, the group analyzes three of them: the particular dynamics of “integration by law” that enable the Commission and the European Court of Justice (ECJ) to extend their spheres of influence beyond the powers vested in them by the EU treaties; various forms of strategic interaction between private interests and European institutions and organizations; and the heterogeneity of European varieties of capitalism, which prevents member states from fostering political integration to an extent that would bring it up to par with “integration by law.” From a



The research group on European Liberalization Policies

theoretical standpoint, the group's research is located at the interface of research on varieties of capitalism, governance and regulation, and European integration.

Launched in July 2008, the research group now includes Martin Höpner, who received his habilitation in 2007, and two doctoral students, Daniel Seikel and Benjamin Werner. Alexander Petring, now back at the Social Science Research Center Berlin, was a postdoctoral fellow in the group from July 2008 to May 2009. Tim Müllenborn, now a doctoral student at the Freie Universität Berlin, joined the group from November 2008 to August 2009. His position was funded by a grant from the Hans Böckler Foundation.

Since the group's founding, four projects have addressed European liberalization policies. One project conducted by Höpner, Petring, Seikel, and Werner analyzed liberalization data for 21 OECD countries for the period from 1980 to 2005. Its results were published in an MPIfG Discussion Paper (09/7). A project by Martin Höpner examines the European Court of Justice's extensive interpretation of the European market freedoms and member states' reactions to its rulings. Höpner has published an MPIfG Discussion Paper (08/12) and an MPIfG Working Paper (10/2) based on the findings from this project as well as articles in *Politische Vierteljahresschrift*, *West European Politics* (with Armin Schäfer, MPIfG) and *Integration*. Daniel Seikel's and Benjamin Werner's dissertation projects deal with conflicts about public banking (targeted by European competition law) and about company law (targeted by ECJ decisions against so-called "golden shares").

Two further projects addressing Martin Höpner's other longstanding research interests – corporate governance, industrial relations, and party politics in Germany – have concentrated empirically on collecting and analyzing company-based data. Martin Höpner and Tim Müllenborn developed an index to measure the varying degrees of supervisory board-level codetermination among the 100 largest firms in Germany which can be used to test hypotheses on the economic and social consequences of employees' codetermination. The results were published in an MPIfG Discussion Paper (10/3) and in *Industrielle Beziehungen*. Martin Höpner and Achim Goerres (University of Cologne) analyzed the determinants of party donations made by the 100 largest firms in Germany between 1984 and 2005 (see MPIfG Discussion Paper 09/6).



Daniel Seikel



Benjamin Werner



Tim Müllenborn

## Research Group on Institution Building across Borders

The general theme of the research group led by Sigrid Quack since October 2007 is transnational institution building. Starting from the assumption that the transnational sphere offers a fruitful laboratory for studying how institutions emerge and evolve in the face of strategic uncertainty, polyarchy, and a multiplicity of actors, the group's theoretical and empirical work is guided by three main propositions: while institutions can eventually come to reduce transaction costs or fulfill functional needs for problem-solving, their emergence and development is driven by recurrent social and political conflicts between actors with different perceptions, aims, and

strategies; since initial preferences and power relations do not necessarily predict institutional outcomes, studying processes of cross-border collective mobilization and organizing can increase explanatory leverage; because the effectiveness of transnational institution building depends to a large extent on how transnational rules are implemented and monitored on the ground, it can best be analyzed by exploring interactions between global norms and local practices in depth. Current research projects, each using historical and process-oriented research methods, thus cluster around three themes: law, transnational regulation, and legitimacy; mobilization and organizing; and global and local interactions.

The group explores conceptual issues of transnational regulation such as recursive cycles between hard and soft law-making. Sigrid Quack published a chapter with Glenn Morgan of Warwick University in the *Oxford Handbook of Comparative Institutional Analysis* in 2010 that critically examines how institutional and socio-legal theories can potentially transcend the limitations of a nationally comparative study of legal systems. Conflicts over the legitimacy of transnational institution-building are the focus of another project in this cluster. International scholars from many disciplines gathered for a conference on “Law and Legitimacy in the Governance of Transnational Economic Relations” organized by Sigrid Quack at Villa Vigoni in June 2008 to discuss governance problems, identifying expertise, inclusiveness, and procedural fairness as sources upon which rule-setting organizations draw to justify their legitimacy claims. The conference led to a special 2010 issue of *Socio-Economic Review* edited by Sigrid Quack (Vol. 8, No. 1).

Understanding how processes of mobilizing and organizing across borders enable and fuel cross-border institution-building is another major focus of the group, which compares these dynamics between different policy fields. Sigrid Quack and Leonhard Dobusch, who worked as a postdoctoral researcher in the group in 2008 and 2009 and has remained an external collaborator since his return to Freie Universität Berlin, have examined the transnational regulation of copyright. Their project highlights the power of framing strategies for less resourceful civil society actors to shape the directions of transnational governance. Two MPIfG Discussion Papers (10/6 and 08/8) and two book chapters have emerged from this project.

Since 2009, Sigrid Quack has collaborated with Paul Lagneau-Ymonet, Université Paris-Dauphine, to look at the transnational politics of professional expertise in international accounting standard-setting in the wake of the financial crisis, focusing on how conflicts over stakeholders’ differing perceptions of temporality shape reforms of international accounting standards.

Sigrid Quack and Marie-Laure Djelic of ESSEC, Paris, organized a conference project in 2008 with leading scholars from the United States and Europe to look at professional, interest- and issue-based transnational communities involved in cross-border institution building,



The research group on Institution Building across Borders

which led to the Cambridge University Press book *Transnational Communities: Shaping Global Economic Governance* in 2010.

Finally, the group assesses the effectiveness of global standards and rules when applied on the ground. Olga Malets, postdoctoral researcher in the group in 2009 upon completing her dissertation at the MPIfG, analyzed how local actors in Russia adopted global forest certification standards. Since becoming a lecturer at TUM Business School in Munich in 2009, she has remained connected with the group with an external project on forest certification. Since 2008, doctoral fellow Liviu Mantescu has conducted an ethnographic study of the management of jointly owned natural resources in regions of Romania and Spain, and doctoral fellow Philip Mader has used fieldwork in India to investigate how transnationally operating microfinance institutions are implemented on the ground in developing countries. Doctoral fellow Sabrina Zajak has been investigating transnational labor standards since October 2007, showing how difficult they are to implement and monitor in Chinese supply chains.

The research group publishes the research blog “Governance across Borders” ([governancexborders.wordpress.com](http://governancexborders.wordpress.com)).

### Research Group on Economic Patriotism

Since January 2009, the Max Planck Society has financed an Otto Hahn Junior Research Group affiliated with the MPIfG and based at Sciences Po in Paris. Led by Cornelia Woll, the research group explores the evolution of state intervention in open economies, with a specific interest in the effects of the 2008 financial crisis. After having decried economic intervention as an obstacle to market integration in the 1990s, governments are reaffirming their national interests and have not hesitated to use explicitly patriotic rhetoric since the mid-2000s. In a joint collaborative project with Ben Clift of the University of Warwick, Cornelia Woll has analyzed this turnaround with contributors from the University of Warwick, Sciences Po, and the MPIfG. Examining different policy sectors and countries, the participants trace the emergence of a phenomenon French politicians have called “economic patriotism” and seek to distinguish the rhetoric and practice from related concepts such as economic nationalism and protectionism. The project’s hypothesis is that economic patriotism arises from tensions between decision-makers’ spatially defined political mandates and the boundaries of economic activity. Currently under review as a special issue of *Economy and Society*, the project includes contributions by Helen Callaghan, Colin Crouch and Patrick Le Galès, Wyn Grant, Catherine Hoeffler, Glenn Morgan, Ben Rosamond, and Leonard Seabrooke.

To gain insight into the tension between political objectives and open markets, Cornelia Woll explores political actions in economic areas that are increasingly beyond national control in several related projects. One study examines international hedge fund regulation, comparing recent legislative proposals in the United States and the European Union and asking how regulation travels across borders when it



Sabrina Zajak



Liviu Mantescu

is applied to markets that are already globalized but not regulated. This project is part of the research network on financial markets coordinated by Renate Mayntz at the MPIfG. Another study, conducted jointly with Emiliano Grossman at Sciences Po in Paris, explores the national bank bailout plans implemented in Europe and the United States in the aftermath of the 2008 crisis. Comparing funding levels and policy mixes in over 20 countries, the study shows that while the challenges the countries face are often similar, their action plans vary greatly. It seeks to find out whether bank–government relations, pressing problems, or international emulation best explain the solutions chosen by different governments. Finally, in a study focusing on France, Emiliano Grossman and Cornelia Woll have investigated the virulent reaction to the European liberalization of services in 2007. While an article manuscript based on this project is currently under review, research in the first two studies will continue until 2011. In September 2009, Stéphane Guittet joined the research group as a doctoral fellow with a dissertation about institutions regulating financial markets in France, Germany, the United Kingdom, and the United States. He asks why financial regulation was formalized and tightened in the 2000s in very different ways across these four countries. In the fall of 2010, Stéphane Guittet will be a visiting doctoral student at the MPIfG.

### Research Network on Institutional Change in the Governance of Financial Markets

A further research activity at the institute was the launching of a research network on “Institutional Change in the Governance of Financial Markets” by Renate Mayntz together with Till Martin Kaesbach. This project looks at the institutional changes in the governance of financial markets that have been triggered by the financial crisis. Reforms in the regulation of financial institutions are being discussed by national governments and international institutions like the Basle Committee and the G20, new rules are being devised, and some recommendations are gradually becoming binding decisions. The aim of the project is to trace this change process, identify its promoters and its opponents, and account for its outcome that will become visible by next year. Scholars in several countries are currently studying changes in financial market regulation, concentrating on a specific aspect of the reforms discussed and enacted. Aiming at a more comprehensive analysis of the change process, this project brings together colleagues from other research institutions who are working on one of the regulatory bodies and political levels in question. The scholars participating in the research network met in Cologne in February 2010 to discuss the joint analytical frame. They will meet again at the Max Planck Institute for the Study of Societies in 2011, reporting on what changes have or have not occurred in the object of their research. Conclusions for economic sociology and institutional theory will be drawn from the empirical results. The project began in September 2009 and will be completed in December 2011.



Renate Mayntz



Till Martin Kaesbach



## Completed Projects 2008–2009

### Completed Projects at a Glance

#### Sociology of Markets

The International Harmonization of Government Financial Statistics  
 Construction and Order of Markets in the Global Garment Chain  
 Demand Structure and Distributional Effects of the Lottery in Germany  
 Ideas, Interests, and the Welfare State: The Regulation of Unemployment  
 Comparing Political Capitalisms  
 The Economy as a Subject of Sociological Research

#### Institutional Change in Contemporary Capitalism

Employment Institutions and Project-based Networks  
 Relocations, Economic Interests and Moral Considerations  
 Aging and Politics in European Democracies  
 The Politics of Aging Societies  
 The Transformation of German Corporatism

#### Research Group on Institution Building Across Borders

The Impact of Global Private Regulation

#### Research Group on European Liberalization Policies

Veto Players and the Liberalization of Welfare States

#### Research Group on Economic Patriotism

Economic Patriotism: The Limits of European Market Integration

#### Science, Technology, and Innovation

Bringing Technology Back In  
 Science and Policy-Making  
 Technological Innovations and Sectoral Change

#### Governance of Global Structures

Legitimation beyond the Nation-State

#### Theories and Methods

Emergence and Reduction  
 Simulation as a Research Method



## Completed Projects in Detail

### Sociology of Markets

#### Beyond the Figures: The International Harmonization of Government Financial Statistics

Hendrik Zorn (Doctoral project)

Zorn, H., 2009: *Recounting the Beans: The Statistical Construction of Fiscal Reality*. Dissertation, University of Cologne.

#### Construction and Order of Markets in the Global Garment Chain

Patrik Aspers

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Aspers, P., 2006: Ethics in Global Garment Market Chains. In: N. Stehr/C. Henning/B. Weiler (eds.), *The Moralization of Markets*. London: Transaction Press, 289–309.

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Jens Beckert and Mark Lutter

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#### Ideas, Interests, and the Welfare State:

##### The Regulation of Unemployment

Sascha Münnich (Doctoral project)

Münnich, S., 2010: *Interessen und Ideen: Die Entstehung der Arbeitslosenversicherung in Deutschland und den USA*. Frankfurt a.M.: Campus.

#### Political Capitalisms: Power, Elites, and the Economy in Turkey and the Philippines

Roy Karadag (Doctoral project)

Karadag, R., 2010: *Political Capitalisms: Power, Elites, and the Economy in Turkey and the Philippines*. Dissertation, University of Cologne.

#### The Economy as a Subject of Sociological Research

Jens Beckert with Natalia Besedovsky

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### Corporate Governance Reforms and Legal Ideas: The Impact of Legal Scholarship on the Development of German Corporate Law

Philipp Klages (Doctoral project)

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Birgit Apitzsch (Doctoral project)

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Martin Schröder

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Achim Goerres

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Wolfgang Streeck with Anna Skarpelis

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Wolfgang Streeck

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## Research Group on European Liberalization Policies

### Guardians of the Status Quo or Engines of Change? Veto Players and the Liberalization of Welfare States

Alexander Petring

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Alexander Petring

## Research Group on Institution Building across Borders

### The Impact of Global Private Regulation: The Development and Effects of Forest Certification

Olga Maletz

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Maletz, O./M. Tysiatchniouk, 2009: The Effect of Expertise on the Quality of Forest Standards Implementation: The Case of FSC Forest Certification in Russia. In: *Forest Policy and Economics* 11(5–6), 422–428.

## Research Group on Economic Patriotism

### Economic Patriotism: The Limits of European Market Integration

Cornelia Woll and Ben Clift (University of Warwick)

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## Science, Technology, and Innovation

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Renate Mayntz

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Uwe Schimank (right) presents the Journal Prize 2009 to Ulrich Dolata for his article “Technologische Innovationen und sektoraler Wandel,” *Zeitschrift für Soziologie* 37, 1, 42–59 (2008). The prize is sponsored by the The Society of Friends and Former Associates of the Max Planck Institute for the Study of Societies.

## Governance of Global Structures

### Legitimation beyond the Nation-State

Fritz W. Scharpf

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### Emergence and Reduction

Renate Mayntz

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### Institutional Complementarities and Institutional Change

Wolfgang Streeck and Kathleen Thelen (Northwestern University) with Martin Höpner, Britta Rehder and Christine Trampusch

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### Simulation as a Research Method

Renate Mayntz

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## Projects by Visiting Researchers and Postdoctoral Fellows

### Actors in European Capitalism: Economic Action and Social Embeddedness in Multinational Firms

Marta Kahancová

- Kahancová, M., 2008: *Embedding Multinationals in Postsocialist Host Countries: Social Interaction and the Compatibility of Organizational Interests with Host-Country Institutions*. MPIfG Discussion Paper 08/11. Cologne: Max Planck Institute for the Study of Societies.
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### Budgetary Policy in Advanced Democracies

Christian Breunig

- Breunig, C., 2007: The More Things Change, the More Things Stay the Same: A Comparative Analysis of Budget Punctuations. In: *Journal of European Public Policy* 13(7), 1065–1081.
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### Corruption and Decentralization of Forestry Institutions in the Context of Collective Property Rights: Insights from Eastern Europe

Monica Vasile

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Monica Vasile

### Hot Money, Cold Money: Managing Global Capital in Emerging Economies

Kurtulus Gemici

### Intellectualizing Politics and Politicizing Expertise: The Political Roles of Expertise in Europe and North America, 1970–2005

Stephanie Lee Mudge

- Mudge, S. L., 2008: What Is Neo-liberalism? In: *Socio-Economic Review* 4, 703–731.
- Mudge, S. L., 2009: Elite Sociologists and the Sociology of Elites. In: *European Political Science* 8, 443–450.
- Mudge, S. L., 2010: What's Left of Leftism? Neoliberal Politics in Western Party Systems, 1945–2008. In: *Social Science History*, forthcoming.

### Legislative Activity in Germany

Simone Burkhart

- Burkhart, S., 2008: *Deutsche Bundesgesetzgebung 1972–2005*. Öffentlich zugänglicher Datensatz zur deutschen Gesetzgebung. Release 1.0. GESIS Datenarchiv, ZA4569.
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### Similar Competitiveness despite Institutional Diversity

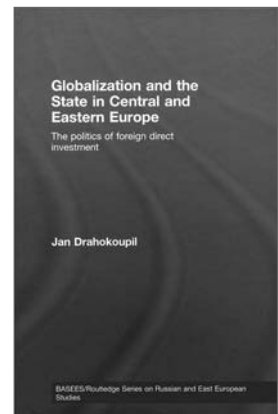
Andrea M. Herrmann

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## Grant-funded Projects

### Alexander von Humboldt Foundation

*Inequality and the Dynastic Accumulation of Wealth in Germany and the United States*

Brooke Harrington | Research fellowship 2007–2009

### Hans Böckler Foundation

*Influence Potential of Employee Representatives*

Tim Müllenborn | Grant 2009

Martin Höpner and a part-time MPIfG researcher conducted a project aimed at developing an index for measuring the influence potential of employee representatives in the codetermined supervisory boards of the one hundred largest German companies.

### Volkswagen Foundation

*Journalist in Residence Fellowships*

Six fellows at the MPIfG in 2008–2009 | Grant 2006–2010

After funding the pilot phase of a “Journalist in Residence” (JiR) program in 2006, the Volkswagen Foundation awarded grants for a second group of fellows in 2008. Conducted jointly with the Amsterdam Institute for Advanced Labour Studies (AIAS), the Centre for Social Policy Research (CeS) at the University of Bremen, and the Social Science Research Center Berlin (WZB), the JiR program offers research or work stays to experienced journalists from print and broadcast media. Funding will continue until 2010.

### Max Planck Society (MPG)

In 2005 the Max Planck Society started awarding competitive grants for research and innovation. The MPIfG was awarded two of them in 2007 and 2008.

#### IMPRS-SPCE

12 doctoral students in 2008–2009 | Grant 2007–2013

The International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE) is a joint international PhD program of the Max Planck Institute for the Study of Societies and the Department of Management, Economics and Social Sciences of the University of Cologne, founded in 2007.

#### Public Relations

Jeanette Störtte | Grant 2008–2010

A part-time MPIfG staff member in the Editorial and Public Relations Unit is funded by the MPG project “Professionalization of the Public Relations Network.”

# Research Cooperation

## Cooperation with Researchers outside the Institute

The MPIfG is part of a worldwide network of institutions and scholars working in the social sciences. Its research is supported by a wealth of collaborative efforts including joint writing, editing, conference organization, teaching, and participation in professional associations (see also “The Institute in the Scientific Community”). Its intellectual debate thrives on the scholarly exchange of ideas between the researchers and their colleagues in Germany and around the world.

### Local Partnership



Albertus Magnus monument in front of the main hall, University of Cologne

Jens Beckert and Wolfgang Streeck are both members of the Department of Management, Economics and Social Sciences of the University of Cologne and teach courses there. Sigrid Quack is an adjunct professor (*Außerplanmäßige Professorin*) in the same department and teaches there as well. MPIfG researchers Marius R. Busemeyer, Achim Goerres, Martin Höpner, Olga Malets, Alexander Petring, and Armin Schäfer also taught at the University of Cologne during the period covered by this report. The Department of Management, Economics and Social Sciences at the University of Cologne is the MPIfG's local partner for the International Max Planck Research

School on the Social and Political Constitution of the Economy (IMPRS-SPCE; see “Graduate Training”). Two members of the department, Mark Ebers and André Kaiser, are faculty members of the IMPRS-SPCE. The partnership between the MPIfG and the University of Cologne will be intensified by a professorship for economic



sociology and political economy (*Brückenprofessur*) the university plans to fill in collaboration with the institute in the fall of 2010.

## Cooperation within Germany

Researchers at the MPIfG are active in their fields' professional associations. For example, most of the sociologists at the institute are members of the German Sociological Association (Deutsche Gesellschaft für Soziologie, DGS). As chair of the DGS section on Economic Sociology, Jens Beckert convened a meeting of the section at the MPIfG in 2008, and in 2009 the institute organized a joint meeting of the section on Economic Sociology and the Working Group on the Sociology of Consumption at the Max Planck Society's Harnack Haus in Berlin. Several MPIfG researchers are involved in the German Political Science Association (Deutsche Vereinigung für Politische Wissenschaft, DVPW), giving presentations at the triennial congresses and leading sections and working groups; Britta Rehder is co-chair of the section on Political Sociology and of the working group on Interest Associations, Martin Höpner is co-chair of the section on Political Economy, and Sascha Münnich is co-chair of the working group on Comparative Research on the Welfare State. The section on Political Economy and the working group on Comparative Research on the Welfare State held meetings at the MPIfG in 2008. Britta Rehder and Wolfgang Streeck are also in the German Industrial Relations Association (GIRA), a scholarly professional association which held its annual meeting at the MPIfG in 2008.

MPIfG researchers make valuable contacts when teaching at universities. Transporting the institute's research into the university classroom is also an effective recruitment tool for the IMPRS-SPCE. In 2008 and 2009, MPIfG researchers taught at universities in Berlin, Bremen, Cologne, Düsseldorf, Duisburg-Essen, Göttingen, Heidelberg, Jena, Mittweida and Osnabrück.

## International Cooperation

### Partner Institutions

The MPIfG cooperates with several research institutes abroad, including

- the Fondation nationale des sciences politiques (Sciences Po) in Paris and its affiliated institutes, such as the Centre d'études européennes (CEE), Centre de sociologie des organisations (CSO) and Centre d'études et de recherches internationales (CERI),
- CEPREMAP (Centre pour la recherche économique et ses applications) in Paris,
- the Center for European Studies and Department of Sociology at Harvard University,

- the Institute for Policy Research and Department of Sociology at Northwestern University in Evanston,
- the Department of Management at the London School of Economics (LSE),
- the Faculty for Social and Political Sciences at the Università degli Studi di Milano,
- the Robert Schuman Centre for Advanced Studies at the European University Institute in Florence,
- the Amsterdam Institute for Advanced Labour Studies (AIAS).

The MPIfG has concluded cooperation agreements with Harvard University, Northwestern University, the London School of Economics, the Fondation Nationale des Sciences Politiques (Sciences Po) and the University of Milan to promote student exchange at the IMPRS-SPCE.

### Sciences Po

During the five years the MPIfG has cooperated increasingly intensively with Sciences Po (Fondation nationale des sciences politiques), the leading social science



Sciences Po, Paris

university in France. Sciences Po's interdisciplinary and internationally oriented research centers do research in the social and political sciences, economics, history, and law. The MPIfG's cooperation with Sciences Po includes a joint doctoral program (*cotutelle*), a summer school for doctoral students (the Max Planck Summer Conference on Economy and Society), an international exchange program for doctoral students and researchers, joint seminars and workshops at regular intervals (including a block seminar in Cologne in January 2010 on "The Sociology of Markets"), and the Otto Hahn Research Group on Economic Patriotism, which is located

at Sciences Po and affiliated with the MPIfG. Sciences Po is one of the international partner institutions of the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE).

### Collaboration with Colleagues around the World

The majority of visiting researchers at the MPIfG come from abroad. Interaction with them leads to informal research cooperation and makes opportunities for MPIfG researchers to do research and study abroad. In 2008 and 2009, visiting researchers came from Belgium, Brazil, Canada, France, Germany, Israel, Japan, the Netherlands, Poland, Sweden, Switzerland, the United Kingdom, and the United States (see "The Research Community within the Institute").

Each year the MPIfG invites a distinguished scholar in the field of political science, economics or sociology to spend six months at the institute as a Scholar in Residence. Scholars in Residence pursue a particular research project that coincides with the research conducted at the MPIfG. During their stays, they give three public lectures. Since 2006 the MPIfG has been host to four Scholars in Residence. Jack Barbalet, a sociologist who came to the MPIfG from the University of Leicester and is now at the Centre for Citizenship and Public Policy at the University of Western Sydney in Australia, was the first scholar in the program. David Stark, Arthur Lehman Professor of Sociology and International Affairs at Columbia University, where he directs the Center on Organizational Innovation, came in 2007/2008. Christoph Deutschmann, Professor of Sociology at the University of Tübingen, was Scholar in Residence in 2008/2009, followed by Bruno Amable, Professor of Economics at the University of Paris 1 Panthéon-Sorbonne and Research Fellow at CEPREMAP (Centre pour la recherche économique et ses applications) in Paris, in 2009/2010. J. Nicholas Ziegler, a political scientist from the University of California–Berkeley, will be Scholar in Residence in 2010/2011.

MPIfG researchers contribute to numerous international professional associations, in particular the Society for the Advancement of Socio-Economics (SASE). Jens Beckert is a member of the SASE Executive Council, and Geny Piotti is Coordinator of the SASE's Network on Knowledge, Technology and Innovation.

Since 2007, the institute's directors have been editors of the *Socio-Economic Review* (currently with Bruno Amable, Lane Kenworthy, and Marc Schneiberg). Wolfgang Streeck is chief editor, and Jürgen Feick is the managing editor. Founded in 2001 by the Society for the Advancement of Socio-Economics, *Socio-Economic Review* is published by Oxford University Press. Devoted to the advancement of socio-economics, it deals with the analytical, political and moral questions arising at the intersection between economy and society.

In addition to their teaching in Germany, MPIfG researchers also offer courses abroad, often during leaves of absence for research or study. In 2008 and 2009, MPIfG researchers taught in Amsterdam, Nijmegen (Netherlands), Oslo, Paris, Stockholm, and Västerås/Eskilstuna (Sweden).

Ties between the institute in Cologne and its two External Scientific Members are strong. Kathleen Thelen, External Scientific Member since 2005, received the Max Planck Research Award for International Cooperation in 2003. The award supported her involvement in MPIfG projects on institutional complementarity, and continuity and discontinuity in institutional analysis, and continues to support her project at the MPIfG with Marius R. Busemeyer on changes in the German vocational training system in comparative perspective. Northwestern University, where Thelen was Professor of Political Science until 2009, has become a partner in the IMPRS-SPCE. The Department of Political Science at the Massachusetts Institute of Technology in Cambridge, where she became Ford Professor of Political Science in 2009, can be expected to become a gathering point for MPIfG researchers in the future. The MPIfG's project on the theory of institutional change, which she conducts jointly



Christoph Deutschmann



Bruno Amable



Wolfgang Streeck and  
Jens Beckert are editors  
of the *Socio-Economic  
Review*

with Wolfgang Streeck, will be meeting in Cambridge regularly during the coming years. Colin Crouch, External Scientific Member since 1997, has conducted several joint projects with MPIfG researchers over the last fifteen years, culminating in a number of joint publications. Most recently, he edited *Innovation in Local Economies: Germany in Comparative Context* with Helmut Voelzkow in 2009. The book is based on extensive research collaboration on local economies by Colin Crouch, Helmut Voelzkow (at the MPIfG until 2002 and now at the University of Osnabrück), Patrick Le Galès (Centre d'études européennes at Sciences Po), and Carlo Trigilia (University of Florence) that began at the MPIfG in the 1990s and has led to three edited volumes altogether, all published by Oxford University Press. Colin Crouch is Chair of the Institute of Governance and Public Management at the Warwick Business School, University of Warwick.

## Outside Leaves of Absence for Research and Study

### **Dominic Akyel**

Research/Study, The marketization of the German death-care industry, *Department of Sociology, Princeton University, Princeton, USA*, November 2009–January 2010

### **Birgit Apitzsch**

Research/study, Employment institutions in project-based networks, *Center for Research on Inequalities and the Life Course (CIQLE), Department of Sociology, Yale University, New Haven, USA*, September 2007–February 2008

### **Jens Beckert**

Research, How are markets possible?, Fernand Braudel Fellow, *European University Institute, Florence, Italy*, October 2007–January 2008.

Research, Sociology of markets, *Centre de Sociologie des Organisations (CSO), Paris, France*, November 2008–January 2009

### **Elena Bogdanova**

Research/study, The constitution of the antiques market, *Center on Organizational Innovation, Institute for Social and Economic Research and Policy, Columbia University, New York, USA*, September–December 2009



Elena Bogdanova

### **Elena Bogdanova, Ipek Göcmen, Thorsten Kogge, Irene Troy, and Sabrina Zajak**

Study, Graduate Spring Seminar in Methodology, *Graduate School of Social Sciences, Bremen University, Bremen, Germany*, 1–14 March 2008

### **Marius R. Busemeyer**

Research, Comparative political economy of education and training, *Center for European Studies, Harvard University, Cambridge, USA*, October 2009–March 2010

### **Helen Callaghan**

Research, Politics of corporate governance, Max Weber Fellowship, *European University Institute, Florence, Italy*, April–June 2008

### **Leonhard Dobusch**

Research, Transnational dynamics in the field of copyright regulation, *Center for Internet and Society (CIS), Stanford Law School, Stanford, USA*, November–December 2008

### **Saskia Freye**

Research/study, The German corporate elite in flux, *Department of Sociology, University of California–Berkeley, Berkeley, USA*, January–May 2008

### **Ipek Göcmen**

Research/study, Religiously motivated social provision, *Social Policy Forum, Bogazici University, Istanbul, Turkey*, April–June 2009, and *Department of Sociology, University of California–Berkeley, Berkeley, USA*, August–December 2009

### **Brooke Harrington**

Research/study, Trust and estate planning credential courses, *Society of Trust and Estate Practitioners, Liechtenstein, Switzerland and Grand Cayman Island*, November 2007–November 2009 (several short courses during this period)

**Martin Höpner**

Research, The sociology and political economy of the European Court of Justice, *Research Unit "Democracy: Structures, Performance, Challenges," Social Science Research Center Berlin (WZB)*, Berlin, Germany, March–May 2009

**Marta Kahancová**

Research, Interviews with trade union representatives, Slovakia, 12–24 June 2008

**Roy Karadag**

Research/study, Comparing political capitalisms, *Roberta Buffett Center for International and Comparative Studies, Northwestern University*, Evanston, USA, September–December 2008

**Thorsten Kogge**

Research/study, Political regulation of quality markers in the wine market, *Institute for Research on Labor and Employment (IRLE), University of California-Berkeley*, Berkeley, USA, August 2009–February 2010



Thorsten Kogge

**Mark Lutter**

Research/study, Lottery markets, *Department of Sociology, Harvard University*, Cambridge, USA, September 2008–February 2009

**Liviu Mantescu**

Research/fieldwork and interviews, Modes of governance of natural resources, Vrancea and Valcea regions, Romania, 16 August–22 September 2009, and Xistral Mountains, Galicia, Spain, 24 September–23 December 2009

**Guido Möllering**

Research, Processes of market constitution, *Department of Sociology, Columbia Business School*, and *Center on Organizational Innovation, Columbia University*, New York, USA, 1 March 2009–5 April 2009

**Stephanie Lee Mudge**

Research, The relationship between economic knowledge and European integration, *European University Institute*, Florence, Italy, 2–8 April 2009

**Sigrid Quack**

Research, Transnational institution building, *Department of Business Studies, University of Uppsala*, Uppsala, Sweden, 5–10 October 2008

**Fritz W. Scharpf**

Research, Constitutionalism beyond the nation-state, *Wissenschaftskolleg zu Berlin*, Berlin, Germany, January–April 2008

**Martin Schröder**

Research/study, How moral arguments influence economic interests, *Department of Sociology, Harvard University*, Cambridge, USA, September 2008–February 2009

**Anna Skarpelis**

Research/study, Japanese pensioners' interest groups and processes of long-term care policy diffusion in Japan and Germany, *Waseda University*, Tokyo, Japan, October–December 2008, and *German Institute for Japanese Studies*, Tokyo, Japan, January–March 2009



Anna Skarpelis

**Wolfgang Streeck**

Research, Fiscal crises, *Russell Sage Foundation*, New York, USA, September 2009–January 2010

**Irene Troy**

Research/study, Trading patents, *Department of Sociology and Roberta Buffett Center for International and Comparative Studies, Northwestern University*, Evanston, USA, October 2009–January 2010

**Sabrina Zajak**

Research/field work, Transnational activism and labor standards in Chinese supply chains. Interviews at consulting firms, NGOs, regulatory organizations, trade union federations, and migrant worker centers, Hong Kong, Guangzhou, and Beijing, China, 19 April–13 May 2009

Research/study, Transnational labor activism, *Department of Sociology, Harvard University*, Cambridge, USA, September 2009–February 2010

**Hendrik Zorn**

Research/study, The statistical construction of fiscal reality, *Department of Sociology, Harvard University*, Cambridge, USA, October–November 2008



University of California, Berkeley

## Graduate Training – IMPRS-SPCE

### International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE)

A graduate program in the field of economic sociology, political economy and organizational studies, the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE) explores the relationship between the modern economy and its social and political foundations. Founded jointly by the MPIfG and the University of Cologne, the IMPRS-SPCE has succeeded in taking the training of doctoral students at the MPIfG to a new level. Although the IMPRS-SPCE was not officially launched until the fall of 2007, the institute has organized its doctoral training along the lines of the IMPRS-SPCE since 2005. The students are benefiting from being part of a cohesive group and from the close ties between the institute and the university. Cooperation with international partners promotes intellectual exchange between the students and experienced academics from many countries. The School's curriculum is the subject of continuous review among the faculty members, ensuring that opportunities for its improvement are detected and addressed and that it reflects developments in the School's major research fields. The institute's research program is also being enriched by the innovative topics the students choose to investigate.

#### Organization

The IMPRS-SPCE faculty members are Jens Beckert and Wolfgang Streeck (MPIfG directors), Martin Höpner and Sigrid Quack (MPIfG research group leaders and associate professors), and Mark Ebers and André Kaiser (professors of Organization Studies and Political Science, respectively, in the Faculty of Management, Economics and Social Sciences at the University of Cologne). The School is governed by a coun-

cil made up of the two MPIfG directors and the professors from the University of Cologne. The Council decides on the structure of the program and the curriculum and selects the new students. The Council and the School are chaired by the MPIfG's managing director, currently Jens Beckert. The School's administrative coordinator, Jürgen Lautwein, and its academic coordinator support the faculty to ensure that the School is run smoothly (Saskia Freye succeeded Sigrid Quack as academic coordinator in the fall of 2008). International exchange at the School is based on formal cooperation agreements with Harvard University, Northwestern University, the London School of Economics, the Fondation Nationale des Sciences Politiques (Sciences Po) and the University of Milan, and by informal connections with the University of California–Berkeley, Columbia University, and the Massachusetts Institute of Technology.



Saskia Freye,  
Academic Coordinator  
of the IMPRS-SPCE

## Admissions

The IMPRS-SPCE admits up to seven doctoral students per year, who are recruited through an internationally open application process. Applicants submit their CV, a research statement, letters of recommendation and examples of their written work to the selection committee, which invites candidates to a personal interview. In 2009 video conferences were successfully introduced for interviews with candidates outside of Europe. Lasting three years and three months, the IMPRS-SPCE program is divided into two phases. Students are first awarded a stipend for fifteen months during which they are expected to participate in coursework and write a first-year paper outlining their dissertation topic and a research plan. Depending on the approval of their prospectus by the IMPRS-SPCE faculty, their fellowship is extended for two years during which they are expected to conduct the empirical research for their dissertation and write their thesis. In accordance with the guidelines of the Max Planck Society, financial support was originally limited to three years. Fortunately, the MPG made it possible to extend the first phase of the program for the first time in 2009.

One of the IMPRS-SPCE faculty members serves as principal advisor for each doctoral student. A committee is formed at the end of the first year consisting of the advisor and two senior researchers, who can be from universities, other research institutes, or from the MPIfG. Committees meet about twice a year to discuss the student's research progress and offer advice on specific problems.



Doctoral students at the IMPRS-SPCE in 2009



Mark Ebers



André Kaiser

## Curriculum

A regular curriculum of coursework and systematic exposure to an international research environment are key elements of the IMPRS-SPCE program. Coursework consists of three core and two elective courses. Students take four seminars during their first year and another one during the second and third year. In the first phase of the program there is a strong emphasis on improving methodological skills and deepening knowledge in economic sociology and political economy. The core required courses are complemented by elective courses. Among the electives currently offered by MPIfG researchers are Sociology of Markets (Beckert), Comparative Political Economy (Höpner), Transnational Economic Governance (Quack), Complex Organizations (Quack and Ebers), Comparative Political Institutions (Kaiser), and Foundations of Institutional Theory (Streck). In addition a workshop for training in interviewing methods is held at the end of the first year. Training in specialized research methods students need to conduct their research projects is provided by external experts. At the end of their first year, students take specialized short courses offered by the ECPR Summer Schools in Essex and Ljubljana, the Zentralarchiv für Empirische Sozialforschung in Cologne, the Zentrum für Umfragen, Methoden und Analysen (ZUMA) in Mannheim or comparable institutions.

Students present their work in a biweekly colloquium taught by the two directors and Sigrid Quack. They also participate in all the other intellectual activities of the institute, including lectures and conferences. Intensive informal exchange between doctoral students and senior researchers is a further asset of the training program. The stronger emphasis on coursework corresponds with German and international developments in doctoral education in the social sciences. While it would be desirable to extend the course program even further, this goal conflicts with the strict three-year funding rule.

| Semester         | 1                   | 2 | 3                 | 4                 | 5          | 6 | 7        |
|------------------|---------------------|---|-------------------|-------------------|------------|---|----------|
|                  |                     |   |                   |                   |            |   | 3 months |
| Doctoral thesis  | Exposé              |   | Empirical work    |                   | Writing up |   |          |
| Courses          | Core courses        |   |                   |                   |            |   |          |
|                  | Research methods    |   |                   |                   |            |   |          |
|                  | 1 Elective course   |   | 1 Elective course |                   |            |   |          |
|                  | Doctoral colloquium |   |                   |                   |            |   |          |
| Special features |                     |   |                   | Semester abroad   |            |   |          |
|                  |                     |   |                   | Summer conference |            |   |          |

The structure of the IMPRS-SPCE program



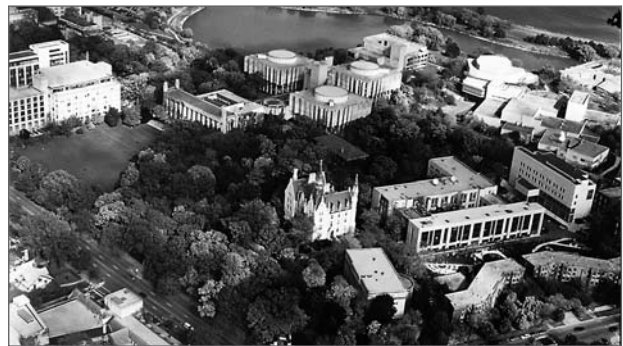
Another feature enhancing the doctoral students' education is training in general academic skills. Workshops on academic English writing, online research, and specialized computer programs such as Endnote and Lexis-Nexis have worked well, as have courses on presentation and debate techniques, scholarly publishing, and the review process of academic journals. In 2009, a course in German was added for the international students. While these courses have the additional benefit of being open to all researchers at the institute, they are primarily devoted to promoting the doctoral students' professional development.

### International Focus

International student exchange is a core element of the IMPRS-SPCE. During the second or third year of their enrollment students have a four-month research stay at one of the School's international partner institutions. While continuing to work on their doctoral research, they also participate in graduate seminars at the host institution. The international character of the training program is enhanced when doctoral stu-

dents from the international partner institutions come to the MPIfG for stays lasting three to six months. Partner institutions take turns organizing an annual Max Planck Summer Conference on Economy and Society, where doctoral students present their work and receive comments from senior faculty and other leading international scholars in their fields. In July 2008 the third summer conference, entitled *Institutional Development and Change*, was organized by Northwestern University in Chicago. Harvard University held the summer conference in Cambridge, Massachusetts, in July 2009 on *Adjusting to Economic and Social Challenges: The Embedding of States and Markets and How Their Relationship Changes*. In June 2010 Sciences Po in Paris organized the fifth summer conference entitled *Does the Crisis Modify Our Thinking about Capitalism and Its Analysis?* The 2011 summer conference will be organized by the MPIfG at Schloss Ringberg.

The international character of the doctoral program is reinforced by systematic recruitment of non-German students, a feature encouraged and required by IMPRS regulations. Of the twenty-six students enrolled in the IMPRS-SPCE altogether at the MPIfG and the University in 2008 and 2009, seven had an international background. This is below the 50 percent called for in the IMPRS guidelines and reflects the specific situation of the social sciences. The council has discussed possible ways to increase the number of highly talented international students and hopes that the share of international students will increase as the school becomes better known.



The Third Max Planck Summer Conference on Economy and Society was held at Northwestern University.



Ipek Göçmen



Olga Malets



André Vereta Nahoum

## Doctoral Research Projects

While the research program of the IMPRS-SPCE is centered on the core research fields of the institute, i.e. political economy, economic sociology and organization studies, students choose their research topics independently in consultation with faculty members. This leads to a broad spectrum of topics and ensures that students are strongly motivated to conduct their research. In June 2010, there are currently fourteen students formally enrolled in the IMPRS-SPCE at the MPIfG and five at the University of Cologne.

All four students who made up the first IMPRS-SPCE cohort defended their dissertations in 2009 and found employment in academia. Birgit Apitzsch studied the impact of project-based work and employment on the life course, social integration, and interest representation of architects and media workers. Philipp Klages investigated the impact of legal scholarship on the development of German corporate law. Olga Malets studied the development and impact of private-sector regulatory institutions in a global economy, focusing on forest certification in Russia. Sascha München examined the introduction of unemployment insurance schemes in the United States and Germany during the 1920s, with a special emphasis on the role of ideas in shaping the institutional features of national insurance systems.

The second cohort started in 2006 and defended their dissertations in 2009 and 2010. Roy Karadag worked on the effects of the relationship between state actors and economic actors on the structure of the political economies in two non-Western countries, Turkey and the Philippines. Martin Schröder examined the role of moral arguments and normative orientations in German firms' decisions to relocate production to foreign countries. Hendrik Zorn investigated the international harmonization of fiscal statistics, with a strong emphasis on the social construction of accounting figures.

The third cohort started in 2007 and is well into its third year. Dominic Akyel is studying the political economy of the funeral market, Elena Bogdanova the constitution of the antiques market within the framework of economic sociology, Ipek Göçmen the mechanisms behind the return of religious charity in social policy, and Sabrina Zajak the effect of civil society actors on the institutionalization of labor standards in transnational corporations. Jan Sauermann, who is at the University of Cologne, is investigating social preferences in democratic decision-making.

The MPIfG's students of the fourth cohort, who began in 2008, are looking at evaluating candidates in the labor market for engineers (Philipp Gerlach), the social dynamics in the transnational governance of common resources (Philip Mader), transnational governance playing out in conflicts between the European regulation and community-based institutions for managing natural resources (Liviu Mantescu), the professionalization of the sociological discipline (Michael Reif), the European challenge to the German public banking sector (Daniel Seikel), the dispute over "Golden Shares" and the free movement of capital in the EU (Benjamin Werner), and fiscal redistribution in modern welfare states (Andreas Kammer, University of Co-

logne). The six students who joined the program in the fall of 2009, Arne Dreßler, Azer Kiliç, Philip Mehrtens, and Sara Weckemann at the MPIfG, and André Vereta Nahoum and Shivom Chakravarty at the University of Cologne, are currently defining their research topics. In the fall of 2010 six doctoral students will be joining the program, four at the MPIfG and two at the University of Cologne.

In addition to the doctoral students at the IMPRS-SPCE, there are others who work on projects defined by the directors or the research group leaders. These affiliated students participate as much as possible in the activities of the School, but their work differs from that of the IMPRS-SPCE students through its collaborative nature. Mark Lutter, who worked with Jens Beckert on a project on lottery markets, defended his dissertation in 2009. Two of the doctoral students collaborating on projects are about to finish their dissertations: Thorsten Kogge, who is working with Jens Beckert on a project on the political economy of price formation in the wine market, and Irene Troy, who is working on trading patents in Raymund Werle's project on emerging markets in intellectual property rights. Anna Skarpelis worked with Wolfgang Streeck on the politics of aging societies from 2006 to 2008, was an IMPRS-SPCE fellow in 2009 and 2010 working on the political representation of retirees in Japan, Germany and America, and will transfer to New York University in the fall of 2010. Since the fall of 2009, Stéphane Guittet has been working in Cornelia Woll's Otto Hahn group at Sciences Po in Paris on the transformation of financial institutions in the wake of financial market liberalization and tightened financial regulation. The directors consider it their duty to ensure students have enough time for their own research and complete their doctoral theses within the normal period.

All doctoral students working at the institute either receive fellowships or are employed on a fixed-term contract. Funding for all but two of the students comes from the institute's budget, primarily from resources made available through the IMPRS-SPCE. Two of the doctoral students employed during 2008 and 2009 received outside funding, one from the German Research Foundation (DFG) and the other from the Berlin-Brandenburg Academy of Sciences and Humanities (BBAW).

## Supervisors

Altogether, there were nineteen doctoral students working at the MPIfG at the end of 2009, which reflects the importance of doctoral training and the support of young academics at the institute. Seven of them were being supervised by Wolfgang Streeck, six by Jens Beckert, three by Sigrid Quack, two by Martin Höpner, and one by Cornelia Woll. To ensure intensive supervision of doctoral research projects, no further expansion is planned. Of the three IMPRS-SPCE students at the University of Cologne, two are being supervised by André Kaiser and one by Mark Ebers.



Martin Höpner



Sigrid Quack

## Theses, Degrees, and Awards

Seven MPIfG doctoral fellows completed their doctoral thesis in 2008 and 2009 (Apitzsch, Klages, Lutter, Malets, Münnich, Schröder and Zorn). Saskia Freye defended her thesis in 2008, Birgit Apitzsch, Mark Lutter, Philipp Klages, Olga Malets, Sascha Münnich, Martin Schröder and Hendrik Zorn defended theirs in 2009.

More doctoral theses were completed in 2008 and 2009 (seven) than in 2006 to 2007 (five). Students who finished in 2008 and 2009 took an average of 36.5 months to complete their thesis, which is barely above the target of three years. Grades received testify to the high quality of dissertation research at the MPIfG. Of the eight students who defended their theses in 2008 and 2009, three received a “summa cum laude,” and five a “magna cum laude.” Moreover, Simone Burkhart (2008) and Sascha Münnich (2010) were each awarded an Otto Hahn Medal for an outstanding dissertation by the Max Planck Society.

Since the MPIfG does not confer academic degrees, doctoral students at the institute must submit their thesis to a university and defend it according to the rules of the respective institution. Since the joint founding of the IMPRS-SPCE, the University of Cologne has increasingly become the institution of choice. Wolfgang Streeck, Jens Beckert, and Sigrid Quack are members of the Faculty of Management, Economics and Social Sciences at the University of Cologne and Martin Höpner is a *Privatdozent*.



### INTERNATIONAL MAX PLANCK RESEARCH SCHOOL on the Social and Political Constitution of the Economy

IMPRS-SPCE is a graduate program in the field of economic sociology and political economy that offers three-year research grants for up to seven doctoral students every year. It explores the relationship between the modern economy and its social and political foundations. The school offers a unique program of seminars, colloquia, and summer schools. Students benefit from stays at partner institutions abroad and take part in the intellectual life of the MPIfG and the University of Cologne.

#### International Partners

Fondation Nationale des Sciences Politiques (Sciences Po), Università degli Studi di Milano, London School of Economics, Harvard University, Northwestern University

#### Applications

Applications can be submitted between December 15 and March 15. Notification is in June, and the program begins on October 1.

#### Faculty

The faculty is made up of professors and associate professors from the Max Planck Institute for the Study of Societies and the University of Cologne.

#### Professors

Jens Beckert (Sociology)  
Mark Ebers (Organization Studies)  
André Kaiser (Political Science)  
Wolfgang Streeck (Sociology)

#### Associate Professors

PD Dr. Martin Höpner (Political Science)  
Apl. Prof. Dr. Sigrid Quack (Sociology)

#### Contact

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#### IMPRS-SPCE Chair

Jens Beckert, [beckert@mpifg.de](mailto:beckert@mpifg.de)

#### Academic Coordinator

Saskia Freye, [freye@mpifg.de](mailto:freye@mpifg.de)

#### Administrative Coordinator

Jürgen Lautwein, [lautwein@mpifg.de](mailto:lautwein@mpifg.de)

## Doctoral Students 2008–2009

### **Dominic Akyel**

The Political Economy of the Funeral Market

### **Birgit Apitzsch**

Employment Institutions and Social Integration  
(Dissertation submitted in 2009)

### **Elena Bogdanova**

Constitution of the Antiques Market

### **Shivom Chakravarty**

Social-Cognitive Perceptions of Work-Linkages  
in Engineering Firms  
(IMPRS-SPCE student at the University of Cologne)

### **Arne Dreßler**

The Moral Embeddedness of Markets

### **Philipp Gerlach**

Valuation Processes in Labor Markets

### **Ipek Göcmen**

Religious Charity in Social Policy

### **Stéphane Guittet**

The Transformation of Financial Institutions  
(Doctoral student in Cornelia Woll's group at Sciences Po,  
Paris)

### **Andreas Kammer**

Fiscal Redistribution in Modern Welfare States  
(IMPRS-SPCE student at the University of Cologne)

### **Roy Karadag**

Political Capitalisms  
(Dissertation submitted in 2010)

### **Azer Kiliç**

The Kurdish Issue and the Politics of Poverty in Turkey

### **Philipp Klages**

Corporate Governance Reforms and Legal Ideas  
(Dissertation submitted in 2009)

### **Thorsten Kogge**

Political Regulation on Quality Signals and Pricing in the Wine  
Market

### **Mark Lutter**

Demand Structure and Distributional Effects of the Lottery  
(Dissertation submitted in 2009)

### **Philip Mader**

Transnational Governance of Common Resources

### **Olga Malets**

The Impact of Global Private Regulation  
(Dissertation submitted in 2009)

### **Liviu Mantescu**

When Transnational Governance Hits the Ground

### **Philip Mehrrens**

No Maneuvering Room Left for Politics? The Fiscal Crisis of  
the State

### **Sascha Münnich**

The Regulation of Unemployment  
(Dissertation submitted in 2009)

### **Michael Reif**

The Politics of Sociology

### **Jan Sauermann**

Social Preferences in Democratic Decision-Making  
(IMPRS-SPCE student at the University of Cologne)

### **Martin Schröder**

How Moral Arguments Influence Economic Interests  
(Dissertation submitted in 2009)

### **Daniel Seikel**

The European Challenge to the German Public Banking Sector

### **Anna Skarpelis**

Insuring Old Age: Cultures of Interest Representation

### **Irene Troy**

Trading Patents

### **André Vereta Nahoum**

Selling Cultures: The Commodification of Local Knowledge

### **Sara Weckemann**

Sociological Explanations of Family Change

### **Benjamin Werner**

The Dispute over “Golden Shares”

### **Sabrina Zajak**

Transnational Activism and Labor Standards  
in Chinese Supply Chains

### **Hendrik Zorn**

International Standardization of Government  
Financial Statistics  
(Dissertation submitted in 2008)

## Doctoral Degrees

### Birgit Apitzsch

Dr. phil., 25 June 2009  
Universität Duisburg-Essen

*Dissertation:* “Von internen zu informellen Arbeitsmärkten? Die Auswirkungen der Projektifizierung von Arbeit und Beschäftigung auf Lebensverläufe, soziale Integration und Interessenvertretung am Beispiel von Architektur und Medien.”

*Published:* Flexible Beschäftigung, neue Abhängigkeiten: Projektarbeitsmärkte und ihre Auswirkungen auf Lebensverläufe. Campus, Frankfurt a.M. 2010, 256 p.

### Saskia Freye

Dr. rer. pol., 18 July 2008  
Universität zu Köln

*Dissertation:* “Führungswechsel in der Deutschland AG: Die deutsche Wirtschaftselite im Wandel, 1960–2005.”

*Published:* Führungswechsel: Die Wirtschaftselite und das Ende der Deutschland AG. Campus, Frankfurt a.M. 2009, 227 p.



### Philipp Klages

Dr. phil., 6 July 2009  
Humboldt-Universität zu Berlin

*Dissertation:* “Juristische Akteure zwischen Ökonomie und Recht: Eine Untersuchung zur rechtlichen Institutionalisierung wirtschaftlichen Wandels am Beispiel der deutschen und US-amerikanischen Aktienrechtsentwicklung.”

*Forthcoming:* Wirtschaftliche Interessen und juristische Ideen: Die Entwicklung des Aktienrechts in Deutschland und den USA. Campus, Frankfurt a.M. 2010.

### Mark Lutter

Dr. rer. pol., 14 October 2009  
Universität Duisburg-Essen

*Dissertation:* “Märkte für Träume: Die Soziologie des Lottospiels.”

*Forthcoming:* Märkte für Träume: Die Soziologie des Lottospiels. Campus, Frankfurt a.M. 2010.

### Olga Malets

Dr. phil., 14 May 2009  
Universität zu Köln

*Dissertation:* “The Impact of Transnational Private Regulation: A Case Study of Forest Certification in Russia.”

### Sascha Münnich

Dr. rer. pol., 24 June 2009  
Universität zu Köln

*Dissertation:* “Die Entdeckung der Arbeitslosenversicherung: Ideen, Interessen und die Entstehung wohlfahrtsstaatlicher Institutionen.”

*Forthcoming:* Interessen und Ideen: Die Entstehung der Arbeitslosenversicherung in Deutschland und den USA. Campus, Frankfurt a.M., 2010.

### Martin Schröder

Dr. rer. pol., 6 December 2009  
Universität zu Köln, WISO-Fakultät

*Dissertation:* “Wie werden Interessen von moralischen Argumenten beeinflusst? Wie moralische Argumente die Formulierung und Durchsetzung wirtschaftlicher Interessen in Diskussionen um Produktionsverlagerung beeinflussen.”

### Hendrik Zorn

Dr. rer. pol., 2 February 2009  
Universität zu Köln

*Dissertation:* “Recounting the Beans: The Statistical Construction of Fiscal Reality.”



Students who received doctorates in 2009 at the first IMPRS-SPCE graduation ceremony, in the courtyard of the MPIfG

# Publications 2008–2009

## MPIfG Publication Series

### MPIfG Books

*Beckert, J.:* Inherited Wealth. Princeton University Press, Princeton 2008. 384 p.

*Beckert, J. and C. Deutschmann (Eds.):* Wirtschaftssoziologie. Kölner Zeitschrift für Soziologie und Sozialpsychologie, Sonderheft 49/2009. VS Verlag für Sozialwissenschaften, Wiesbaden 2009. 479 p.

*Blauberger, M.:* Staatliche Beihilfen in Europa. Die Integration der Beihilfekontrolle in der EU und die Europäisierung der Beihilfepolitik in den neuen Mitgliedstaaten. Forschungen zur europäischen Integration 22. VS Verlag für Sozialwissenschaften, Wiesbaden 2009. 262 p.

*Burkhardt, S.:* Blockierte Politik. Ursachen und Folgen von “Divided Government” in Deutschland. Schriften aus dem Max-Planck-Institut für Gesellschaftsforschung Köln, Band 60. Campus, Frankfurt a.M. 2008. 223 p.

*Busemeyer, M. R.:* Wandel trotz Reformstau. Die Politik der beruflichen Bildung seit 1970. Schriften aus dem Max-Planck-Institut für Gesellschaftsforschung Köln, Band 65. Campus, Frankfurt a.M. 2009. 252 p.

*Crouch, C. and H. Voelzkow:* Innovation in Local Economies. Germany in Comparative Context. Oxford University Press, Oxford, 2009.

*Dobusch, L.:* Windows versus Linux. Markt – Organisation – Pfad. Reihe Organisation und Gesellschaft. VS Verlag für Sozialwissenschaften, Wiesbaden 2008. 203 p.

*Drahokoupil, J.:* Globalization and the State in Central and Eastern Europe. The Politics of Foreign Direct Investment. BASEES/Routledge Series on Russian and East European Studies 48. Routledge, London 2009. 237 p.



*Freye, S.*: Führungswechsel. Die Wirtschaftselite und das Ende der Deutschland AG. Schriften aus dem Max-Planck-Institut für Gesellschaftsforschung Köln, Band 67. Campus, Frankfurt a.M. 2009. 227 p.

*Goerres, A.*: The Political Participation of Older People in Europe. The Greying of Our Democracies. Palgrave Macmillan, Houndmills 2009. 217 p.

*Harrington, B.*: Deception. From Ancient Empires to Internet Dating. Stanford University Press, Stanford 2009. 346 p.

*Harrington, B.*: Pop Finance. Investment Clubs and the New Investor Populism. Princeton University Press, Princeton 2008. 242 p.

*Herrmann, A.M.*: One Political Economy, One Competitive Strategy? Comparing Pharmaceutical Firms in Germany, Italy, and the UK. Oxford University Press, Oxford 2008. 202 p.

*Höpner, M. and A. Schäfer (Eds.)*: Die Politische Ökonomie der europäischen Integration. Schriften aus dem Max-Planck-Institut für Gesellschaftsforschung Köln, Band 61. Campus, Frankfurt a.M. 2008. 451 p.

*van Kersbergen, K. and P. Manow*: Religion, Class Coalitions, and Welfare States. Cambridge Studies in Social Theory, Religion, and Politics. Cambridge University Press, Cambridge. 304 p.

*Manow, P.*: Im Schatten des Königs. Die politische Anatomie demokratischer Repräsentation. Suhrkamp, Frankfurt a.M. 2008. 169 p.

*Manow, P.*: Religion und Sozialstaat. Die konfessionellen Grundlagen europäischer Wohlfahrtsstaatsregime. Theorie und Gesellschaft. Campus, Frankfurt a.M. 2008. 197 p.

*Mayntz, R.*: Sozialwissenschaftliches Erklären. Probleme der Theoriebildung und Methodologie. Schriften aus dem Max-Planck-Institut für Gesellschaftsforschung Köln, Band 63. Campus, Frankfurt a.M. 2009. 182 p.

*Mayntz, R.*: Über Governance. Institutionen und Prozesse politischer Regelung. Schriften aus dem Max-Planck-Institut für Gesellschaftsforschung Köln, Band 62. Campus, Frankfurt a.M. 2009. 171 p.

*Rehder, B., T. von Winter and U. Willems (Eds.)*: Interessenvermittlung in Politikfeldern. Vergleichende Befunde der Policy- und Verbändeforschung. VS Verlag für Sozialwissenschaften, Wiesbaden 2009. 273 p.

*Scharpf, F.W.*: Föderalismusreform. Kein Ausweg aus der Politikverflechtungsfalle? Schriften aus dem Max-Planck-Institut für Gesellschaftsforschung Köln, Band 64. Campus, Frankfurt a.M. 2009. 174 p.

*Streeck, W.*: Re-Forming Capitalism. Institutional Change in the German Political Economy. Oxford University Press, Oxford 2009. 297 p.

*Trampusch, C.*: Der erschöpfte Sozialstaat. Transformation eines Politikfeldes. Schriften aus dem Max-Planck-Institut für Gesellschaftsforschung Köln, Band 66. Campus, Frankfurt a.M. 2009. 268 p.

*Woll, C.*: Firm Interests. How Governments Shape Business Lobbying on Global Trade. Cornell Studies in Political Economy. Cornell University Press, Ithaca 2008. 186 p.

## MPIfG Journal Articles

The MPIfG Journal Articles series features articles by MPIfG researchers and visiting scholars published in peer-reviewed scholarly journals.

*Aspers, P.*: Analyzing Order. Social Structure and Value in the Economic Sphere. *International Review of Sociology* 18, 2, 301–316 (2008).

*Aspers, P.*: Knowledge and Valuation in Markets. *Theory & Society* 38, 2, 111–131 (2009).

*Aspers, P.*: Labelling Fashion Markets. *International Journal of Consumer Studies* 32, 633–638 (2008).

*Aspers, P.*: Order in Garment Markets. *Acta Sociologica* 51, 3, 187–202 (2008).

*Beckert, J.*: The Social Order of Markets. *Theory & Society* 38, 3, 245–269 (2009).

*Beckert, J.*: Why Is the Estate Tax So Controversial? *Society* 45, 6, 521–528 (2008).

*Beckert, J.*: Wirtschaftssoziologie als Gesellschaftstheorie. *Zeitschrift für Soziologie* 28, 3, 182–197 (2009).

*Beckert, J. and N. Besedovsky*: Die Wirtschaft als Thema der Soziologie. Zur Entwicklung wirtschaftssoziologischer Forschung in Deutschland und den USA. In: *Wirtschaftssoziologie*. (Eds.) J. Beckert and C. Deutschmann. *Kölner Zeitschrift für Soziologie und Sozialpsychologie*, Sonderheft 49. VS Verlag für Sozialwissenschaften, Wiesbaden 2009, 22–42.

*Beckert, J. and M. Lutter*: The Inequality of Fair Play. Lottery Gambling and Social Stratification in Germany. *European Sociological Review* 25, 4, 475–488 (2009).

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*Breunig, C.*: Legislative Politics in Germany. Some Lessons and Challenges. *German Politics* 17, 3, 381–392 (2008).

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*Burkhart, S. and M. Lehnert*: Between Consensus and Conflict. Law-Making Processes in Germany. *German Politics* 17, 3, 223–231 (2008).



Burkhart, S., P. Manow and D. Ziblatt: A More Efficient and Accountable Federalism? An Analysis of the Consequences of Germany's 2006 Constitutional Reform. *German Politics* 17, 4, 522–540 (2008).

Burroni, L. and C. Crouch: The Territorial Governance of the Shadow Economy. *Environment and Planning C. Government and Policy* 26, 2, 455–470 (2008).

Busemeyer, M.R.: Asset Specificity, Institutional Complementarities and the Variety of Skill Regimes in Coordinated Market Economies. *Socio-Economic Review* 7, 3, 375–406 (2009).

Busemeyer, M.R.: Bildung und die "neue" Sozialdemokratie. Eine Analyse aus der Sicht der vergleichenden Staatsausgabenforschung. *Politische Vierteljahresschrift* 49, 2, 283–308 (2008).

Busemeyer, M.R.: Die Sozialpartner und der Wandel der Politik der beruflichen Bildung seit 1970. *Industrielle Beziehungen* 16, 3, 273–294 (2009).

Busemeyer, M.R.: From Myth to Reality. Globalization and Public Spending in OECD Countries Revisited. *European Journal of Political Research* 48, 4, 455–482 (2009).

Busemeyer, M.R.: Social Democrats and the New Partisan Politics of Public Investment in Education. *Journal of European Public Policy* 16, 1, 107–126 (2009).

Busemeyer, M.R.: The Impact of Fiscal Decentralisation on Education and Other Types of Spending. *Swiss Political Science Review* 14, 3, 451–481 (2008).

Busemeyer, M.R., A. Goerres and S. Weschle: Attitudes towards Redistributive Spending in an Era of Demographic Ageing. *The*

Rival Pressures from Age and Income in 14 OECD Countries. *Journal of European Social Policy* 19, 3, 195–212 (2009).

Busemeyer, M.R., et al.: Overstretching Solidarity? Trade Unions' National Perspectives on the European Economic and Social Model. *Transfer – The European Review of Labour and Research* 14, 3, 435–452 (2008).

Busemeyer, M.R., et al.: Perspectives on the European Economic and Social Model. Distributional and Institutional Conflicts. *International Journal of Public Policy* 3, 1–2, 39–57 (2008).

Callaghan, H.: Insiders, Outsiders, and the Politics of Corporate Governance. How Ownership Structure Shapes Party Positions in Britain, Germany, and France. *Comparative Political Studies* 42, 6, 733–762 (2009).



Helen Callaghan

Crouch, C., M. Schröder and H. Voelzkow: Regional and Sectoral Varieties of Capitalism. *Economy and Society* 38, 4, 654–678 (2009).

Deutschmann, C.: Die Finanzmärkte und die Mittelschichten. Der kollektive Buddenbrooks-Effekt. *Leviathan* 36, 4, 501–517 (2008).

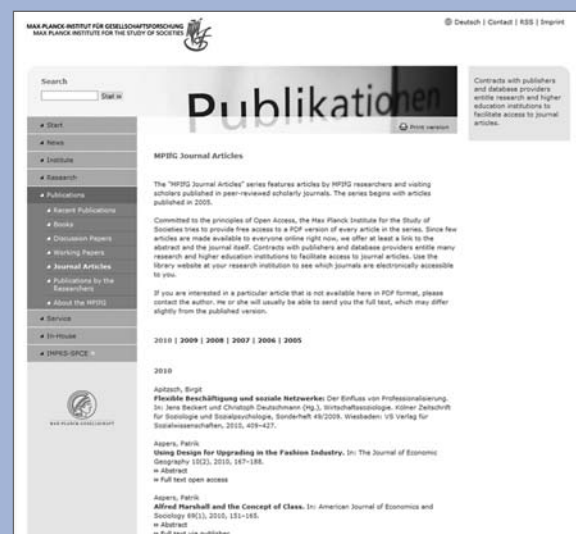
Dobusch, L. and J. Kapeller: "Why Is Economics Not an Evolutionary Science?" New Answers to Veblen's Old Question. *Journal of Economic Issues* 43, 4, 867–898 (2009).

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The MPIfG Journal Articles series provides free access to online versions of many of the articles by MPIfG researchers that have been published in peer-reviewed scholarly journals.



*Dolata, U.:* Das Internet und die Transformation der Musikindustrie. Rekonstruktion und Erklärung eines unkontrollierten Wandels. *Berliner Journal für Soziologie* 18, 3, 344–369 (2008).

*Dolata, U.:* Technological Innovations and Sectoral Change: Transformative Capacity, Adaptability, Patterns of Change. An Analytical Framework. *Research Policy* 38, 6, 1066–1076 (2009).

*Dolata, U.:* Technologische Innovationen und sektoraler Wandel: Eingriffstiefe, Adaptionsfähigkeit, Transformationsmuster. Ein analytischer Ansatz. *Zeitschrift für Soziologie* 37, 1, 42–59 (2008).

*Drahokoupil, J.:* After Transition. Varieties of Political-economic Development in Eastern Europe and the Former Soviet Union. *Comparative European Politics* 7, 2, 279–298 (2009).

*Drahokoupil, J.:* Internationalisation of the State in the Czech Republic. Igniting the Competition for Foreign Investment in the Visegrád Four Region. *Czech Sociological Review* 45, 3, 549–570 (2009).

*Drahokoupil, J.:* The Investment Promotion Machines. The Politics of Foreign Direct Investment Promotion in Central and Eastern Europe. *Europe-Asia Studies* 60, 2, 197–225 (2008).

*Drahokoupil, J.:* The Rise of the Comprador Service Sector. The Politics of State Transformation in Central and Eastern Europe. *Polish Sociological Review* 2/2008, 175–189 (2008).

*Fine, G.A., B. Harrington and S. Segre:* Politics in the Public Sphere. The Power of Tiny Publics in Classical Sociology. *Sociologica* 4, 1, 1–20 (2008).

*Ganghof, S. and P. Genschel:* Taxation and Democracy in the EU. *Journal of European Public Policy* 15, 1, 58–77 (2008).

*Goerres, A.:* Reforming the Welfare State in Times of Grey Majorities. The Myth of an Opposition between Younger and Older Voters in Germany. *German Policy Studies* 4, 2, 131–156 (2008).

*Goerres, A.:* The Grey Vote. Determinants of Older Voters' Party Choice in Britain and West Germany. *Electoral Studies* 27, 2, 285–304 (2008).

*Goerres, A. and G. Tiemann:* Kinder an die Macht? Die politischen Konsequenzen des stellvertretenden Elternwahlrechts. *Politische Vierteljahresschrift* 50, 1, 50–74 (2009).

*Gourevitch, P.A., W. Streeck et al.:* The Political Science of Peter J. Katzenstein. *PS – Political Science & Politics* 41, 893–899 (2008).

*Herrmann, A.M.:* Contrasting the Resource-based View and Competitiveness Theories. How Pharmaceutical Firms Choose to Compete in Germany, Italy, and the UK. *Strategic Organization* 6, 4, 343–374 (2008).

*Herrmann, A.M.:* Rethinking the Link between Labour Market Flexibility and Corporate Competitiveness. A Critique of the



Jan Drahokoupil

Institutionalist Literature. *Socio-Economic Review* 6, 4, 637–669 (2008).

*Höpner, M.:* Integration durch Usurpation. Thesen zur Radikalisierung der Binnenmarktintegration. *WSI-Mitteilungen* 62, 8, 407–415 (2009).

*Höpner, M.:* “Spielarten des Kapitalismus” als Schule der vergleichenden Staatstätigkeitsforschung. *Zeitschrift für Vergleichende Politikwissenschaft* 3, 2, 303–327 (2009).

*Lange, K.:* Institutional Embeddedness and the Strategic Leeway of Actors. The Case of the German Therapeutical Biotech Industry. *Socio-Economic Review* 7, 2, 181–207 (2009).

*Leiber, S. and A. Schäfer:* Der doppelte Voluntarismus in der EU-Sozial- und Beschäftigungspolitik. In: *Die Europäische Union. Governance und Policy-Making.* (Ed.) I. Tömmel. *Politische Vierteljahresschrift, Sonderheft 40.* VS Verlag für Sozialwissenschaften, Wiesbaden 2009, 116–135 (2008).

*Maletz, O. and M. Tysiachniouk:* The Effect of Expertise on the Quality of Forest Standards Implementation. The Case of FSC Forest Certification in Russia. *Forest Policy and Economics* 11, 5–6, 422–428 (2009).

*Manow, P.:* Electoral Rules, Class Coalitions and Welfare State Regimes, or How to Explain Esping-Andersen with Stein Rokkan. *Socio-Economic Review* 7, 1, 101–121 (2009).

*Manow, P. and S. Burkhart:* Delay as a Political Technique under Divided Government? Empirical Evidence from Germany, 1976–2005. *German Politics* 17, 3, 353–366 (2008).

*Manow, P. and H. Döring:* Electoral and Mechanical Causes of Divided Government in the European Union. *Comparative Political Studies* 41, 10, 1349–1370 (2008).

*Manow, P., A. Schäfer and H. Zorn:* Europe's Party-political Centre of Gravity, 1957–2003. *Journal of European Public Policy* 15, 1, 20–39 (2008).

*Mayntz, R.:* Speaking Truth to Power. Leitlinien für die Regelungen wissenschaftlicher Politikberatung. *Der moderne Staat* 1, 5–16 (2009).

*Mayntz, R.:* Von der Steuerungstheorie zu Global Governance. In: *Governance in einer sich wandelnden Welt.* (Eds.) G.F. Schuppert and M. Zürn. *Politische Vierteljahresschrift, Sonderheft 41.* VS Verlag für Sozialwissenschaften, Wiesbaden 2008, 43–61.

*Nölke, A.:* Finanzkrise, Finanzialisierung und Vergleichende Kapitalismusforschung. *Zeitschrift für Internationale Beziehungen* 16, 1, 123–139 (2009).

*Piotti, G.:* Cost Reduction through Relocation, or the Construction of Myths in Discourse. *Competition and Change* 13, 3, 305–326 (2009).

*Quack, S.:* “Global” Markets in Theory and History. Towards a Comparative Analysis. In: *Wirtschaftssoziologie.* (Eds.) J.



Andrea Herrmann

Beckert and C. Deutschmann. *Kölner Zeitschrift für Soziologie und Sozialpsychologie*, Sonderheft 49. VS Verlag für Sozialwissenschaften, Wiesbaden 2009, 125–142.

Quack, S. and S. Botzem: (No) Limits to Anglo-American Accounting? Reconstructing the History of the International Accounting Standards Committee: A Review Article. *Accounting, Organizations and Society* 34, 8, 988–998 (2009).

Rehder, B.: “Adversarial Legalism” in the German System of Industrial Relations? *Regulation & Governance* 3, 3, 217–234 (2009).

Rehder, B.: Revitalisierung der Gewerkschaften? Die Grundlagen amerikanischer Orientierungserfolge und ihre Übertragbarkeit auf deutsche Verhältnisse. *Berliner Journal für Soziologie* 18, 3, 432–456 (2008).

Sachweh, P., C. Burkhardt and S. Mau: Wandel und Reform des deutschen Sozialstaats aus Sicht der Bevölkerung. *WSI-Mitteilungen* 62, 11, 612–618 (2009).

Schäfer, A.: Krisentheorien der Demokratie. Unregierbarkeit, Spätkapitalismus und Postdemokratie. *Der moderne Staat* 2, 1, 159–183 (2009).

Schäfer, A. and S. Leiber: The Double Voluntarism in EU Social Dialogue and Employment Policy. In: *What We Have Learnt. Advances, Pitfalls and Remaining Questions in OMC Research*. (Ed.) S. Kröger. *European Integration online Papers (EIoP)*, Special Issue 1, Volume 13, 2009.

Scharpf, F.W.: Community, Diversity and Autonomy. The Challenges of Reforming German Federalism. *German Politics* 17, 4, 509–521 (2008).

Scharpf, F.W.: Legitimacy in the Multilevel European Polity. *European Political Science Review* 1, 173–204 (2009).

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# Relations to the Scientific Community and the Public

## The Institute in the Scientific Community

### MPIfG Conferences

#### Max Planck Summer Conferences on Economy and Society

International Conference, 16–19 July 2008

**Institutional Development and Change.** Third Max Planck Summer Conference on Economy and Society. Organizers: Kathleen Thelen and Bruce Carruthers (both Northwestern University). Hosts: Northwestern University and IMPRS-SPCE/MPIfG.

Researchers from the fields of economic sociology, political economy and organization studies took part in the conference. An integral part of the program at the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE) in Cologne, the conference featured research presentations by doctoral candidates from Northwestern University, Harvard University, the Fondation Nationale des Sciences Politiques (Sciences Po) in Paris and the MPIfG. The conference was held at Northwestern University, Chicago.

International Conference, 24–26 July 2009

**Adjusting to Economic and Social Challenges: The Embedding of States and Markets and How Their Relationship Changes.** Fourth Max Planck Summer Conference on Economy and Society. Organizers: Frank Dobbin and Peter A. Hall (both Harvard University). Hosts: Harvard University and IMPRS-SPCE/MPIfG.

The conference brought together researchers from the fields of economic sociology, political economy, and organization studies. Doctoral candidates from the International Max Planck Research School on the Social and Political Constitution of the Economy

(IMPRS-SPCE) in Cologne, Northwestern University, Harvard University, and Sciences Po presented their work.

The object of this workshop was to explore alternative analytical frameworks for understanding how governments respond to social and economic challenges, how the institutions that regulate social and economic relations shift over time, and how the circumstances of specific nations or regions mediate such developments. The conference was held at Harvard University, Cambridge, MA.

#### MPIfG Villa Vigoni Conferences on Economic Sociology and Political Economy

International Conference, 22–24 June 2008

**Law and Legitimacy in the Governance of Transnational Economic Relations.** Second MPIfG Villa Vigoni Conference on Economic Sociology and Political Economy. Organizer: Sigrid Quack (MPIfG). Host: MPIfG.

Political scientists, sociologists, economists, legal scholars, organization scientists and practitioners from international organizations discussed the regulation of transnational relations.

International Conference, 14–17 June 2009

**Valuation and Price Formation on Markets.** Third MPIfG Villa Vigoni Conference on Economic Sociology and Political Economy. Organizers: Jens Beckert and Patrik Aspers (both MPIfG). Host: MPIfG

Economic sociology focuses on the social contexts of demand for products on markets and examines the social and cultural preconditions for attaching value to products as well as the social construction of prices. Participants from Europe and the United States presented papers dealing with various aspects of the conference topic from an economic sociology perspective. They discussed such issues as classification on markets, the dynamics of valuation processes and valuation on financial markets.

The MPIfG Villa Vigoni Conferences are held at Villa Vigoni, a German-Italian conference center on Lake Como in Italy.

### MPIfG Annual Colloquia

MPIfG Annual Colloquium, 1–2 October 2008

**Sozialwissenschaft als Reformtheorie: Vergangenheit oder Zukunft?** Organizers: MPIfG and Society of Friends and Former Associates of the MPIfG. Host: MPIfG.

The first MPIfG Annual Colloquium, aimed at promoting dialog between the institute and professionals from academia, politics, and the private sector in the region, drew 100 guests interested in a debate by Jens Beckert and Wolfgang Streeck with Lord Dahrendorf, Christoph Deutschmann, Franz-Xaver Kaufmann, and Claus Offe on the history and the future of social science as a theory of reform and on the transformation of the self-image and the perception of social science in Germany since the 1960s.

MPIfG Annual Colloquium, 3–4 December 2009

**Sozialwissenschaften zwischen Professionalisierung und Engagement.** Organizers: MPIfG and Society of Friends and Former Associates of the MPIfG. Host: MPIfG.

The 2009 MPIfG Colloquium on “Social Sciences between Professionalization and Civic Involvement” was part of the institute’s twenty-fifth anniversary celebrations. Ariane Leendertz, a historian at the Amerika-Institut of Ludwig-Maximilians-Universität in Munich, started off the colloquium with a presentation of her research into the interaction between the Max Planck

Society and the social sciences from 1975 to 1985. Comments followed from Reimar Lüst, President of the Max Planck Society from 1972 to 1984, and Franz-Xaver Kaufmann, Professor Emeritus of the University of Bielefeld and a member of the MPIfG Scientific Advisory Board until 2001. Later, Peter A. Hall of Harvard University kicked off a stimulating discussion among the participants with his lecture on “The Political Origins of Our Economic Discontents.”

### Major Conferences and Workshops

International Conference, 17–18 April 2008

**Transnational Communities.** Organizers: Sigrid Quack (MPIfG) and Marie-Laure Djelic (ESSEC, Paris). Host: MPIfG.

Researchers from European countries and the United States met at the MPIfG for an international conference to discuss potential chapters for an edited volume exploring the role of “transnational communities” in the contemporary structuring of economic activity and economic actors.

— *Marie-Laure Djelic and Sigrid Quack (Eds.): Transnational Communities: Shaping Global Economic Governance.* Cambridge: Cambridge University Press, 2010.

Annual Conference, 4–5 September 2008

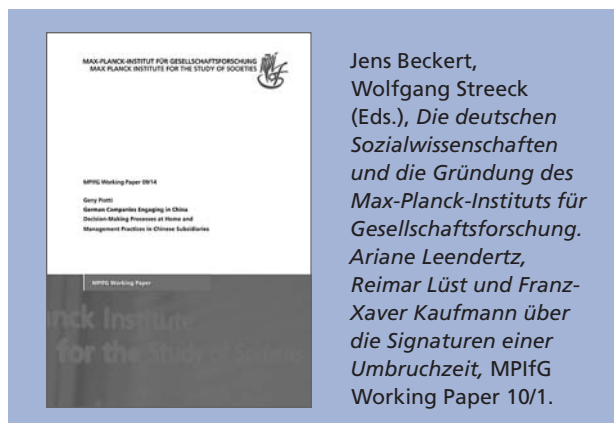
**Die nächste große Transformation? Marktschaffende Politik: Ursachen, Dynamiken, Ergebnisse.** Joint meeting of the Political Economy section and the working group on Comparative Research on the Welfare State of the German Political Science Association (DVPW). Organizers: Martin Höpner (MPIfG), Irene Dingeldey (Universität Bremen). Host: MPIfG. Funding: Hans Böckler Stiftung, MPIfG.

Some 50 political scientists gathered for this conference entitled “The Next Great Transformation?” to discuss parallels between market-creating policies in such diverse fields as the welfare state, the hospital system, higher education, and the patent system. The participants agreed to view liberalization policies as a phenomenon that transcends policy fields and is developing systematically over time.

International Workshop, 29 September – 1 October 2008

**Wirtschaftssoziologie.** Organizers: Jens Beckert (MPIfG) and Christoph Deutschmann (Universität Tübingen). Host: MPIfG.

At this authors’ workshop, participants from Germany, Great Britain and Switzerland discussed their contributions to a special issue of the German journal *Kölner Zeitschrift für Soziologie und Sozialpsychologie* on economic sociology. The volume presents current trends in economic sociology, looking at the constitution of markets and how they change, the relationship of the economy to society, and empirical fields of interest such as money and financial markets, consumption, and work, labor markets, and organizations.



— *Jens Beckert, Christoph Deutschmann (Eds.): Wirtschaftssoziologie. Kölner Zeitschrift für Soziologie und Sozialpsychologie, Sonderheft 49/2009.* Wiesbaden: VS Verlag für Sozialwissenschaften, 2009.

Plenary Session, 9 October 2008

**Uncertain Exchanges. Innovation, Stability, and the Societal Repercussions of Contemporary Capitalism.** Plenary Session of the Economic Sociology section of the German Sociological Association (DGS) at the 34th DGS Congress. Organizer: Jens Beckert (MPIfG). Host: Deutsche Gesellschaft für Soziologie.

Neil Fligstein, Christoph Deutschmann, Patrick Le Galès, and Wolfgang Streeck addressed the reorganization of European markets, money and capitalist dynamics, making actors more predictable and flexibility and stability in contemporary labor markets in one of the nine plenary sessions at the DGS Congress in Jena.

Annual Conference, 16–17 October 2008

**Neue Konfliktlinien industrieller Beziehungen – neue Solidaritätsmuster?** Annual Conference (Jahrestagung) of the German Industrial Relations Association (GIRA). Organizers: Britta Rehder (MPIfG), Birgit Apitzsch (MPIfG) and German Industrial Relations Association (GIRA). Host: MPIfG.

The conference on “New Lines of Conflict in Industrial Relations – New Models of Solidarity?” addressed the strengthening of professional associations and its impact on the principle of a unified trade union. In an open forum at the University Hospital of Cologne, personnel managers and workers’ representatives from the services union ver.di and the doctors’ association Marburger Bund presented their experiences and problems for discussion.

International Workshop, 3–5 December 2008

**States and Markets I.** Joint Workshop Series of Sciences Po and the Max Planck Institute for the Study of Societies. Organizers: Jens Beckert (MPIfG) and Cornelia Woll (Sciences Po). Host: Sciences Po.

Sciences Po’s research institutes CSO, CEVIPOF and CERI and the Max Planck Institute for the Study of Societies have jointly organized a series of workshops on “States and Markets.” The first workshop looked at standards and norms, transnational institution-building, market relationships, institutions and socioeconomic change, and political foundations of economic choices.

International Workshop, 25–27 March 2009

**States and Markets II.** Joint Workshop Series of Sciences Po and the Max Planck Institute for the Study of Societies. Organizers:

Jens Beckert (MPIfG) and Cornelia Woll (Sciences Po). Host: MPIfG.

The second joint MPIfG and Sciences Po workshop on “States and Markets” examined capitalist dynamics, law and democracy, the spatial organization of economic activity, the role of firms in the global economy, and market mechanisms, especially in contexts of uncertainty.

International Conference, 16–18 July 2009

**Price and Value in Markets and Firms.** SASE Mini-Conference at the 2009 Annual Meeting of the Society for the Advancement of Socio-Economics, Paris. Organizers: Jens Beckert and Patrik Aspers (both MPIfG). Host: Society for the Advancement of Socio-Economics (SASE).

The valuation of goods is a crucial precondition for exchange and shifts the focus of research to the demand side of economic exchange. Scholars from Europe, North America and Turkey working in the field of price formation and valuation of goods met to discuss such issues as value creation and price setting, pricing in aesthetic markets, controlling and negotiating value categories, practice, work and value, and value in financial markets.

International Conference, 18–21 November 2009

**Commonalities of Capitalism.** Organizers: Wolfgang Streeck (MPIfG) and Armin Schäfer (MPIfG). Host: MPIfG.

At this author’s conference, researchers from the MPIfG met with leading European and American researchers. They debated capitalism’s principles and its crises, as well as where ethics and passion play a role. They also discussed various perceptions of capitalism, which can have either a historical-institutionalist orientation or a basis in philosophical pragmatism. The issue of a “New Deal” for the twenty-first century figured prominently as well. Results of the conference will be published in a special issue of *Socio-Economic Review*. The conference was held at Ringberg Castle, the Max Planck Society’s conference center on Lake Tegernsee in the Bavarian Alps.

#### Other Workshops and Meetings

Workshop, 18–19 February 2008

**Theoretische Ansätze der Wirtschaftssoziologie.** Organizers: Sophie Mützel (Humboldt-Universität Berlin) and Jens Beckert (MPIfG). Hosts: Economic Sociology section of the German Sociological Association and MPIfG.

Workshop, 29 February 2008

**Das Lottospiel in sozialwissenschaftlicher Perspektive: Entstehung, Regulation, Nachfrage und Auswirkungen des Lottospiels in Deutschland.** Organizers: Mark Lutter and Jens Beckert (both MPIfG). Host: MPIfG.

International Workshop, 13–14 March 2008  
**Network on Education and Training (NET).** Kick-Off Meeting.  
 Organizer: Marius Busemeyer (MPIfG). Host: MPIfG.

Workshop, 24–25 April 2008  
**Peer Review Reviewed: The International Career of a Quality-Control Instrument and New Challenges.** Organizers: Sigrid Quack (MPIfG), Dagmar Simon (WZB) and Andreas Knie (WZB). Hosts: Wissenschaftszentrum Berlin für Sozialforschung (WZB) and European Group for Organizational Studies (EGOS).

Workshop, 24–25 July 2008  
**Politics and Public Policies in Ageing Societies.** Organizer: Achim Goerres (MPIfG). Host: MPIfG.

International Workshop, 9–10 June 2009  
**Comparative Perspectives on Transnational Standards for Labor and Environment.** Organizers: Sigrid Quack, Sabrina Zajak, and Olga Malets (all MPIfG). Host: MPIfG.

International Workshop, 21–22 June 2009  
**Working Group on Institutional Change.** Preliminary Meeting. Organizers: Helen Callaghan (MPIfG), Wolfgang Streeck (MPIfG) and Kathleen Thelen (MIT). Host: MPIfG.

## Lectures and Conference Participation

In 2008 and 2009, MPIfG researchers gave 93 lectures at universities, research institutes, business schools, fashion schools, foundations, firms, and government offices. They spoke at meetings of political parties, business associations and professional associations. They were also represented at major conferences in political science, economic sociology, sociology, management, labor relations, organization studies, European studies, Middle Eastern studies, document piracy research, and other fields, where they gave 252 lectures in Europe, North and Central America, the Middle East, Australia, and Asia. They were actively involved as conference organizers, panel chairs, and discussants at 59 meetings, workshops, and conference panels, 21 of which were held abroad. MPIfG researchers lectured in 19 European countries, the United States, Canada, Costa Rica, Turkey, United Arab Emirates, Kazakhstan, China, Japan, and Australia. They spoke at leading universities and research institutions in North America such as Yale, Harvard, NYU, the University of Montréal, the University of Pennsylvania, the University of Wisconsin-Madison, Northwestern, and Stanford, and in Europe at Sciences Po, Paris School of Economics (PSE-Jourdan), Université de Paris 1 (Sorbonne), European University Institute, the London School of Economics, the University of Cambridge, and Oxford University. The issues addressed reflected ongoing research on subjects such as the social order of markets, who plays the lottery, the European Court of Justice as a motor of integration, German firms in China, copyright disputes, trade in patented knowledge and flexibility in labor markets.



The London School of Economics and Political Science

## Guest Lectures at the MPIfG

### The Scholar in Residence Lectures

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David Stark

**Searching Questions: Uncertainty, Inquiry, Opportunity**

Columbia University, New York, USA

*MPIfG Scholar in Residence 2007/2008*

— **Recognizing What's Valuable: Ethnographies of Worth**  
08/04/01

— **Entrepreneurship at the Overlap: Historical Network  
Analysis of Politicized Business Ties**  
08/04/08

— **Satisfaction Guaranteed: Megachurches as Shopping Malls  
in Contemporary America**  
08/04/15

Christoph Deutschmann

**Eine Mehrebenenanalyse kapitalistischer Dynamik**

Universität Tübingen, Germany

*MPIfG Scholar in Residence 2008/2009*

— **Kapitalismus und Religion: Eine unorthodoxe Sicht**  
09/02/03

— **Institutionelle und soziokulturelle Rahmungen  
unternehmerischer Aufstiege**  
09/02/10

— **Innovation als sozialer Prozess**  
09/02/17

### Lecture Series: Wirtschaftsgeschichte (Economic History)

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Jürgen Kocka

**Wirtschaftsgeschichte und Sozialwissenschaften**

Wissenschaftszentrum Berlin für Sozialforschung, Germany

08/04/10

Toni Pierenkemper

**Von Aufstieg und Niedergang des Normalarbeitsverhältnisses  
und der Entstehung eines "Normalarbeitsverhältnisses"**

Universität zu Köln, Germany

08/04/24

Alfred Reckendrees

**Konsum in der Bundesrepublik, 1949–2000**

Universität zu Köln, Germany

08/06/05

Carsten Burhop

**Der Markt für Patente im Deutschen Reich, 1877–1913**

Max Planck Institute for Research on Collective Goods, Bonn,  
Germany

08/06/12

### Lecture Series: The Challenges for Democracy

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Oscar Gabriel

**Politisches Vertrauen und die Akzeptanz wohlfahrtstaatlicher  
Reformen in Deutschland**

Universität Stuttgart, Germany

09/04/23

Colin Hay

**Why We Still Hate Politics**

University of Sheffield, UK

09/05/14

Peter Mair

**Representative versus Responsible Government**

European University Institute, Florence, Italy

09/06/25

Gary S. Schaal

**Transformation des Politischen?**

Universität Hamburg, Germany

09/07/09



Jürgen Kocka

### Other Lectures

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Peter Breunig

**Die Wurzeln komplexer Gesellschaftsstrukturen in der  
Vorgeschichte Afrikas: Ein Beispiel aus Nigeria**

Universität Frankfurt, Germany

08/01/24

Hartmut Berghoff

**Gefälligkeitsdiktatur oder Tyrannei des Mangels? Zum  
Stellenwert des Massenkonsums im Nationalsozialismus**

Universität Göttingen, Germany

08/02/07



Wolfgang Schluchter  
**Max Webers Wirtschaftssoziologie**  
 Universität Heidelberg, Germany  
 08/02/21

Mark Harvey  
**Instituted Economic Process and Economies of Knowledge**  
 University of Essex, UK  
 08/02/27

John Ahlquist  
**Policy by Contract: Labor Unions Governments and Economic Policy**  
 University of Washington, Seattle, USA  
 08/03/20

Ian Malcolm  
**Publishing with an Academic Press**  
 Princeton University Press, USA  
 08/03/27

Hendrik Meyer  
**Institutionelle Veränderungen im deutschen Sozialstaat**  
 Universität Münster, Germany  
 08/04/01

Simone Burkhart  
**Ursachen und Folgen von "Divided Government" in Deutschland**  
 Max Planck Institute for the Study of Societies, Cologne, Germany  
 08/05/15

Robbert Maseland  
**How United Is Germany? Cultural Convergence between East and West after 1991**  
 Radboud University Nijmegen, Netherlands  
 08/07/03

Asaf Daar  
**The Social Fabric of Mass Markets**  
 University of Haifa, Israel  
 08/07/10

Ayse Bugra  
**Welfare Regime Change in Countries without Mature Welfare States on the Basis of an Evaluation of the Developments in Turkey in a Comparative Perspective**  
 Atatürk Institute for Modern Turkish History, Istanbul, Turkey  
 08/09/23

Elke Schüßler  
**Alternatives to Path Dependency: Strategizing in a Mature Organizational Field**  
 Freie Universität Berlin, Germany  
 08/10/15

Ben Dankbaar  
**Using and Producing Knowledge under Capitalist Conditions: Knowledge Workers between Proletarianization and Professionalism**  
 Radboud University Nijmegen, Netherlands  
 08/10/30

Ariane Leendertz  
**Nach Starnberg: Die Gründungsgeschichte des Max-Planck-Instituts für Gesellschaftsforschung 1977–1984**  
 Ludwig-Maximilian-Universität München, Germany  
 08/11/06

Christoph Möllers  
**Governance: Analytische Kategorie, Rechtsbegriff oder institutionenpolitische Strategie?**  
 Universität Göttingen, Germany  
 08/11/27

Geoffrey M. Hodgson  
**From Pleasure Machines to Moral Communities: The Limits of Economics as an Isolated Science**  
 University of Hertfordshire, UK  
 08/12/11

Geoffrey M. Hodgson  
**On the Institutional Foundations of Law**  
 University of Hertfordshire, UK  
 08/12/11

Andreas Nölke  
**Varieties of Capitalism und transnationale Politik**  
 Johann Wolfgang Goethe-Universität Frankfurt, Germany  
 09/01/08

Alfons Söllner  
**Politische Ideengeschichte und ihre Bedeutung für die Entwicklung der Politikwissenschaft**  
 Technische Universität Chemnitz, Germany  
 09/01/15

Peter Walgenbach  
**Institutional Entrepreneurship? Die neoinstitutionalistische Organisationstheorie auf der Suche nach einem adäquaten Akteurskonzept**  
 Friedrich-Schiller-Universität Jena, Germany  
 09/02/05

Stefan Kirchner  
**Organizational Identities and Institutions: The Influence of Multilevel Path Dependence on Organizational Change and Stability**  
 Universität Hamburg, Germany  
 09/03/12

Joel Rogers  
**The Obama Moment**  
University of Wisconsin-Madison, USA  
09/03/19

Herbert Kitschelt  
**Social Democracy: A Retrospective and a Prospective**  
Duke University, USA  
09/05/13

Tereza Novotna  
**Myths and Reality of EU Accession: The Case of the Czech Negotiations**  
Boston University, USA  
09/05/18

Stephanie Mudge  
**Using Field Theory to Explain Neoliberalism's Rise and Fall**  
University of California–Berkeley, USA  
09/05/28

Julian Dierkes  
**Supplementary Education in Japan: Organizational Behavior in an Education Market**  
University of British Columbia, Vancouver, USA  
09/06/05

Jill Rubery  
**Regulation and Gender: How the “World Bank’s Doing Business” and the “Varieties of Capitalism” Approaches Make for Strange Bedfellows**  
University of Manchester, UK  
09/10/29

Hubertus Buchstein  
**Losverfahren in politischen Entscheidungsprozessen**  
Universität Greifswald, Germany  
09/11/05

## Teaching

**Birgit Apitzsch**  
Seminar: *Arbeitsorganisation und Arbeitsmarktstrukturen: Analyseperspektiven für neue Organisationsformen*, Institut für Soziologie, Universität Duisburg-Essen, Summer 2009

**Patrik Aspens**  
Courses at Stockholm University, 2008–2009:  
Graduate Course: *Fashion as Production System*, Centre for Fashion Studies, Fall 2008  
Graduate Course: *Qualitative Methods*, Department of Sociology, Fall 2008  
Seminar (Intermediate level): *Qualitative Methods*, Department of Sociology, Spring and Fall 2009  
Graduate Course: *Qualitative Methods*, Department of Sociology, Fall 2009  
Master’s Course: *Fashion as Production System*, Centre of Fashion and Department of Sociology, Fall 2009  
Lecture: *Ethnography and Coding*, School of Health, Care and Social Welfare, Mälardalen University, Västerås/Eskilstuna, Sweden, Fall 2008  
Graduate Course: *Markets as Social Formations*, Oslo Summer School in Comparative Social Science Studies, University of Oslo, Fall 2008

**Jens Beckert**  
Doktorandenkolloquium (with Wolfgang Streeck and Sigrid Quack): *The Social and Political Constitution of the Economy*, IMPRS-SPCE (MPIfG with Wirtschafts- und Sozialwissenschaftliche Fakultät, Universität zu Köln), Winter 2007/2008–Winter 2009/2010  
Courses at Wirtschafts- und Sozialwissenschaftliche Fakultät, Universität zu Köln, 2008–2009:

Hauptseminar: *Neue Ansätze der Wirtschaftssoziologie*, Summer 2008  
Doktorandenseminar: *Economy and Society II – Approaches in Economic Sociology*, Summer 2009  
Doktorandenseminar: *Economy and Society I*, Winter 2009/2010  
Doktorandenseminar (with Pierre François, Sciences Po): *Sociology of Markets*, Winter 2009/2010

**Simone Burkhart**  
Übung: *Methoden der empirischen Sozialforschung II*, Institut für Politikwissenschaft, Universität Jena, Winter 2007/2008

**Marius Busemeyer**  
Übung im Hauptstudium: *The Comparative Political Economy of Skill Formation*, Seminar für Politische Wissenschaften, Universität zu Köln, Summer 2008  
Master Level Course: *Power and Hierarchy (Institutionalism in Political Science)*, Universität Nijmegen, Fall 2008  
Proseminar/Übung im BA-Haupt- und Nebenfach zur Vorlesung “Vergleichende Politikwissenschaft”: *Das politische System der USA*, Seminar für Politische Wissenschaften, Universität zu Köln, Summer 2009

**Ulrich Dolata**  
Courses at Universität Bremen, Studiengang Soziologie und Politikwissenschaft (BA und Master), Studiengang Arbeitswissenschaft und Fachbereich Wirtschaftswissenschaften, 2008–2009:  
Seminar und Kolloquium: *Wirtschaftssoziologie des Internet*, Summer 2008  
Vorlesung: *Einführung in die Wirtschafts- und Industriesoziologie*, Winter 2008/2009

Seminar: *Innovationsnetzwerke: Kooperation in der Wirtschaft*, Winter 2008/2009

**Saskia Freye**

Seminar: *Soziologie des Managements*, Sozialwissenschaftliches Institut, Heinrich-Heine-Universität Düsseldorf, Winter 2008/2009

Kernkurs: *Kapitalismus: Entstehung, Funktionsweisen, Zukunftsfähigkeit*, Sozialwissenschaftliches Institut, Heinrich-Heine-Universität Düsseldorf, Summer 2009

**Achim Goerres**

Übung für Hauptstudierende: *The Comparative Politics of Ageing Societies*, Seminar für Politikwissenschaften, Universität zu Köln, Winter 2007/2008

**Martin Höpner**

Courses at Wirtschafts- und Sozialwissenschaftliche Fakultät, Universität zu Köln, 2008–2010:

Proseminar: *Vergleichende Politische Ökonomie: Vergleichende Policy-Forschung*, Summer 2008

Proseminar (with Armin Schäfer): *Europäische Integration: Governance und Politische Ökonomie*, Winter 2008/2009

Hauptseminar: *Einführung in die Vergleichende Politische Ökonomie*, Winter 2009/2010

**Marta Kahancová**

Master-level Courses, with Jelle Visser and Marc van der Meer, at International School, University of Amsterdam, Spring 2008: *Employment Relations and Organizational Change*, *Industrial Relations and European Integration*

**Lothar Krempel**

Courses at Institut für Soziologie, Universität Duisburg-Essen, 2008–2009:

Hauptseminar: *Netzwerkanalyse virtueller Online-Communities*, Winter 2007/2008

Hauptseminar: *Arbeitsteilung und Kommunikation in Open-Source-Projekten*, Summer 2008

Hauptseminar: *Einführung in die Analyse sozialer Netzwerke*, Winter 2008/2009

Hauptseminar: *Harrison Whites relationale Soziologie*, Summer 2009

Seminar Masterstudiengang: *Simulation und Visualisierung*, Fachbereich Medien, Hochschule Mittweida, Winter 2009/2010

**Olga Malets**

Hauptseminar (with Sigrid Quack): *Logic of Social Inquiry*, Wirtschafts- und Sozialwissenschaftliche Fakultät, Universität zu Köln, Winter 2008/2009

**Guido Möllering**

Vorlesung: *Supply and Operations Management*, Fachbereich Wirtschaftswissenschaft, Freie Universität Berlin, Winter 2009/2010



Achim Goerres



Lothar Krempel

**Alexander Petring**

Seminar: *Vergleichende Politische Ökonomie*, Seminar für Politische Wissenschaften, Universität zu Köln, Summer 2009

**Geny Piotti**

Courses at Universität Osnabrück, Fachbereich Sozialwissenschaften, 2008–2009:

Hauptseminar: *Institutioneller Wandel als Gegenstand der Political Economy und der Wirtschaftssoziologie*, Winter 2007/2008

Hauptseminar: *Die Grundzüge des chinesischen Kapitalismus*, Summer 2008

Hauptseminar: *Globalisierung multinationaler Konzerne*, Winter 2008/2009

Hauptseminar: *Wie funktionieren Märkte? Eine wirtschaftssoziologische Perspektive*, Summer 2009

**Sigrid Quack**

Courses at Wirtschafts- und Sozialwissenschaftliche Fakultät, Universität zu Köln, 2008–2009:

Hauptseminar: *Forschungslogik in den Sozialwissenschaften* (with Olga Malets), Winter 2008/2009

Hauptseminar: *Intraorganisationale Teams und Projekte*, Winter 2008/2009

Seminar für Diplomanden und Doktoranden: *Vergleichende Professions- und Organisationssoziologie*, Summer 2009

Seminar für Doktoranden und fortgeschrittene Diplomanden: *Logic of Social Inquiry*, Winter 2009/2010

**Britta Rehder**

Proseminar/Kernkurs BA: *Politik und Ökonomie: Deutschland und USA im Vergleich*, Institut für Politikwissenschaft, Lehrstuhl für Vergleichende Politikwissenschaft und Policy-Analyse, Heinrich-Heine-Universität Düsseldorf, Winter 2007/2008

Hauptseminar: *Das politische System der Bundesrepublik Deutschland in vergleichender Perspektive*, Institut für Politikwissenschaft, Westfälische Wilhelms-Universität Münster, Winter 2009/2010

**Armin Schäfer**

Proseminar: *Europäische Integration: Governance und politische Ökonomie*, Forschungsinstitut für Politische Wissenschaft und Europäische Fragen, Universität zu Köln, Winter 2008/2009  
Proseminar: *Demokratie und Kapitalismus: Perspektiven auf ein spannungsreiches Verhältnis*, Institut für Politikwissenschaft, Ruprecht-Karls-Universität Heidelberg, Summer 2009

**Fritz W. Scharpf**

Summer School: *Doctoral Colloquium*, BIGSS Summer School Bremen, Bremen International Graduate School of Social Sciences, Universität Bremen and Jacobs University Bremen, 04–07 June 2009

**Wolfgang Streeck**

Doktorandenkolloquium (with Jens Beckert): *The Social and Political Constitution of the Economy*, IMPRS-SPCE (MPIfG with Wirtschafts- und Sozialwissenschaftliche Fakultät, Universität zu Köln), Winter 2007/2008–Summer 2009  
Courses at Wirtschafts- und Sozialwissenschaftliche Fakultät, Universität zu Köln, 2008–2009:  
Hauptseminar: *Wirtschaftssoziologie und politische Ökonomie I*, Winter 2007/2008



Heinrich Heine University of Düsseldorf

Hauptseminar: *Wirtschaftssoziologie und Politische Ökonomie I*, Winter 2008/2009  
Hauptseminar: *Institutionentheorie*, Summer 2009

**Cornelia Woll**

Ph.D. Workshop: *Publishing in Peer-Reviewed Journals*, Doctoral Program, Sciences Po, Paris, Spring and Fall 2009 (one day each semester)  
MA Research Seminar: *Governance in the European Union*, Sciences Po, Paris, Fall 2009

## Professional Service, Editorships, and Memberships in Academies

**Patrik Aspers**

*Editorship*

Economic Sociology – European Electronic Newsletter, Editor, until 2008

*Editorial and Advisory Boards*

Sosiologi i dag (Norwegian Journal of Sociology)  
The Open Economics Journal

**Jens Beckert**

Chair, Economic Sociology Section, German Sociological Association (DGS)  
Advisory Board, German-Italian Conference Center Villa Vigoni, Menaggio, Italy  
Board of Trustees, German Students Award, Körber Foundation  
Financial Advisory Board and the Minerva Center Committee of the Max Planck Society's Minerva Foundation  
Executive Council, Society for the Advancement of Socio-Economics (SASE)  
Executive Board, Society for Comparative Research, until 2008  
Board of Trustees, Sociological Research Institute (SOFI), University of Göttingen

*Editorship*

Socio-Economic Review, Editor

*Editorial and Advisory Boards*

Campus Verlag, Reihe Theorie und Gesellschaft  
Economic Sociology – European Electronic Newsletter  
European Studies Forum  
Geschichte und Gesellschaft – Zeitschrift für historische Sozialwissenschaft  
Kölner Zeitschrift für Soziologie und Sozialpsychologie  
VS-Verlag, Reihe Wirtschaft + Gesellschaft

**Marius R. Busemeyer**

Prize Committee for CES Book Award, Council for European Studies, Columbia University

**Ulrich Dolata**

Co-Chair, Section on Science and Technology Research, German Sociological Association (DGS)  
International Expert Committee for the Evaluation of the Royal Institute of Technology in Sweden, June 2008

**Jan Drahokoupil**

Coordinator, Critical Political Economy Research Network, European Sociological Association, until 2009

**Jürgen Feick**

Member of ECPR Council and Official Representative of MPIfG, European Consortium for Political Research

*Editorship*

Socio-Economic Review, Managing Editor

**Brooke Harrington**

*Editorship*

Book review editor, Economic Sociology – European Electronic Newsletter, until 2009

**Martin Höpner**

Academic advisor and grant referee (Vertrauensdozent), Hans Böckler Foundation  
Co-Chair, Political Economy Section, German Political Science Association (DVPW)

**Lothar Krempel**

*Editorial Board*

Journal of Social Structure

**Mark Lutter**

*Editorship*

Economic Sociology – European Electronic Newsletter, Book Review Editor, since 2009

**Renate Mayntz**

Advisory Board, Institute for Studies in Science and Technology (Institut für Wissenschafts- und Technikforschung), Bielefeld University  
Advisory Board, Social Sciences Research Center of the Austrian Academy of Sciences

*Editorial and Advisory Boards*

Comparative Governance and Politics (Zeitschrift für Vergleichende Politikwissenschaft)  
Schweizerische Zeitschrift für Soziologie  
Zeitschrift für Soziologie

*Academies and Honorary Memberships*

Academia Europaea  
Foreign Honorary Member, American Academy of Arts and Sciences

**Guido Möllering**

Selection Committee for the Carolyn Dexter Award, Academy of Management, 2008

*Editorship*

Journal of Trust Research, Associate Editor  
Organization Studies, Book Review Editor

*Editorial and Advisory Boards*

Business Research  
Management Revue: The International Review of Management Studies  
Management & Organization Review

**Sascha Münnich**

Co-Chair, Working Group on Comparative Research on the Welfare State, German Political Science Association, since 2009

**Geny Piotti**

Coordinator, Network F “Knowledge, Technology and Innovation,” Society for the Advancement of Socio-Economics (SASE)

**Sigrid Quack**

Associate Member, Doctoral Program “Research on Organizational Paths” (Pfadkolleg), Freie Universität Berlin  
External Examiner, Examiner Board, University of Manchester, 2009  
Member, Scientific Steering Committee, “Translearn,” an EU FP7 project (Seventh Framework Program of the European Union), until 2009

*Editorial Board*

Organization

**Britta Rehder**

Academic Member, Advisory Board for the project on locational conflicts (*Standortkonflikte*), Hans Böckler Foundation, 2008–2009  
Co-Chair, Political Sociology Section of the German Political Science Association (DVPW)  
Co-Chair, Working Group on Interest Associations, German Political Science Association (DVPW)

**Fritz W. Scharpf**

Scientific Committee, Fondazione Rosselli, Torino  
Board of Trustees, Hertie School of Governance, Berlin, until 2009  
Board of Trustees, Institut für Europäische Verfassungswissenschaften, FernUniversität Hagen  
Steering Committee, Robert Schuman Centre, European University Institute, Florence, until 2008

*Editorial and Advisory Boards*

European Law Journal  
Journal of Public Policy, until 2009  
Rivista italiana di politiche pubbliche  
Themes in European Governance, Cambridge University Press  
Zeitschrift für Staats- und Europawissenschaften

*Academies and Honorary Memberships*

Honorary Foreign Member, American Academy of Arts and Sciences  
Corresponding Fellow, British Academy  
Honorary Fellow, Society for the Advancement of Socio-Economics (SASE)

**Wolfgang Streeck**

Academy Group on “Ageing in Germany,” Leopoldina, until 2009  
Commission on the Future, Government of North Rhine-Westphalia (Zukunftskommission der Landesregierung von NRW), 8/2008–4/2009  
Council, German Sociological Association (DGS), until 2008

*Editorship*

Socio-Economic Review, Chief Editor

*Editorial and Advisory Boards*

British Journal of Industrial Relations  
Comparative European Politics  
European Journal of Industrial Relations  
European Sociological Review  
Work, Employment and Society

*Academies and Honorary Memberships*

Academia Europaea  
Berlin-Brandenburg Academy of Sciences and Humanities  
Honorary Fellow, Society for the Advancement of Socio-Economics (SASE)

**Raymund Werle**

*Editorship*

Science Studies – An Interdisciplinary Journal for Science and Technology Studies, Associate Editor  
Science, Technology & Innovation Studies, Co-Editor

*Editorial Board*

Zeitschrift für Rechtssoziologie

**Cornelia Woll**

Prize Committee, Stanley Hoffman Prize of the French Politics Group of the American Political Science Association, 2009

*Editorship*

Review of International Political Economy, Editor

*Editorial Board*

Politique européenne

## Awards and Honors

**Colin Crouch**

1 October 2008

Fellow of the Academy of Social Sciences, London.

**Brooke Harrington**

1 April 2008

Fellow of the Royal Society of Arts, London, in recognition of her book, *Pop Finance: Investment Clubs and the New Investor Populism*, Princeton University Press, 2008.

1 September 2009

Grant from the Fund for the Advancement of the Discipline (FAD) in recognition of the scholarly merit of her project “Inequality and the Dynastic Accumulation of Wealth in Germany and the United States.” Awarded by the American Sociological Association (ASA).

**Renate Mayntz**

27 November 2008

Ernst Hellmut Vits Prize for outstanding contributions to research. Awarded by the Society for the Promotion of the University of Münster in Westphalia.

**Guido Möllering**

27 June 2009

Peregrinus Award. Awarded by the Bavarian Academy of Sciences and Humanities for Möllering’s “significant interdisciplinary and internationally oriented work in the social sciences and its impact on business and society.”

**Fritz W. Scharpf**

3 October 2008

Honorary Doctorate. European University Institute (EUI) in Florence, Italy.



Guido Möllering (right) receives the 2009 Peregrinus Award from the Bavarian Academy of Sciences and Humanities.

## Awards for Articles

**Patrik Aspers**

7 October 2008

Karl Polanyi Award for “Wissen und Bewertung auf Märkten,” *Berliner Journal für Soziologie* 4, 431–449 (2007). Awarded by the Economic Sociology section of the German Sociological Association.

**Jens Beckert and Mark Lutter**

1 October 2008

First Prize for Articles in the Social Sciences published in 2007 for “Wer spielt, hat schon verloren? Zur Erklärung des Nachfrageverhaltens auf dem Lottomarkt,” *Kölner Zeitschrift für Soziologie und Sozialpsychologie* 59, 240–270 (2007). Awarded by the Fritz Thyssen Stiftung.

**Journal Article Prize (Zeitschriftenpreis)**

For the best article by an MPIfG researcher published in a refereed scholarly journal in the preceding year. Awarded by the Society of Friends and Former Associates of the Max Planck Institute for the Study of Societies.

**Ulrich Dolata**

4 December 2009

2009 Journal Article Prize for “Technologische Innovationen und sektoraler Wandel: Eingriffstiefe, Adaptionsfähigkeit, Transformationsmuster. Ein analytischer Ansatz,” *Zeitschrift für Soziologie* 37, 1, 42–59 (2008).

**Martin Höpner**

1 October 2008

2008 Journal Article Prize for “Ist Politik gegen Verbände möglich? 25 Jahre Mancur Olsons ‘The Rise and Decline of Nations,’” *Leviathan* 35, 3, 310–347 (2007).

**MPIfG Paper Prize**

For the best MPIfG Discussion Paper or Working Paper by a young researcher published during the previous two years. Awarded by the MPIfG Scientific Advisory Board.

**Helen Callaghan**

27 May 2008

2008 MPIfG Paper Prize for MPIfG Discussion Paper 07/9, *Insiders, Outsiders and the Politics of Corporate Governance: How Ownership Shapes Party Positions in Britain, Germany and France* (2007).

**Awards for Doctoral Theses**

**Christian Breunig**

30 August 2008

Harold D. Lasswell Award for the best dissertation in the field of public policy for his doctoral thesis “Institutions, Attention Shifts and Changes within National Budgets.” Awarded by the American Political Science Association (APSA).

**Simone Burkhart**

23 April 2008

2008 Otto Hahn Medal for an outstanding doctoral thesis for her analysis of divided government in Germany, which was published in the MPIfG book series: *Blockierte Politik: Ursachen und Folgen von ‘Divided Government’ in Deutschland*, Campus, 2008. Awarded by the Max Planck Society.

**Marta Kahancová**

1 June 2009

Dissertation Prize for the best sociology dissertation defended in the years 2007 and 2008 for her thesis “Making the Most of Diversity: Social Interaction and Variation in Employment Practices in a Multinational Company.” Awarded by the Dutch Sociological Association.



Marta Kahancová receives dissertation award from the Dutch Sociological Association.

**Award for a Graduate Thesis**

**Michael Reif**

31 January 2009

2008 Wolfgang Enke Prize for outstanding work in the field of social policy for his master’s thesis “Wohlfahrtsstaatsforschung und Galtons Problem: Methodologische Reflexionen und transgenerationsgeschichtliche Perspektiven,” which looks at Galton’s problem and the comparative study of welfare states, focusing on methodology and a connected history perspective. Awarded by the Department of Sociology at the University of Göttingen.

The Fritz Thyssen Stiftung awarded the First Prize for Articles in the Social Sciences to Jens Beckert and Mark Lutter for their article on lottery markets, “Wer spielt, hat schon verloren?,” published in 2007 in *Kölner Zeitschrift für Soziologie und Sozialpsychologie*.

## Public Relations and Public Impact

### The Institute as Part of the Scientific Community

As part of a worldwide network of research institutions and researchers working in the social sciences, the Max Planck Institute for the Study of Societies cooperates closely with research institutes abroad, including centers in Amsterdam, Chicago, Florence, Cambridge/Massachusetts, London, and Paris. Bibliometric analyses and the biennial evaluations of the institute by its Scientific Advisory Board confirm the institute's worldwide reputation. Many of the doctoral and postdoctoral fellows and senior researchers at the MPIfG are given awards for their publications, receive prestigious research fellowships, and upon completing their contracts at the institute are appointed to good positions in academia or the private sector.

The four MPIfG publication series are the principal means of scholarly communication for the institute's researchers:

- *MPIfG Books* are monographs aimed at the scientific community and at practitioners in government, business, and associations.
- *MPIfG Discussion Papers* are articles reporting on research results from current projects. They are usually subsequently published in scholarly journals.
- *MPIfG Working Papers* report on preliminary research results or contribute to current debates.
- The *MPIfG Journal Articles* series features articles by MPIfG researchers and visiting scholars published in peer-reviewed scholarly journals. Committed to the principles of Open Access, the institute tries to provide free access to a PDF version of every article in the series.

On its website the institute presents news, information on events, project abstracts and the like to complement the scholarly articles and books published for a worldwide audience. Each researcher has an online profile, and many have personal websites that offer more information about their projects and publications.

The MPIfG issues annual brochures on *Recent Publications* and *MPIfG Research*. An IMPRS-SPCE folder introduces the doctoral program to graduate students, and a new 18-page brochure presents the institute to the general public in print and online (in German and English). The *MPIfG Report* in English documents the institute's work every two years. Visitors to the website can subscribe to a *Recent Publications* e-mail newsletter which reports about new titles in the publication series. Having continually expanded and improved its mailing list, the institute can accurately target information and publications to interested members of the scientific community, decisionmakers, and organizations. A book stand at major conferences of sociologists and political scientists is another way research results are presented to key audiences in Germany and abroad. The MPIfG had book stands at the 2009 meeting of the German Political Science Association (DVPW, in Kiel), the General Conference of the



The IMPRS-SPCE folder introduces the doctoral program to graduate students.



European Consortium for Political Research (ECPR, at the University of Potsdam), and the annual conference of the Society for the Advancement of Socio-Economics (SASE, in Paris).

The MPIfG received an “excellent” rating in three out of six categories from the German Science and Humanities Council (*Wissenschaftsrat*) in 2008. The evaluation of 57 sociology departments and sociological research organizations in Germany assessed the research quality, impact, efficiency, promotion of young researchers, knowledge transfer, and public understanding of science. The leaders in the rating – the MPIfG, the University of Mannheim, and the German Socio-Economic Panel Study at the Deutsches Institut für Wirtschaftsforschung (DIW) – are excellent in terms of research quality. The MPIfG also rated excellent (the top rating) on efficiency and the promotion of young researchers.



Researchers at SASE Conference 2009 in Paris

## Dialog with Decision Makers

The transfer of knowledge to decision makers in government, business, interest associations, and the society at large is expedited by the lectures, workshops, and discussion forums in which researchers participate, as well as by their presence on various boards and commissions involved in policymaking. In 2008, the government of North Rhine-Westphalia appointed Wolfgang Streeck to its *Commission on the Future*. Charged with advising the regional government on its planning for the future, the commission was called upon to make proposals for “North Rhine-Westphalia in 2025” regarding innovation, solidarity, education, growth, employment, integration, and quality of life. The commission was chaired by the late Lord Dahrendorf, who was a visiting researcher at the MPIfG in 2008 and 2009.

## Trustees Promote Contact with the Public

Building long-term relationships with representatives from business, government and the media is essential for the institute. This is especially reflected in the Board of Trustees. Convening annually in Cologne to keep abreast of current projects and developments at the institute, the Board is called upon to promote the exchange of ideas and information between the MPIfG and the general public and to advise the directors regarding public understanding of the institute’s research. In the fall of 2008, the president of the Max Planck Society appointed a new Board of Trustees for the MPIfG made up of thirteen members representing government, industry, media, academia, interest associations, and trade unions (the members are listed on the inside cover of this report).

## Long-term Relations with Friends of the Institute

Founded in 2002, the Society of Friends and Former Associates of the Max Planck Institute for the Study of Societies helps the institute stay in touch with its alumni and friends. The Society promotes the institute's research in a number of ways. It organizes a yearly event at which members share insights about their work experience inside and outside the academic world and talk about the results of the institute's research. It also provides financial support by sponsoring a prize for the best journal article by an MPIfG researcher, offering stipends to young researchers, and subsidizing improvements in the work environment, the library, and public relations.



Claus Offe, Ralf Dahrendorf, Jens Beckert, and Wolfgang Streeck at the 2008 Annual Colloquium

It also provides financial support by sponsoring a prize for the best journal article by an MPIfG researcher, offering stipends to young researchers, and subsidizing improvements in the work environment, the library, and public relations.

In 2008, the Society and the MPIfG established an Annual Colloquium (*Institutstag*) dedicated to promoting exchange with researchers and other professionals from politics, business, interest associations, and the media. The Annual Colloquium aims particularly to foster communication with academics and practitioners in the region, and it provides an attractive forum for members of the Society of Friends and Former Associates of the MPIfG when they hold their annual meeting. Some

100 guests attended the 2008 Colloquium addressing the transformation of the self-image and the perception of social science in Germany since the 1960s. Looking at the history and the future of social science as a theory of reform, Jens Beckert and Wolfgang Streeck debated with Lord Dahrendorf, Christoph Deutschmann, Franz-Xaver Kaufmann, and Claus Offe. The 2009 Colloquium on “Social Sciences between Professionalization and Civic Involvement” was combined with the celebration of the institute's twenty-fifth anniversary. Ariane Leendertz of Ludwig-Maximilians-Universität in Munich presented her research on the relationship between the Max Planck Society and the social sciences from 1975 to 1985, which she had conducted using funding from the Society of Friends and Former Associates of the MPIfG. Reimar Lüst, a former president of the Max Planck Society, and Franz-Xaver Kaufmann, Professor Emeritus of the University of Bielefeld, offered their insights as eyewitnesses of the events Leendertz described. A talk by Peter A. Hall of Harvard University on “The Political Origins of Our Economic Discontents” wrapped up the colloquium.

## Journalist in Residence Fellowship

The Journalist in Residence Fellowship was initiated by the MPIfG in 2005 and is supported by the Volkswagen Foundation. Along with three other social science institutes, the MPIfG offers journalists an in-house stay away from their place of work, time to do in-depth research, and opportunities for discussion with researchers. Fellowships are available for freelance journalists as well as media staff members who write about politics, societal issues, and business. They spend six weeks to three months at one of the four participating institutes: the Amsterdam Institute for Advanced Labour Studies (AIAS), the Max Planck Institute for the Study of Societies, Cologne, the Social Science Research Center Berlin (WZB), and the Centre for Social Policy Research (CeS) at the University of Bremen. The purpose of the Journalist in Residence program is to improve communication between the social sciences and society at large and promote high-quality reporting about politics, social issues, and the economy. It also aims to help researchers learn how to present their results to the media more effectively and thus take part in public debate.

In 2008 and 2009, there were eleven fellows in the program, including journalists from the German newspapers *Der Tagesspiegel*, *Die Welt*, and *Financial Times Deutschland* and the magazines *brand eins* and *WirtschaftsWoche*. The Volkswagen Foundation will continue to support the program until 2010. In a final workshop in October 2010 the participating institutes will assess the benefits of the program and discuss where it might go in the future.

## Informing the General Public

MPIfG researchers publish in the politics and business sections of news magazines and national newspapers. They give interviews and participate in panel discussions on public radio stations.

Twice in 2009 directors from the MPIfG participated in the Max Planck Forum, a series of panel discussions on issues of public interest held by the Max Planck Society in Munich and Berlin several times a year. Trust, which has become a focal point of debates on the impact and implications of the recent financial crisis, was among the issues Jens Beckert addressed in a panel on the financial crisis in Berlin in May. In October, Fritz W. Scharpf joined researchers, politicians, and historians in a panel on the limitations facing government today to discuss how the recent reform of the country's federal governing system has influenced politics at the national and regional level.

The MPIfG uses press releases, e-mail news flashes, and RSS feeds to report about recent research and presents news and background information on its website. The institute is a member of the "Kölner Wissenschaftsrunde," a roundtable of representatives from Cologne's research institutions and the Cologne Chamber of Commerce and Industry that promotes networking between local firms and academia.



Roman Pletter



Cornelia Schmergal

The MPIfG was host to six Journalists in Residence in 2008 and 2009: Hubert Beyerle (freelance business journalist), Gijs Herderschée (De Volkskrant, Amsterdam), Hermannus Pfeiffer (freelance business journalist), Roman Pletter (freelance journalist), Cornelia Schmergal (WirtschaftsWoche) and Klaus Max Smolka (Financial Times Deutschland).



Launched in February 2009, the online newsletter *Gesellschaftsforschung* presents issues of topical interest to a wide German-speaking audience.

In 2008 the MPIfG’s Editorial and Public Relations Unit developed an online newsletter, *Gesellschaftsforschung*, which the institute launched in February 2009. Aimed at a wide German-speaking audience, *Gesellschaftsforschung* features one subject of topical interest per issue and reports on the MPIfG’s research projects and results, publications, people, and events 2–3 times a year. Designed to appeal to practitioners in business and government, *Gesellschaftsforschung* has attracted a sizeable readership.

In the *MPIfG Jahrbuch*, written in German for a wide audience and designed to present research to non-specialists, ten articles represent the institute’s research during the previous two years. The *MPIfG Jahrbuch 2009–2010* featured the financial crisis, disaffection with democracy, the impact of aging on politics, inequality and the dynastic accumulation of wealth, changes in the German corporate elite, German vocational education, inheritance in Germany, private-sector regulatory institutions in a global economy, German companies in China, and the transformative capacity of new technologies.

### Public Relations for Specific Target Groups

MPIfG researchers give talks at local university-track high schools, and the institute hosts groups of older high-school students to spend a day at the institute. Before going to university, high-school graduates can have short stays as interns at the institute to see whether a career in sociology or political science would be right for them. Altogether, up to four students come for internships per year.

The MPIfG’s Annual Art Exhibit is an occasion for the institute to open its doors to neighbors, friends, and the general public. Sculptures of people with Down syndrome by Marita Windemuth-Osterloh and prints by Franz-Josef Osterloh made up the 2008 exhibit, *Abgestempelt*. Ellen Dederichs’ paintings of people in society, playing with the contrasts between crowds and individuals, movement and idleness, and details and the big picture, were featured in the 2009 exhibit, *Fleeting Moments*. Detail from her painting *B.A. Urbano, Calle Comercial II* is on the cover of this report.



Visitors at the opening of the MPIfG Art Exhibit 2009

The MPIfG promotes corporate volunteering, allowing employees to work two days a year in charitable projects. In 2009, twenty-two ninth-grade students from a nearby vocational-track high school came to the institute to practice interviewing for internships. Jürgen Lautwein, Administrative Director of the MPIfG, a representative of the Caritas Youth Office for Work and Careers, and a retired chemical firm executive conducted the interviews with the 14-to-16-year-olds and gave them helpful feedback.

# The Research Community within the Institute

## Cooperation and Communication

### Exchanging Ideas and Results

Keeping each other informed about current work is an established part of researchers' activities at the institute. Several lecture series enable researchers to present their work. *Institute seminars* (about three each semester) are organized by the directors, giving them and senior researchers a forum to present their ongoing projects and results from completed projects. At the *research seminars* (about six each semester), senior visiting researchers, postdoctoral fellows, and visiting doctoral students present their ongoing projects. Occasionally, half-day workshops, where completed projects and their implications for future MPIfG research are discussed, offer further opportunities for debate. The institute's project clusters and its three independent research groups also hold meetings where work in progress is presented and discussed. All the seminar series aim to facilitate the exchange of information and ideas between researchers.

The International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE), described in detail in the "Graduate Training" section of this report, offers training for talented graduate students. A four-month stay at a foreign research university exposes students to a different research environment and adds to the internationalization of their experience. At the annual Max Planck Summer Conference on Economy and Society, doctoral students present their work in progress to peers and senior scholars. The doctoral colloquium and the wide range of courses in the School's curriculum provide a stimulating



environment for the IMPRS-SPCE students. The interaction with their supervisors on the IMPRS-SPCE faculty and the rhythm of first-year papers and subsequent advisory committee meetings ensure that the students get substantial feedback and complete their theses in time. The Academic and Administrative Coordinators of the IMPRS-SPCE also contribute to optimizing the learning experience by facilitating communication between the doctoral students, the Chair of the School, the faculty members, the university administration, and the support staff at the MPIfG.

Various lecture series, international conferences, and workshops prepared by groups of researchers at the institute are vital to the exchange of ideas between the institute and the scientific community. If a larger audience for a visiting researcher can be expected, a public lecture is scheduled to which the local scientific community, students, and friends of the institute are invited. In addition, two researchers present their current projects to the administrative staff and student assistants twice a year, which is well received.

The Scholar in Residence program, now in its fourth year, exemplifies the institute's aim to bring leading scholars and early-career researchers together. Each year the MPIfG invites a leading scholar from political science, economics, or sociology for a six-month stay during which he or she gives three public lectures. The Scholars' stays enable them to become well integrated in the institute's research community.

Researchers at all levels, including doctoral students, participate in a rigorous internal peer review of papers submitted for publication in the institute's paper series. This is an important vehicle for mutual debate that enables reviewers to develop their critical skills, while authors gain from their colleagues' experience and insights.

### The Intellectual Life of the Institute in a Social Context

In-house brown-bag lunches, afternoon meetings over espresso in the cafeteria, spacious lunchrooms and kitchens, sunny terraces, nearby restaurants on Severinstrasse,



and the proximity of the guest apartments to the institute enhance personal contacts and help integrate visiting researchers and new colleagues. Research staff members help visiting researchers establish professional contacts inside and outside the institute. The Society of Friends and Former Associates of the MPIfG provides a forum for networking among former MPIfG researchers who want to maintain their bond with the institute and current members of the research staff.

An Academic Calendar beginning on October 1 and ending in July helps organize the academic year at the institute. New doctoral students begin work on October 1. Every fall there is a Welcome Day for the researchers, the Opening of the Academic Year, and a Presentation for Newcomers organized by

the service units to familiarize new researchers, doctoral students, and visiting researchers with the facilities at the institute.

The directors of the MPIfG regard it as one of their most important and rewarding tasks to provide for a rich social and intellectual context, one within which independent and spontaneous discussion and cooperation among all members can flourish. Communication among researchers is no less essential for this than direct interaction between directors and research staff. Recruiting staff and visitors, selecting topics for internal seminars and workshops, inviting guest speakers, and organizing lecture series are all important instruments for cultivating collective and individual creativity and independent motivation to produce excellent work.

## Research Staff

\*Left the institute before July 2010

### **Gabriel Abend\***

Postdoctoral fellow (PhD, Sociology, 2008, Northwestern University, Evanston): economic sociology; history of business ethics; theory; culture; comparative and historical sociology; sociology of morality; logic of inquiry

### **Dominic Akyel**

Doctoral fellow (Diplom, Sociology, 2007, Freie Universität Berlin): processes of market transformation; economic sociology; political economy; cultural sociology; sociology of new religious movements; ageing and demographic change

### **Birgit Apitzsch\***

Postdoctoral fellow (Dr. phil., Sociology, 2009, Universität Duisburg-Essen): project-based and network forms of organization; social networks; sociology of the life course and biographical research; labor markets and employment institutions

### **Patrik Aspers\***

Research fellow (PhD, Sociology, 2001, Stockholm University; Docent, Sociology, 2005, Stockholm University): economic sociology (especially markets); sociological theory; ethnographic methods

### **Jens Beckert**

Director (Dr. phil., Sociology, 1996, Freie Universität Berlin; habil., Sociology, 2003, Freie Universität Berlin): role of the economy in society, especially based on the study of markets; organizational sociology; sociology of inheritance; sociological theory

### **Elena Bogdanova**

Doctoral fellow, IMPRS-SPCE (MA, Sociology, 2002, European University, St. Petersburg): economic sociology; sociology of markets; sociology of trust; social networks

### **Christian Breunig\***

Postdoctoral fellow (PhD, Political Science, 2007, University of Washington-Seattle): comparative political economy; public policy in OECD countries; budgetary politics; political methodology

### **Simone Burkhart\***

Postdoctoral fellow (Dr. rer. pol., Political Science, 2007, Universität zu Köln): federalism; political economy; European integration

### **Marius R. Busemeyer**

Research fellow (Dr. rer. pol., Political Science, 2006, Universität Heidelberg; habil., Politikwissenschaft, 2010, Universität zu Köln): comparative political economy; politics of vocational education and training; education, social and public spending; strategies and policies of social democratic parties

### **Helen Callaghan**

Research fellow (PhD, Political Science, 2006, Northwestern University, Evanston): comparative political economy; European integration; corporate governance; preference formation in political parties and interest groups; changes in the structure of corporate ownership and their political impact

### **Shivom Chakravarty**

Doctoral fellow, IMPRS-SPCE, Universität zu Köln (Master of Technology, Human Resources Development and Management, 2006, IIT Kharagpur, India): organizational learning; dynamic capabilities of firms; innovations in industrial settings



Juan J. Fernandez



Philipp Klages

**Leonhard Dobusch\***

Postdoctoral fellow (Dr. rer. pol., Business Administration, 2008, Freie Universität Berlin): macro-organizational theory; innovation; new media and technologies; political economy; law and the economy; qualitative research methods

**Ulrich Dolata\***

Research fellow (Dr. rer. pol., Economics and Social Science, 1992, Universität Bremen; habil., Economics with a Focus on Innovation Studies and Technology Policy, 2003, Universität Bremen): technology and innovation studies; innovation policy; political economy of biotechnology and the internet

**Jan Drahokoupil\***

Postdoctoral fellow (PhD, Sociology and Social Anthropology, 2007, Central European University, Budapest): politics and political economy of Central and Eastern Europe; European integration

**Arne Dreßler**

Doctoral fellow, IMPRS-SPCE (Diplom-Sozialwirt, Sociology, 2008, Georg-August-Universität Göttingen): sociology of markets, money and consumption; social theory; historical sociology of social science methods; logics of social scientific inquiry; ethnography

**Jürgen Feick**

Senior research fellow (Dr. phil., Political Science, 1978, Universität Stuttgart): public policy research; European integration; impact of information and communication technology on politics and governance; political and administrative culture

**Juan J. Fernandez**

Postdoctoral fellow (PhD, Sociology, 2009, University of California-Berkeley): institutional theory; political sociology; welfare policy; population aging; stratification; social theory

**Saskia Freye**

Academic Coordinator of the IMPRS-SPCE (Dr. rer. pol., Social Sciences, 2008, Universität zu Köln): political economy; sociology of elites; sociology of management; history of economic theory

**Kurtulus Gemici\***

Postdoctoral fellow (PhD, Sociology, 2008, University of California-Los Angeles): economic sociology; political sociology; international political economy; financial integration; financial opening; capital mobility

**Philipp Gerlach**

Doctoral fellow, IMPRS-SPCE (MA, Sociology, 2008, Albert-Ludwigs-Universität Freiburg): economic sociology; labor markets; institutional theory

**Ipek Göcmen**

Doctoral fellow, IMPRS-SPCE (MA, Integrated Social Sciences, 2007, Jacobs University Bremen): comparative social policy; social inequality; democratization and welfare state development in Southern Europe

**Achim Goerres\***

Postdoctoral fellow (PhD, Political Science, 2006, London School of Economics and Political Science): politics in ageing societies; comparative politics; applying quantitative methods; political behavior; political sociology; research on welfare states

**Stéphane Guittet**

Doctoral fellow, Sciences Po, Paris (MA, Political Science, 2008, Sciences Po, Paris): financial markets; financial regulation; political economy; public policy; lobbying and interest groups; financial networks

**Brooke Harrington\***

Research fellow (PhD, Sociology, 1999, Harvard University, Cambridge): financial markets; trusts and inheritance; consumption; social identity; deception; small groups; diversity

**Andrea Monika Herrmann\***

Postdoctoral fellow (PhD, Political Economy, 2006, European University Institute, Florence): political economy; varieties of capitalism; national innovation systems; entrepreneurship; corporate competitiveness; industrial relations; corporate governance; research design and methodology with a focus on Qualitative Comparative Analysis (MV/QCA and fs/QCA)

**Martin Höpner**

Research group leader (Dr. phil., Political Science, 2002, Fern-Universität in Hagen; habil., Political Science, 2007, Universität zu Köln): varieties of capitalism; political economy; comparative policy research; industrial relations; corporate governance

**Till Martin Kaesbach**

Doctoral fellow (MA, Political Science, 2009, Westfälische Wilhelms-Universität Münster): financial market regulation; political economy; lobbying and interest groups; European integration

**Marta Kahancová\***

Postdoctoral fellow (PhD, Social Sciences, 2007, Universiteit van Amsterdam): economic sociology; political economy of labor;



organizations, firm behavior, multinational corporations, employment practices; trade unions and industrial relations; Central and Eastern Europe

**Andreas Kammer**

Doctoral fellow, IMPRS-SPCE, Universität zu Köln (MA, Political Science, 2008, Ruprecht-Karls-Universität Heidelberg): comparative politics; political economy; international social and economic policy; public finance

**Roy Karadag**

Postdoctoral fellow (MA, Political Science, 2006, Universität Tübingen): sociology of domination; sociology of elites; transitology; development theories; state-society relations in the Middle East and North Africa; political Islam

**Azer Kiliç**

Doctoral fellow, IMPRS-SPCE (MA, History of Modern Turkey, 2006, Bogazici University, Istanbul): social policy; urban poverty; gender, ethnicity, class, citizenship

**Philipp Klages\***

Postdoctoral fellow (Dr. phil., Sociology, 2009, Humboldt-Universität zu Berlin): economic sociology; political economy; sociology and history of law

**Thorsten Kogge**

Doctoral fellow (Diplom, Social Sciences, 2004, Humboldt-Universität zu Berlin): economic sociology; agricultural policy and rural areas; intermediate institutions; theory and practice of EU integration; effects of “bounded rationality” on policy making

**Lothar Krempel**

Senior research fellow (Dr. sc. pol., Political Science, 1984, Universität Duisburg; habil., Sociology with a Focus on Empirical Social Research, 2003, Universität Duisburg-Essen): network analysis; dynamic modeling; organizational networks and interlocks; visualization of social structures

**Mark Lutter**

Research fellow (Dr. rer. pol., Sociology, 2009, Universität Duisburg-Essen): economic sociology; sociology of markets; social stratification; sampling theory; statistical modeling

**Philip Mader**

Doctoral fellow, IMPRS-SPCE (MPhil, Development Studies, 2008, Darwin College, University of Cambridge): development and civil society; embeddedness of markets; microfinance and institutional change

**Olga Malets\***

Postdoctoral fellow (Dr. phil., Sociology, 2009, Universität zu Köln): globalization; transnational regulation; sociology of markets; institutional theory

**Liviu Mantescu**

Doctoral fellow, IMPRS-SPCE (MRes, Sociology of Social Change, 2007, Université Rennes 2): political ecology; community-based institutions for managing natural resources; comparative research in decentralization policies

**Renate Mayntz**

Director emeritus and founding director (Dr. phil., Sociology, 1953, Freie Universität Berlin; habil., Sociology, 1957, Freie Universität Berlin): theories of society/social systems; political institutions, policy development and implementation; development of science and of technology; relationship between science and politics; transnational structures and “global governance”

**Philip Mehrrens**

Doctoral fellow, IMPRS-SPCE (MA, Social Policy Research, 2009, Universität Bremen): comparative political economy; welfare state research; fiscal policy; methods of empirical social research; voting behavior and politics in Germany

**Daniel Mertens**

Doctoral fellow (MA, Political Science, 2009, Universität Bonn): political economy; public finance; labor relations; political theory

**Guido Möllering**

Research fellow (PhD, Management, 2003, University of Cambridge): market constitution; interfirm cooperation; network management; trust; international business relations; technology development

**Stephanie Mudge\***

Postdoctoral fellow (PhD, Sociology, 2007, University of California-Berkeley): political and economic sociology; intellectual and economic history; expert professions; political parties; social welfare; education; social theory; neoliberalism

**Sascha Münnich**

Research fellow (Dr. rer. pol., Sociology, 2009, Universität zu Köln): institutional theory; the embeddedness of market interaction; interpretative sociology; labor market and social policy; political economy; qualitative and interpretative methods



Azer Kiliç



Philip Mader

**Thomas Paster**

Postdoctoral fellow (PhD, Political Science, 2009, European University Institute, Florence): comparative political economy; comparative welfare state research; industrial relations; business associations

**Alexander Petring\***

Research fellow (Dr. phil., Political Science, 2009, Humboldt-Universität zu Berlin): welfare states in comparison; political economy; democratic theory

**Geny Piotti**

Research fellow (Dottorato di Ricerca, Economic Sociology, 2002, Università degli Studi di Brescia): internationalization of markets; social capital; comparative industrial organization and restructuring processes; local economic development

**Sigrid Quack**

Research group leader (Dr. phil., Sociology, 1992, Freie Universität Berlin; habil., Sociology, 2007, Freie Universität Berlin): globalization and institutional change; development of transnational legal norms; experts' role in the creation of norms; comparative economic and organizational sociology

**Britta Rehder**

Research fellow (Dr. phil., Political Science, 2002, Humboldt-Universität zu Berlin): industrial relations; institutional change; law and politics

**Michael Reif**

Doctoral fellow, IMPRS-SPCE (MA, Sociology, 2007, Georg-August-Universität Göttingen): institutional theory; comparative welfare state research; labor markets and social policy; historical-comparative methods

**Patrick Sachweh\***

Postdoctoral fellow (Dr. rer. pol., Sociology, 2009, Universität Bremen): social inequality; comparative welfare state research; social policy; sociological theory; quantitative and qualitative methods of empirical social research



Thomas Paster



Tobias ten Brink

**Jan Sauermann**

Doctoral fellow, IMPRS-SPCE, Universität zu Köln (Diplom-Volkswirt, Economics and Social Sciences, 2006, Universität zu Köln): fairness preferences in democratic decision-making; comparative politics; political economy; experimental economics

**Armin Schäfer**

Research fellow (Dr. rer. pol., Political Science, 2004, Universität Bremen): political economy; social policy; reform of the welfare state; historical institutionalism; political parties

**Fritz W. Scharpf**

Director emeritus (Dr. jur., Law, 1964, Universität Freiburg; Full Professor, Political Science, 1968, Universität Konstanz): organization problems and decision processes in government; multi-level governance in Germany; political economy of inflation and unemployment in Western Europe; federalism and European integration; applications of game theory; comparative political economy of welfare states

**Martin Georg Schröder**

Postdoctoral fellow (Dr. rer. pol., Sociology, 2009, Universität zu Köln): varieties of capitalism; regional economies; comparative welfare state analysis

**Alexander Schüller**

Academic Coordinator of the IMPRS-SPCE (MA, Philosophy, 2004, Universität zu Köln): political philosophy; practical philosophy; values and morals; business ethics; corporate social responsibility; political economy; history of labor; Nietzsche

**Daniel Seikel**

Doctoral fellow, IMPRS-SPCE (Diplom, Political Science and Economics, 2007, Philipps-Universität Marburg): European integration; liberalization policies; privatization of public services; regulation theory; Europeanization in Spain

**Anna Skarpelis**

Doctoral fellow, IMPRS-SPCE (MSc, International Employment Relations and Human Resource Management, 2006, London School of Economics and Political Science): politics of social risks; politics of pensions and labor markets; stratification and social cleavages; political sociology; comparative historical sociology; collective action; sociology of knowledge; Japan; France; Germany; USA

**Wolfgang Streeck**

Director (Dr. phil., Sociology, 1979, Goethe-Universität, Frankfurt am Main; habil., Sociology, 1986, Universität Bielefeld): institutional change; political economy of modern capitalism; labor markets and labor relations

**Tobias ten Brink**

Postdoctoral fellow (Dr. phil., Political Science, 2007, Goethe-Universität, Frankfurt am Main): international political economy; varieties of capitalism; China and East Asia; critical theory

**Irene Troy**

Doctoral fellow (MA, Sociology, 2006, and Diplom, Education, 2007, Universität Augsburg): economic sociology; sociology of markets; institutional economics; sociological theory

**Zsuzsanna Vargha**

Postdoctoral fellow (PhD, Sociology, 2009, Columbia University, New York): economic sociology; markets, organization, and technology in banking and finance; professions and expertise; sociology of culture, media, and consumption; post-socialist culture and economy

**Monica Vasile\***

Postdoctoral fellow (PhD, Sociology, 2008, University of Bucharest): property relations; study of communities; rural studies; development, environment, natural resources; corruption

**André Vereta Nahoum**

Doctoral fellow, IMPRS-SPCE (MA, Sociology of Law, 2007, University of São Paulo; MSc, Sociology, 2007, London School of Economics and Political Science): economic sociology; contested boundaries and values in markets; the new semantics and symbolic representations of entrepreneurship; small business and informal economy in developing countries; emancipatory discourses based on the market

**Sara Weckemann**

Doctoral fellow, IMPRS-SPCE (Diplom, Sociology, 2009, Goethe-Universität, Frankfurt am Main): sources of variation in family structure; sociology of work and labor markets; conditions and consequences of flexible labor markets; social stratification and comparative social policy

**Raymund Werle\***

Senior research fellow (Dr. phil., Political Science, 1977, Universität Mannheim): interaction of technological and institutional innovations

**Benjamin Werner**

Doctoral fellow, IMPRS-SPCE (Diplom, Political Science, 2007, Goethe-Universität, Frankfurt am Main): state theory; political economy; liberalization policies; European integration

**Cornelia Woll**

Research group leader (PhD, Political Science, 2004, Sciences Po, Paris, and Universität zu Köln): political economy; lobbying and interest groups; global trade policy; European Union

**Sabrina Zajak**

Doctoral fellow, IMPRS-SPCE (Diplom, Social Sciences, 2007, Humboldt-Universität zu Berlin): globalization and institutional change; development of transnational legal norms; campaigns against companies; transnational social movements



Zsuzsanna Vargha



Sara Weckemann

**Hendrik Zorn\***

Postdoctoral fellow (Dr. rer. pol., Sociology, 2009, Universität zu Köln): financial reporting in the public sector; economic sociology; political economy; econometrics

**External Scientific Members**

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**Colin Crouch**

External scientific member (Dr. phil., 1975, Sociology, Nuffield College, Oxford University; Professor, University of Warwick): structure of European societies, with special reference to labor market, gender and family issues; economic sociology and neo-institutional analysis; local economic development and public service reform

**Kathleen Thelen**

External scientific member (PhD, Political Science, 1987, University of California-Berkeley; Professor, Massachusetts Institute of Technology, Cambridge): comparative politics; historical institutionalism and institutional theory; political economy of the advanced democracies; labor politics

## Visiting Researchers

### Scholars in Residence

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Each year the MPIfG invites a distinguished scholar in the field of political science, economics, or sociology to spend three to six months at the institute. Scholars in residence are known for their outstanding academic achievements and pursue a particular research project that coincides with the research conducted at the MPIfG. They present three public lectures during their time at the MPIfG.

#### Bruno Amable

*Lecture Series: The Transformation of the European Models of Capitalism*  
University of Paris 1 Panthéon-Sorbonne and Research Fellow at CEPREMAP (Centre pour la recherche économique et ses applications)  
2009/09–2010/06

#### David Stark

*Lecture Series: Searching Questions: Uncertainty, Inquiry, Opportunity*  
Department of Sociology and the Center on Organizational Innovation, Columbia University, New York, USA  
2008/01–06

#### Christoph Deutschmann

*Lecture Series: Eine Mehrebenenanalyse kapitalistischer Dynamik (A multi-level analysis of capitalist dynamics)*  
Institut für Soziologie, Eberhard Karls Universität Tübingen, Germany  
2008/10–2009/03

### Visiting Professors and Postdoctoral Fellows

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#### Christopher S. Allen

*Ideas, institutions and the formation of organized capitalisms: Path dependence in the 19th, 20th and 21st centuries*  
Department of International Affairs, University of Georgia, Athens, USA  
2008/05–06, 2009/05–06

#### Albena Azmanova

*Reorganized capitalism: Relating structural changes of the political economy and of political mobilization in Europe's mature democracies*  
Department of Politics and International Relations, University of Kent, UK; Brussels School of International Studies, Brussels, Belgium  
2009/04

#### Christian Breunig

*Fiscal austerity and the trade-off between public investment and social spending*  
Department of Political Science, University of Toronto, Canada  
2009/06–07

#### Ralf Dahrendorf

*Social and political theory*  
Social Science Research Center Berlin (WZB), Berlin, Germany  
2008/02–06

#### Ben Dankbaar

*The shaping of the knowledge society*  
Nijmegen School of Management, Radboud University Nijmegen, Netherlands  
2008/08–2009/01

#### Asaf Darr

*The social fabric of mass markets*  
University of Haifa, Haifa, Israel  
2008/06–08

#### Richard Deeg

*Transformation of European finance*  
Department of Political Science, Temple University, Philadelphia, USA  
2008/04

#### David Dequech

*Stable institutions: Foundations and challenges*  
State University of Campinas (Universidade Estadual de Campinas), São Paulo, Brazil  
2009/12–2010/03

#### Patryk Galuszka

*Technological progress, the evolution of intellectual property law, and changes in the structure of the music industry*  
Academy of Humanities and Economics, Lodz, Poland  
2008/09–12



Albena Azmanova



Paul Lagneau-Ymonet



Yoshitaka Okada



Jill Rubery

**Nicolas Jabko**

*The social construction of strategy*  
CERI (Centre d'Études et de Recherches Internationales),  
Sciences Po, Paris, France  
2009/03–04

**Bob Jessop**

*Variiegated capitalism in a world market organized in the shadow  
of neoliberalism*  
Department of Sociology, Lancaster University, United  
Kingdom  
2009/10–11

**Paul Lagneau-Ymonet**

*The paradoxical Europeanization of French and German stock  
exchanges (1988–2008); The procyclicality of accounting*  
IRISSO (Institut de Recherche Interdisciplinaire en Sciences  
Sociales), Université Paris-Dauphine, Paris, France  
2009/01–07, 2009/11–2010/08 (several short stays during this  
period)

**Robbert Maseland**

*Regional inequalities in economic activity in Germany*  
Department of Political Science, Radboud University Nijmegen,  
Netherlands  
2008/07–12

**Martin Mendelski**

*Emerging market economies in Central Asia: The role of  
institutional complementarities in reform processes*  
Private University of Applied Sciences Göttingen, Germany  
2008/01–03

**Andreas Nölke**

*"Varieties of capitalism" in comparative perspective*  
Institut für Politikwissenschaft, Department of Social Sciences,  
Goethe-Universität, Frankfurt am Main, Germany  
2008/10–2009/03

**Yoshitaka Okada**

*Institutions and risk cognition of entrepreneurs in newly emerging  
sectors*  
Institute of Comparative Culture, Sophia University, Tokyo,  
Japan  
2008/10–2009/03

**Simone Pape**

*Wine consumption in Germany*  
Soziologisches Institut, Universität Zürich, Switzerland  
2009/02–04

**Rafal Riedel**

*European social models and European integration*  
Institute of Political Science, Opole University (Uniwersytet  
Opolski), Opole, Poland  
2008/07–09

**Akos Rona-Tas**

*Formalization of credit assessment; Interviews with rating  
agencies in Germany*  
Department of Sociology, University of California-San Diego,  
USA  
2008/01–02, 2008/07

**Jill Rubery**

*Gender and labor market institutions: Reconceptualizing the  
debate*  
Manchester Business School, University of Manchester, United  
Kingdom  
2009/10–12

**Stefanie Walter**

*The political economy of exchange rate preferences*  
Center for Comparative and International Studies, ETH  
(Eidgenössische Technische Hochschule) Zürich, Switzerland  
2008/01–02

**Raymund Werle**

*Interaction of technological and institutional innovations*  
MPI for the Study of Societies, Cologne, Germany  
2009/08–2010/12

**Frédéric Widmer**

*The coordination of Swiss business: Changes in corporate  
governance and industrial relations in the Swiss machine industry  
(1970–2005)*  
Université de Lausanne, Switzerland  
2009/10–12

**Jonathan Zeitlin**

*Exporting experimentalist governance: From the European Union  
to the world?*  
La Follette School of Public Affairs, University of Wisconsin-  
Madison, USA  
2009/06–08

**J. Nicholas Ziegler**

*Social partnership, liberalism, and generational difference: The politics of institutional change in Germany*  
Department of Political Science, University of California–Berkeley, USA  
2009/06–07

**Visiting Doctoral Fellows**

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**Dennis Bogusz**

*Voluntary firm practices on paths to regulation*  
Department of Sociology, Columbia University, New York, USA  
2009/01–03

**John Carnwath**

*The institutionalization of German theaters, 1815–1935*  
Interdisciplinary PhD Program in Theater and Drama,  
Northwestern University, Evanston, USA  
2009/02–03

**Hilary Drew**

*Management of demographic change in German companies*  
Cardiff Business School, United Kingdom  
2009/10–12

**Claire Dupuy**

*Regionalization, welfare and territorial inequalities: A study in France and Germany*  
CEVIPOF (Centre de Recherches Politiques), Sciences Po, Paris, France  
2007/09–2008/02

**Harrison Grafos**

*Organizational learning through privatization: The reform of the French and German postal services*  
Graduate School of Public and International Affairs, University of Pittsburgh, USA  
2009/10–2010/08



Tereza Novotna



Catherine Hoeffler

**Lena Hipp**

*Trust in employment relations*  
School of Industrial and Labor Relations (ILR), Cornell University, Ithaca, USA  
2008/06–07

**Catherine Hoeffler**

*The impact of peace on arms markets*  
CEVIPOF (Centre de Recherches Politiques), Sciences Po, Paris, France  
2008/10–2009/02

**Sebastian Karcher**

*Varieties of labor market adaptation*  
Department of Political Science, Northwestern University, Evanston, USA  
2009/01–03

**Stefan Kirchner**

*Organizational identities and institutions: The influence of multilevel path dependence on organizational change and stability*  
Department of Social Sciences, Universität Hamburg, Germany  
2009/02–04

**Hendrik Meyer**

*Institutional change in the German welfare state*  
Institut für Politikwissenschaft, Universität Münster, Germany  
2008/02–04

**Lovisa Näslund**

*The dynamics of trust creation in project-based employment*  
Department of Management and Organization, Stockholm School of Economics, Sweden  
2008/08–11

**Tereza Novotna**

*Democratization through common polity building: The examples of German unification and the enlargement of the European Union*  
University Professors Program, Boston University, USA  
2009/03–05

**Sanjay Pinto**

*Varieties of national and sectoral organization: Structural difference and inequality in contemporary capitalism*  
Department of Sociology, Harvard University, Cambridge, USA  
2009/10–12

**Natascha van der Zwan**

*The financialization of the Soziale Marktwirtschaft: Pension politics in Germany*  
New School for Social Research, New York, USA  
2009/09–2010/01

# Management and Budget

## Management

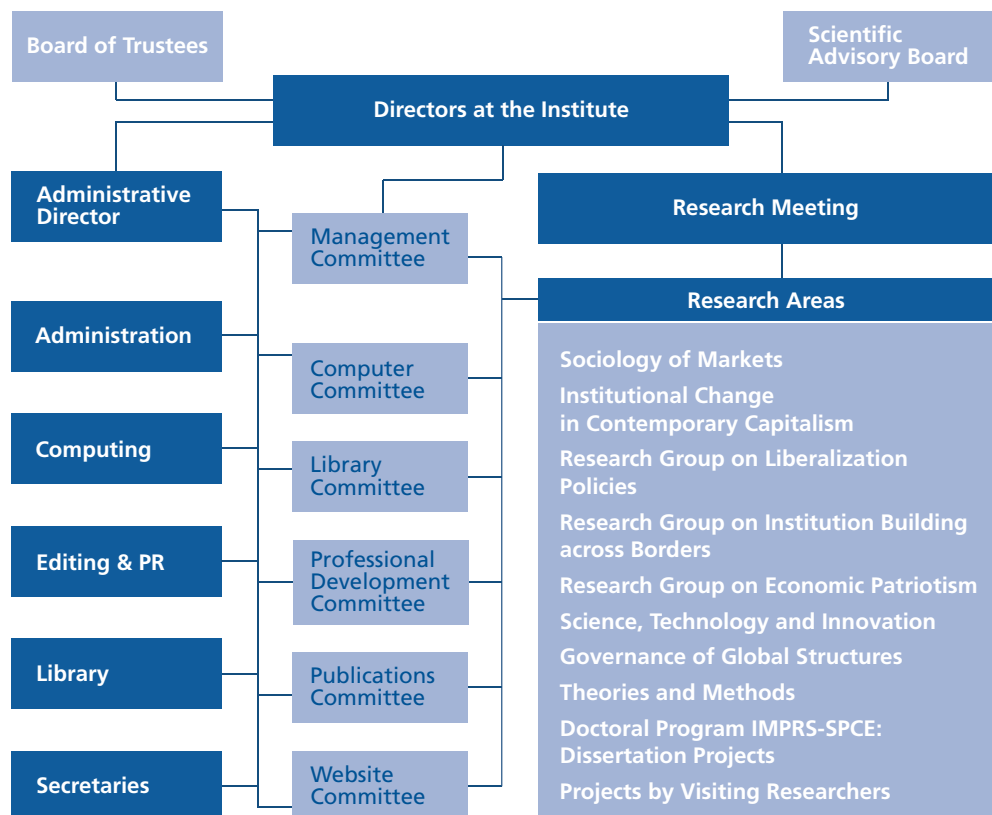
The institute uses management methods that help it stay at the forefront of research. Committees ensure that the service units – the administration, the computer department, the editorial and public relations unit, the library and the office of the directors – stay in close touch with the researchers and their projects, and that the flow of information between research and service staff remains uninterrupted.

## Functional Committees

The directors, researchers, service staff, and student assistants are all represented on the functional committees of the institute. The committees are chaired by researchers. Meetings are scheduled as needed. The Library Committee discusses which journals and databases should be subscribed to or cancelled, and supports the library staff in adapting its collection to research developments at the institute. The Computer Committee ensures broad input and discussion on IT innovations. The Publications Committee is a forum for discussing the institute's publication policy and publication management. In addition, the committee chair organizes the internal and external peer review of the institute's book series (published by Campus Verlag) and its Discussion Paper and Working Papers series. The Professional Development Committee coordinates the program of further education at the institute, which offers courses to improve researchers' skills in areas such as scholarly writing, presenting at conferences, searching for information, and academic publishing.

The IMPRS-SPCE is represented in several committees by its Academic Coordinator, who is responsible for organizing the School's curriculum, its academic events and the training for the doctoral fellows.

Members of the service staff are in touch with their counterparts at MPG headquarters, other Max Planck institutes, and social science research institutes in Germany and abroad. They are also in contact with research institutes and university departments in the Rhine region. Communication in these networks helps ensure that the support staff can continue to provide the MPIfG researchers with professional service.



Organizational structure of the MPIfG

### Managerial Committees

Chaired by the managing director, the managerial committees at the institute meet regularly. Every two weeks, the heads of the service units meet with the managing director to discuss decisions that need to be made. Once a month, this group is expanded to include representatives of the researchers – the chairs of the functional committees. This Management Committee also has a planning session in December where the service units’ goals for the coming year are agreed upon and the previous year’s developments are discussed. Twice a year, the directors, the administrative



director, and the research group leaders meet to discuss research perspectives and organizational development.

### Directors Meet with Researchers Regularly

There are many informal opportunities for researchers to meet and exchange ideas (see “The Research Community within the Institute” and “Graduate Training”). In accordance with the bylaws of the institute, there is an annual Research Meeting (*Institutsversammlung*). Chaired by the managing director, it brings together the directors and the research staff members to review the development of the institute and provides a forum for discussion. At another time of year, there is a Project Planning Conference, also chaired by the managing director, where the project areas and possible research themes for the future are discussed in detail.

### Welcoming Newcomers

The academic year begins in early October with a get-together where the new researchers are introduced to each other, the rest of the institute’s researchers and the support staff. During the same week, a Presentation for Newcomers familiarizes new researchers and doctoral students with the services available to them at the institute and introduces them to the heads of the service units.

### Support for Visiting Researchers

The institute is continually working to optimize its support for visiting researchers. Close cooperation between the visitors’ liaison, the administration and prospective visitors ensures that stays are carefully prepared, and any issues still open when a visitor arrives can be easily dealt with. Visiting researchers receive detailed information about the institute and the city of Cologne long before their arrival at the MPIfG, and the institute helps them find accommodations. Immediately upon arrival, they get down to work.

### Representation of Employees

In accordance with German labor law, the MPIfG has a works council. Elected every four years, the works council represents the interests of the employees vis-à-vis the employer. It has an advisory role when new positions are to be filled. It also cooperates with the administra-



Election of a new works council in 2010

tive director and the managing director in setting works rules (such as how to manage flex-time) and helps individual employees as needed. The works council meets regularly with the managing director and holds a works meeting (*Betriebsversammlung*), which all MPIfG employees are invited to attend, twice a year. The MPIfG works council sends a delegate to the central works council of the Max Planck Society.

Two female employees, one from the research staff and one from the service staff, represent the interests of women at the institute. The MPIfG researchers elect a representative to the Human Sciences Section of the Max Planck Society. The doctoral students elect a speaker to represent them within the institute and meet with doctoral students from other Max Planck institutes.



### Promoting a Family-friendly Workplace

The Max Planck Society has been awarded the Hertie Foundation’s “Work and Family” certificate (*Grundzertifikat Beruf und Familie*), recognizing its wide-ranging support for employees seeking to combine work and family responsibilities. The MPIfG provides flexible solutions for young parents and for those who need time to care for other family members.

### Communication Facilitates Effective Management

Open channels of communication ensure that the directors only need to get involved in administrative issues at critical junctures of the decision-making process. Service units and the researchers each know what the other group is doing; plans for administrative projects are discussed in the appropriate forums; and members of the service units and the research staff have a high degree of autonomy in organizing their work environment.



The staffs of the administration, the computer department, the editorial and public relations unit, the library, and the office of the directors are the infrastructural backbone of the institute.

## Service Units

### Administration and Personnel Development

The MPIfG has some 31 permanently funded positions, 14 of which are for researchers. At the end of 2009, 32 other researchers at the institute were funded by grants from foundations and by doctoral and postdoctoral fellowships. The institute also hosts visiting researchers from Germany and abroad, whose stays last from two months to one year. Additional office space acquired in 2007 has enabled the MPIfG to host more researchers, including 28 visiting researchers in 2009.

The staffs of the administration, the computer department, the editorial and public relations unit, the library, and the office of the directors are the infrastructural backbone of the institute. They provide continual support for the research staff and visiting researchers and contribute to the technical and organizational development of the institute. Three trainees, one in administration and two in IT, are also part of the support staff. Student assistants provide support for researchers and staff members.

The institute encourages its employees to improve their professional skills by taking part in continuing education programs, including in-house seminars. The Professional Development Committee for researchers and staff has continued to expand and improve its program, offering 15 courses in 2008 and 2009, including workshops on academic writing, developing presentation skills and publishing with an academic press.



Jürgen Lautwein,  
Administrative Director

The Max Planck Society (MPG) uses the commercial bookkeeping system SAP, which provides a budgeting procedure that facilitates financial flexibility for the institutes. The MPIfG welcomes this flexibility, since improved efficiency and project planning enable the institute to maximize its results while staying within the limits of its budget. Recently, the administrative staff added a module for activity-based costing to its SAP package that became fully operable after a two-year pilot phase. The MPIfG was a forerunner in implementing the MPG’s personnel administration program, SAP Human Resources (SAP HR). Administrative staff members continue to cooperate with their counterparts at other MPIs and with the headquarters of the Max Planck Society in Munich to customize SAP HR to meet the needs of Max Planck institutes. Major changes in the German public-sector payscale based on a collective wage agreement for public service employees in 2007 (TVöD) include providing for a portion of the salaries to be remunerated as performance-related pay.

Since 2007, the administration has supported the establishment and development of the IMPRS-SPCE, including managing the funding and optimizing the on-line application procedure.

The administration provides the researchers with information and advice on project funding opportunities and project management, helping them, for example, to prepare grant proposals and manage projects in national and international programs.

| Service Staff 2010  |   |
|---|---|
| <p><b>Administration</b><br/>                     Jürgen Lautwein (Administrative Director)<br/>                     Renate Blödorn,* Heike Genzel,*<br/>                     Swetlana Knorr, Petra Zimmermann*</p>                 | <p><b>Library</b><br/>                     Susanne Hilbring (Coordinator)*<br/>                     Elke Bürger, Melanie Klaas,*<br/>                     Sebastian Lange,* Cora Molloy*</p>                  |
| <p><b>Central Services</b><br/>                     Ernst Braun, Gabi Breunig*</p>  | <p><b>Computing Services</b><br/>                     Bruno Egger (Coordinator)<br/>                     Gunar Barg,* Markus Burtscheidt,<br/>                     Manuel Schüren, Susanne Schwarz-Esser*</p> |
| <p><b>Secretaries</b><br/>                     Christine Claus,* Christina Glasmacher,*<br/>                     Petra Küchenmeister,* Claudia Werner*</p>  | <p><b>Trainees</b><br/>                     Lina Beyer (Administration)<br/>                     Antonio Schulz (IT)<br/>                     Stefan Wyzujak (IT)</p>   |
| <p><b>Editorial and Public Relations Unit</b><br/>                     Christel Schommertz (Coordinator)<br/>                     Astrid Dünkelfmann, Cynthia Lehmann,*<br/>                     Thomas Pott, Jeanette Störtte*</p> | *part-time  |

## Library

The library supports the institute’s research by providing researchers and staff with information and helping them find sources located outside the institute. Library services include purchasing, classifying and lending monographs and periodicals, pro-

viding an online catalog, processing interlibrary loans, excerpting tables of contents of selected journals, providing research tools in print and online, assisting users in finding specialized databases, and conducting online searches upon request.

## The Collection

The library's collection, which has grown to 57,000 items, emphasizes basic social science literature and project-specific holdings. Its data pool contains 280,000 items, as large numbers of articles from edited volumes and journals are cataloged. The institute borrows some 2,500 titles a year from the Cologne University Library or via interlibrary loan. Subscriptions to 190 printed scholarly journals and to German, English, and French newspapers enable the researchers and staff to keep up with what's happening in their own fields and in the world of international politics and business. Thanks to agreements between the Max Planck Society and publishing companies, employees now also have direct online access to 34,000 additional journals.



The library's rolling stacks

## Online Catalog

The library's online catalog can be accessed directly via the internet by anyone visiting the MPIfG website. Its extensive catalog enrichment service includes digitized tables of contents for all new acquisitions, which enable users to conduct keyword searches at the chapter level.

## Online Information Services

A wide variety of sociological, political science, economic, law, and historical databases provide full-text access to primary and secondary sources worldwide. All databases and electronic journals centrally licensed by the Max Planck Society or by the MPIfG can be searched via the Max Planck Virtual Library interface.

## Open Access

Committed to the principles of Open Access, the MPIfG seeks to provide online public access to every article resulting from the institute's research. It has created an institutional repository located in the Max Planck Society's publication archive.

Because the MPIfG's entries in the repository conform to the specifications of the Open Access Initiative, service providers such as Scientific Commons, OAIster, the Bielefeld Academic Search Engine (BASE), and Google disseminate them to a variety of catalogs and search engines such as WorldCat and the Karlsruhe Virtual Catalog. This means that scholars and practitioners conducting literature searches anywhere in the world will find the institute's publications quickly and usually be able to download the full text.

### Computing Services

The computer group provides a modern computer infrastructure for the staff and researchers at the MPIfG. This includes planning and implementing an up-to-date communications infrastructure, installing efficient network printers, personal computers, and workstations, and providing a software package tailored to the users' needs. The group also offers advice and support on computer-related subjects, ranging from how to use remote-access services to designing, programming, and implementing solutions for classifying and processing complex data.

The Max Planck Institute for the Study of Societies has a homogeneous Windows 2003 server environment that provides a variety of services to the PCs via Fast Ethernet, including personal and group file accounts that are centrally stored in accordance with the German laws on data protection and confidentiality, information services, database services, and client/server-based communication services such as computerized fax, e-mail, and a connection to the internet.

In 2008–2009, the members of the computer group were involved in planning and executing the expansion of the institute's office space and conference facilities into an adjoining building. On the ground floor a new computer lab responds to researchers' and support staff's increasing need to learn new computer applications

and enhance their skills in standard software. The lab is an integral part of the expanded professional development program at the institute, offering an ideal venue for courses introducing analytical software, specialized database research, and reference management. A new server room was set up in the basement to give the computer group an optimal basis for protecting the institute's IT infrastructure. With this added floor space, the existing servers can be set up in different rooms, reducing their vulnerability to fire or water damage and enabling the group to improve their disaster recovery plans. The group began to plan how to optimize the virtualization and consolidation of its growing server environment in 2009 and has

begun to implement some of its strategies.



The new computer lab

In 2008 and 2009, another two trainees successfully completed their three-year apprenticeship as certified information systems specialists at the institute. In order to meet an increasing demand for processing large amounts of scientific data, the institute established a new traineeship in 2009 for a certified IT application specialist, and it filled the position in the fall of that year. The members of the computer group will continue to be committed to the institute's vocational training program.

## Editorial and Public Relations Unit

The Editorial and Public Relations Unit is involved in every aspect of presenting the results of the researchers' work to the scientific community and the public.

### The MPIfG Publication Series

The main task of the editorial and public relations unit is to produce the institute's publications: the MPIfG Books, MPIfG Discussion Papers, MPIfG Working Papers, and MPIfG Journal Articles. This includes editing, copy-editing and typesetting, and producing and distributing the papers in print and online. The unit also assists researchers with copyediting, translations, graphics, and publishing knowhow when they prepare books for publication and journal articles for submission. To promote the institute's publication series, the unit creates and distributes brochures, flyers, and an e-mail newsletter and presents the series on the MPIfG website.



### Documenting Research

By preparing regular reports for the Max Planck Society (Yearbook), the MPIfG Scientific Advisory Board (evaluation report) and the public (MPIfG Report and MPIfG Jahrbuch), the unit documents the institute's research. It gathers, organizes and archives the data and manages the design and production of the reports.

### Presenting the MPIfG to the Scientific Community and the Public

The unit develops and produces printed and online information material about the institute. It informs the public and the media about selected research topics, facilitates contacts between journalists and researchers, organizes the Journalist in Resi-



Every two years, the results of ten projects are featured in the *MPIfG Jahrbuch*, which addresses a wide German-speaking audience.

dence program, and represents the MPIfG with book exhibits at major social science conferences. It designs and maintains the MPIfG website, plans and organizes public events at the institute, and helps researchers and directors prepare conferences and events. It is responsible for the institute’s mailing list, which ensures effective communication with target audiences. The unit is in charge of internal public relations, including organizing in-house project presentations by the researchers for the support staff and coordinating the development of the MPIfG intranet, and it supports the institute’s alumni relations.

The unit developed a new online newsletter, *Gesellschaftsforschung*, in 2008 and 2009. Aimed at a wide German-speaking audience, *Gesellschaftsforschung* features one topic of current public interest per issue and reports on the MPIfG’s research projects and results, publications, people, and events 2–3 times a year.

In spring of 2009, the unit supported the development of a folder for potential IMPRS-SPCE students. Throughout 2008 and 2009 it supported the institute’s professional development program in its fields of expertise, facilitating courses, for example, on conference presentation techniques, conference participation in English, and academic writing in English and German. The unit was involved in all the stages of preparing one of the institute’s major recent events, the celebration of its twenty-fifth anniversary at the Wallraf-Richartz-Museum in December 2009.

## Vocational Training

### Trainees

In Germany, employers participate in a “dual system” of vocational education. High-school students who do not plan to go to college can qualify for a variety of occupations in three-year programs of on-the-job training accompanied by instruction at a vocational school. A participant in the dual system since 1999, the MPIfG trains certified office communication specialists and information systems specialists. The institute has two IT trainees and one administrative trainee on a regular basis. Three MPIfG staff members are officially qualified to instruct trainees at the institute. The head of the computer group is a member of the Examination Board of the Cologne Chamber of Commerce. The four administrative trainees and four IT trainees who have graduated since the trainee program’s inception have all succeeded in finding good jobs in the private sector. The institute helps the trainees make the transition to employment after graduation by giving them a flexible follow-up contract.



The MPIfG trains specialists in office communications and IT (trainees Stefan Wyzujak, Swetlana Knorr, and Antonio Schulz)



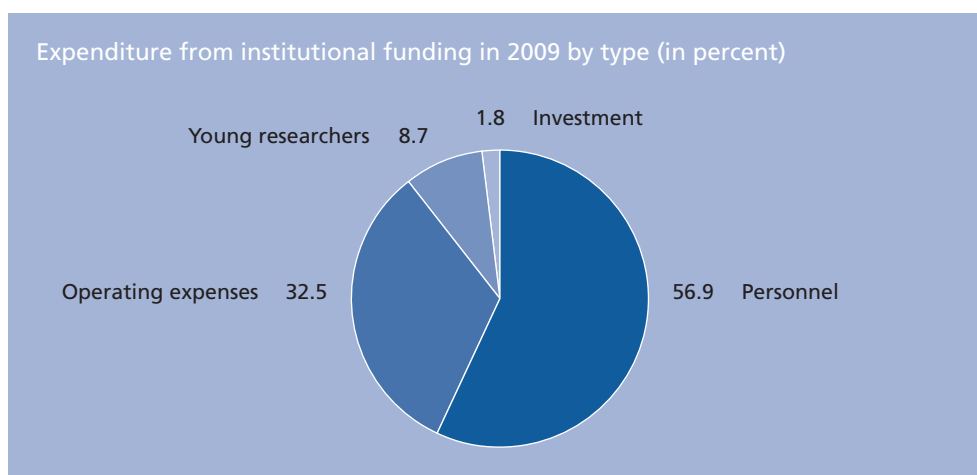
## Interns

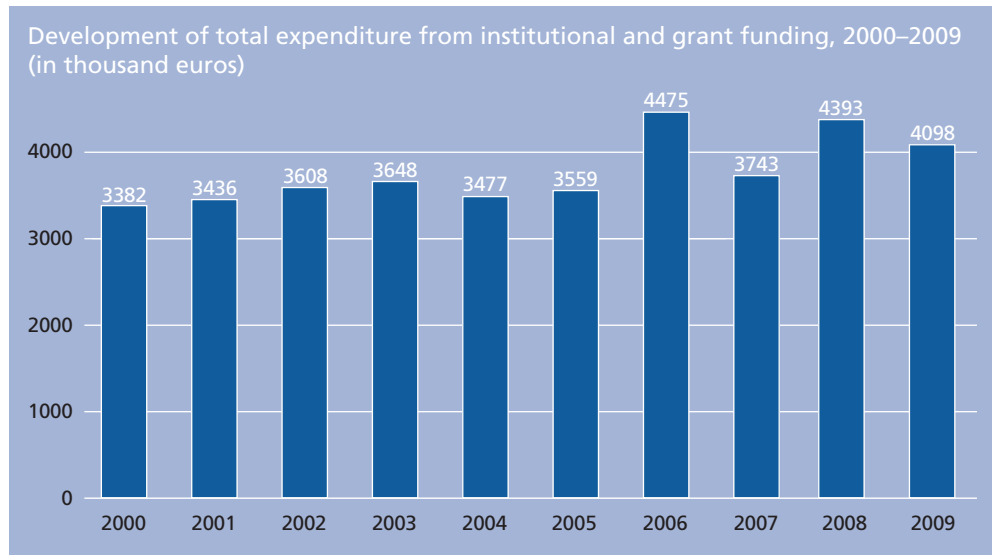
The institute also hosts high-school and college interns who require work experience as part of their course of study. The high-school interns come for 2–3 weeks, getting one of their first opportunities to experience a workplace. The university interns come for 2–3 months, often providing substantial input to special projects. Since 2008, the MPIfG has offered a structured internship program for graduate students going for a Master's degree or a *Diplom*. The institute views this also as a promising way to recruit highly talented students who might develop interest in pursuing a doctorate at the IMPRS-SPCE.

## Facts and Figures

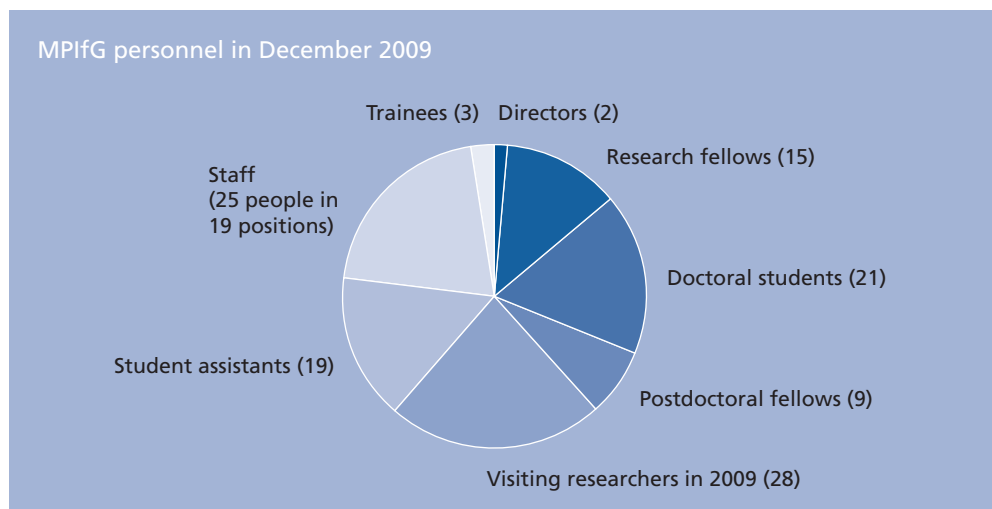
The Max Planck Institute for the Study of Societies (MPIfG) is an institute of the Max Planck Society for the Advancement of the Sciences e.V. (MPS), an independent, non-profit organization that is largely publicly funded. In 2008, the Max Planck Society had a budget of 1.3 billion euros. The German federal and state governments financed 80 percent of the Society's budget. In addition, funds from projects supported by the federal government, the federal states, and the EU amount to around 20 percent. Donations from Supporting Members, royalties and membership fees are also a source of funding.

Each of the some eighty Max Planck institutes is provided with an annual budget from the Max Planck Society. In 2008 and 2009, the MPIfG received 4.5 and 4.1 million euros respectively in institutional funding. A supplement of 710,000 euros in 2006 and 300,000 euros in 2008 prefinanced the expansion of leased space realized in 2007 and 2008. The institute's budget covers personnel and operating costs, special funding for young researchers and research cooperation with other countries. The





MPIfG has some 31 permanently funded positions, 14 of which are for researchers. About 30 researchers at the institute are funded by grants from foundations and by doctoral and postdoctoral fellowships. At the end of 2009, 47 researchers were working at the institute. The institute also hosts visiting researchers from Germany and abroad, whose stays last from one month to two years. In 2008–2009, the institute hosted 47 visiting researchers from 13 countries.





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### **On the cover**

Detail from *B.A. Urbano, Calle Comercial II* by Ellen Dederichs, whose work was the subject of the 2009 MPIfG Art Exhibit *Fleeting Moments*

## **Contact**

The MPIfG website provides information about the institute's research program and projects, its publications, researchers, news, and upcoming events. To sign up for newsletters, invitations to public lectures, RSS feeds, and mailing lists for the publications brochure and the MPIfG Report, go to <[www.mpifg.de](http://www.mpifg.de)>, *Service, Newsletters and Mailings*. Send us an e-mail to request a brochure about the institute or the MPIfG Research brochure featuring the current program and research projects.

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## **Location**

The MPIfG is located in the Südstadt section of downtown Cologne, five minutes from the Cologne train station and fifteen minutes from Cologne-Bonn Airport. A major city in western Germany on the Rhine, Cologne is a European rail and airline hub with easy access to Bonn, Düsseldorf, Frankfurt, Amsterdam, Brussels, and Paris.

## The MPIfG

The Max Planck Institute for the Study of Societies (MPIfG) conducts basic research on the governance of modern societies. It aims to develop an empirically based theory of the social and political foundations of modern economies by investigating the interrelation between economic, social, and political action. Using primarily an institutional approach, it examines how markets and business organizations are embedded in historical, institutional, political, and cultural frameworks, how they develop, and how their social contexts change over time. The institute seeks to build a bridge between theory and policy and to contribute to political debate on major challenges facing modern societies.

Prof. Wolfgang Streeck and Prof. Jens Beckert are the directors of the MPIfG. Some sixty researchers, including research staff, doctoral students, postdoctoral fellows, and visiting researchers, work together at the institute in teams that often include scholars from other research institutions in Germany and abroad. The institute cooperates closely with centers and departments at Sciences Po, Harvard University, Northwestern University, London School of Economics, Università degli Studi di Milano, the European University Institute, and the Amsterdam Institute for Advanced Labour Studies. The MPIfG is one of the smaller institutes of the Max Planck Society and one of the largest social science research institutions in Germany.

The MPIfG is home to the International Max Planck Research School on the Social and Political Constitution of the Economy (IMPRS-SPCE), which it runs jointly with the Department of Management, Economics and Social Sciences at the University of Cologne. Offering a unique doctoral program focusing on economic sociology and comparative political economy, the School prepares students for careers in academia, government, associations, and international organizations.

